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ADVERTISING RATES

Display ads., set, transfert, 28c inch.

FRIDAY, JULY 31, 1925

"Squibographs"

The next World's Poultry Congress will be held in Canada in 1927. Some † † † † thing to crow about.

When electric fans are buzzing the advice to lay in a winter stock of coal is apt to be disregarded.

1 1 1 1 A New York man has been arrested for stealing a locomotive. In his haste he forgot to cover his tracks.

Cut worms are reported to be rav aging the tobacco crop in the East converting plug stock into fine cut. † † † †

London women are insuring their complexions. No extra premium for carrying powder puffs.

Many housewives who are not expert with a tennis racket can make a wicked drive with a fly swatter.

When a riot broke up a bullfight in Mexico, the bull took advantage of the disturbance to retire to his stall.

Dogs and cats abandoned by owners away for their vacations are convinced that there is no such place as

† † † † Fish may yet be the backbone of riculture. Species unfit for conagriculture. sumption are being converted into

† † † † † "Vacation tan" is the prevailing summer shade. As it is not a fast color it can be acquired by brief ex-

It is intimated that the election will be held shortly after harvest. As the self-binders go to cover the

spellbinders emerge.

††††
A list of "don'ts" for vacationists includes: "Don't stay in a hotel where there are flies in the diningroom or kitchen." Where can they eat?

A couple of Regina newly-weds are making a honeymoon trip to Halifax in a rowboat. The long voyage is evidence that they are able to paddle their own canoe. t t t t
The invention of a reversible col-

lar for men is reported. One faced with asbestos on one side and fur on the other would meet the require ments of a variable climate.

A hot air toy balloon collapsed when it dropped on the platform where a number of spellbinders were assembled at a political picnic in On-

Bathing in public is prohibited within a hundred yards of a dwelling at an Ontario beach. To avoid poss-ible shock the marine three-mile limit might be adopted. + + + +

Enough macaroni was made in the United States last year to circle the earth six times. Stringing macaroni Italy might result in the lines being cut.

New York hat dealers confirm the discovery made in London that men's heads are decreasing in size. In time the male of the species may be described as a "pinhead."

United States experts are making a careful study of the spectacular advance in the price of rubber. It is feared that it may take the bounce out of golf and tennis balls.

++++ While Americans consume their "moonshine" at home they send their shoe shine abroad. Over half a million pounds of shoe polish are export ed from the United States monthly.

the United States mutually the third of the soft collar has a suit for several million dolumages against a manufacturer appensation for using his inventilly genius gave freedom to necks than the abolition of the several manufacturer.

In his joy over receiving word that an investment in Oklahoma oil prop-erty had made him rich, a Denver janitor threw his broom in the air and jumped on the vacuum cleaner.

† † † † A candidate in California announces that he is in the field for governor of the state on the "monkey tick-et." With the agile chatterer an issue the campaign promises to be

Food specialists have been unable to devise any satisfactory substitute to the palate lies in its infinite variety. It can be served in almost as many forms as pickles. † † † †

A Paris designer predicts that with in a few years men will be wearing Lace cuffs on balloon trousers would Lace cuffs on baloon trousers would be a reminder of the time when knights were bold.

t t t t
When King Tut's palace was un earthed, it was discovered that all the furniture had been removed. It may be that it was purchased on the installment plan and the Egyptian potentate missed a payment.

The United States treasury is is suing 63,000,000 new \$2 bills. There is said to be a superstitious prejudice against carrying this particular de-nomination. At that they are twice as popular as the \$1 note.

A men's fashion note reports the return of suspenders to popular fav-or. "Galluses" have a keener sense of their responsibility than belts, and nether garments are said to hang more gracefully when supported by shoulder tackling.

Note and Comment

If our friends in Warwick and Brooke townships would like to please their town friends, they might see that their names are painted in good plain letters on their mail boxes, and painted so the letters will not come off. When the town folks travel through the country, they like to say, "There's a fine farm; I know Mr. So-and-So who cwns it," or "There's where Mr. Blank lives, the man who raises the best cattle in the township,"—and so on. Of course, if a man grows weeds better than anything else, or has any other reason for concealing the identity of his farm, he would better leave his name off the mail-box; but there are not many of that kind.

