

These Goods on Sale Tuesday at 8.30 a.m. Prompt

IMPSON'S



95¢ Sale
TUESDAY—
Merchandise of Simpson Standard Quality, Priced Below the Dollar Mark for Tuesday.
Please Bear in Mind, Though, That in Some Cases Quantity is Limited, But the Quality is Here in Every Case.

Dress Goods 95c

MOSTLY \$1.25 WEAVES
Including Silk Warp, Crepe de Chine, Silk and Wool Satin, Nimon, Cashmeres, Ratines, Bedford Cords.

Altho every shade is not represented in each range, there is an abundance of colors. Regular prices \$1.25 and \$1.50. Tuesday, one price, per yard, 95c.

Black Dress Goods.
Including fine velour, cashmere, mohair, brilliantine—ideal for mourning wear, house dresses, etc. 40 to 42 inches wide. Greatly reduced. Tuesday, one price, yard, 95c.

Black and White Suiting.
Popular shepherd checks—52 inches wide, wears well and looks well. For suits, coats, skirts, etc. Regular \$1.50. Tuesday, yard, 95c.

Silks---Velvets
Simpson's Fast Pile Twill Back Velveteens at 95c

Simpson's Fast Pile Twill Back Velveteens—Browns, light, mid and dark; blues, in Copen., saxe and several tones in navy; greys, light, mid and dark; reds, in wine, ruby and burgundy; greens, in olive and myrtle, etc.; also 500 yards of Imperial black. Tuesday, yard, 95c.

22-in. Hollow Cut Cord Velvets and 27-in. Woven Cord Velvets
In light, mid and dark navy, olive and myrtle greens, saxe and Copen., wine, electric and black; also a limited quantity of ivory, wide wale cord, 27 inches. Tuesday, yard, 95c.

Habutal Silks, in colors and in ivory. A fine range of shades with several tones in pink. Regular \$1.10 and \$1.25 values. Tuesday, yard, 95c.

Clearing Printed Nions and Figured Crepes, 95c Yard—Regular \$1.50 and \$2.00 values. Good lengths and good selection. In colorings. 36 to 40 inches wide. Tuesday, yard, 95c.

Wash Goods at 95c
2 1/2 Yards Comforter Covering for 95c—Turkey red chintz in fast colors. 36 inches wide. Regular \$1.25 values. Tuesday, 2 1/2 yards for 95c.

4 Yards Underwear Crepe.
40 inches wide—suitable for nightwear and underwear. One design only—one inch check. Regular 50c yard. Tuesday, 4 yards for 95c.

Silk and Cotton Tussahs.
Navy and black grounds, with foulard designs in white. Suitable for fall waists and dresses. Regular \$1.25. Tuesday, per yard, 95c.

3 Yards Velour Eiderdown.
36 inches wide. Printed designs on pink, grey, blue and mauve grounds. Also plain shades of sky and pink. Regular 50c yard. Tuesday, 3 yards for 95c.

Expansion Bracelets, Children's Bracelets, pearl and other Earrings, Cuff Links for soft or stiff cuffs, Men's Ribbon Fobs with charm, sterling brilliant set circle, Brooches, gold-filled, Pendants and Chains and 10k Tie Pin. Regular \$1.50 to \$3.00. Tuesday, 95c.

Women's Cotton Nightgowns
Slip-over styles, with round or V-shaped neck. Yokes of lace and Swiss embroidery. Regularly \$1.50. Tuesday, 95c.

Bungalow Aprons.
Made of fine quality neat striped print or checked gingham. All edges bound with white cotton. Tuesday, 95c.

Women's Camisoles.
Made of beautiful quality pink or white silk. Yokes of lace, dainty hemstitchings or colored hand embroidery. Fitted shoulder straps. Extra special value Tuesday, 95c.

Women's Vests and Drawers at 95c.
Vests have high neck and long sleeves or low neck and no or short sleeves. Drawers are ankle length, closed style. Made from Egyptian cotton, wool and cotton mixture or silk and wool. All styles in the lot. Special Tuesday, garment, 95c.

Women's Gloves and Hosiery

8.30 to 10.30 Sale of \$1.50 Wash Cape Gloves.

Shades of tan, mastic and pearl, have 2-dome fasteners, outsewn seams, perfectly finished, from soft pliable skins. Sizes 5 1/2 to 7 1/4. Regularly \$1.59. No phone orders. Tuesday, 95c.

