

PRE-INVENTORY STOCKTAKING SALE

These Stocktaking days find us with many lines of goods which we are anxious to clear before taking inventory—odds and ends and clearing lines in every department selling at a fraction of their value. Space will only allow the mention of a few of the MONEY SAVERS we are offering at this time.

75c Caps for 39c
17 doz. men's and boys heavy fur lined Caps in tweeds and plain blues and blacks, regular 50 and 75c for 39c.

Big Values in Men's Overcoats
11.00 Overcoats for... \$ 7.75
12.50 " " " " " 9.75
15.00 " " " " " 11.25

Big Reductions in Furs
6 only Men's Fur Coats, reg. 22.50 for \$17.75.
1 only Ladies' Marmot Coat, full length, satin lined, size 36, reg. 100.00 for \$65.

5 only Ladies' Astrachan Coats at one third off.
15 only Grey Lamb Caps, regular 2.25 for 96c.

Fur Muffs, Scarfs, etc., at one third off.

Ladies' Sweater Coats at One Quarter Off
2.00 Sweater Coats for \$1.50
2.50 " " " " " 1.87
3.00 " " " " " 2.25
4.00 " " " " " 3.00

Ladies' and Misses' Coats at a Fraction of Their Value
10.00 Coats at..... \$ 6.50
12.50 " " " " " 7.50
15.00 " " " " " 9.75
18.00 " " " " " 12.00

Clearing line of Ladies' Coats at..... 5.00
Clearing line of Misses' Coats at..... 2.75

Boys 7.50 Overcoats for \$2.95
15 only Boys' Overcoats, velvet collars, sizes 25 to 33, black only, reg. 6.50 and 7.50 for... \$2.95

A. BROWN & CO.

Watford's Cash Meat Market

PRICE LIST

Prime Roast Beef.....15 and 16c	Trimmed Pork Shoulders.....15c
Choice Pot Roasts.....13c	Special Prices on Sides of Pork
Rib Boiling Beef.....11c	
Biscuits.....10c	
Sirloin Steak.....18c	
Round Steak.....18c	
Shoulder Steak.....17c	
SMOKED MEATS	
Special Brand Spice Roll.....18c	
Select Breakfast Bacon.....24c	
Star Brand Back Bacon.....28c	
3 lb. Jars Mince Meat.....30c	
SPECIALS ON PORK	
Choice Roast Pork.....16c	
Trimmed Pork Chops.....17c	
Cooked Meat of all kinds at Special Prices.	

Jas. Scroggie - Proprietor

DID YOU REMEMBER ALL YOUR FRIENDS AT CHRISTMAS TIME?
THERE ARE NO MORE APPROPRIATE GIFTS NOW THAN PHOTOGRAPHS, AND NONE THAT WILL BE MORE APPRECIATED.
CALL AND SEE OUR LATEST STYLES OR MAKE AN APPOINTMENT BY PHONE.

Antesworth's Art Studio.
PHONE 42 R 4.
WATFORD.



IT'S ABOUT TIME

to think of getting your first pair of glasses when the lines begin to mix and the type begins to blur.
WE ARE HERE WAITING

Carl A. Class

JEWELER, ISSUER OF MARRIAGE LICENSES
There are now 458 phone holders in the Tilbury West municipal telephone system.

IN MISERY AT MEAL TIME

Indigestion Can be Cured by the Use of Dr. Williams' Pink Pills

If your digestion is weak you cannot derive proper nourishment from your food. The pain and distress you suffer is a protest from your stomach that it is unable to do its work. It is then that you lose all appetite, have dull headaches and acute pains in the chest and abdomen, heartburn and other distressing symptoms.
You cannot cure indigestion by the use of laxatives, and pre-digested foods only make the stomach more sluggish. Indigestion can only be cured by giving tone to and strengthening the nerves that govern the stomach. Dr. Williams' Pink Pills have cured indigestion times without number, because they purify and enrich the blood. In this way they improve the appetite, dispel the torments of indigestion and enable you to derive benefit from the food you take. The following is proof of these statements.
Mrs. George Brien, Great Shemogus, N. B., says: "A few years ago I was taken down with a fever which left me suffering from nervous stomach trouble. I apparently got over it, but the trouble could not have been wholly eradicated, as I did not eat without suffering the most intense pains; even a drink of milk seemed to upset me. I slept poorly and at last dreaded to see night come. In this condition I saw in a newspaper the story of a man who had similarly suffered and was cured through the use of Dr. Williams' Pink Pills. I decided to try the Pills and found by the time I had taken three boxes that they were helping me. I continued using the Pills until I had taken eight boxes, when the trouble had disappeared, and I have to thank Dr. Williams' Pink Pills for restoring my health after I had practically given up hope of ever being well again."
Dr. Williams' Pink Pills are sold by all medicine dealers or will be sent by mail 50 cents a box or six boxes for \$2.50 by writing The Dr. Williams' Medicine Co., Brockville, Ont.