The historic doors of Notre Dame cathedral, Montreal, will be closed to visitors if they persist in disregard-ing the rules of "dress, headgear and conduct." Church officials have beists wandering up and down the aisles and alcoves with uncovered bobbed heads, breeches, rolled stockings, etc. Church members seeking a quiet hour for prayer have been rudely disturbed by some loud-talking sightseer inquiring "what that there thing cost" and "what do you do with this?" The shrine of the Sacred Heart has of course aroused special interest by reason of the incalculable value of its diamonds and other precious stones. Notre Dame holds too muri impressive solemnity to be ruthlessly desecrated by flamboyant tourists and Catholic and Protestant alike will support the church officials in their warning protest.

Newspapers are generally so generous in the matter of giving free publicity to this, that and the other organization, that there are many members of the public who have lost all sense of proportion in this matter says the St. Thomas Times-Journal. A man walked into our news depart ment the other day, announced in loud tones that he had left "some advertising" downstairs and as a quid pro quo handed over a type written manuscript with a request that it be published in the most con-spicuous place possible. Investigation disclosed that the advertisement re ferred to consisted of eight words: the matter to be published free was about half a column. It does not seem to dawn on some people that a news paper lives upon the space it sells, just as a butcher, a grocer, a baker, or a shoe retailer lives upon the commodities he sells. They look upon a newspaper as a vehicle for the free publication of paragraphs about forthcoming concerts, tea-meetings lectures, meetings, games and what not, but they never dream of entering a retail store and asking to be presented with a shoulder of lamb, a sack of sugar, a quantity of bread or a pair of shoes. Yet it would be just as logical (or illogical) for them to do so as to demand an inch or a foot of free space from a newspaper. Broadly speaking, there is usually very little "news" value in an event before it happens. After it has hap-

pened it does become "news". The object of preliminary paragraphs i to "advertise" the event scare up a crowd and to keep down

What a Crowd! 8,000 former residents of Niagara alls, Ont., attended the Old Home Week there. Supposing all those who spent their honeymoon at the Falls had attended, what a crowd they

would have made.

The sudden death of William Jen-nings Bryan at Dayton, Tenn., is a spectacular climax to the evolution trial, with which his name has been so intimately linked. Only a few days ago Bryan was defending, with all the oratory and the eloquence at his command, the Bible from cover to cover. To-day Bryan's voice is stilled. sudden death emphasizes how small, after all, are the issues between evolutionists and anti-evolutionists and between modernists and fundamentalists when we are face to face with the realities of life and death. Time alone can estimate rightly the work and character of Bryan. He had been engaged in too many controversies and made too many enemies to he fairly pictured at the present time To many he had been the sincere and arnest leader and champion of righteousness; to others, a soap-box demagogue, the representative of narrow bigotry. Only historians of the future can paint him in his proper perspective.

Publicity has been given the fact that the Kitchener Board of Health purpose to administer minute doses of iodine to the school children of that city in order to check an epidemic of goitre. A survey recently made revealed 76 per cent. of the pupils in the schools thus affected. In such an announcement the Kingston Whig remarks, all must frankly and gratefully recognize the widening scope of community service. We have reached that point where the health of each unit is identified with the common good, and that is sound. Goitre has become alarmingly prevalent in different parts of the country; and yet it has been established be-yond doubt that iodine administered in very small doses over a considerable period, acts as a most satisfactory cure. When that truth is generally grasped, and given practical application, this troublesome and sometimes dangerous disease will be stamped out.

All through Northern Ontario, in Thunder Bay, in Kenora, and in Rainy River, small lakes and rushing rivers abound. In many cases these are rock girt but often you see patches of soil along the shores. Shall these places ever be occupied? Shall future Canadians camp beside these still, beautiful waters or shall great stretches of road and water still separate the ast from the West? These are questions which arise in the mind of the traveller. And, without though the answer is generally "No." Still blueberries grow in profusion, as al so do strawberries, raspberries and scrub trees: so that, there must be fertility and some depth of soil into which the roots reach to feed the plants. In many older lands, people would swarm over these places and children would play in these waters children who play in back yards in city slums and who know nothing of the entrancing life in the open. time will come, when great cities East and West will clamor for the fruits and the game which can be procured in our waste places and hardy races will utilize this land of the north which is now passed by for prairie lands. When that day comes, Canada be a great nation and contented multitudes will live beneath her flag

