N/ROADMAP TO CHINA AND HONG KONG

Aerospace trade mission to Japan

he Canadian aerospace industry will descend upon Tokyo from February 16 to 21, 2003, in a

trade mission led by the Department of Foreign

Affairs and International Trade (DFAIT), in collaboration with the Aerospace Industries Association of Canada (AIAC) and Industry Canada.

This mission, announced at the recent general meeting of the AIAC in Ottawa, will take advantage of the growing number of partnerships between Canadian and Japanese companies in the aerospace sector. At the same time, the mission will help Canadian companies develop opportunities in Japan's \$12 billion aerospace industry.

Opportunities take flight

In February of 2002, a large Japanese delegation visited Canada led by the both in Japan and at the recent Farnborough Air Show in the United Kingdom.

When Canadian aerospace firms visit Japan next February, they will have the opportunity to network with, and present their capabilities to, a Japanese aerospace audience consisting of representatives from both government and industry. They will also have the opportunity to visit a number of aerospace facilities throughout Japan where they will be able to further investigate the potential for future partnerships.

For more information on the trade mission, contact David Moroz, Trade Commissioner, Japan Division, DFAIT, tel.: (613) 996-2974, e-mail: david.moroz@dfait-maeci.gc.ca Web site: www. dfait-maeci.gc. ca/ni-ka *

(For the unabridged version, see www. infoexport.gc.ca/canadexport and click on "A Yen for Japan".)

Doing business in China

SUPPORTING CANADA'S EXPORTERS

If you are expanding your business into China, look to the Canada China Business Council (CCBC), the Hong Kong-Canada Business Association (HKCBA), and the Canadian Chamber of Commerce in Hong Kong (CCCHK). They're there to help.

Canada China Business Council

The CCBC is a private sector, membership-based organization that has worked with Canadian and Chinese companies for the past 25 years to increase trade and investment between our two countries. With experienced staff in two offices in Canada (Toronto and Vancouver) and five offices in China (Beijing, Chengdu,

Qingdao, Shanghai, and Shenzhen), the CCBC is well equipped to assist Canadian companies in developing their strategies for the Chinese market.

Companies interested in learning more about the CCBC and the benefits of

membership should contact Kai Xing, Senior Director of Business Development, CCBC, e-mail: ccbc@ccbc.com Web site: www.ccbc.com

Japanese Ministry of Economy, Trade

Japanese Aerospace Companies. The

delegation included over two dozen

leading Japanese aerospace manu-

facturers. The Japanese left deeply

of Canadian aerospace firms.

with the Canadian industry, a

message that has been repeated

impressed by the quality and quantity

Following this mission, the Japanese

expressed a strong interest in exploring

the possibility of further collaboration

and Industry and the Society of

Hong Kong-Canada **Business Association**

The HKCBA was formed to promote commercial and economic activities between Canada and Hong

Kong and throughout the Asia Pacific region. The HKCBA is the largest bilateral trade association in Canada and operates in 8 cities across the country: Vancouver, Calgary, Edmonton, Winnipeg, Toronto, Ottawa, Montreal and Halifax.

For more information, contact the HKCBA, tel.: (416) 368-8277, fax: (416) 368-4321, e-mail: national@hkcba.com Web site: www.hkcba.ca

Canadian Chamber of Commerce in Hong Kong

The CCCHK promotes the interests of its members and conveys their views to decision-makers in industry and in government in Hong Kong, Canada and China. Accordingly, its efforts are directed at maintaining and continually improving a working environment that fosters commerce, facilitates learning and better enables members to exchange ideas and express their concerns.

For more information, contact the CCCHK, tel.: (011-852) 2110-8700, fax: (011-852) 2110-8701, e-mail: canada@cancham.org Web site: www.cancham.org

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