A Hundred Thousand Strong—that's the size of the army that passes every year through the factory at Niagara Falls in which Shredded Wheat is made—

an army that inspects every detail in the manufacture of

the cleanest, purest and best of all cereal foods. These crisp, brown, delicious little loaves of baked whole wheat

have everything in them the human body needs. Try them for breakfast with hot milk or cream. Made in

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of Howards, Why?

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No—it isn't the price he paid that makes a fellow "chesty" about his Howard. It's the reputation of the watch and the fact that his Howard performs up to that reputation.

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Little Benny's Note Book

ST. JOHN, N. B., TUESDAY, FEBRUARY 22, 1916.

"We are fighting for a worthy purpose, and we shall not lay down our arms until that purpose has been fully achieved."...H.M.The King TO THE PEOPLE OF THE EMPIRE—Every fighting unit we can send to the front means one step nearer peace.

the need for such service become maniguithrie and Capt. Tilley, the officers
in charge of the work of recruiting in
this province, are acted upon, New
Brunswick is likely to see a recruiting
campaign such as has not yet been
undertaken. The policy outlined takes
no account of recruiting meetings;
these will probably be carried on as
formerly and will continue to attract
the men who feel that they should an
swer the call to duty and are willing
to do so. But from the results obtained recently it would appear that
New Brunswick is well drained of the
spirited, physically fit young men
whose circumstances are such that
they can make the sacrifice that don
ning the khald entails. Col. Guthrie's
idea is to get after the men who do
not patronize the recruiting meetings.

The need for such service become manitest in the future.

Canadian women are every whit as
the coins.

Canadian women are every whit as
the coins.

They good business," sez 'ee.

They fill like flies, they
slow and as particule as their English
issters and there is no doubt that it opportunity were offered to that to be
of service asions the lines suggested
the the coins.

They good business," sez 'ee.

The moff like flies, they
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They re killin' 'em off like flies, they
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They re killin' wen off li they can make the sacrifice that donning the khaki entails. Col. Guthrie's
didea is to get after the men who do
not patronize the recruiting meetings,
who have evinced no interest in the
struggle now being waged, but are
quite content to continue in their comfortable circumstances and allow their
fellow men to do the fighting.

All thankin 'Got for the seas.'

They did it ag'in and then ag'in.
"They did it ag'in

That something of the sort is necessary will be admitted by every person who have riven thought to the situation. Young men are not coming forward as they should. A scant half ward as they should. A scant hair dozen recruits represents a good day's work in most localities, and the aptor Elihu Root in his recent address viii. And it got old Jonathan all het up, And it got old Jonathan all het up, And the took his foot from his knee. peals being made from the platform in New York, are accepted as sounding the other mediums employed appear to have fallen on deaf ears. The proposition now suggested YII.

And he got to thinkin' and thinkin' hard, workin' hard, workin' hard, workin' hard, workin' hard, workin' hard, workin' hard, and workin' what in Sam Hill he'd do sears: The proposition now suggested is to get away from ordinary methods. First, to find out who the men are, where they are, and how they are situated, and then go after them by personal solicitation. As a preliminary step the Government is asked to pass legislation calling upon the revisors of the electoral lists throughout the province to prepare lists of all men in their jurisdictions between the ages of eighteen and forty-five. These lists will be turned over to recruiting sits will be turned over to recruiting whether the rule of action applied to Belgium is to be tolerated, then there is to find out who the men are, where and how they are situated to the world war, and judging from his remarks the people of the United States are to be called upon in November to decide between a policy of the electoral lists throughout the province to prepare lists of all men in their jurisdictions between the ages of eighteen and forty-five. These lists will be turned over to recruiting whether the rule of action applied to Belgium is to be tolerated, then there is that in Sam Hill ne a do on the sam H lists will be turned over to recruiting whether the rule of action applied to sergeants and the men will be visited where they can be found. Men refusing to don khaki after solicitation will be requested to give a reason, and if they have a valid objection to military service efforts will be made to remove it. Those who have no objection other than that they do not desire to exchange ease and pleasure of civil life would seem to be able to count with the rule of action applied to Belgium is to be tolerated, then there is than the rule of action applied to Belgium is to be tolerated, then there is like in tell ye—no sirree. He better be gittin' up out o' that cheer as against the great bully. The Republicans may by their course like they are doubted as the support. They way they oughter be.

X. He might be helpin' them cousins o' hisn er than that they do not desire to exchange ease and pleasure of civil life for the comparatively arduous duties of the soldier will thus be known to their friends, their families and, possibly, to their employers.

United States in their support. They would seem to be able to count with assurance upon at least a triumphant majority.

Much will depend, of course, upon the virility of the man who is chosen sibly, to their employers.

United States in their support. They hisn To fight fer liberty, An' he might git in a few licks hisself Jee' for humanity.

Anyhow, I wish he'd quit jinglin' them coins.

Lead the Republicans, Undoubted.

sed to make a dist to lead the Republicans. Undoubtedtinguishing provision for those who have offered for service but have been found medically unfit. This, in itself,

have offered for service but have been found medically unfit. This, in itself, will be a great step in advance for it is certainly unfair to men who, while willing, are unable to engage in the King's service that they have no means of making that circumstance known.

Whether the proposal submitted to the Government meets with approval or some other is found to take its place one thing is certain and that is if New Brunswick is to do its share in the supply of men for the Empire's armies the search must not be confined to the willing subjects. The deliberate slackers must be shamed or forced to shoulder the burdens as well.

the search must not be confined to the willing subjects. The deliberate slackers must be shamed or forced to shoulder the burdens as well.

WHAT WOMEN CAN DO.

