

Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

Store Will Remain Closed Good Friday

"SIMPSON CLOTHES"

Store Will Remain Closed Good Friday

Offer Wonderful Value in New Styles for Easter



Spring Suits for Men and Young Men \$25

Single-breasted, two and three button soft roll semi and form-fitting sack suits. Also a few of the newest waist seam models, developed in fine finished worsted and tweeds in the most wanted shades and patterns. Sizes 34 to 44. Today, at \$25.00.

Spring Overcoats for Men and Young Men \$16.75

Trencher slip-on and form-fitting models, made from wanted tweeds, also a few Chesterfields made from fine finished black chevots. Sizes 34 to 44. Today, \$16.75.

Youths' "First Long Trousers" Suits \$15.75

Trencher and form-fitting models developed in nobby tweeds. Medium height vests, narrow trousers. Sizes 32 to 42. Today, \$15.75.

Men's Odd Trousers \$2.95

A dispersal of 95 pairs. Dark, serviceable shades. Well tailored. Finished with 5 pockets and belt loops. Sizes 32 to 44. Today, at \$2.95.

Simpson's—Main Floor.

Savings on Men's and Boys' Furnishings Today

Men's Black Sateen Work Shirts, 95c.

Heavy material, flat black; collar and pocket. Regularly \$1.50. Today, 95c.

Boys' Pullover Sweaters, 49c.

Gray union yarn, elastic ribbed knit, roll collar. Sizes 28 to 32. Regularly 75c. Today, 49c.

Simpson's—Main Floor.

Men's \$1.00 and \$1.25 Shirts at 79c.

A manufacturer's clearance of 3600 shirts. Fancy hair lines in black, blue and helio colors on white ground—also plain white with fancy self-pattern bosom. Sizes 14 to 17. Today, 79c.

Men's \$1.00 Merino Underwear, 79c.

Shirts and Drawers—Spring weights, natural shade. Sizes 34 to 44. 79c.

Men's and Boys' Soft Collars, 12 1/2c.

Plain white pique and striped silk. Broken ranges. Sizes 12 1/2 to 17. Regularly 25c and 35c. Today, 12 1/2c.

The Store's Conveniences for Visitors to Toronto

The Palm Room, on the Sixth Floor—a good place to dine.

Information Bureau, on Main Floor, Centre.

Telegraph Station and Free Parcel Check Room in the Basement, Centre.

Post Office, on the Street Floor, Centre.

Women's Rest Room, on the Third Floor, Richmond side.

Telephone Booths conveniently located throughout the store.

EASTER HATS

For Men and Young Men

The Simpson Hat Section has anticipated every man's desire for the smartest styles in new hats. Not only are these hats of known quality but their pricings are moderate in every instance.

Ask to see the new Stetson, Knox, Borsalino, Mallory, Lincoln and Leeds Hats.

Sale of \$5.00 Hats at \$3.65

Lincoln Soft Felt Hats, in the new season's best selling shapes. Some have silk bound brims—others raw edge brims. Not a full range of sizes in any one line, but all sizes in the lot. Today, \$3.65.

Children's \$2.50 Velour Hats at \$1.85

Rah-Rah Shaped Hats in shades of grey, green and black. Flat and diamond shaped crowns. Today, \$1.85. Simpson's—Main Floor.

New Spring Caps for Men and Boys

Judging from the number of caps being worn these days, indications seem to point to a great cap season. They're selling fast—more and more men and boys are taking to the new styles here.

Today we feature the Chamouis Cloth Caps at \$2.00

These come in shades of Lovat, steel, fawn and brown.



We Prepay Delivery Charges on Goods Bought in Store

Delivery charges will be prepaid on all purchases of \$10.00 or more, to any station in Ontario.

Classy New Easter Shirts to Suit Every Individual Preference

Fine Silk Shirts \$5 and \$8

And wonderfully attractive ones they are! Nothing is more dressy than the silk shirts. The designs and colorings most in demand are here. Sizes 14 to 17. \$5.00 and \$8.00.

Arrow Shirts at \$3.00

At this price you may choose from superior grades in many new patterns and colorings. They have soft French double cuffs and are made coat style. Sizes 14 to 17, for \$3.00.

Negligee Shirts at \$2.50

These are excellently fashioned of fine cambrics and corded materials. They're all coat styles with soft French double cuffs. Obtainable in sizes 14 to 17. Moderately priced at \$2.50.

Housefurnishing Savings Today

Tapestry Rugs, \$17.95—Special.

Six good designs in Scotch and Canadian Tapestry Rugs. Oriental and conventional patterns. Size 9 ft. x 10 ft. 6 in. Today, \$17.95.

