

TRADE AND INDUSTRIAL DEVELOPMENT PROGRAM
ACTIVITY REPORT
FOR 1ST QUARTER OF 1986 (Q61)

Summary for POST: Madrid

Activity	AVERAGE TIME ALLOCATION				TOTAL TIME ALLOCATION	MORELOAD (\$)
	CANADA-BASED		LOCALLY-ENGAGED			
	TRADE	NON-TRADE	TRADE	NON-TRADE		
	%	%	%	%		
A. Servicing Export Enquiries						
from Canada	20.0	0.	30.8	0.	1.63	333 (Enquiries)
from Territory	10.0	0.	36.8	0.	1.67	577 (Enquiries)
B. Export Promotion Projects and Events	10.0	0.	7.3	0.	0.49	46 (Projects/Events)
C. Other Trade Development Activities	12.5	0.	9.9	0.	0.61	
D. Promotional Projects	5.5	0.	8.5	0.	0.45	6 (Fairs/Visits/Conf.)
E. Servicing Investment Development from Canada						
from Canada	1.0	0.	0.5	0.	0.04	5 (Enquiries)
from Territory	3.5	0.	1.3	0.	0.12	18 (Enquiries)
F. Service to Government						
External Affairs	5.0	0.	0.8	0.	0.13	9 (Reports)
OGIs, Provinces, ETC	5.0	0.	1.8	0.	0.17	6 (Contacts)
G. Administration						
Program Management	13.5	0.	1.0	0.	0.31	
Leave, Professional Dev.	5.0	0.	0.8	0.	0.13	
Total TID Program	91.0	0.	98.6	0.	5.75	
H. Other Programs	9.0	0.	1.8	0.	0.25	

Trade Officers: 6

Non-Trade Officers: 0

Note: Percentage values may not add due to rounding adjustment; maximum adjustment is 1 percent