



### Something different!

LUX is the very essence of the finest soap, in flakes. Its use adds to the life of woollens, flannels, filmy laces and all dainty fabrics.

# LUX

dissolves readily in hot water and breaks into a foamy, cream-like lather which cannot injure the finest garments or the smoothest hands. It coaxes rather than forces the dirt out of clothes and adds a new note of refinement to wash-day work.

LUX softens the hardest water — makes the bath a luxury and the shampoo a delight. Sold everywhere at 10 cents.

**Sample FREE—write to  
Lever Brothers Limited,  
Toronto.**

2



**Made in Canada.**