"I would rather have six weekly newspapers than all the dailies in Canada to champion the interests of a cause," was the welcome tendered the members of the Canadian Week ly Newspapers Association by Mayor Ralph H. Webb, of Winnipeg, at the opening of the sixth annual conven-tion of the organization at the Royal Alexandra Hotel. The Winnipeg Free Press in a leading editorial on the occasion of the newspapers conven-tion said: "The editors of the week ly newspapers represent the country better than almost any other possible body of men could do, because each is so closely in touch with all phases of the life of his own community. That the greater part of the country is outside the large cities may no have occurred to some people live in them and imagine that they largely constitute the country, while the towns and rurals parts secondary consideration. The last for years have demonstrated rather forcefully that the cities do not stand up very well when anything happens to those other parts. The annual gathering of the weekly men, have a national significance. They should be national significance. They should be having made addresses yesterday at a factor in spreading mutual under- Jasper and Winchester, Tennessee,

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RIDAY, JULY 31, 1925

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standing between different sections of the country and in bringing about more effective national unity."

William Jennings Bryan

LIANT CAREER SUDDENLY ENDED AS DEATH CALLS GREAT COMMONER WHILE HE SLEPT ON SUNDAY AFTERNOON

Villiam Jennings Bryan Is Found Tenn.-Stricken with Shocking Suddenness when Heart Gives Out-Made No Complaints of Illness

THREE TIMES PRESIDENTIAL CANDIDATE

Won Fame World Over With His Great Gift of Eloquence, His Struggle in the Political Field and Courageous Fights, Often Against Tremendous Odds. For His Ideals.

Dayton, Tenn., July 26 .- William Jennings Bryan, three times presidential nominee of the Democratic party and known the world over for his eloquence, died here this afternoon. The end came while the great comnoner was asleep, and was attrib uted by physicians to apoplexy. He had retired to his room shortly after eating a heavy dinner to take a short rest. Mrs. Bryan sent the family chauffeur, Jim McCartney, to wake him about 4.30, and it was earned then that he was dead.

Dr. W. F. Thomason and Dr. A C. Broyles, who examined the body expressed the opinion that Mr. Bryan had been dead between 30 and 45 minutes before they arrived.

Funeral arrangements had not been completed late tonight but Mrs Bryan indicated interment would be in Arlington cemetery. Mr. Bryan, who was a colonel of the Third Nebraska Volunteers during the Spanish-American war, on several occasion had exa desire to be buried in Arlington.

On Eve of Crusade Mr. Bryan's death came on the eve of another crusade he had planned to carry before the American people -a battle against modernism. He

turned to Dayton this morning after

ments for the early publication of the speech he was to have made in clos-ing the trial of John T. Scopes, who recently was found guilty of violating Tennessees anti-evolution law. Despite the strenuous program Mr.

and after having completed arrange

Dies In City of Trial Bryan had been following as a member of the prosecution staff in the Scopes case and as leader of the fundamentalists, he appeared in excellent health.

Shortly before Mr. Bryan entered his room to rest, he told his wife he had never felt better in his life, and was ready to go before the country to wage his fight in behalf of fundamentalism. About 4:30 o'clock Mrs. Bryan said she felt her husband had slept long enough, so she sent the chauffeur, who also was his personal attendant, to wake him. McCartney shook Mr. Bryan twice before he noticed the latter was not breathing. The physicians and A. B. Andrews, a neighbor, then were summoned hur-

Mrs. Bryan accepted the shock bravely and remained calm. "I am happy that my husband died without suffering, and in peace,"

she said. Famed as Politician Virtually dominant in the Democratic party for nearly 16 years, Wm. Bryan was three times nominated and defeated for the presidency. Then like Elijah of old, he cast his mantle upon the Elisha of Princeton and exerted a potent influence in bringing about Woodrow Wilson's first

nomination for the office to which he, himself; had vainly aspired.

Known in his youth as "the silvertongued boy orator of the Platte," it was Mr. Bryan's eloquence in his famous "cross of gold" speech at the Democratic national convention in Chicago in 1896 that made him the choice of his party. He polled more than 6,500,000 votes in his first cam-

His career has been likened to that of Henry Clay, who also was three times nominated for the presidency and as many times defeated. Clay, too, became a secretary of state. Friends of Bryan insisted that, like Clay, he was too conscientious, consistent and scrupulous for a politician and that the famous Whig's declaration, "I would rather be right than be president," well described the man from Nebraska.

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