

GEORGE N. MORANG & COMPANY LIMITED

call the attention of the trade to the following specialties:

The Life and Letters of Sir J. E. Millais

By his son J. G. Millais.

With 319 illustrations. The most interesting and best illustrated book of the day. In 2 8vo vols. bound in cloth \$9.00

You should send for a sample copy of above work. It is one that you are sure to sell. It sells itself.

The Paraclete

A series of discourses on the Person and Work of the Holy Spirit.

By Rev. Professor Clark, of Trinity University, Toronto.

Crown, 8 vo, cloth \$1.25

A standard theological work which is selling rapidly.

Society Types

By "Lady Gay," of Saturday Night.

A most charming series of essays on people we meet. 75c.

Mr. Dooley

In Peace and in War.

Cloth \$1.25
Paper 50c.

In the Hearts of His Countrymen

Cloth \$1.25
Paper 75c.

No one with an appreciation of humour should fail to read these two books.

Lessons on Skating

with Suggestions on Hockey

By George A. Mcgorgh, the Champion Skater of the World.

Full of diagrams and instructive illustrations. Cloth. 75c.

EACH OF THESE BOOKS WILL BE FOUND TO BE A READY SELLER.

GEORGE N. MORANG & COMPANY, Limited

PUBLISHERS AND IMPORTERS

90 Wellington St. West, TORONTO.

MacLean's Trade Newspapers

FOR A PAYING LINE ON YOUR NEWS COUNTER

THE CANADIAN GROCER

The grocery and general store paper of Canada. The only exclusively grocery paper in Canada.

HARDWARE AND METAL

The only paper in Canada circulating among hardware, paint and oil dealers, plumbers and steamfitters, millmen, machinists, foundrymen and other manufacturers.

THE DRY GOODS REVIEW

Only paper in Canada devoted exclusively to dry goods, millinery, men's furnishings, hats, caps and clothing trades.

THE MILITARY GAZETTE

The military paper of Canada. The only paper having an extensive circulation among the gentlemen of Canada.

THE PRINTER AND PUBLISHER

Official organ of the Canadian Press Association and The Employing Printers' Association

THE BOOKSELLER AND STATIONER

The official paper of the Booksellers' and Stationers' Association of Canada.

*THESE papers are constantly in demand by the live business men in every village, town and city throughout the country. This is the class of people it pays to cater to. Get them to come into your store by handling publications that interest them, and which bear directly on the subjects in which they are vitally interested. We will send you some sample copies if you wish to feel your way with a view to handling a supply regularly. There is a good margin for profit.

The MacLean Publishing Co., Limited,

MONTREAL and
TORONTO.