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THE EVENING TIMES-STAR, SAINT JOHN, N. B., WEDNESDAY, APRIL 21, 1926

PRESIDENT ADAMS TELLS OF ROTARY CLUB WORK AND IDEALS

Principles Must Be Used In Daily Life

Out of Activities Come All Rotary Objects, Among Which is the Endeavor to Teach Men to Live as Men

By DONALD A. ADAMS
New Haven, Conn. President Rotary International.

SOME OF US, oh, not many perhaps, but some of us still say grace at the table. We ask God to bless the porter-house steak and then we forget the little item about paying the butcher. It reminds one of that stinging rebuke spoken nearly 2,000 years ago—"Ye tithe mint and anise and cummin and have left undone the weightier matters of the law, mercy, justice and faith"—And perhaps that might be paraphrased in the language of today "Ye give to your chambers of commerce, your community chests, your charities but there are some spots in very simple business transactions which are rather dark."

Last fall we had some very nice, sweet peaches at one of our meals at home and I remarked about them. Mrs. Adams said, "Yes, I bought them at the corner grocery and the grocer said the man from whom he purchased them was in the store that same morning and said it had been a bad peach year and his crop was composed of small, dry and mealy fruit except for a few good peaches, (we had some of the good ones) and he told with a chuckle of how he had wondered how he could dispose of his crop and the preceding Saturday he had a bright idea and had his men fill 200 baskets with this fruit and put on top of each a few nice peaches. Sunday morning he placed them all by the roadside and by nightfall he sold all at 50 cents a basket. And you Mr. Grocer wouldn't have given me 15 cents a basket because they were not merchantable!"

THE RESULT.
Stop a moment and think about that. Five hundred automobiles went home that night with those peaches. Suppose there were four people in each machine—2,000 people soon learned they had been stuck. And it didn't stop there, because if my wife had been in one of those 500 cars she would have gone across the street and told a neighbor and that neighbor would have gone around the corner, and told another. So we can multiply the 2,000 by two or three. And, of course, the great harm in that transaction is not

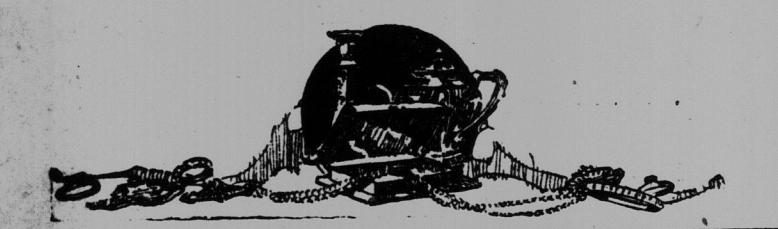


Brother Rotarians:

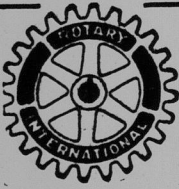
While on a trip like this one seizes the opportunity to do the graceful act by bringing back home a Gift of Remembrance—You'll find the Senior Jewelers can look after you in generous measure.

Ferguson & Page
Senior Jewelers

Henry C. Page, Rotarian



WELCOME



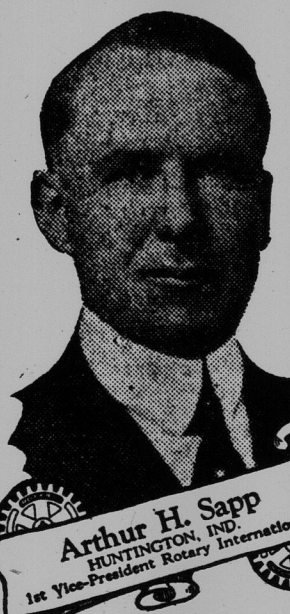
ROTARIANS

As a Rotarian and a citizen, it is a pleasure to welcome you to Saint John.

Cor. Waterloo and Union Streets

E. CLINTON BROWN
DRUGGIST

The International Officers



Arthur H. Sapp
1st Vice-President Rotary International



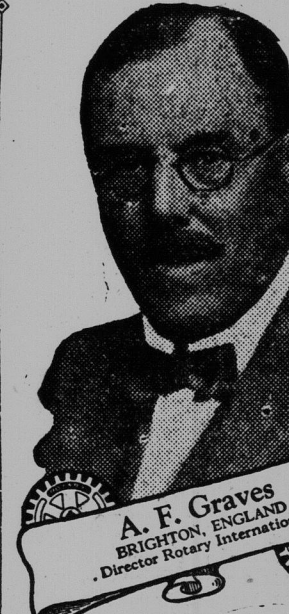
Hart J. Seely
2nd Vice-President Rotary International



Charles J. Burchell
3rd Vice-President Rotary International

The Rotary Club

How It is Composed in Every City



A. F. Graves
Director Rotary International

The Rotary Code of Ethics

Adopted By Rotarians For Business Men of All Lines

MY BUSINESS standards shall have in them a note of sympathy for our common humanity. My business dealings, ambitions and relations shall always cause me to take into consideration my highest duties as a member of society. In every position in business life, in every responsibility that comes before me, my chief thought shall be to fill that responsibility and discharge that duty so when I have ended each of them, I shall have lifted the level of human ideals and achievements a little higher than I found it. As a Rotarian it is my duty:

