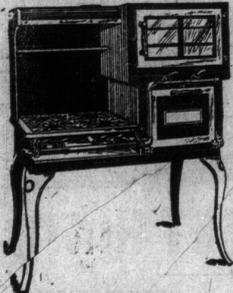


MID-WEEK VALUES MAKE WORTH YOUR WHILE A VISIT TODAY TO THE SIMPSON STORE

In the Basement



The Victor Cabinet Gas Range

Has all the features of the very best and higher priced ranges—glass oven door, enamel trays, nickel trimmings, large shelf underneath, and the price is 27.50

Spring Housecleaning and Garden Work

Color-Lac is the Simpson name for the highest grade varnish stain and enamel made. The price is from 2c to 20c a can less than for the exact same material put up under a universally advertised label. The colors are oak, dark oak, walnut, mahogany, cherry, natural, gloss white and several colors in enamel. 1/4 pint, 18c; 1/2 pint, 30c; pint, 50c; quart, 90c.

Alabastine, in white and full range of colors, 5-lb. package 39
Paint Brushes and Varnish Brushes at from 20 to 40% less than present prices. Each 5c to \$2.00.

- Garden Spades, D handled 55
- Shovels, D handled 1.25
- Garden Rakes, 12-tooth 45
- Garden Trowels, 5c, 15c, 25c and 35c
- Country Netting, galvanized wire, 1/2-inch mesh, 50-yard rolls:
 - 12 inches wide 1.40
 - 18 inches wide 1.95
 - 24 inches wide 2.65
 - 30 inches wide 3.50
 - 36 inches wide 4.50
 - 48 inches wide 6.50
 - 60 inches wide 9.50
 - 72 inches wide 13.50

The Better Boots for Men

- 'Fifth Avenue'**
Made of finest grade Havana brown calf, straight lace style, made on Fifth Avenue recede toe last with perforated toecap; best oak tanned Goodyear welt sole, low flange heel; sizes 7 1/2 to 10 1/2. Per pair, \$7.50. Same style in black calf, \$7.50.
- Kid Boots**
Men's Kid Lace Dress Boots, made on neat fitting last, best grade black vici kid leather with kangaroo tip, medium weight select oak tanned soles, medium heels; widths C, D and E; sizes 6 to 10. Per pair, \$7.00. Same style gummetal calf, \$7.00.
- 'Bunion Last'**
Men's Black Vici Kid Lace Boots, specially constructed for men having bunions and tender feet. Straight lace style with toecap, with double weight Goodyear welt sole, low heel; extra large fitting; widths E and EE; sizes 6 to 11. Per pair 6.00

This Laird & Schober Grey Lace Boot



A striking combination Lace Boot, with pearl grey kid long plain vamp; full quarter, 3/4-inch silver grey ooze top; made perfectly plain, with blind eyelets, and 2 1/4-inch covered Louis heel; Goodyear welt sole; AA to D. Sizes 2 1/2 to 7. A 20.00

Dull Kid High Lace Boot \$15.00

Women's Beautiful Dull Kid, Lace or Button Boot, made by Laird & Schober, has long plain vamp; whole quarter, 8-inch top, blind eyelets, Goodyear welt sole and high Waldorf leather heels. Sizes 2 1/2 to 7; 15.00 widths AA to D. Pair

'Countess'—Women's boots, black kid vamp, white kid top, lace, low heel, stitched toecap and perforated vamp seam, made on walking last with recede toe; widths B, C and D; sizes 2 1/2 to 7. On sale today, per pair 7.00

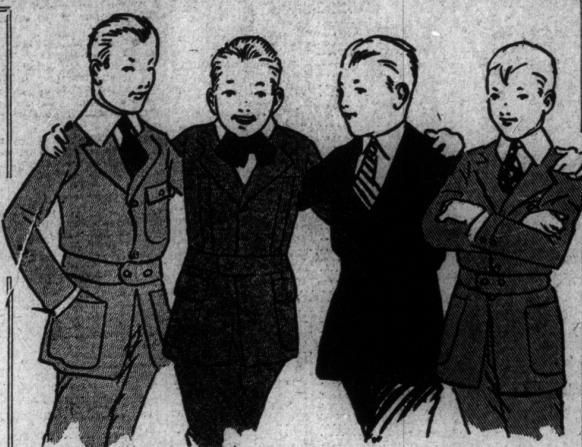
'Queen Quality'—One of the most favored boots with fashionable women; dull kid leather, button style, plain toe, welt sole, Chicago top, Waldorf heel; widths B, C and D; sizes 2 1/2 to 7. On sale today, per pair 6.00 Same boot in lace style, pair, 6.00

Dress Goods Remnants

There are all kinds of lengths and weaves, in all-wool and silk warp poplins; suitable for children's dresses, coats, women's waists, skirts, dresses, etc., representing many of the season's best shades and weaves, in widths from 36 to 54 inches, and values up to \$2.00 a yard. 8.30 a.m. clearing, a yard89 No Exchange or Refund on These Lengths.

