

ADVERTISEMENTS NOV. 9.

THE ROBERT SIMPSON COMPANY LIMITED

PROBABILITIES—North to east winds; fine and cool.

THE ROBERT SIMPSON COMPANY LIMITED

H. H. FUDGE, President. J. WOOD, Manager.

A Striking Announcement for Wednesday

A Sale of Winter Suits for Women and Girls



\$22.50 Suits	8.95 Wednesday
\$18.50 Suits	
\$17.50 Suits	
\$16.00 Suits	
\$14.95 Suits	
\$12.95 Suits	

THIS sale does not comprise odd lots or broken sizes. It does not refer to special purchases or sample lines. Better than any of all those possibilities—These Suits are from our stock. They are Simpson Suits—the overplus from our reserve stock. We feel that we can afford to reduce these prices and lighten our reserve, and still stay within the safety line. The season is advancing, and holiday shopping will soon be in order. So—



We Offer 600 Stylish Winter Suits Worth from \$12.95 up to \$22.50, Wednesday for \$8.95

600 stylish winter Suits, all up-to-date garments, overplus taken from our reserve stock, are on sale regularly at prices given above.

Materials are reliable quantities of French Venetians, imported Worsteds, English and diagonal Serges, and fine Panamas.

Colors are navy, brown, rose, green, black, purple and fawn.

Coats are strictly tailored or trimmed with self strappings and braids, some with the new storm collar, others with mannish coat collar.

Skirts are flare gore or pleated styles.

A very large assortment of styles to select from. The early comers get the best choice, to-morrow morning. **8.95**

Japanese Wadded Dressing Sacques \$3.00

WARM and pretty and negligé all at the same time. Nobody can make these sacques as well as the Japs—it seems to be financially impossible to meet their prices. The idea is their own in the first place, so that perhaps explains it.

We are selling an assortment at \$3.00 we would like you to see

Dressing Sacques, Japanese silk, quilted and wadded, turned back cuffs, collar and pocket finished with fancy stitching, trimmed with silk cord fasteners; cardinal with cardinal, cardinal with navy, navy with navy or cardinal; also black with helio. Sizes 36 to 44. Special value **3.00**

Black Saten Underskirts 69c

Ladies' Underskirts of extra quality black mercerized saten, made with 12-inch flounce, strappings and stitching, accordion pleated frill, also dast ruffe. Special value **69c**

Time for Warm Dresses

A SIMPLE and inexpensive material for warm, comfortable dresses at this time of the year is cashmerette. It's effective but practical at the same time. We have heaps of it, in a conspicuously varied assortment. Prices are such that there need be no hesitation on that score.

Children's dresses for school come particularly under the head of Cashmerette.

We have other goods of a similar nature, such as Wrapperette, Creped Cottons, etc.

Make a point also of seeing the lovely assortment of warm fleecy Eiderdowns, Moletons and Pynettes for Dressing Gowns, etc.

English Tartan Wrapperette, for better for school wear; black and red and black and white checks, 10c. Twilled Cashmerette, navy, black and cream grounds, with various sizes in polka dots and figures; 27 to 29 in. wide. Very special, 15c, 12 1/2c, 10c. Creped Cashmerette, the latest novelty, most dainty designs, taken from the best French and German delaines. Special for indoor waists. See these, 19c. German Printed Velours, large plaid designs, brown and black, grey and black, etc., for gents' dressing gowns, also many dainty fancy designs, for ladies' kimonos, dressing sacques, etc., 23c.

Wide Wale Coatings

The most popular material of the season for the long coats so much in vogue, comes in a variety of finishes, in wide wale and diagonal weaves. The color assortment is exceptionally large; all the prettiest and most popular colors, such as amethyst, dark ashes of roses, grey, fox, ox-blood, Russian blue, navy and black; splendid tailoring weights, for fall and winter wear coats; carefully sponged and shrunk. 52 and 56 inches wide. Wednesday, per yard, \$1.25 and \$1.50.

