

Airshow Canada Representatives Visit Thailand

Chairman of Airshow Canada Patrick Reid and Marketing Coordinator Shawn Hawkins visited Thailand on March 9-10, 1989, to promote Thai participation in the event. Their visit was part of an Asian swing that took them to Japan, China, Thailand, Singapore and Korea.

Airshow Canada takes place in Abbotsford, British Columbia, from August 8-13, 1989. It will be North America's first world-class aerospace tradeshow, similar to the events that occur at Farnborough, Paris and Singapore. The show will build on the success of the Abbotsford Airshow which has been North America's premier flying show for 27 years.

Backed by the Government of Canada and the Province of British Columbia, Airshow Canada will showcase the \$130 billion North American aerospace industry and will draw exhibitors and buyers from over 25 countries. Over 1.7 million sq. feet of ramp and indoor exhibition space will be available at costs far below those of similar events. In addition to the trade show, a two-day symposium will look at aerospace transportation in the 21st Century.

While in Thailand, Messrs Reid and Hawkins met leading representatives of the aerospace industry, including private and public sector officials. Through their efforts, it is expected that numerous Thai buyers will travel to Abbotsford in August.

Canadian aerospace firms are enjoying increasing commercial success in Thailand. Significant sales have recently been recorded by CAE Electronics Ltd and Spar Aerospace, Aviation Services Division. In March 1989, Boeing Canada de Havilland Division signed a five-year agreement with Bangkok Airways Ltd to lease a Dash 8 - Series 100 aircraft for the Bangkok-Koh Samui route.

Indonesian Focus at the Pacific National Exhibition



Indonesia will be the focus of the eagerly-anticipated Pacific National Exhibition, to be held between August 19 and September 4, 1989. The PNE, held in Vancouver every year, is one of Canada's most prestigious major exhibitions.

Organized in conjunction with the Indonesian National Agency for Export Development, Indonesia's participation will consist of some 70 companies which will exhibit and promote their agricultural and industrial products as well as local cuisine and handicrafts. Cultural

performances and seminars will also be held.

The President of PNE visited Jakarta in February to finalize the arrangements with the local authorities. The photo shows, from left to right, Erwin Swangard, President of the PNE; Dr Sudradjad Djiwandono, Junior Minister of Trade; Arifin Lumban Gaol, Chairman of NAFED; Rasben Simanullang, Director of NAFED; and Brian Ratcliffe, Division Manager, Fair Planning, PNE.

COMMUNICATIONS INDONESIA '89

Indonesia's Minister of Science and Technology, Prof. Dr Ing. B.J. Habibie, is welcomed to the Canada Stand at Communications Indonesia '89 by Ron Kellison (left), Information Technologies and Electronics Division, Department of External Affairs, and Donald MacLeod, Commercial Secretary, Canadian Embassy, Jakarta. Communications Indonesia, a biennial event in Jakarta, held this year from March 29th to April 1st, attracted some 11,000 businessmen.

