

- 7.2289 That, pending negotiations concerning the Draft Agreement on the Importation of Educational, Scientific and Cultural Materials, they should facilitate, by all possible means, the international circulation of such materials and should remove as far as possible, at the earliest date, all restrictions hampering this circulation, including those within territories subject to military control of Member States.

7.23 Action Through Radio, Films and Press

The Director-General is instructed to continue activities to promote the production, distribution and use of radio broadcasts, films and publications on subjects related to Unesco's aims.

7.231 Projects Division.

- 7.2311 In pursuance of this general objective, the Director-General is instructed to maintain within the framework of the Organization a small and compact Projects Division, capable of initiating and influencing production on Unesco subjects in radio, film and press, with emphasis on subjects of topical nature.

- 7.2312 The work of the Projects Division should include the collection and dissemination of information designed to stimulate production, especially by the employment of competent officers to make direct contact with the directors of leading publications, radio networks and film companies, and by inviting publicists, writers and other persons of international repute to prepare articles and broadcasts on world affairs which come within the province of Unesco.

- 7.2313 Priority should be given to the preparation of radio material and programmes and the promotion of their use by the United Nations, governments and private broadcasting organizations.

- 7.2314 The Director-General is instructed to promote the simultaneous presentation, by radio, film and press in a number of countries, of a limited number of major themes of world significance.

7.232 Radio.

- 7.2321 The Director-General is instructed to continue and expand the participation of Unesco in the use of broadcasting facilities provided by the United Nations and by national broadcasting organizations.

To this end he shall:

- 7.23211 Consult with a radio programme committee of experts from national broadcasting organizations, composed of not less than eighteen experts chosen by the Director-General with due regard to adequate geographical distribution;
- 7.23212 Provide information, material and services designed to stimulate radio programmes of value to Unesco and to promote collaboration between national broadcasting organizations;
- 7.23213 Complete, for publication, a study of school broadcasting in certain countries and consult with producers and educationists with a view to obtaining advice and assistance in promoting developments in educational radio.

7.2322 Recommendation to Member States:

It is recommended to Member States that they give greater radio time and facilities to United Nations and Unesco news, features and other programmes designed to promote international understanding.