Another Wonderful Bargain

Regular \$2.50 to \$3.00. All-wool materials, in fancy weaves, for coats or suits, in brocades, jacquards, whipcords, etc.; 50 inches wide; also fancy whipcords, etc. Clearing today at, per yard 1.50 We also direct special attention to a lot of beautiful Summer Voles in 1/2-inch awning stripes of pink, green, blue, mauve and black. A 3/8c quality that we offer at 25c



BOYS' Norfolk Suits of Strong Tweed

A much better suit than you would ordinarily expect for this small price. It's made of good sturdy tweed in a hairline stripe pattern, grey and blue mixture. The usual pleated Norfolk coat and bloomer pants. Sizes 7 to 16 years. Extra good 4.95 value at

BOYS' Pinch-back Suits of Blue Serge

This is a very dressy suit, made of imported blue worsted serge. Designed in the new and popular pinch-back style with belt, patch pockets and full-cut bloomers. A neat fitting handsome suit in sizes for boys 7 to 18 years of age. Price 6.95 only

BOYS' Two Purpose Overcoats of Rubberized Tweed

We are featuring an exceptionally smart tweed raincoat in a fancy grey diagonal pattern. Has wide convertible collar, natural shoulders, loose fitting box back, storm straps on sleeves, slash pockets and fancy check rubberized linings. Seams are stitched and cemented. For boys 7 to 18 years. A dandy coat for any kind of weather. Priced at 8.50

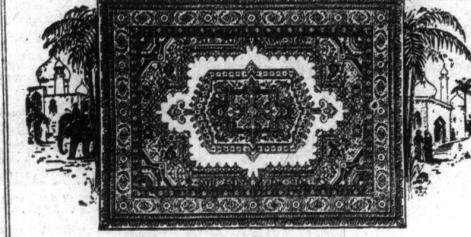
Men's Spring-weight Underwear

- We suggest the following lines for your consideration—they are all well-known makes. We know them to be well-made, good-fitting garments, and thoroughly good value.
- Men's Balbriggan Underwear, "Penangle" brand; natural shade; shirts and drawers; sizes 34 to 44. A garment75
 - Men's Merino Shirts and Drawers, natural shade; made from fine wool and cotton mixture. Sizes 34 to 44. A garment50
 - Men's Natural Shade Wool, shirts and drawers; satin faced; sizes 34 to 44. A garment 1.00 Also Combinations, same as above 2.00
 - Men's Finest Quality Silk Lisle Shirts and Drawers, made from finest imported yarns; silk faced. Sizes 34 to 44. A garment 1.00
 - Men's Light-weight Cashmere Underwear, "Bodyguard" brand; made from finest English wool yarns; shirts and drawers. A garment 1.25 Combinations, a suit 2.50
 - Men's Athletic Underwear, in fine nainsilk quality; short sleeves and knee length; "B. V. D." brand; shirts and drawers. A garment75 Combinations, a suit 1.50
 - Men's Silk Athletic Combinations, "Del Park" brand; made from finest quality Jap silk; short sleeves and knee length; sizes 34 to 44. A suit, \$3.75 and \$6.00.

"Seconds" of Table Cloths \$1.98

- The imperfections consist mostly of a dark thread or so woven into the otherwise perfect cloths. Size 2 x 2 1/2 yards. Fine damask, in pretty designs, Special at 1.98
- Semi-bleached Table Damask, 7 1/2 inches wide, 75c quality. Special at, a yard49
 - Plain Tea Toweling, with red border; 22 inches wide. Yard14
 - Old-fashioned Brown Holland Linen, 38 inches wide, 38c quality. A yard30
 - 17-inch wide Crash Roller Toweling. 20c quality. Per yard18
 - 15c White Flannelette, 30 inches wide. Today, yard11
 - 12 1/2c Bleached Cotton, 36 inches wide. A yard .10

Brighten the Home With New Draperies, Rugs and Furniture --Here is a List of Tempting Prices Today:



New Marquisette Curtains at \$2.39

Fifty pairs of extremely dainty dining-room or living-room Curtains, made of richly mercerized marquisette in ivory and ecru shades, trimmed with durable yet pretty lace edge and double hems. They are in the popular sill lengths of 2 1/2 yards. A pair 2.39

