FOR NEXT WINTER

On It At Designers' Show.

General Silhouette Straight-

Skirts Short, Some

VELVET-LIKE

PAGE OF INTEREST TO WOMEN

SOCIAL and PERSONAL

TELL IT TO THE SOCIETY EDITOR.

made the journey to Penetang by

with Mr. and Mrs. J. C. Breithaupt at their summer home on one of the Geor-gian Bay Islands. Mr. and Mrs. Cook Miss Elva Warren, of this city, is isiting relatives in Ingersoil. Dr. Ernest Williams and Mrs. Williams motored to Detroit over the holi-

Mr. Widmer Ball, who has been visit-ing his mother, Mrs. Clarence Ball of Edward street, has returned to Toronto. R. McKillop of the C. P. R. eft yesterday to spend his vacation at going by way of Aylmer, where he joined Mrs. Bail, who has been the guest of her parents, Mr. and Mrs. J. Winnington-Ingram. eastern points. Miss Ruth Watson and Miss Mabel

Mr. and Mrs. A. J. Mortimore of Vancouver, B. C., called on friends in

Mr. Oliver Armstrong, Toronto, is isiting at the home of Mrs. T. C.

visiting at the home Cowan, Wortley road. Professor Frank Anderson of Huron College has taken a cottage at Spring-bank for the summer.

The Misses E. Copeland, M. Carroll, While in San Francisco, Mrs. Guernsey and her pretty daughter were guests at the St. Francis Hotel. week-end at Port Stanley.

The Rev. W. J. Doherty conducted the memorial service for the G.W.V.A. at Woodstock on Sunday. when Jennie Elizabeth, the youngest daughter of Mrs. Henry Cluff, became the bride of Robert James Lockhart of Auburn. The ceremony was performed

Mr. Stewart Snyder, who has been isiting at the home of Mr. and Mrs. Cronyn, has returned home. Miss Elsie Mathewson, from Lakeside Hospital, Cleveland, Ohio, spent the week-end at 486 Dufferin avenue.

Mr. and Mrs. H. B. Trebilcock and family of Detroit have returned home after visiting relatives in this city. Miss Ethel Carroll of this city spending her two weeks vacation with her cousin, Miss Mildred Thompson of

Mrs. John Cousin of Belmont, and Miss Ann Cousin of Brantford left yes-terday for Oliphant, where they will spend their vacation.

Alderman and Mrs, F. E. Harley leave today for the Pacific coast. They will spend a month's vacation at Vancouver, Seattle and other seaboard cities.

Mrs. A. E. Vincent and her daughter, Miss Vida Vincent, of Hayman Court, are spending a couple of weeks in To-onto, the guests of Mrs. Doughty, Os-porne Apartments, Sunnyside.

Mrs. Homer Smith, Misses Margaret and Mary McDonald and Mr. Walter Glenn motored from Ailsa Craig to Lambeth on Sunday, where they were the guests of Mr. John and Miss Jessie McKenzie.

Mr. and Mrs. R. H. Bead, 835 King Mr. and Mrs. H. Beau, 655 Kins street, announce the engagement of their daughter, Edna Louise, to Mr. Harry W. McNaughton of Windsor, for-merly of this city, the marriage to take place the middle of August.

merly of this city, the marriage to take place the middle of August.

Miss Katherine McMillan, who has been assistant superintendent of the Kitchener-Waterloo hospital for the past three years, left this week to accept an important position at the Mount Hamilton Hospital, Hamilton, Ont.

Ont.

Only lately have greens come into that we know that they contain water soluble vitamines, of great importance to health, and iron in a form easily assimilated by the human body, the various kinds of greens, spinach, Swiss chard, beet leaves, lamb's quarter and dandelion greens are the first growing things to be had in the spring. They are cooked in boiling, salted water, drained, chopped and seasoned. As with other greens it is important to wash them several times.

Ont.

Ont.

Mr. and Mrs. H. M. Cook of Water-



Every Semmer Camper's Outfit

Similar of red corpuscles in the blood, improves sleep. (2) The occasion for getting some exercise in the open air

It makes wholesome, satisfying Pancakes -Delightful Gems, Dainty Muffins. Easy to make. Just and water and bake.



Recipes on Every Package. All Grocers TECO COMPANY, Limited Bolleville, Ontario.

Choice **Flowers** For the Graduations.

West .Floral Co.

PHONE 2187. 249 DUNDAS ST.

