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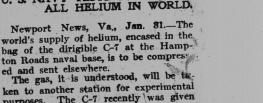
WINTER GASOLINE Canadian-made for use during the cold months. It is a super-ior quality gasoline which in addition to a prompt start and instant acceleration insures you the most power and the best possible mileage you can buy with your gasoline money. The grade recommended for your car does not congeal at low temperature, neither does it run thin at high operating heat. It keeps compression tight, reduces friction and prevents premature wear. Always insist upon the proper grade use it exclusively.

Imperial Polarine Motor Oils and Imperial Premier Gasoline are obtainable everywhere. Stop at the nearest Imperial Service Station or dealers.

IMPERIAL OIL LIMITED

Canadian Company Canadian Workmen Canadian Capital

IMPERIAL POLARINE MOTOR OILS The grade recommended for





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