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WRITE for our large, photo-illustrated catalogue No. 2. We pay freight to any station in Ontario. Adams Furniture Company, Limited, Toronto.

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WRITERS—STORIES, Poems, Plays, etc., are wanted for publication. Literary Bureau, E.W., 3 Hannibal, Mo.

SEND US YOUR IDEAS for Photoplays, Stories, etc. We accept them in any form—correct free—sell on commission. Big rewards! Get details now! Writer's Service, Dept. 32 Main, Auburn, N.Y.

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SEND US YOUR IDEAS for Photoplays, Stories, etc. We accept them in any form—correct free—sell on commission. Big rewards! Get details now! Writer's Service, Dept. 32 Main, Auburn, N.Y.

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EGGS FOR HATCHING:—Bronze Turkeys, Embden Geese, Rouen Ducks, Barred and White Rocks, Rhode Island Reds, White Wyandottes and Rose Comb Brown Leghorns, write for price list. J. H. Rutherford, Albion, Ontario.

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RAZOR BLADES SHARPENED by experts—Gillette, 35c. dozen; Ever Ready, 25c. Mail to A. L. Keen Edge Co., 180 Bathurst Street, Toronto.

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WANTED to hear from owner of good farm for sale. State cash price, and description. D. F. Bush, Minneapolis, Minn.

Social

JOIN our merry club. Membership 10c. Tulip Postal Exchange, Box 47, Kincardine, Ontario.

Songs Wanted

WANTED—Song poems on love, war and other subjects. We compose music and guarantee publication. Submit verses to Fairchild Music Co., Suite 10-H, 203 Broadway, New York.

Wearing Apparel—Fancy-Work

BEAUTIFUL SILK Remnants for crazy patchwork. Large, well assorted trial package only 25c.; five lots for \$1.00. Embroidery silk, odd lengths, assorted colours, 25c. per ounce. Peoples' Specialties Co., Box 1836, Winnipeg, Man.

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Cutting Out The Frills

Famous Designers Say \$300 a Year is Enough to Clothe Any Woman!

By GRACE R. DUNNE

WHEN Dame Fashion takes to companioning with her ancient enemy Thrift, we may know things are happening. War is not only "making over" women's clothes, it is making women over.

The Designers' Association in the country to the south of us, is no anti-feminine affair. To the contrary—here's to the women, God bless them!

"In the past," said one of the officials of that organization, "we have catered to their extravagance; in the future our successors will likely do the same, but NOW, in the present year of grace, 1918, with want and war threatening the life of the nation, ours the task of teaching economy; of showing, not how much can be spent on clothes, but how much can be saved on them."

"To go without clothes is an offence against the law of the land, to wear unbecoming clothes is a crime against good taste. Cheap things are wasteful, women should buy good articles, but less of them."

"In the past we have supplied change after change of style, suits and dresses which varied each month in cut and color. The result was that a woman having a perfectly good grey suit in perfectly good style and condition, wanted to discard it for a green one, or a brown. And did it! But we have banded with the Hooverites. The National Thrift Campaign is our own campaign."

Here a New York modiste, whose name is a household word, rose to her feet and begged to be enlightened as to the best method for carrying out this dress reform among a people naturally extravagant.

"There is but one method," was the reply in the authoritative tones of the man who knows, "let them be made to realize that the law is not to be trifled with. If they break it they will be fined so heavily they will have little money left for spending."

Right here was made the statement, which was endorsed by the Association as a body, that in war time any woman could dress for any position in any society on \$300 a year.

THE Association is in earnest. With every style book and fashion hint is to be published the following itemized list under the heading:

Sane Dress Statistics

Shoes.....	\$20.00
Hats.....	25.00
Hosiery.....	10.00
Corset.....	5.00
Underclothing.....	25.00
Hairpins, buttons, ribbons, etc.....	5.00
Spring Suit.....	30.00
Two Summer Dresses.....	10.00
One Skirt.....	10.00
Three or four waists.....	20.00
Winter Suit.....	35.00
Coat.....	25.00
Gloves.....	10.00
One Evening Frock.....	30.00
Furs.....	30.00
Miscellaneous.....	10.00
Total.....	\$300.00

"It can't possibly be done," cry several society women in distress.