8-Piece Dining-Room Suite, \$87.45.

Buffet, genuine quarter-cut oak, heavy colonial design. Extension Table, solid quarter-cut oak; top 45 inches. Five small and one arm chair, frames of solid quarter-cut oak; movable seats, upholstered in genuine leather. Fumed oak finish; 8 pieces, complete, \$87.45.

Inlaid Linoleum at \$1.95 Square Yard.

Tile, wood, block and floral effects. Today's price is extremely low for this grade. Your choice at, square yard, \$1.95.

8-Piece Dining-Room Suite, \$74.70.

Buffet, mission design; 48-inch case; bevelled mirror; panel on each side. Extension Table, 42-inch top, square pedestal base. Five small and one arm chair, movable seats, upholstered in genuine leather. Golden oak only; 8 pieces, complete, \$74.70. Simpson's—Fourth Floor.

\$1.50 English Shadow Cloths at 98c Yard.

2,000 yards, fine quality shadow cloth. The latest effects in light and dark colorings, all-over floral and verdure patterns; 31 inches wide. Regularly \$1.50. Today, yard, 98c.

Remnants, 1-3 to 1-2 Less.

Hundreds of useful short ends to be cleared at bargain prices today.

Velours, chintzes, nets, tapestries, scrims, etc.; 1 to 4 yards. Today, 1-3 to 1-2 off regular prices. Simpson's—Fourth Floor.

Framed Pictures, Half Price, 89c.

Colored landscapes, figures, etc., in antique gilt ornamental sweep frames treated like water colors. Four different sizes and styles, panel, landscape and two square sizes. Special, today, half price, 89c. Simpson's—Sixth Floor.

Tourist Trunks, \$7.95.

Canvas covered, heavily bound with metal and hardwood slats. Good bumpers, steel bottom, two cowhide straps, divided tray, good lock

Fifty Fixtures at Half Price.

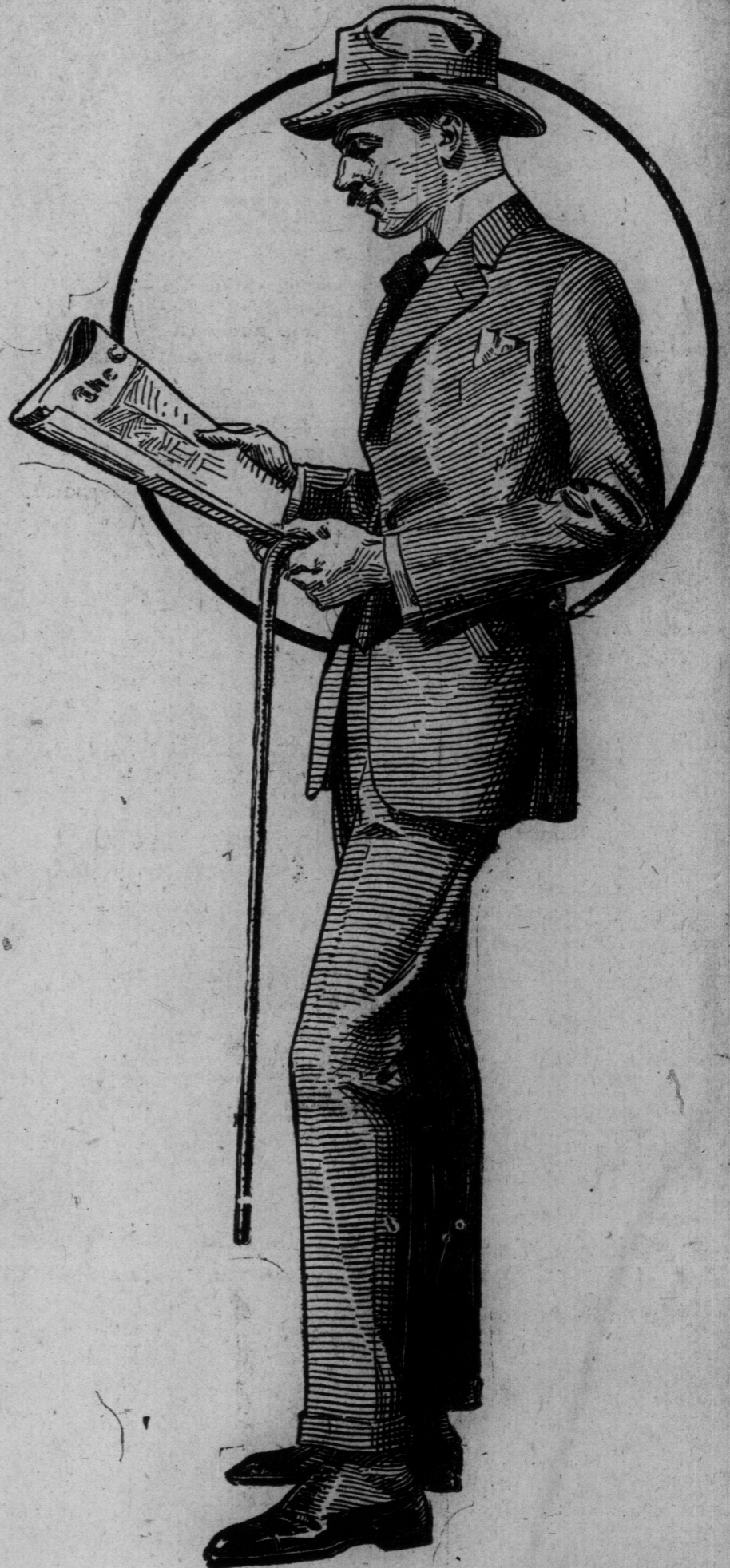
Different finishes such as Flemish, gold, antique, polished brass, silver, oxidized, etc. Regularly priced \$4.95 to \$49.10, including shades. Today, \$2.48 to \$24.55. Simpson's—Sixth Floor.