Made Into new, beautiful, fluffy, reversible rugs. CANADA RUG COMPANY 68 Carling Street. Send for Leaflet. tf-yw

YOUR OLD CARPETS

Newest Arrivals SUITS, COATS AND DRESSES.

Justrite Ladies' Wear

POUR EYES Granulation, Itchingor Burning of Eyes or Eyelids; "2 Drops" After the Movies, Motoring or Golf will win your confidence. At Druggista and Opticians. Write for Free Eye Book.

Murine Eye Remedy Co., Chicago Honest tea is the best policy





by Rev. D. D. Douglas. Mr. and Mrs. Lockhart left for Toronto on their honeymoon and will proceed shortly to their home in the west. DAY-DOAN.

DAY—DOAN.

A very pretty wedding took place on Saturday, July 31, at the home of Mr. Henry Doan, 778 King street, when his daughter, Violet L., was united in marriage to Dr. E. A. Floyd Day, only son of Mr. and Mrs. J. E. Day of Thamesford, Rev. W. R. McIntosh officiating.

The ceremony was performed under a canopy of purple and white, the colors of Western University, of which the groom is a recent graduate, and the same colors were used as decorations throughout the house. Miss Eusebia Steele, a niece of the bride, played the wedrding march from Lohengrin as the bridal party entered, and later during the signing of the register Mrs. (Dr.) Brown sang a delightful solo, "Ask Nothing More."

The bride, who was given away by the father, looked lovely in a gown of white georgette, trimmed with pearls and veil, caught with orange blossoms, and carried a shower bouquet of Sweetheast roses and sweet ness. She was

happy couple left for an extended motor trip to Port Huron, Detroit, Buffalo, Niagara Falls and Toronto, the bride travelling in a suit of navy blue tricotine and white satin hat.

After September 1 Dr. and Mrs. Day will be at home to their friends at will be at home to their friends at

Much of the old dislike of green

was due to careless washing and poor cooking. There is no excuse for not having greens perfectly clean and free from grit, and properly cooked they both look and taste good.

Spinach, when young and tender, can be cooked slowly in a covered granite pan in its own juices, without water. In this way the food value is practically all retained. If the spinach is older, it is better to cook it uncovered in a received of the spinach covered in a received of the spinach.

had through the summer season.

state known as autointoxication.

Beet leaves are best when young and tender, and may be cooked and served like spinach. The red stems make it particularly pretty.

sparagus.

BY WILLIAM BRADY, M. D., Noted Physician and Author.

What To Eat on a Vacation.

test are the conventional excuses for a dwellers to become temporary vegeta vacation, work does nobody harm, and lans or near-vegetarians while on

to rest. The salutary objects of a va-cation, if any, are these: (1) An op-portunity to bathe in the sun, which

stimulates metabolism, increases the amount of hemoglobin and the number

every day without spoiling the crease in your pants or wearing out your \$20

in your pants or wearing out your \$20 shoes. (3) The right to sweat at will without scandalizing the community.

genuine ninety-warp medical term in a good while. A doctor is entitled to air his profound learning now and then. Usually I try to explain the meaning of a medical term the instant

which are so essential in nutrition and owth and so often inadequately sup

lied in the everyday diet.

Another change which means a grea

leal to many vacationists is the use o beral amounts of fresh milk in place f other foods. Adults and many invalids benefit ma-

Adults and many invalids benefit materially by the use of larger proportions of fruits and fresh vegetables while on a vacation, not only because of the vitamin content of these articles of diet, but also because of the fact that such a diet renders the blood more

alkaline and exerts a wholsome influence on eliminating organs which may be im-paired. Indeed it is worth while for

MRS. ELIZABETH KENT, MacDONALD COLLEGE

Advertiser Patterns

Owing to the pattern manufacturers increasing the price of patterns to us, all patterns advertised from this date will be 15 CENTS EACH.



Is there any particular danger of contracting disease while swimming in a public bathing pool? (Mrs. H. M. S.)

ANSWER—Yes. The danger is greater the smaller the pool, the less open air and sunlight it has, and the larger the number of persons who use it. But if the water is changed from the swimmer. (4) A chance to enjoy the novelty of an alterative diet. This is the first time I have pulled a genuine ninety-warp medical term in a chambray, sateen and alpaca.

A pattern of this illustration mailed to any address on receipt of 15 cents in silver or stamps.

I have. I guess some of us think there is not anyone to ask questions to but you. I will forward a bunch of sweet

sons obviously or presumably diseased are excluded, there is no particular risk in patronizing such a pool. Name Powder Puffs, Attention!