Provincial Health Exhibit Coming

District Officer of Health Dr. D. B. Bentley has secured and will have in Watford on Tuesday next, the Provincial Health exhibit car. This exhibit will be very interesting, and the public are cordially invited to visit the car, which will be on the railway track siding. Both afternoon and evening Dr. Bentley will give lectures on the subject, which will be illustrated with lantern views. The afternoon for children, the evening for adults. No admission. Everybody invited.

The Lambton Farmers' Mutual Fire Insurance Co.

The annual meeting of this popular insurance company was held in Petrolia Thursday. From the auditors report placed before the meeting, we glean a few figures which show the company to be in a highly prosperous condition, with assets amounting to \$14,638.65; assets to the value of \$126,965.38, and no liabilities. During the year 1913 the company paid 40 claims for stock killed by lightning, amounting to \$215.92; 29 buildings burnt or damaged by lightning, 44 claims amounting to \$4673.22; buildings burnt or damaged from various other causes, 14 claims amounting to \$265.65; from matches, 5 claims amounting to \$780.75, and 6 claims amounting to \$5235.50 from causes unknown. In all 109 claims totalling \$15,499.04 were paid on buildings and contents burnt or damaged.

Parcel Post To Go Into Operation February 10th

The Hon. L. H. Pelletier announced in the House on Monday, that parcel post will be put in operation on the above date.

One of the features of the system is the local zone within a 20 mile radius of every post office, which will have a lower tariff than the provincial zone. The rates which will prevail within this local zone of 20 miles will be as follows:

- One pound, five cents.
 - Two pounds, six cents.
 - Three pounds, seven cents.
 - Four pounds, eight cents.
 - Five pounds, ten cents.
 - Six pounds, twelve cents.
- It will be noticed that after four pounds is reached the rate advances two cents a pound.

For the first three months, February, March and April, the post office department will not accept parcels over six pounds in weight, this being to avoid being swamped by the rush of business at the beginning.

After that three months period parcels will be accepted up to 11 pounds and the local rates for the higher weights will be: Seven pounds, 14 cents. Eight pounds, 16 cents. Nine pounds, 18 cents. Ten pounds, 20 cents. Eleven pounds, 22 cents. The rates for the provincial zones have not been announced as yet and will be laid before Parliament in connection with the regulations regarding the whole service. Each of the provinces will constitute a separate zone with this exception that the Maritime Provinces will be classed as one zone.

Death of Jas. A. Fisher

Another of Plympton's worthy pioneers passed away Jan. 14th in the person of Jas. A. Fisher, in his 75th year. Deceased was one of the best known farmers of Plympton, having resided on the 8th concession all his life, and it was on the 8th con. that his grandfather, the late Jas. Fisher, settled in 1834, preceded by the late Mr. Campbell. He was married to Sarah Randall, who died in 1887, aged 77 years. He was married to Sarah Randall, who died in 1887 at the advanced age of 98 years. Jas. A., the only child born to them, continued on the farm. In 1870 he married Deborah Harvey, who predeceased him only four months. In May last their own home burned down and they moved to the home of their son, John A., on the adjoining farm. Their nine children survive him, viz.—John A.; James L., of Sarnia; Mrs. Cowan, of Berlin; Joseph H.; Alice, Albert E., William C., Oliver M. and Margaret, all on or near the homestead.
The funeral took place last Friday afternoon to Camlachie cemetery, and was about the finest ever seen there. Rev. Mr. Simpson conducted the services, and the bearers were: Thos. Burnley, Angus Grey and James Lusham, John and Matthew McFarlane and Thos. Paton. He was a member of the Presbyterian church at Camlachie, and one of its officials for thirty years. For many years he had been secretary and treasurer of S. S. No. 13, and was one of the directors of the Plympton and Wyoming Agricultural Society.
He held the unique record of having attended every annual fall fair of this Society since its organization 58 years ago, and was a valued member. He was also a member and director of the Forest Agricultural Society for many years. He was actively interested in school affairs, and also in everything pertaining to fruit growing, agriculture, etc. He was one of Plympton's most successful agriculturists, and succeeded in earning a comfortable competence for himself and family. Mr. Fisher was one of the substantial, representative men of this locality, and commanded the respect and enjoyed the esteem of all who knew him.