Women's \$1.25 Chamoisette Gloves.
Black, white and colors. Extra fine cloth, suede finish, 2 dome fasteners. All sizes. Regularly \$1.25. Tuesday, 95c.

Women's Penangle Black Cashmere Stockings.
Seconds of \$1.50 and \$1.75 qualities, all wool and cotton and wool, extra heavy weight, knitted extra close and seamless. Sizes 8 1/2 to 10. Usual \$1.50 and \$1.75 values. Tuesday, 95c.

Soldiers' All-wool Grey Sox
Light grey shade, from 4-ply all-wool yarn, knitted soft, close, and no seams. Long leg and close fitting ribbed cuff, large and small sizes. Regularly \$1.15. Tuesday, 95c.

Waists

\$1.95 to \$2.95 Lingerie Kinds
Never have we sold a better lot of waists at such a reduction. Smart in every detail and featuring high-class materials, fine laces, embroideries and tuckings. About 20 styles, and all sizes in the lot. Regularly \$1.95 to \$2.95. Tuesday, 95c.

Tub Silk Waists.
Broken sizes in \$2.95 qualities. Soft, self-striped tub silk in an attractive style, with large shawl collars and cuffs of white satin striped voile. Fastened with large pearl buttons. Colors pink, maise, sky and light green. Sizes 34 to 42 in the lot. No phone orders as quantity is limited. No exchanges, no refunds. Tuesday only 95c.

Women's New Neckwear
\$1.25 and \$1.50 Collars.
Women's \$1.25 and \$1.50 Collars, 95c—Four special collars of the newest materials, newest shapes and the very best selling numbers in our whole stock.

Washable Satin Collars,orgette Collars, Organdy Collars and Cuff Sets, Pique Vests. Regularly \$1.25 and \$1.50 each. Tuesday, one price, 95c.

Paints
Quart of Paint and Good Brush
Ready Mixed Paints for inside or outside use—white, ivory, cream, light buff, dark buff, dark brown, terra cotta, red, pale blue, navy, pea green, bottle green, dark green, pearl grey, medium grey, slate grey. One quart and 1 1/2-inch brush complete, Tuesday, 95c.

Art Needlework
Children's Semi-ready Dresses, stamped on fine pique and poplin. Sizes 2 to 6 years. Special, 95c.

Bucilla Mercerized Crochet Thread, in white and ecru. Tuesday, 8 balls for 95c.

Knitting or Shopping Bags of chintz, with attractive handle. Tuesday, 95c.

Canada, Food Board License No 10-4322.

Store Closed Today Open Tuesday at 8.30 a.m.

Ribbed Vests—Record Values for Tuesday.
For infants and children—soft ribbed white silk and wool mixture. Sizes 3 months to 3 years. Extra special values Tuesday, 95c.

Girls' Combinations.
Of winter weight ribbed natural wool and cotton mixture. Closed crotch style, with high neck, long sleeves, and ankle length drawers. Sizes 10, 12 and 14 years. Regularly \$1.75. Tuesday, 95c.

Infants' Pillow Covers.
Pure linen, made of beautiful soft white linen. Finished with hemstitched design and hem. Size 12 x 16 inches. Regularly \$1.75. Tuesday, 95c.

Flannelette Barrowcoats.
Of best quality white flannelette, with full pleated skirt and quilted attached waist. Embroidered hem. Big value Tuesday, 95c.

Children's Black Plush Hats.
In six-piece crown style, with band, and soft convertible velvet brim, satin lined. Sizes 2 1/2 to 6 years. Regularly \$1.50. Tuesday, 95c.

Wool Honeycomb Shawls.
All Wool Honeycomb Shawls, measuring from 46 to 54 inches square. White with fancy borders and fringes. No C. O. D. orders, no exchanges, no refunds. Only one to each customer. Regularly \$1.50. Tuesday, 95c.

Scooters
\$1.25 Kind, Tuesday.
Wooden platform painted red—three iron wheels in steel axles—easy running—natural finish steering handles, 150 only, on sale Tuesday at, each, 95c.

Enjoy a Hearty Breakfast in the Palm Room
—an attractive spot for breakfast, dine or take afternoon tea. Try it.
Breakfast, 8.30 to 10 a.m.
Dinner, 11.30 a.m. to 2 p.m.
Afternoon Tea, 3 to 5.30 p.m.
A la Carte Lunches, all hours.