and clamps, dome top. Sizes 32, 34 and 36 inches, \$7.95.

High-Class Wall Papers, Sale Price, 29c.

For living-rooms, halls and bedrooms, limited quantities of a pattern only, including shadow cloth effects, brocades, tapestries, chintzes and conventional designs. Regularly 75c to \$1.00.

R. S. Co. Porch Floor Paint, 59c Quart—Light grey and slate grey, specially prepared for verandah porch use. Simpson's—Sixth Floor.



Bring the Boy in Today For His Easter Suit

In point of variety, value and style, Simpson clothes for boys hold a premier position in the minds of mothers and boys. The Boys' Department is replete with excellent stocks moderately priced.

Big Values in Boys' Suits at \$5.95—Regular \$8.00 and \$9.00 Values.

Seventy-five suits in this lot. Sturdy and durable cottonade suits, in a neat grey and black diagonal stripe pattern. Snappy all around belted model with vertical pockets. Full fashioned bloomers. Sizes 25 to 32, 7 to 14 years. Today, 8.30 a.m. special, \$5.95.

Manufacturer's Clearance of Boys' Suits at \$10.45—Regularly \$13.50 and \$15.00.

Popular shades of grey in plain, striped and herringbone designs. All around, loose belted models with patch and vertical pockets. Lined throughout. Full fashioned bloomers. Sizes 7 to 16 years. Today, special, \$10.45. Simpson's—Main Floor.



The Robert SIMPSON Company Limited

FOR BARNHAM AVENUE ROAD... Corner residence, 9... A very... H. H. WILL... 28 King Street East

PROBS: Mo...

LLOY Dewar... INADE

Guards Do S... Week--No P... Inspection of... Facilitate Esc... to Waiting A...

Detectives Bar... watching every... the whereabouts... to have been an... escape of Frank... American crook... going to press... unchanged. A m... have been noted... the alleged life... yellow, during... the investigation... the effect that... with a lady... square not more... to the escape, th... very gracious... that the girl had... addressed to the... to the general de... general postoffice... the house on the... Although escaped... ed, and that a gir... purchased a nu... veronal from the... at 222 Yonge str... to the escape of... from these cit... have been found... an with the esc... meeting between... alleged sweethea... about two weeks... arrest. This me... a minute, and th... any collusion be... occasion. The w... boy near the sc... may prove to be... considered as su... Statement

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Another fact... month's escape... is the fact that... of the old engi... Incidents in... Lavelle have... Coincidence was... tion with the... Strangely enoug... ing to statement... occasionally enga... usually associat... thustants, and...

(Concluded on... 7

NEW YORK, N... elated Pres... following review... situation: With the re... British prime... George, accom... Curson and Ly... pedied that chi... up of the final... ary to the gath... a native of the... the German de... April 25. According to... covenant of the... be the first si... after the decla... that the matte... and serial ter... abilities and fi... hand. As it is evid... the possession... manian coast b... ly settled, the... working earned... before the Ital... meets on April... It is the inte... commission of... a perman... mission on an... kind of clea... tions of air na... tive states. Germany's... That the int... troubles in Ger... mitted to enci... some anywhere... Case of the Br... Rhine which... Cologne that... return to w... strong messag... who promote