The Cost of Living

The following article which contains some terse suggestions on the above subject was written for the Bay City Grocers and Butchers' Association by J. W. Rogers, a former Warwick boy. Editor Bay City Times.

Sir:—How to reduce the cost of living. Try this plan:

1. Pay cash if you can.
2. If you have an account pay it promptly, and do not leave an unpaid balance. Do you know that if the dealer remains in business some one must pay the bad debts? At a conservative estimate there is lost every year in Bay City alone \$50,000 in unpaid bills. The dealers must either collect this from the honest consumer or go out of business.
3. If possible, buy in quantities. Your dealer can sell you 25 pounds of sugar at a less rate per pound than he could one or two pounds.
4. Help your dealer to keep down his expense account. Whenever possible, do your own delivering. Very often dealers are asked to deliver small articles, such as a bottle of milk or a package of yeast, when the cost of delivering them is much greater than the profits on the goods.
5. Return promptly any article you may have in your possession, such as milk, boots, oil cans, baskets, etc., which belong to the dealer. He has to pay for all of these things, consequently, they add to his expense account.
6. Co-operate to cover any possible with your dealer to reduce the cost of living. It is bound to be high at best, but by pulling "all together" we can reduce it. If the dealer has the cash he can buy in the best markets at the proper time, the consumer will surely reap the benefit.
7. If on rare occasions you should, by chance, get a pound of butter that was not "right up to snuff" or an egg not "strictly up-to-date," why don't kick the cat or raise the roof of the house. No one feels worse about it than your dealer; it haunts him in his dreams; it is going to be a candidate for alderman or county supervisor, and, after accepting his courtesies and gratuities, I make up my mind to rebuke him at the polls by voting for the other fellow.
8. If I meet a woman who never recognizes me on ordinary occasions and she comes toward me with a siren smile too blameworthy for any good use. I realize at once she is selling tickets to an oyster supper to raise money to pay the hall rent of the Federation of Fossil Females and I proceed to dig up. Her charming smile is a false beacon, designed to lead mariners upon the rocks, or relieve them of their rocks, if you will pardon the metaphor.

Trade in Watford and you go home satisfied.

Interesting General News

Duncan A. Campbell, a pioneer settler of Lobo, died at his home, lot 14, concession 10, Lobo township, on Tuesday. The late Mr. Campbell was 74 years of age. He was born on the farm where he died.

Brantford, Jan. 27.—Mrs. Geo. Haddisay, who was married but a few days ago at the age of 72 years, to a groom of 23 years, has been moved to the Brantford General Hospital suffering from catarrh and pneumonia. Owing to her advanced age her condition is somewhat serious.

Sarnia, Jan. 28.—The proprietors of Stag Island expect to hear from the Government within the next few days, regarding the contemplated purchase of the island by the Dominion, the option on which expires the last of this month. The Government intends, if it carries out its plans, to make the island into a national park to commemorate the hundred years of peace.

Jerusalem, Palestine, Jan. 27.—A concession for the construction of a street line running from Jerusalem to Bethlehem, and also for the lighting of Jerusalem by electricity, was granted today by the Turkish Government to the French bank which supplied it with money to purchase the Brazilian dreadnought, Rio Janeiro, recently added to the Turkish navy.

Toronto, Jan. 27.—An order winding up the Sovereign Bank on the petition of G. T. Clarkson, creditor in excess of \$1,000, was made at Osgoode Hall this morning by Mr. Justice Lennox. The names Mr. Clarkson as interim liquidator, with a reference to George Kappelle, K.C. The liquidator is to give security to the extent of \$35,000. Most of the shareholders have paid their double liability by subscribing to international assets. Two million, three hundred thousand dollars double liability has already been collected from the shareholders. There remains only \$700,000 to be collected, and it is said only \$150,000 of that is good.

Brooding over the death of her son, Conductor Patrick Morris, who was killed in the Michigan Central yards at Windsor, about a year ago, Mrs. Patrick Morris, of Courtright, died at 2 o'clock on Saturday morning.

The following officers were elected for the Plympton and Wyoming Agricultural Society:—G. G. Hartley, President, re-elected; Jno. F. Donald, 1st Vice-President; Hugh McLean, 2nd Vice-President; H. G. Taylor, Sec.-Treas.; Directors—Jos. Stonehouse, townline; Peter McPhedran, 2nd line east; Jas. E. Smith, 2nd line west; Geo. A. Dewar, London Road; Joseph Bryson, London Road; John Canton, London Road; R. S. Jardine, 6th line; Henry Capes, 6th line; Joseph Fisher, Camlachie; John Richardson, Wyoming; Auditors—J. E. Anderson, Dr. W. Reid.

