

Eastern Business.

ONTARIO.

P. Lunny, flour, Ottawa, is dead.
 Mrs. Hull, groceries, Cayuga, has sold out.
 G. J. Kinzie, grocer, Preston, has assigned.
 Hy. Edis, furniture, Toronto, has assigned.
 T. H. McConkey, jeweler, London, is away.
 J. G. Brown, grocer, Meaford, has assigned.
 Whitley Bros., butchers, Goderich, have sold out.

Thomas Beech, cattle dealer, Toronto, is dead.

Robert C. Carter, grocer, Watford, has assigned.

Slaght & Guppy, stationers, Parkdale, have sold out.

M. Georgeon, baker, etc., Walkerton, has sold out.

Hollohan & West, grocers, Lucknow, have sold out.

Richard McGregor, butcher, Almonte, has assigned.

M. E. Teeple, confectioner, Leamington, is closed up.

Henderson Bros., foundry, Wardsville, have dissolved.

John Carry, gents furnishings, Hamilton, has assigned.

Jacob M. Kennedy, publisher, Wallaceburg, has sold out.

J. C. Panter, gents' furnishings, Belleville, has assigned.

Miss Josephine Tinley, millinery, Belleville, has assigned.

Knott, Lewis & Son, hardware, Palmerston, have assigned.

Hundry & Lethridge, grocers, Strathroy, have assigned.

A. & P. McCachie, dry goods, Woodstock, have assigned.

Nazaire Mousseau, dealer in lumber, Belle River, has assigned.

Joseph Piper, hotelkeeper, Brougham, has moved to Newmarket.

Robert Menzies, Jr., groceries and fruits, Pembroke, has assigned.

Nicholls & Howland, permanent exhibition, Toronto, have dissolved.

Turner, Va'iant & Co., wholesale boots and shoes, Toronto, have sold out.

Ceylon Tea Company, London, stock advertised for sale, by the assignee.

Thomas Robert, clothing, Madoc, has been promised at 62½ cents in the dollar.

L. Equi, dealers in groceries and liquors, Toronto, has sold out his grocery business.

C. Beck & Co., lumber, etc., Penetanguishene; style of firm changed to C. Beck Manufacturing Co. (limited.)

Barnes & Haskins, wine merchants, Hamilton, have dissolved; the business will be conducted by the Haskins Wine Company.

QUEBEC.

E. Cote & Co., grocers, Quebec, have dissolved.

Joseph Meade, grover, Coaticook, has assigned.

A. J. Caron & Co., shoes, Quebec, have assigned.

Lagnols & Savary, shoes, Quebec, have assigned.

John Ogilvy, merchant, Montreal, has assigned.

O. A. McCoy, builder, etc., Waterville, has assigned.

M. Nadeau, furniture, etc., Fraserville, has assigned.

Brouillet & Legault, grocers, Montreal, have dissolved.

Greer & Walsh, stevedores, Montreal, have dissolved.

Nap. Mercier, furniture, Levis, is asking for an extension.

M. Lebourneau & Co., general store, Eaton, have assigned.

John Lunay & Sons, druggists, Montreal, have dissolved.

Isaac P. Boivin, shoe manufacturer, Quebec, has suspended.

Dion & Pahry, teas, crockery, etc., Montreal, have dissolved.

Turcot & Leclerc, plumbers, etc., Montreal, have dissolved.

Pelletier, Tardif & Co., dry goods, Quebec, have dissolved.

M. A. Oumet, manufacturer of shoes, Montreal, has suspended.

J. & H. Taylor, wholesale hardware, Montreal, have suspended.

Hilaire Brule, general storekeeper, St. Barthelemy, has assigned.

Victor Beaulac, general storekeeper, River David, has compromised.

Gravel, Kent & Co., wholesale crockery, Montreal, have assigned.

J. M. Rucknall & Co., commission merchants, Montreal; J. M. Rucknall is dead.

Alberic Sanguinet, baker, Montreal, has made a demand for an assignment.

Nap. Tourangeau & Co., manufacturers of hat and cap blocks, Montreal, have dissolved.

A. J. Lawrence, general store and patent medicines, Stanstead, is selling out his general store.

Blais & St. Pierre, general store, Chicoutimi, have dissolved; A. C. Blais will continue the business.