Titian Cloth for Portieres, a Yard 98c
This is an entirely new make of goods, especially appropriate for door or archway hangings; it is similar in weave to burlap, but of a much finer appearance, and we recommend it strongly for durability. Does not require lining. The width is 50 inches, in two of the most wanted colorings of fawn and blue. .98

Double Brass Rods, Complete, 50c
1 gross only for today's selling, finely polished brass rods with "goose neck" or round corners. There are two separate rods, one for the lace or scrim curtains and another projecting beyond it for the overdrapes and valance. Sold complete with brackets and will fit any window from 27 to 60 in. Today, a set 50

These Are the Specials in Floorcoverings

- One only Seamless Axminster, heavy quality; rich blue and old gold, in quaint conventional pattern, with band border. Size 8' 3" x 10' 6". Regular \$46.75. Today 39.75
- One only, Fine English Wilton Rug, beautiful quality, suitable for parlor; black and grey, with medallion centre and lacework design in border. Size 9' x 10' 6". Regular \$77.00. Today 63.75
- One only, Heavy Wilton Rug, handsome Oriental design, in green, old rose and brown colorings; suitable for large dining-room or living-room. Size 11' 3" x 12'. Regular \$67.50. Today 49.75
- Two only, Useful Wilton Rugs, handsome Turkish design, in two-tone blue and fawn. Size 6' 9" x 10' 6". Regular \$29.50. Today 23.75
- Three only, Heavy Axminster Rugs, rich Oriental colors and designs; suitable for den, living-room or dining-room. Size 6' 9" x 10' 6". Regular \$27.50, for 22.95
- Two only, English Wilton Rugs, plain green centre and rose and black Oriental border; for small parlor or bedroom use. Size 4' 6" x 7' 6". Regular \$21.00. Today 16.95
- Two only, Strong Wilton Rugs, small conventional patterns, in brown, black and rose colorings; for hall or den use. Size 4' 6" x 7' 6". Regular \$15.00, for 11.95
- Two only, Strong Wilton Rugs, handsome Oriental designs; blue and tan. Regular \$24.00. Today 19.50
- Imported Seamless Wilton Rugs, extra fine and close weave; edges bound with wool; small conventional patterns, in grey, brown, blue and green. Size 9' x 12'. Regular \$75.00. Today 69.50
- Strongly Woven Wilton Rugs, small designs, and in mixed shades of brown and tan; for living-room or dining-room; extra value. Size 9' x 10' 6". Regular \$69.50. Today 52.75
- A new shipment of splendid quality Scotch Tapestry Carpets just arrived; new designs and colors, in both stair and body carpet; suitable for hall, living-room or bedroom use. Size 18 in. wide, per yard, 88c; 22 1/2 in. wide, per yard, 98c; 27 in. wide, per yard, \$1.10. Body Carpet, 27 in. wide, per yard, \$1.10.
- Small Axminster Rugs, of splendid quality; rich Oriental patterns and colorings, and in vicible for halls, landings or room use. Size 27 in. x 54 in. Today 3.35
- Heavy Printed Oilcloth, several hundred rolls of thoroughly seasoned, well printed quality; in floral, wood or tile effects, in all different widths. Today, per square yard42

No Phone Orders for These
Divanette, genuine oak frame, fumed finish, can be used as bed at night, settee during day; has link fabric spring, helicals at each end, soft, comfortable mattress. Divanette 29.85 complete. Regular price \$37.50. Today for
Mattresses, wood fibre centre, felt both sides, deeply tufted, encased in good grade of ticking; all regular sizes, 2.45 Today at



For First Choice Come at 8.30 o'Clock

They Are Direct from New York

and are shown today for the first time. They are the kind of coats we ordinarily sell at \$25.00, \$27.50, \$30.00 and \$35.00, but we got these from a manufacturer who was anxious to clear out his season's overmakes—so here they are. Not many of a kind, but a host of different styles. Six are here illustrated. All the fashionable materials and all the fashionable shades. Sizes 14, 16, 18 and 20. All will be included at the two remarkable prices of

\$16.50 and \$21.50

In the Misses' Department

Women's Novelty Coats Reduced to \$26.50

A number of broken lines and sample coats in the most attractive models of the season. Materials are velours, serges, gabardines, coverts or poplins. Beautifully tailored, novelty collars and fancy pockets. Excellent values at \$30.00 to \$35.00. Special price, in the 26.50 Women's Department



The Robert SIMPSON Company Limited