

## QUESTIONNAIRE

- ◆ Your company has been exporting for \_\_\_ years.
  
- ◆ To be useful for your company, would you say that the InfoExport site would need major changes, small changes, no change at all or do you not know how the site could be made useful. (Check one answer)

• Major changes	
• Small changes	
• No change	
• Do not know how to make the site useful	

- ◆ To what extent does each of the following statements apply to the InfoExport site?

	<i>Not at all</i>					<i>Totally</i>	
	<i>1</i>					<i>7</i>	
1. Well thought out, good design	( )	( )	( )	( )	( )	( )	( )
2. Easy to find the desired information	( )	( )	( )	( )	( )	( )	( )
3. Constitutes an interesting source of information	( )	( )	( )	( )	( )	( )	( )
4. I learned useful information	( )	( )	( )	( )	( )	( )	( )
5. Is aimed at novice exporters	( )	( )	( )	( )	( )	( )	( )
6. Is aimed at all exporters	( )	( )	( )	( )	( )	( )	( )
7. I would recommend it to a colleague	( )	( )	( )	( )	( )	( )	( )
8. I would consult it regularly	( )	( )	( )	( )	( )	( )	( )