I perpetrate it, but this time I'm stuck; nobody can explain what alterative means—that is why we keep the word in the medical lexicon. An alterative medicine is something like ginger population in the medical lexicon and the state of the

Measurement: Bust..... Waist....

in the medical lexicon. An alterative medicine is something like ginger por or sarsaparilla or lemon sour—it changes your symptoms; if you are tired of your present symptoms you simply turn them in and get some new source.

ANSWER—I don't know how Tennyson's ports boy shore but he was gone chiraturn them in and get some new The almanacs have always sup- if he outshone W. Shakespeare's boy. To ones. The almanacs have always supplied the symptoms gratis.

Alter, as every high school student knows, means other, different, change. Now you understand what an alterative diet is.

A change which has much to do with the salutary effect of a country with the salutary effect of a country capation on city children is the integration of the salutary effect of a country of the salutary ef CAUTION: Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is bust measure, you need only mark 38, bust measure, you need only mark 38, whatever it may be. When in bust measure, you need only mark 38, 44, or whatever it may be. When in waist measure, 22, 24, 26, or whatever it may be. If a skirt, give waist and length measure. When misses' or child's pattern, write only the figure representing the age. It is not necessary to write "inches" or "years." Patterns cannot reach you in less than one

Powder Puffs. Attention!

acation on city children is the in-rease in the amount of fresh fruit and resh vegetables consumed when you an go out and pinch 'em off the growand farmers roundabout—at about resorcin).

per pinch. These little sprees furh large quantities of the vitamins

(Copyright National Newspaper Service)

cannot reach you in less than
week from the date of application.

THE LITTLE PRISONERS.

It's not much fun to be a puppy!! fone has to be shut up all the time! That's what Tibs and Tabs thought, anyway. Perhaps if their master had known how lonely it was for them in the kennel at the farthest end of the yard he might have taken them nearer the house, but he did not. It was not a nice place to be, but it was much nicer than being out in the big dog run where the old dogs were, for the old dogs did not like having little puppies in their run, and goodness knows what might have happened to Tibs and Tabs if they had been out there.

It was Tabs who was discontented. He did not see how it was his master could not find a nice home for him inthe array.

Seem against him, for soon he got such pains in his "tummy" he thought sure he was going to die.

But Tabs did not die. The pains left him, and again he made up his mind he would not eat. For three days he persisted, but at last he had to give hungry while his brother was eating enough for two little dogs?

Of course, Tabs was thin after his long hunger strike, and so, of course, was his brother fat, for Tibs had eaten every bite put before him. And, would wou believe it, the very day Tabs had decided to eat was the day the man who was to choose one of the puppies came to look at them.

"What a thin, scraggly-looking pup-

It was Tabs who was discontented. He did not see how it was his master could not find a nice home for him right away.

"I'm not going to eat. I'll show them if they'll make me a prisoner," Tabs threatened.

"Dear me, isn't it bad enough to be shut up without missing one's meals," Tibs exclaimed. "I'm not going to miss my meals, I can tell you that."

So little Tabs thought everyone was against him. Even his brother Tibs had disagreed with him. Well, he would show them, he thought.

From that moment Tabs refused food. His master coaxed and coaxed, but he just went into a corner and hung his head stubbornly. Then his master came with a big black bottle of medicine, and although Tabs squirmed and kicked, a big teaspoonful was forced down his throat.

"Oowwk!" Tabs cried as he spluttered and spit. "It's the most dreadful tasting stuff I ever tasted."

"It serves you right. Because you won't eat our master thinks you are sick," was all the sympathy he got from Tibs.

Poor Tabs! The world certainly did

med with fur, the long-haired pelts being particularly popular.

Besides the fur used in heavy collars. pockets and bands, elaborate braiding and embroidery, often in bright colors, appeared as ornament. A few coats still carried a trimming of heavy fringe, though the general use of fringe seems

to be disappearing.

Carrying out the embroidery motif, many of the evening wraps were made of brocade, and red paisley was the Woman Reporter Got a Line material used in the jacket of one smart suit. A costume of broadcloth, with 35,-000 beads hand-sewn in a decorative design over the cloth, was much applicable. The general silhouette for the coming

season is straight. The skirts will be short. In sor, of the more extreme costumes they reached scarcely below the knee, but the high-boot-top length was more general. And, while not full, the skirts seemed wide enough to permit the wearer to step off a curbstone without tripping—a relief that many women will welcome.

