

A MAGAZINE FOR PRINTERS.

For a score of years Mr. A. T. H. Brower, of Chicago, has been intimately connected with the printing trade, first as a member and western manager of the Campbell Printing Press and Manufacturing Co., then as president and controlling owner of the Union Type Foundry, of Chicago, and for the past six years as a director in the American Type Founders' Co. While thus serving as a director in the great consolidated type company, whose formation Mr. Brower conceived, and was largely instrumental in bringing out, he organized the Union Quoin Co. in order that the many printers' specialties invented and owned by him personally might still be promptly supplied to the trade. As the dealings of this company are chiefly with and through the type foundries, Mr. Brower found that he had time to spare, and, having always been of a literary bent, he finally determined, in the latter part of 1895, to publish a thoroughly high-grade illustrated monthly of general circulation, since there was no such publication in Chicago, or, for that matter, in the west. The first number of this new magazine, *The International*, appeared in July, 1896, and it has fulfilled its mission so well that it has received the hearty commendation of a long list of prominent and influential men, among whom may be mentioned the Hon. Lambert Tree, former Minister to Russia; Rev. Dr. Gunsaulus, of Chicago; Pt. Henry Wade Rogers, of Northwestern University; authors such as Mr. Hamlin Garland and Mrs. Mary Hartwell Catherwood; Rabbi Hirsch, of the University of Chicago; and Bishops Nelson, Quintard, Weed, Fallows, Edsall, etc. Mr. Brower is particularly anxious to have his magazine read by printers and their families, and naturally so since he has had so much to do with the craft, and now runs a printing office himself. In order to accomplish this, and to be able to feel that *The International* is in the homes and read by more American printers and their families than any literary periodical ever was, Mr. Brower offers a year's subscription for *The International* to every printer in the United States and Canada for \$1, giving with each subscription, postpaid, one of his 75c. patent "Union Safe Fluid Cans," the one commonly known as "The red can," which is undoubtedly the best and most popular thing of its kind in the market, and almost a necessity in any office. Thus, every printer who sends in a dollar will get a handsome, illustrated magazine for a year for his wife and family for practically nothing.

TRADE NEWS.

J. K. Cranston, Galt, has made a satisfactory arrangement with the creditors of

the estate, which was temporarily embarrassed last month owing to department store competition.

The Thomson Stationery Co., of Vancouver, have removed to their new store on Hastings street, next to Skinner & Co.

C. L. Nelles, of Guelph, is transforming one of the city stores, on Upper Wyndam street, into one of the largest and finest bookstores in Ontario. The store will have a new front and the interior will be thoroughly refinished. It is the intention of Mr. Nelles to use it solely as a branch store until January, when he will have his new wall paper departments, which are now being built at the rear, ready for use, and move

the entire stock to the new premises. The branch will contain an excellent stock of fine fancy goods, games, dolls and Christmas gifts, which have been specially purchased for the new store.

H. H. Fudger, who is head of the big Simpson department store in Toronto, is having his wholesale fancy goods business turned into a company. The following are applying for Dominion incorporation as The Fancy Goods Co. of Canada, Toronto, with a capital stock of \$100,000. Harris H. Fudger, Emil A. Kantei, Charles Luther Burton, James Henry Wood, Alfred Edward Blake Andrews and William John Anderson, all of Toronto.

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