The Robert SIMPSON Company Limited

In the Men's Corner

Cotton Moleskin Pants and Overalls.
Strongly made, in two shades, brown with black and blue with black stripes, finished with 3 pockets and back strap. Sizes 36 to 42 only. Tuesday, 95c.

\$1.50 to \$2.50 Ties.
A special purchase of 1,200 Pure Silk Knitted Ties—entire floor stock of this large manufacturer. All the newest stripes and cross bar effects, heathers and triple colorings. We guarantee each tie to be made of pure English spun silk and fully guaranteed. Medium and wide styles. Regular \$1.50, \$2.00 and \$2.50 values. Tuesday, all one price, each, 95c.

Men's \$1.25 to \$1.50 Shirts.
Tooke, Forsyth and Monarch. Broken ranges from our regular stock. Plain and fancy hairline and cluster stripes of black, blue, helio and tan; also plain white. Collar attached. Large roomy bodies. Double French cuff style, also laundered cuffs. Sizes 14 to 17. Regular \$1.25 and \$1.50 values. Tuesday, one-price day, 95c.

Men's \$1.25 Underwear.
Elastic Rib Knit Underwear, heavy winter weight, shirts and drawers to match. Shirts are double breasted. Sizes 34 to 44. Regular \$1.25. Tuesday, garment, 95c.

Men's Flannelette Nightgowns
Men's \$1.25 Flannelette Night Robes, 95c—Collar attached—blue and brown stripes, large roomy bodies, pocket, good length. Sizes 14 to 18. Regular \$1.25 value. Tuesday, 95c.

Boys' \$1.25 Sweater Coats
Plain grey shade, fancy stitch, high storm collar, 2 pockets, bone buttons, close-fitting cuffs. Sizes 26 to 32. Regular \$1.25. Tuesday, 95c.

Boys' 75c, \$1.00, \$1.25 Shirts
Broken ranges from our regular stock. Negligee, soft and laundered cuffs, shirt waists, sport waists, some flannel shirts in the lot. Mostly all are counter-soiled. Regular 75c, \$1.00 and \$1.25 values. Tuesday, 2 for 95c.
Positively no Phone or Mail Orders for This Item.

Purses 95c
Real Leather Strap Purses, neatly lined, closely fitting centre frame, lined, car ticket section. Regular \$1.25. Special, 95c.

Hair Switch, 20 inches long, 1 1/4 oz. weight, three-stem, all shades of brown and black. Regular \$1.25. Special, 95c.

B. P. C. Crochet Cotton, in white and ecru, all sizes. Regular 15c ball. Special, 9 balls for 95c.

Coats' Sewing Thread, six-cord, 150 yards to spool, all sizes in black and white up to 60. Special, 21 spools for 95c.
40 only, Silver-finished Coin and Vanity Cases Less Than Half Price—Engraved design, containing spaces for three sizes of coins, powder puff, vanity mirror, memo tablet and pencil. Regular \$2.00. 95c.
Simpson's—Main Floor.

Silverware

Rogers' Silver-plated Tea Spoons.
Set of Six Full or Small Size Tea Spoons, Rogers' silver-plate, two patterns. In a fancy lined box. Regularly \$1.50 set. Tuesday, set, 95c.
Rogers' Silver-plated Pie Servers—similar pattern to match tea spoons. Regularly \$1.75 each. Tuesday, each, 95c.
Rogers' Silver-plated Gravy Ladles, each in a fancy lined box. Regularly \$1.50. Tuesday, each, 95c.
Large Fruit or Berry Spoon Servers. Rogers' silver-plate in bright bead pattern. Regularly \$1.50. Tuesday, each, 95c.

Towels, Linens, 95c

Towels, Clearing, 2 Pairs for 95c—Huckaback Bedroom Towels, extra heavy quality. Tuesday's one-price sale offers them at two pairs for 95c.
All-White Bath Towels. Special Tuesday, one-price sale, 2 pairs for 95c.
Towelings, Clearing, 5 Yards for 95c. Bordered crash, 17 inches wide. Extra special value for tomorrow, 95c.
Striped Terry Towelling, 15 inches wide. Special, Tuesday, 6 yards for 95c.
Pure Linen Tray Cloths, size 18 x 27 inches, hemstitched. Special, Tuesday, each, 95c.
Bleached Damask, assorted designs, 70 in. wide. Special, yard, 95c.
Irish Embroidered Lunch Napkins, with scalloped and hemstitched edges; size 13 x 13 inches. Special, Tuesday, half dozen for 95c.
Nainsook, fine quality, 35 inches wide. Special, Tuesday, 5 yards, 95c.
Simpson's—Fourth Floor.

