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5**Ferguson & Wallace**

LIMITED

ONLY

CAN GIVE SUCH VALUES AS THESE

Heavy All Wool Irish Frieze Ulsters

With Checked Polo Lining

\$27.50

AN ARMISTICE SPECIAL

for Nov. 9th—10th—11th.

ARMISTICE DAY**AND THE PURPOSE OF THIS PAGE**

THERE is probably no date in the whole calendar year which has a more definite and universal significance than Armistice Day. Since the close of the World War—seven years ago—November the 11th has continued to be a day of silent rejoicing in every heart for deliverance from the Sorrows of War. And although the urge is to forget the terrible strife of those dark years, yet it is fitting that Armistice Day and what it means should be remembered. For it is not the celebration of War; it is the commemoration of the winning of Peace.

On this special page we present the advertisements of merchants to whom, because of their part in the World War, Armistice Day means much more than to the average citizen. These former "fighting men" are back in business life after having played their part in the winning of Peace and we trust that in presenting this page our readers will join them in commemorating the day in a way that will make these Veterans feel that their Service has been appreciated to the fullest measure.

We ask our readers to give these advertisements the thoughtful consideration they deserve and to

VISIT THE VETERAN STORES

ON

ARMISTICE DAY—NOV. 11

For Armistice Week

A SPECIAL SALE OF

3000

HIS MASTER'S VOICE VICTOR

RECORDS

Regularly Priced at 75c

Going For One Week Only

AT **38c**

This is a Snap—Don't Miss It.

J. R. CANTIN

Phone 336

Roseberry St.

Up-town Bookstore

H. M. ARMSTRONG**Furniture**

Make it a point to visit our store during Armistice Week and Be Convinced of The Low Prices at which you can secure high grade household furnishings from us.

THE BIG STORE WITH THE BIG VALUES—ON QUEEN STREET

One of the Veteran's Stores

B. A. MOWAT CO., Limited

VETERAN DEALERS...IN GOOD GROCERIES

FAMILY ACCOUNTS SOLICITED

TRY US FOR ALL FANCY AND STAPLE GROCERIES.

PROMPT SERVICE AND RIGHT PRICES

TELEPHONE 23

WATER STREET

Delicacies in Season

TURKEYS AND CHICKENS

Ontario Apples—Spys and Baldwins

Oranges, Grapefruit, Lemons, and Bananas,

Lettuce and Celery

Fresh Supplies For Armistice Day

Subway Grocery

Phone 136

Subway Street

R. L. SULLIVAN**Afternoon Tea**

Beginning Saturday, the 7th inst., a Special Afternoon Tea will be made a new feature of our Tea Room Service on Saturdays. Special Afternoon Tea will also be served on Monday—Thanksgiving Day.

Sole Agents For Smiles'n Chuckles
"That Delicious Chocolate Confection"

Ice-Cream Bricks Delivered At Any Time of the Day
or Evening

THE LINMAC**Musical Instruments**

The long winter months constitute the "fireside" season—and nothing is more necessary in the home circle than good music.

CONSULT US ABOUT

De Forest—Crosley Radios

Willis Pianos and Piano Players

Gold Medal Gramophones

All reliable makes—giving honest value at reasonable cost.

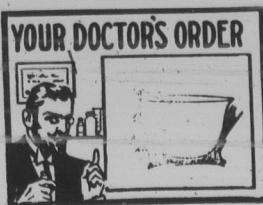
Visit Us On Armistice Day

And ask for Our Special Prices

GILLIS & RICHARDS.**ASK YOUR DOCTOR**

HE'LL TELL YOU ABOUT US.

Every doctor whose prescriptions we have been permitted to fill will assure you of the vital importance of the pure standard drugs we employ, as well as the care and attention we give to scientific compounding to insure accuracy and safety in results. Your neighbors know this too.

**J. H. MOORES**

DRUGGIST & CHEMIST

CAMPBELLTON, N. B.

Armistice Bargains

Visit our store on Armistice Day and take advantage of the special low prices we will offer on several lines of our large and varied stock.

You know what We mean when we talk about Bargains. If you don't come Early.

J. Davidson

"A VETERAN IN GIVING DOLLAR-FOR-DOLLAR VALUE"

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