Leon Joubert & Co., D. & S., Montreal; Mrs. Leon Joubert has ceased doing business under this style.

M. Bissaillon & Fils, carriages, Laprairie, have dissolved; E. M. Bissaillon continues the business under same style.

Martin & Frere, plumbers, Montreal, have admitted T. L. Bienveau under the style of Martin, Bienveau & Co.,

J. A. Mathewson & Co., wholesale grocers, Montreal, have admitted J. A. Mathewson, Jr., as a partner under the same style.

Thouin & Thifault, grocers, Montreal, have dissolved; the business will be continued by A. W. Thouin & Alex. Debien under the style of Thouin & Debien.

NEW BRUNSWICK.

G. C. Price, general storekeeper, Havelock, was burned out.

Terance McElroy, general storekeeper, Crofton, is dead.

NOVA SCOTIA.

C. W. Knowles, stationer, Windsor and Halifax, is dead.

Fine in the Business.

"Never let a customer go away without making a purchase," said Mr. Threads to a newly engaged clerk, "Talk the goods up in a clever, forcible way, and you'll be certain to make a sale every time."

"All right," said Mr. Fearless Gall, the new clerk, who had been an auctioneer for a year out west: "I think I know just what you mean sir, and you can rely on me. I know the tricks of the trade." Ten minutes later he was going on in this fashion to Mrs. Marshalledeale, one of the wealthiest and most aristocratic patrons of the house:

"Damask towels, is it Madam? Well, I should smile! If you can't get damask towels

here, there's no place in this city where you can get 'em. Look at that towel, my friend! Doesn't it fairly warm your heart to look at it, eh? And just glance at this pair, marked down from four dollars to a dollar and ten cents! Doesn't it fairly make you feel young again to gaze on a bargain like that? And suppose you just concentrate your intellectual capacity on this towel for a second! A ha! makes you fairly hold your breath to gaze on it, doesn't it? Did you ever see anything more perfectly irresistible since you were born into this world of sin and sorrow? Of course, you never did! Oh, it's a cold day when this firm gets left on damask towels! Look at this one—look at it, women; it won't bite you; now tell me; tell me if you ever bought a towel like that for less than two dollars! Of course you didn't! You've paid that for dish towels, and thanked heaven for the privilege of doing so, haven't you? Course you have, sweet friend of my childhood days!"

Mr. Threads happened along just in time to have his blood curdled by this last remark, and also in time to assist the gasping and livid Mrs. Marshalledeale to her carriage where she bade him adieu forever; and two minutes later he was going through the same ceremony with Mr. W. Fearless Gall.

A Scheme to Catch Custom.

A Grocery firm of New Brunswick have hit upon a most novel and original method to secure custom, by issuing a circular to nearly every family in the city, promising a rebate of four per cent on all purchasers. Enclosed in the circular is a card with marginal numbers from five cents to \$1, the total aggregating \$25. In the centre of the card is printed "Blank & Co's Four Per Cent. Rebate Card, presented to———". Pay cash and save \$1. One dollar in trade will be paid as a rebate on this card, when goods to the amount of \$25 have purchased. Always present card to salesman and have the amount of each purchase punched out.

Personal.

Mr. D. K. Elliott, of R. J. Whitla & Co., wholesale dry goods merchants, Winnipeg, returned last Monday from a lengthy purchasing tour in Europe, and looks none the worse after his travels. He has bought heavily for the fall and winter trade.

J. Kuhn & Son, of Balmoral, have opened up business in the Catherine block, Alexander street, Winnipeg, where they intend carrying on a general produce commission business. The Winnipeg house will be under the management of J. Kuhn, who is well-known as a former Winnipegger, who has a wide connection all over this country, and who has the experience to make the new business a success. His son will remain at Balmoral and manage the general merchandise business there.

W. L. Johnson has left for Gambier Island, Howe Sound, B. C., where he, in company with one, Dyker, will erect and run a large shingle mill. A complete plant, with a capacity for turning out 50,000 shingles daily, has been sent up to Gambier Island, and the erection of the mill will be commenced immediately on Mr. Johnson's arrival there.