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Volume XL—No

LOCAL HAPPENINGS

THE GUIDE-ADVOCATE welcomes items of interest for this column. Call Phone 11, send by mail or drop them in GUIDE-ADVOCATE LETTER BOX.

CURFEW will not ring this morning TAILORING AT SWIFTS' in city-WATFORD MARKETS.—Butter 85c; eggs 85c; wheat 85c.

FURNITURE is starting out well. THAW-BROCK & SON are agents celebrated Standard Wire Fence. DOMESTIC Vacuum Cleaner BROWN & CO.

REVIVE STAPLEFORD is chairing the legislative committee of the council.

BISHOP Williams will confirm in Trinity Church, next Sunday at 11 o'clock.

WATFORD Fall Fair will be Monday and Tuesday, October 5th and 6th, this year.

FURNITURE forget our February 5th. FURNITURE is now on.—W. C. BROOKSON.

EVERYBODY is pleased with our cent tea. Try a pound today.—HOWDEN EST.

A SPECIAL meeting of the I.O.F. will be held at the home of the R. Mrs. Bennett, this (Friday) evening 8 o'clock.

THE Int. O.H.A. game at Alv Monday night between Sarnia Alvinston resulted in favor of the team. Score 2-1.

A NEW lockup will be built as soon as the weather permits. It will include cement structure and will be placed rear of the fire hall.

LOOK in our windows, the spring wear is beginning to appear.—SWISS WATCH for our ad, next week.

SALES prices. Start right and see our and prices.—J. WHITE.

THE house and lot of the late W. Taylor, offered for sale by auction the executors on Saturday last was chased by S. James. Price paid \$600.

THE lot on which the old town hall situated has been sold to Nicholas Nee for \$100. The brick and other material in the old lockup was disposed to Mr. Marwick for \$75.

A REST ROOM for farmers' wives daughters will be established under the supervision of the Women's Inst. At the request of Reeve Stapf the county council granted \$100 to the undertaking.

50 doz. men's linen collars, regular 20c, clearing 4 for 25c.—A. BROWN & CO.

HURON and Peel counties passed Canada Temperance Act on Thursday last, Huron by a majority of 2000. Peel with a small majority. In Waterloo county the act was declared defeat the official count.

IF you have a few ten and twelve cent dinner sets with one or two pieces or missing, your choice for \$7.50.—HOWDEN EST.

LENT in 1914 begins on Ash Wednesday, which is Feb. 25th. Good Friday follows on April 10th, with Easter day on April 12th. Last year Lent ended on Feb. 5th, and closed on Sun. March 23rd.

FEABODY Lodge I. O. O. F. will have a social evening at their lodge room Monday, Feb. 9th. After regular refreshments will be served. Don't miss this meeting. Visiting brothers cordially invited.

We are showing a spicily lot of tw and coatings. Write right and see our good time to order now.—SWIFT & CO.

We sell the Cadillac Vacuum Sweep Ask for demonstration.—W. C. BROOKSON.

THE Armory Progress Club desire the thanks of the public for the pleasant evening's entertainment given at a reception. We understand that the I. B. Lucas has been invited to speak the next reception given by the club.

THE regular meeting of the Wat Women's Institute will be held in the Armory in the afternoon, Feb. 1. Roll call will be answered by a Valer quotation. Meeting to commence 8 o'clock. Members please remember date.—SINCY.

SEEK our window for the new style spring caps.—A. BROWN & CO.

MEN'S Rubber Boots, best quality \$3.50 and \$3.75; men's storm rubber special; men's heavy gum Sox at 10c to clear.—J. WHITE.

MRS. BETSY WILSON, wife of Thos. J. Wilson, died Monday at her late residence, 63 Duchess avenue, London. Mrs. Wilson was formerly a resident of Arkansas. She was in her 94th year. Her funeral was held on Wednesday at noon to the Arkona cemetery.

IF you want a prosperous town where people can come who are disposed to make homes, then do away with bumpy from sight all jealousy and work, move for common prosperity mutual benefit. Wake up, roll your eyes, roll up your sleeves and go to work. THIS cold weather will put your mind of the big saving in overcoats furs.—SWIFTS.

It's a Builder

REXALL OLIVE OIL EMULSION—A builder

of health and strength for you. : : :

Combined with the food properties of the finest Olive Oil, you have the tonic and strengthening value of the Hypophosphites. : : :

It's pleasant to take, too.

Price, \$1.00 per Bottle.

For sore and irritated throat try Rexall Throat Pastilles. : : :

J. W. McLAREN

DRUGGIST STATIONER.

Issuer of Marriage License

The Rexall Store