Special Sale of Dainty Evening Wear

Regular 65c, Wednesday 39c

1,000 yards of Silk Stripe and Silk Embroidered Voiles, dainty designs and beautiful pastel shades, for dressy evening wear gowns; mauve, helio, rose, amethyst, tan, Nile, shell pink, ivory, white, champagne, copper, ashes of violets, etc. Every yard worth 65c; Wednesday special, per yard, 39c.

Fall Silks Popular for Dresses and Cloaks

OUR reputation for reliable Silks insures quality, while our fame for quick selling prices guarantees values.

Black Mouseline Duchesse, soft glove finish, 93c, \$1.25 and \$1.50 yard. Black Motre Velours, richly watered design, perfect black, 36-inch, \$1.50 and \$2.00 yard. 40-inch Colored Dress Satins, hand-some qualities, all this season's choice colorings; \$1.25, \$1.50 and \$2.00 yard. Yard wide Black Taffetas, chiffon or rustle finish, rich shade of black, 93c, \$1.19 and \$1.50 yard. 36-inch Black Ottomans, choice qualities for coats, dresses and trimmings, \$1.50 yard. Black Ottomans, heavy cord, soft, lustrous finish, 21-inch, 67c and 98c yard; 22-inch, \$1.25 and \$1.50 yard. Colored Dress Satins, superb dress qualities, all the latest day and evening tones, 67c, 83c and \$1.25 yard.

Millinery Department Offers Clearing Prices on Materials

800 yards Millinery Silk Velvets, couche and panne finish, fully fifteen shades, 18 inches wide. Regular 75c quality. Wednesday 38c. 500 New Buckram Shapes, all kinds, newest styles. Wednesday 30c. Silk Wire, black, white or colors. Per ring 5c. 1,000 large Hat Pins, Regular 15c and 25c kinds. Wednesday 6c. Buckram, best quality, black or white, 27 in. wide. Per yard 25c.

Millinery Reinforcement

We have just received a consignment of Paris Felt Shapes, of the very latest styles, six different shapes, in colors, brown, leather, navy, myrtle, wine, prunelle and plenty of black. They are too late in arriving, and we cannot risk selling them slowly. The regular prices are \$3.00 to \$4.00 each, but we are going to put them out for quick selling Wednesday at \$1.50.

Net Waists on Wednesday

Four Reductions—White, Ecrú and Black

No. 1—A wonderfully pretty style of net, covered with rows of narrow Val lace on waist and sleeves, 21 rows on each sleeve, front of heavy guipure insertion, 4 in. wide, lined silk batiste. Regularly \$3.50. Wednesday \$2.48.

No. 2—A fine fancy figured net, in ecru only, broad tucked front, with wide panel of lace insertion, new shaped sleeve and collar of lace, edging of same, lined silk batiste. Regularly \$3.00. Wednesday \$2.48.

Women's Winter Underwear Reduced

Lines that we have decided to discontinue and also some underbought slightly imperfect stock from a well-known manufacturer. These goods won't last long. Phone orders direct to department.

Women's Vests and Drawers. Vests are fine wool and cotton mixture or all cotton, white or natural color, high neck, long sleeves, buttoned front. Drawers are wool and cotton mixture or fleece lined cotton, white or natural color; ankle length, open and closed styles. Sizes 32 to 38 bust measure. Regular prices 55c, 65c. Wednesday 38c.

Women's Drawers, fine ribbed all pure wool, white or natural color, ankle length, open or closed styles. Sizes 32 to 38 bust measure. Regular values \$1.25 and \$1.35. Wednesday 69c.

Women's Flannelette Gowns

We are going to sell 800 Flannelette Gowns Wednesday. We secured the entire balance of a maker's stock on our own terms, enabling us to make concessions that will pay you well. Phone orders acceptable.