"Three hundred dollars! No woman could squander that much in clothes. Why, we raise big families on less!" cry their sister women, who know little of the luxuries of life, but enough and to spare of its hardship.

If any are mean enough to try and get more furbelows than the law allows, we trust they'll be brought up short. England didn't spare her favorite author, when she offended. Poor Marie Corelli had to pay out her £50 fine just like any common person. Her companion in crime, Lady Something-or-other, had to pay double that for lining her larder better than she should. Surely it is worse to hoard frills and fripperies than it is to hoard food. The housekeeping instinct, unduly developed, and a predisposition towards selfishness, might tempt a woman to annex more of her country's rations than she should, but the grasping at the purple and fine linen is insanity pure and simple.

You will notice that the "Sane Dress Statistics" list does not make any allowance for petticoat. When the omission was pointed out to the author of the list, he merely remarked:

"Petticoats, petticoats—if women couldn't afford them in the piping times of peace they certainly can't afford them now."

Baby's Driving Costume

By ETHEL D. THOMPSON

IS anything lovelier than a comfortably dressed, happy baby, out a-riding on a winter's day? His eyes shine like snowdrops when the sun is on them, and his cheeks are so ruddy, that he seems "mighty like a rose," sent to tell us summer will some time come again.

Yet there are so few babies that do not look pinched and cold when they are out. Most mothers put sufficient clothing on their little ones, often too much, but they cannot understand why they grow so cross and fretful. Babies always have a reason for their peevishness, and just as many a beautiful picture has been a failure because the detail work was careless, so many a baby is cross because its mother does not realize the importance of each of his little articles of clothing in making him a healthy, normal child.

The baby's head and ears should be protected with a warm soft bonnet. It must fit closely around his face and at his neck, for sharp penetrating wind is often more dangerous than the cold. Rough edges and strings have been known to cause eczema, since infection easily sets in where the skin is irritated.

His coat should be loose fitting at arms and chest, and long enough to turn up without hampering his little legs in their constant exercise.

Have the stockings come well over the knees and pin them to the diaper. Tying around the legs greatly impairs the circulation.

Unless old enough to creep, baby should not have shoes. See that these little shoes

are the shape of his feet; we grown-ups have surely learned our lesson from the pointed toes.

Now the great question of covering those tiny, unwearying hands! Many mothers do not understand that baby can take cold as easily in his hands as in any other part of his body. One often sees his wee fingers bared to the cold raw winds, and the only explanation given, is that he shakes off his mitts. Here is where the ingenious mother finds a way. One woman made the lining of the coat sleeve longer than the sleeve and this she finished with a draw-string; another had mitts that came up over the cuffs almost to the elbow.

To overcome all difficulties regarding little spots left uncovered on baby's body, there is an all-over garment consisting of hood, coat and "turn-up" which buttons under the chin, and makes baby as snug as a little Eskimo is in his funny one-piece costume.

Then make sure the mattress and pillow are quite warm. A contrivance which seems especially adapted to apartment houses where the carriage is kept away from the living rooms, is a bag consisting of mattress and cover. This means no running back and forth on mother's part for the carriage furnishings, and no dangling in a precarious position on one arm while his bed is arranged with the other. He comes out all dressed, is slipped into the bag, taken out to his carriage, and is off to meet Jack Frost with a gurgle of delight.



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packages to introduce among your friends. Open your free package and ask your friends to try a "Daintee." They'll like them so much that everyone will want a package or two at once. Just one little "Daintee" will purify the mouth, sweeten and perfume the breath, and they are irresistibly delicious. Everybody loves them. You'll sell them all in an hour or two. Then return our \$3.20 and we will at once send you this grand 38-piece scholar's outfit exactly as represented, and the beautiful \$5.00 folding film Camera will also be sent to you for just showing your grand scholar's outfit to your friends and getting into 5 of them to sell our goods and earn our fine premiums as you did. We pay all delivery charges on your grand outfit right to your door. Write now—while you think of it. Be the first in school to win this great outfit.

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