The long waistline prevails, and the natural figure. The only abnormality is

Cynthia Grey's Mail-Box

The world steadily widens and grows in wonder and mystery to the man who forms the habit of observation .- Mabie.

Requests. I saw in last Thursday's paper where Elizabeth Ann had sent in some hooked mat patterns. I sent a letter that evenmat patterns. I sent a letter that evening, with my address, with a stamped
envelope, for them, but my letter has
never been in the paper yet, and it
was me who asked the question some
time ago about when I could get the
hooked mat pattern. I see where they
have been sent to one lady and another
lady wanting them. Well, I hope you
will get them back soon and send them
to me. If you did not receive my last
letter hold the patterns till you hear letter hold the patterns till you hear from me again.

Ans.—Your letter appeared in the Mail-Box on July 28. The patterns will

In this evening's paper I noticed where Daisy asked where to get canvas for hooked mats. My mother used to save the canvas sugar bags and us Has anybody got the picture of the "Choir Boy," that they do not want. My mother would like very much to get it. Will inclose stamped addressed

What day did March 11, 1905, fall on? Best wishes,
NOBODY'S SWEETHEART.
We have discor-Ans .- On Saturday. We have discon ed comments on handwriting in the

A Bride-To-Be.

Dear Miss Grey,—I am coming troubling you again. What we would do without you I fail to find out. I am going to be married, and could I trouble ou to name some of the things a bride be should have. I think at one time I saw a list of linen in your column. Is there anyone that would kindly lend me a nightdress yoke to take the pattern off? I will return it as soon as possible Will send them all the chips of croche I have. I guess some of us think ther is not anyone to ask questions to bu

peas when there are enough out. I have six rows of them. I have some nice books, if anyone would like to have them. Hoping I am not intruding—keep an open eye for your flowers. Would like Rosebud to write. Here is a mite for the S. C. H. SWEET PEA. Ans.—Accept our best wishes for your happiness and prosperity. Here is a list that may help you in procuring your linen supply: Two large table cloths, four small ones, two dozen table napkins, six pairs of sheets, ten pairs pillowslips, three satin-finished spreads, two pair woolen blankets, two pairs two pair woolen blankets, two pair lannelette blankets, twelve pairs towels four pairs bath towels, four pairs guest towels, six glass towels, six kitcher towels, three roller towels.

WHAT'S IN A NAME

ADELINE. (Copyright, 1920, by the Wheeler

Syndicate, Inc.) It is difficult to imagine nobility in connection with a serpent, but "noble snake" is the significance given the charming name of Adeline. It is one of the many Teutonic appellatives arising

Going to Join her husband, who is the Pacific Mail Steamship Company's agent at Shanghai, 'Mrs. Louise Guernsey of London, Ont., accompanied by her 5 year-old daughter Jane, left San Francisco on July 26 on the Pacific Mail liner Ecuador.

H. N. Guernsey, for many years a purser in the Pacific Mail employ, and for a time port purser for that company's afterned by her youngest sister, velna who wore pink silk with overblouse of george and carried American Beauty at Frisco, rently went on a general survey for the Pacific Mail to the Orient, later being assigned to the important berth of agent at Shanghai.

While in San Francisco, Mrs. Guernsey and her pretty daughter were guests at the St. Francis Hotel.

While in San Francisco, Mrs. Guernsey and her pretty daughter were guests at the St. Francis Hotel.

Francis Hotel.

Winnington-ingram.

New York, Aug. 1.—Woman Reader, would you like to know what you are going to wear next winter? Are you carlous to find out whether you are going to wear next winter? Are you get the head to take a full-length step and a full breath, or whether your addition the Crient, later being assigned to the important berth of agent at Shanghai.

While in San Francisco, Mrs. Guernsey, for many years a purser in the Pacific Mail to the Grand All to the Crient, later being assigned to the important berth of agent at Shanghai.

While in San Francisco, Mrs. Guernsey, for many years a purser in the Pacific Mail to the grand McDouglal, of this city. The groom's gift to the bride was a substantial check, to the bride was a substantial check, to the bride was a substantial check to the bride was a substantial check to the bride was a substantial cheek. to the bride was a substantial cheek to the bride was a substantial cheek. to the bride was a substantial cheek to the bride was a substantial cheek. to the bride was a substantial cheek to the bride was a substantial cheek. to the bride was a substantial cheek to the bride was a substantial cheek. to the bride was a substantial cheek. to the bride

still more pressing question, Will last year's suit seem hopelessly "out," or will it "do?"

