REPORT #5 88/03/17

## QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 87 TRADE TRACKING PROGRESS REPORT OF INVESTMENT ACTIVITIES AND RESULTS

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## UNITED STATES OF AMERICA

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TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER: 1

AS PLANNED, POST ACTIVELY FOLLOWED UP ON LEADS EMANATING FROM PREVIOUS QUARTER'S MAJOR EVENTS. INVESTMENT WAS ONE FOCUS OF IMPACT VISIT TO FARGO, ND, 5/19/87.

EXCELLENT INVESTMENT PROSPECTS EXIST WITH NUMBER OF MAJOR FIRMS IN TERRITORY WHICH SHOULD RESULT IN AT LEAST 2 MAJOR INVESTMENTS IN CANADA THIS FISCAL YEAR. PILLSBURY ACQUIRED FRASER VALLEY FOODS IN B.C. DURING THIS QUARTER.

QUARTER: 2

ACTIVITIES WERE DEVOTED TO FOLLOW-UP ON LEADS PREVIOUSLY DEVELOPED.

POST CONTINUES TO PERSUE SEVERAL EXCELLENT INVESTMENT PROSPECTS WHICH SHOULD RESULT IN AT LEAST ONE MAJOR NEW INVESTMENT.

QUARTER: 3

COMPILATION OF MAILING LISTS FOR AGRO-BUSINESS & HEALTH CARE SECTORS (02)CONSULATE HOSTED SUCCESSFUL SEMINAR/PRESENTATION FOR MINNESOTA MEDICAL ALLEY ASSOCIATION AT WHICH SEVERAL GOOD INVESTMENT LEADS WERE DEVELOPED.

AGRO BUSINESS DIRECT MAILING WILL TAKE PLACE NEXT QUARTER SUBJECT TO NEW DRIE PRODUCED PUB-LICATIONS ON THIS SECTOR BEING RECEIVED ON TIME. (12)HEALTH CARE DIRECT MAIL CAMPAIGN WILL ALSO TAKE PLACE IN 4TH QUARTER.

QUARTER: 4