800 Women's Flannelette Gowns, fine, soft quality, plain white or pink or fancy stripe, with prevailing colors, or pink and blue; Mother Hubbard yoke, frills of goods, pearl buttons; large, full sizes; well made and finished. Regular value 75c. Wednesday 48c.

Handkerchiefs Wednesday

Women's Warranted All Linen Hemstitched Handkerchiefs, bleached to snowy whiteness, very fine quality. In-stead of 10c each, 1/2 dozen for 38c. 2,000 dozen Men's Mercerized Top Pocket Handkerchiefs, in combination color effects. These handkerchiefs are much in demand for fancy work, 3 for 25c.

Mid-Week Provision List

2,000 stone Fresh Rolled Oats, per stone 42c. Choice Sugar Cured Ham, half or whole, per lb. 18c. 2,000 tins Canned Corn, new pack, 2 tins 15c. Canned Tomatoes, Farmer Brand, 3 tins 25c. 300 pairs Pure White Clover Honey, 5-lb. pail 40c. Pot Barley, 8 lbs. 25c. Fancy Japan Rice, 4 lbs. 25c. Choice California Prunes, 4 lbs. 25c. Upton's Marmalade, 5-lb. pail 40c. Teller's Cream Soda Biscuit, 3-lb. box 25c. Quaker Wheat Berries, 3 packages 25c. Domestic Kipperd Herring, in oil, 8 tins 25c. Telephone direct to department, Main 7541. 2 LBS. FRESH ROASTED COFFEE, 85c. 800 lbs. Fresh Roasted Coffee, in the bean, grand pure or with chicory. Wednesday, 3 lbs. 85c.

Girls' Hose at Half-Price

Girls' Plain Black Cashmere Seamless Stockings, soft and warm, spliced heel, toe and sole. Sizes 6 to 8 1/2. Regular value 25c. Wednesday, pair, 12 1/2c.

Men's Moose Mittens 35c

Men's Heavy Working Mittens, made from moose, with wool lining and knit wool top. Regular 50c. Wednesday, pair, 35c.

Laces Reduced

Thousands of dozens of Valenciennes and Torchon Laces and Insertions to sell at half-price: 10c Laces for 5c, 15c Laces for 7c, 12 1/2c Laces for 6c.

Youthful Footwear

BOYS' AND MISSES' PATENT OXFORDS. 23 pairs only Boys' and Misses' Patent Oxfords and Pumps, patent kid, lace style, plain toe, flexible turn sole, American make. Sizes 11 1/2, 12, 12 1/2, 13 1/2, 1 1/2, 2, 3, 3 1/2. Regular price \$2.50. Clearing Wednesday 89c. YOUTHS' SLIPPERS, \$1.00, FOR 48c. 26 pairs only Youths' Slippers, Dongola goatskin, Everett style, flexible hand-turned soles, low heel. Sizes 11, 12, 13. Regular price \$1.00. Clearing Wednesday 49c. YOUTHS' BOOTS. 100 pairs Youths' Boots, patent leather, box calf and Dongola goatskin leathers, lace style, good heavy Goodyear welted soles. Sizes 11, 11 1/2, 12, 12 1/2, 13, 1 1/2, 2. Regular prices \$2.50 and \$2.75. On sale Wednesday \$1.99.

Real Hair Hair Nets,

3 for 25 cents. 2,400 dozen Real Hair Nets, put up 3 in an envelope; this is the best hair net in Canada for the money—3 in an envelope for 25c.

Fleece-Lined Stockings

12 1-2c Women's Black Cotton Fleece Lined Hose, warm and comfortable for fall wear, also plain black cotton hose. Special, pair, Wednesday, 12 1/2c.

Work Shirts For All Trades

WE guarantee our work shirts to be well made and generally priced—to be of the very best quality possible at the different prices. We carry a large range of Oxford drills, sateens, flannels, flannelettes, khaki ducks, and black and white drills. Prices from 50c to \$3.00. A few lines for example:—

GREY OR NAVY FLANNELS.