FIRST: To consider my vocation worthy and its affording me distinct opportunity to serve society.
SECOND: To improve myself, increase my efficiency and enlarge my service, and by so doing attest my faith in the fundamental principle of Rotary, that the profits of business are for the benefit of the community.
THIRD: To realize that I am a business man and ambitious to succeed; but that I am first an ethical man, and wish no success that is not founded on the highest justice and morality.
FOURTH: To hold that the exchange of my goods, my service and my ideas for profit is legitimate and ethical, provided that all parties in the exchange are benefited thereby.
FIFTH: To use my best endeavors to elevate the standards of the vocation in which I am engaged, and so conduct my affairs that others in my vocation may find it wise, profitable and conducive to happiness to emulate my example.
SIXTH: To conduct my business in such a manner that I may give a perfect service equal to or even better than my competitor, and when in doubt to give added service beyond the strict measure of debt or obligation.
SEVENTH: To understand that one of the greatest assets of a professional or of a business man is his friends, and that any advantage gained by reason of friendship is eminently ethical and proper.
EIGHTH: To hold that true friends demand nothing of one another, and that any abuse of the confidence of friendship for profit is foreign to the spirit of Rotary, and in violation of its Code of Ethics.
NINTH: To consider no personal success legitimate or ethical which is secured by taking unfair advantage of certain opportunities in the social order that are absolutely denied others, nor will I take advantage of opportunities to achieve material success that others will not take because of the questionable morality involved.
TENTH: To be not more obligated to a Brother Rotarian than I am to every other man in human society; because the genius of Rotary is not in its competition but in its co-operation; for provincialism can never have place in an institution like Rotary, and Rotarians assert that human rights are not confined to Rotary Clubs but are as deep and as broad as the race itself; and for these high purposes does Rotary exist to educate all men and all institutions.
ELEVENTH: Finally, believing in the universality of the Golden Rule—All things whatsoever ye would that men should do unto you, do ye even so unto them—we contend that Society best holds together when equal opportunity is accorded all men in the natural resources of this planet.



J. C. Thomsen
Director Rotary International



Everett W. Hill
Director Rotary International



Harry H. Rogers
Director Rotary International

Pensions Better Than Poor Houses.

(Gananque Journal.)
If the poor houses are to be closed, as Sir Henry Drayton fears they may be under the old age pension scheme, what better reason could be advanced for such legislation?

One Big Crop Assured.

(Brantford Expositor.)
Parliament reassembles today and re-assurance is thus once more given with regard to Canada's speech crop.

Jabots of white crepe de chene printed in huge polka dots adorn many of the smart navy blue spring frocks. The dots are blue, red or purple, and the jabot is bordered in the color of the dot.

Rotary Objects

TO ENCOURAGE AND FOSTER:
(a) The ideal of SERVICE as the basis of all worthy enterprise.
(b) High ethical standards in business and professions.
(c) The application of the ideal of service by every Rotarian to his personal, business, and community life.
(d) The development of acquaintance as an opportunity for service.
(e) The recognition of the worthiness of all useful occupations and the dignifying by each Rotarian of his occupation as an opportunity to serve society.
(f) The advancement of understanding, goodwill and international peace through a world fellowship of business and professional men united in the Rotary ideal of service.

MEMBERSHIP BENEFITS.

Making the acquaintance of men you ought to know.
Genuine, wholesome good-fellowship.
Developing true and helpful friends.
Enlightenment as to other men's work, problems and successes.
Education in methods that increase efficiency.
Stimulation of your desire to be of service to your fellow man and society in general.

MEMBERSHIP OBLIGATION.

To attend meetings regularly.
To pay my dues promptly.
To do my part when called upon.
To be a big-hearted, broad-minded man—a man of energy and action—a real man—a Rotarian.

Underwood

Winner of all international speed contests.
Also the Official Typewriter for

Rotary Conference

Underwood

"The machine you will eventually buy."

New Brunswick United Typewriter Co., Ltd.
56 Prince William Street,
Saint John, N. B.

Rotarian Geo. H. Peacock,
Manager.

All Canadian Cities.



THE ADMIRAL BEATTY

"The Maritimes' Greatest Hotel"

Under Direction,
UNITED HOTELS CO. OF AMERICA
Headquarters Maritime Rotary Conference
Club Breakfast—Cafeteria

Geo. H. O'Neil,
Gen. Manager.

H. Arthur Peters,
Manager.

WELCOME ROTARIANS!

While in Saint John, Drop
In And Hear The New
VICTOR ORTHOPHONIC
Played At Your Pleasure
At The
PHONOGRAPH SALON
25 King Square
Saint John's Music House

Rotarian: Louis M. LeLacheur.

Province-Wide Dry Cleaning



Returned to you wherever you live in two days, whatever you send to the New System Dry Cleaners recovers its original freshness.

Evening clothes for both Ladies and Gentlemen, Furs, Silks, Suits, Topcoats—completely cleaned by the most modern process in the Maritimes. Try it—you cannot STAY well groomed without it. Lodge regalia refreshed as well.

New System Laundry

Saint John, N. B.

Russel C. Holt, Rotarian