House Dresses

\$2.95 Billie Burke Styles
Stripes, checks and floral designs, on good prints and percales. Made up in this highly popular style, and at a price that would not pay for the material alone. Sizes 34 to 44 in the lot. Shop early if you wish to be sure of securing one. Tuesday only, 95c.
\$1.25 Silk Padded Vests.
Also \$1.50 kinds. Comfortable indoors, essential for outdoor under the big coat or suit. Black silk, lined with white or lavender. All sizes to 44 bust. No phone orders, no exchanges, no refunds. Tuesday, 95c.

Home Furnishings at 95c

Hemp Stair Carpet.
Fine quality, small designs in brown, blue and green. Reversible and hard wearing, 27 inches wide. Tuesday, per yard, 95c.
Dainty Rag Rugs.
Suitable for bedrooms, shades of blue, green and rose. Plain centres and colored borders, reversible. Size 24 inches x 36 inches. Tuesday, each, 95c.
Napier Cord Carpet.
A thick and closely woven strong carpet, in plain colors of brown or green. Reversible and very durable. 26 inches wide. Tuesday, per yard, 95c.
Grass Rugs, Each 95c.
Strongly Woven Prairie Grass Rugs—bound all around. Plain centres and assorted borders, in three colors. Size 2 ft. 3 in x 4 ft. 6 in. Regular \$1.25. Tuesday, each, 95c.
Printed Linoleum.
Limited quantity of printed and serviceable linoleum—well seasoned and assorted designs. Tuesday, per square yard, 95c. Simpson's—Fourth Floor.
Lace and Scrim Curtains.
A dozen attractive styles in English made Lace Curtains—plain and figured centres—white only—2 1/2 yards long. Also a limited quantity of well-made Scrim Curtains in white and ecru. Tuesday special, pair, 95c.
Comb. Window Shades.
Fine quality oil-finished Shades in the new and popular reversible colors, showing dark green inside and white or cream to the street. Guaranteed Hartshorn rollers, brackets, nails and pull—standard size, 37 in. wide by 70 in. long. Tuesday less than maker's cost price, each, 95c.
Bay Window Rods.
The new flat style of brass Extension Rods that are guaranteed neither to sag nor tarnish. The sides extend from 25 in. to 40 in., and the centre from 33 in. to 58 in. Complete with all necessary attachments. Tuesday special, set, 95c.
5 Allied Flags, Tuesday.
For room and table decorations, Japanese silk, size 12 in. x 18 in. Set comprises one each of the following: Union Jack, Canadian, United States, French and Belgian. Tuesday special, set, 95c.
Simpson's—Fourth Floor.

Whitewear

Clearing Corsets.
Made of good strong coutil, with medium bust and long hips. Guaranteed tearproof, reinforcement at front clasp. 4 strong hose supporters. Sizes 19 to 26. Special Tuesday, 95c.
Brassieres Clearing
Made of embroidered cambric, with yokes of Swiss embroidery. In this special lot are a few of handsome imitation hand crocheted lace. Tuesday, 95c.

Women's Cotton Nightgowns
Slip-over styles, with round or V-shaped neck. Yokes of lace and Swiss embroidery. Regularly \$1.50. Tuesday, 95c.

Bungalow Aprons.
Made of fine quality neat striped print or checked gingham. All edges bound with white cotton. Tuesday, 95c.

Women's Camisoles.
Made of beautiful quality pink or white silk. Yokes of lace, dainty hemstitchings or colored hand embroidery. Fitted shoulder straps. Extra special value Tuesday, 95c.

Jewelry
Bracelets, Neck Chains and Odd Lot Rings.

10k Neck Chains, 15 inches long, with soldered links and safety spring ring clasp, 95c.

Small lot of rings, mostly birthstone, but not for every month. Regular \$1.25 to \$2.50. 95c.

Locketts and Chains of rolled gold plate, 95c.

Expansion Bracelets, Children's Bracelets, pearl and other Earrings, Cuff Links for soft or stiff cuffs, Men's Ribbon Fobs with charm, sterling brilliant set circle, Brooches, gold-filled, Pendants and Chains and 10k Tie Pin. Regular \$1.50 to \$3.00. Tuesday, 95c.

WANTED
Three detached Eight to ten footings, hardwood M. H. V. 88 King St. E.

PROBS: Light any

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