Our \$1.00 Line. Men's Navy Blue or Light or Dark Grey Flannel Shirts, made with reversible collars and pockets, double stitched seams, yoked shoulders, strongly made in every way, and of splendid quality; material, Sizes 14 to 18. Special value at, Wednesday, \$1.00.

PROSPECTORS' SHIRTS.

Men's Heavy Khaki Duck Prospectors' Miners' and Hunters' Shirts, two pockets, with buttoned flaps; collar attached; made to stand the hardest kind of wear, and capable of turning a shower of rain. Sizes 14 to 18. Our special at, Wednesday, \$1.00.

"GRANT" SATEEN.

Men's "Grant" Sateen Shirts, made of a very heavy quality fabric, with collar attached; yoked shoulders, etc. These shirts are made larger than the ordinary; sizes from 15 to 24. On special at, Wednesday, \$1.00.

SPECIALLY PRICED WORK SHIRT.

For Wednesday's Selling. 1,000 Imported English Oxford Shirts, collar attached, very strong and fast colors; light, medium and dark stripe designs. Sizes 14 to 18. Regular 75c. Wednesday 59c.

17-Jewelled Watch for \$7.95

GREAT value, gentlemen. The more you know about watches the better you'll realize it.

Read the specifications of this watch at \$7.95. It's remarkable. Remember this store stands behind with "money back" if you want it.

50 16-size, open face, 17-jewelled movements, with patent non-magnetic briquet hairspring, with double roller and steel scape wheel, exposed winding wheels, stem set and wind, fitted in a gold filled Fortune case, guaranteed reliable time-keepers. Wednesday \$7.95.



A Great Wall Paper Clearance

Nothing the matter with the Paper. Are good first-class stock but clearing out balances and end lots—Come Wednesday you won't be disappointed.

Imported Wall Papers, in parlor, dining room, library, den and bedroom effects, in greens, blues, browns, reds, greys, creams, pink, fawn, tobacco, two-tone and some silk effects. Regular to 35c, Wednesday 18c; regular to 50c, Wednesday 21c, regular 75c, Wednesday 31c.

Japanese Leathers, ends. Regular to \$1.50. Wednesday, per yard, 69c. German and American Leatherettes. Regular to \$1.50 roll. Wednesday 79c. 4,500 feet Room Moulding, oak, white and imitation. Regular to 2c and 3 1/2c. Wednesday 1c.

Domestic Staples—Like

Apron Gingham, Towelling, Blankets, Table Napkins. IT'S a remarkable thing, perhaps, to find household linens, bedding and such goods in luxurious drawing-room like quarters, as a writer in the press recently observed, but nothing is too good for good goods—to use a somewhat goodly expression.

In spite of our famous carpet and fixtures, in spite of our magnificent location on the first floor of the Queen and Yonge street corner, our Linens and Staples Department prices are close to the foundation cost.

(Second Floor, Yonge Street.) Irish Glass or Tea Towelling, red or blue checks; good, firm, even weave; nothing better for drying; 23 inches wide. Per yard, Wednesday, 9 1/2c. 83 pairs Finest White Unshrinkable Wool Blankets, thoroughly scoured, strong double and twist yarns, beautiful soft, lofty finish, pink or blue borders; 80 x 80 inches. Per pair, Wednesday, \$2.45. All Pure Linen Bleached Satin Damask Table Napkins, fine, round thread, and good weight; made from No. 1 long fibre flax; rich bordered designs, 22 1/2 x 23 1/2 inches. Per dozen, Wednesday, \$2.39. (Phone orders direct to department.)

Dresden Ribbon Reduced

800 yards Beautiful Dresden Ribbon, light and dark duns, 5 1/2 inches wide; will make pretty work bags or other fancy articles. Regular price 80c per yard. Wednesday 22c.