An interesting forecast in answer to such questions might be made from the fashion show and style exposition of the funited Cloak and Suit Designers Mutual Aid Association of America, which was held last week in Masonic Hall, Sixth avenue and Twenty-fourth street, before a thousand buyers, manufacturers and designers.

Texture, Embroidery, Etc.

One hundred and twenty-five of the coming models in coats and suits were displayed. The materials used were, almost without exception, of a thick, velvetike texture—duvetyne, veldynes, duvet superior, velours, velvets and mar
Advertiser Patterrs.

looks like a lead pencil sharpened at the stop.

Coat-Dresses.

Coat-Dresses.

Coat-Dresses.

Coat-dresses, or dresses made to take the place of coat and dress, will continue to be very fashionable. Most of those shown were built on simple lines. If no me model the waist bloused over the wast bloused over the wast bloused over the soft belt, both in front and back. The effect of a jacket was generally produced by an overskirt reaching half-way to the knee. Some of these over-skirts reaching half-way to the knee. Some of these over-skirts reaching half-way to the knee. Some of these over-displayed. The materials used were, almost without exception, of a thick, velyeves were very tight, showing the sleeve was were the ballads of early times which possessed a beautiful heroine so called.

Jasper is Adeline's talismanic stone. Curiously enough, this jewel will produce the remainder of the place. The remainder of the place of the place of take the place of coat and such the place of the stop.

Adeliza and Adeliza and Adeliza and received it when Henry I, married Alix Laselle octaved to the forms, including Adeline, adeline to take the place of the stop.

Meanwhile in Germany the ceived it when Henry I, married Alix Laselle octaved to the place of the stop.

Adeliza and Ad

KEEP THE BOWELS REGULAR AND

For a Quarter You Can Assist Them Wonderfully With Dr. Hamilton's Pills.

You'll never have health if the bowels are inactive. By keeping them right you insure a clean, wholesome body. Why wait for constipation to clog up and sicken the whole system-us Dr. Hamilton's Pills-they are the finest. mildest laxative known; put strength into the muscles of the stomach and never injure the delicate lining of the bowels. They get you in the habit of performing a certain function at a cerbe mailed to you when your turn comes which I see by consulting my list, will be when the patterns come back from the Boxite who is using them at present. self, and thereby keep the stomach strong, digestion good, blood pure, com-

Who Use Jiffy Jell

the makers for a list of aluminum molds. Molds, spoons and measuring cups are supplied to users free. Tiffy-Tell is the one dessert which has the fruit flavors in vials. A bottle of condensed fruit-juice essence comes in the package. So a Jiffy-Jell dessert is a real-fruit dainty. The flavor is not artificial. The sweetening is sugar, not sac-charine. Women who once try it will always get it. Your grocer has ten flavors. Try pineapple and loganberry first.

Notice To Married Women

WHERE WHERE

WHERE

your husband works there is a premium upon alert, energetic effort.

your husband works there is a decided advantage to the man who is always prompt to arrive in the morning.

your husband works they like to see him willing to work a little overtime if they

your husband works he has to spend a

WHERE great deal of time in going and coming. Urge him to get a bicycle, and he will have more time at home. PERHAPS a Bicycle will enable him to come home to dinner. It will be better for the

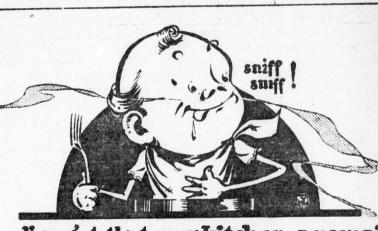
whole family, and more money in the end, if there is bievele transportation for the bread-winner. Let us

supply him with a Red Bird Bicycle

He Can Pay While He Rides.

Bicycle and Motor Sales Co.

FOR THE KIDDIES' BETWEEN-MEAL PIECE,



d'ye set that new kitchen aroma?

her brown sugar goodies. Since Mother uses LANTIC Brown, I never leave the house. No, sir-r-ee!

Brown Sugar

"If you have a phone You can call your own Even if you have a party-line: Get us on the wire-Tell us you require
A loaf of finest bread—that's where we shine.



From the best homes—the homes where economy and good taste reign supreme, comes the cry



Highly nutritious and delicious, is produced by using best materials without stint.

Try a Neal's loaf-enjoy that crispy, nut-brown crust covering the tenderest, whitest crumb you ever saw.

These are loaves to boast about.

Bread factories at London, Windsor,

St. Thomas, Sarnia.