How many New Brunswick women would be prepared to emulate the example of the noble women of England and do the work of a man so that the men of the province might be released for war service? Mrs. P. R. Warren, recently returned from England, brought this thought very closely home to the members of the Young Women's Patrotte Association in an interesting and eminently practical address, assevening. She told how English women have gone into stores and offices, into munition factories and the service of street railway and transportation companies, and filled positions formerly held by men in order to free the male adults for Empire service. How many New Brunswick women would follow suit? How many St. John women, for instance, are prepared to enter the first of the service of the St. John Railway Company as conductors and relieve the service of the St. John Railway Company as conductors and relieve the service of the street and the service. How many New Brunswick women would follow suit? How many St. John women, for instance, are prepared to enter the fold it was impossible to reach her adults for Empire service. How man so that the lee drifting up and down it was impossible to reach her adults for Empire service. How man so that the lee drifting up and down it was impossible to reach her adults for Empire service. How man so that the lee drifting up and down it was impossible to reach her adults for Empire service. How man so that the lee drifting up and down in a version to study, and in adults he service of the St. John Railway Company as conductors and relieve the service was seen today fast in the service of the St. John Railway Company as conductors and relieve the service was served to the service of th

BROTHER JONATHAN

(By Charles Alexander Richmond, in the "Outlook," New York).

Dr. Richmond is well known as the president of Union College, at Schenectady, New York. The following verses, written in the vein of James Russell Lowell's "Biglow Papers," were read by Dr. Richmond with telling effect at the recent dinner of the Real Estate Board of New York City.—The Editors.

there,
But they can't git over to me.'
And Jonathan jingled the coins in his han'
An' thanked the good God for the sea. They'll be wantin' my cattle and ho

They'll be wantin' my cattle and hos and corn

GETTING AFTER THE SLACKERS. necessity for such a radical departure in Canada, yet it is an excellent plan

If the proposals made to the Provinto the need for such service become manifold the proposals made to the provintial Government last night by Col. the need for such service become manifold the proposals made to the provintial government last night by Col. The proposals made to the provintial government last night by Col. The proposals made to the provintial government last night by Col. The proposals made to the provintial government last night by Col. The proposals made to the provintial government last night by Col. The proposals made to the provintial government last night by Col. The proposals made to the provintial government last night by Col. The proposals made to the provintial government last night by Col. The proposals made to the provintial government last night by Col. The proposals made to the provintial government last night by Col. The proposals made to the provintial government last night by Col. The provintial government last night by Col. The proposals made to the provintial government last night by Col. The proposals made to the provintial government last night by Col. The provintial governm

men to do the fighting.

something of the sort is necesions now in process of formation, Then they got to plottin and blowin

MEETING OF MINERS AND OPERATORS

For First Time in History Demands of Miners'Union Not Promptly Rejected

S. Kerr.

without catching up to it, the fire engine keeping on goin sto a fire without even noing it was in a race.

POME BY SKINNY MARTIN.

O list to that plano!

Dux it not sound bewiffil!?

Yes, it duz not.

It is Puds Simkins prackticing.

Big Fire. Benny Pottses fathir up-dumped a hole pipeful of hot tobacco on his vest last Friday, wich as he was wearing the vest at the time, grate excitemint took place. The confiagration was put out immeditly by Mr. Pottses hands, but the indees in the vest still remane. 2 profamities was used.

News frum Uther Sities. Flatfoot the cop is back on his beet agen, wich nobody noz weather he has bin or meerly away, as so far e has took nun of the fellos into his confidence.



Men's **Heavy Solid Laced Boots** Our February Sale

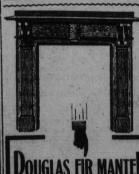
These standard values in well known makes will appeal to all at the following reduced prices: "Hartt" \$8 Dark Tan, Cresco Calf, Morocco Kid Lined, Full Welted Double Sole, Stitched Heel-Seat

morocco Kid Lined, Full Welted
Double Sole, Stitched Heel-Seat
\$6.50 per pair
"Hartt" \$7.50 Black Box Calf, Kid
Lined\$45.50 per pair
"Hartt" \$6.50 Finest Calf Laced
Boots,\$5.50 per pair

"Hartt" \$6.50 Finest Calf Laced
Boots, \$5.50 per pair
Dark Tan \$6.50 Military Boots. \$5.50 per pair
"Worth" Cushion Sole \$6.90 Calf,
Leather Lined Laced Boots,
sizes 5½ to 12, widths E and F,
\$5.00 per pair \$5,00 per pair \$0.00 per pair We have many lines of \$6.00 Boots for \$5.00; \$5.50 Boots for \$4.50; \$5.00 Boots for \$4.00; \$4.50 and \$4.00 Boots for \$3.59.

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caused by enlistment of those who have answered, and those who will answer their King and Country's call, must be filled. Who will quality themselves to take advantage of those great opportunities?

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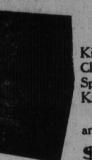
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Palme

Boys in

And no other ering can tal "Moose Hea hegan Trend of Palmer's made with tom. How a \$10.0 Waterbury

GAS M

P. CAMPE



73 Prine **OUR COMPET**

For Boys and Splendid P

Missing Word

Can You Draw a As you have enjoyed the last Drawing O. let you have another. Make a careful drawin in pencil or pen and ink. Send result, together pon correctly filled in, to

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This contest is open to all kiddles not of age, and the age will be carefully considered must reach this office not later than Wedn 1916. To the senders of the best two sketch beautiful story books.

STANDARD COMPETITI

CLARA LOUISE KELLOGG

And Her Wonderful

After her retirement from her successful appearance in opera in Vienna, of Clara Louise Kellogg confined herself to concert engagements. Her debut was made as Gilda in "Rīgoletta" in New York city, but her greatest successful appearance in operation of the retirement of the retirem

