

in-depth reporting of all media, do you believe that in such a milieu, one who has learned to "use" the media—do you believe that he could achieve what some are said to be achieving?

Mr. Giguère: I cannot follow you when you are giving intentions, you know, and say: "Well, this is how they planned it". It does not tie in like that, you know.

Senator McElman: Not planned by the media.

Mr. Giguère: Not by the media nor by the party that you are speaking of. It was not planned to that extent and I can affirm to you that there certainly was no basic collusion between the media and the parties to whom you are referring.

Senator McElman: I did not even suggest that.

Mr. Giguère: No, but by way of consequence, one could draw a conclusion like that. You know, I can assure you, to my knowledge, I do not think such a situation exists.

The Chairman: Thank you kindly, Mr. Giguère. May I perhaps close off the session by saying that the Committee is well aware of the fact that you head one of the most powerful and influential and certainly one of the most successful television stations anywhere in Canada and I think that the clarity of your presentation here this morning indicates one of the reasons why this station is so successful.

We are grateful to you and to Mr. Bélanger because, as I have said so often that the Senators are tired of hearing it, this is not a study of broadcasting. It is a study of media but broadcasting has a very real role to play therein and certainly your operation is a very significant factor to be reckoned with, not just by advertising agencies, but by people like us who are interested in the over-all media spectrum.

Thank you so much for coming. Thank you Mr. Giguère and thank you Mr. Bélanger.

We will adjourn until 20 minutes to 12, that is 8 minutes and then we will receive the brief from CKTM. —A short recess

The Chairman: May I call the session to order. From time to time it has been reported to me that the air conditioning is too effective in this room and therefore I would like to welcome Senator Quart, coat and all.

The second brief this morning we are receiving is from CKTM TV. The two witnesses are Monsieur Henri Audet who is on my right and who is President of St-Maurice Incorporée. Mr. Audet has been here before as part of the group who appeared for the CAB presentation. You were part of the group, although not the chief spokesman.

On my left is Mr. Robert Bonneau who is the manager of CKTM. I know that you were here this morning during the Télé-Métropole presentation and I know you have been here before so perhaps I can dispense with my usual opening statement.

We can proceed right to your opening statement and then we will question you.

Thank you and welcome.

Mr. Henri Audet, President of Television St-Maurice Incorporée, Station CKTM, Trois-Rivières: Thank you, Mr. Chairman. Mr. Chairman and Members of the Special Committee, I would like to tell you how pleased we are to be here this morning and I have had an opportunity, as you said, to be here before and all our colleagues who have appeared before you conveyed to us a sense of satisfaction with the atmosphere you have succeeded in creating for this Committee.

The Chairman: Thank you.

Mr. Audet: So it is with great pleasure that we come here to discuss a few things with you.

You have already presented my colleague, Robert Bonneau, who is the manager of our station and a member of our Board. With your permission I would like to switch to French.

The Chairman: Of course.

Mr. Audet: To make this job a little easier for me but I will be very glad to answer any questions in whichever language you would desire.

The Chairman: Well, even if we put our questions in English, you may answer them in French. We have simultaneous interpretation and the translation is fine. I am only sorry that my own French is not really good enough to follow you.

I am sure it is not.

Mr. Audet: I am sure it is.

The Chairman: But, please proceed.