THREE CENTS.

TAPS FLOWING A

Methodists Raise Over Million :: Suicides With Rat Poison

CITY DIPS IN 'FERGIE'S FOAM' AND LIKES IT FAIRLY WELL

Critical Londoners Hold Various **Opinions After Testing** New Beer.

TREK TO HOTELS

"Ice Is Best Part Of It," Says One Young

BREWERIES RUSHED

Places With Permits Are Sce of Activity From Early

A critical London sat down to tables this morning, sipped fourpoint-four, and pronounced it good

All through the night cushioned sounds of the carpenter's hammer and the varieties which it is to replace. the plumber's wrench as the beer parlors were rushed into condition. At 8 o'clook this morning the Richmond hotel poured the city's official maiden glass, and the trek to "doublestrength" stations was on.

An hour later, every downtown hotel, with the exception of one, was bustling with patrons, many of them strangers to the premises. Attendance for the premises and the premises are the premises are the premises. ance figures jumped with the minutes, and by noon seats in hastily-assembled "gardens" were few.

The old barroom of the Tecumseh house did not arise from his rejuvenation until 11:30, but the moment taps were turned, the line of goodnaturedly, impatient watchers broke and tables filled. figures jumped with the

Few Complaints.

Few complaints greeted the sun-se of the new refreshment era-pen-minded tasters seemed to preon the first day, and while a muttered uncomplimentary com-ions with "old stock" and "nine

parisons with "old stock" and "nine per cent," the reception of four-point-four on the whole was generous. Market day found the men folks slipping away to the corner hotel to introduce friends to the baby bev-erage. Both the Clarendon hotel and the Wallow house put in a busy morn-ing trying to keep pace with orders. Some of the bartenders were a trifle excited, and were trying hard order of things. A lot of nervous ness was soon lost in the rush, how ever. though one stout veteran of the brass rail became so flustered every ne an inquisitive one would to gaze on the mechanics of beer serving, that he had to make a re-

"Get away from there," he shouted as a man approached the end of the bar according to pre-war practice. bar according to "Don't you know you have to sit down?" The correction absorbed, the absent-minded one went sheepishly

to a table.

More than one seemed suspicious of too inquisitive questioners, as if some new regulation would loom up to smash their permit for an inadvertent breach of a jealous code of

"Have a Drink."

The "have a drink" echo of other years was louder today than it has been in a long time, even though the new beer is 10 cents a glass and 20 cents a bottle. The spirit of brotherhood urged several to draw one or two of their pals unto them and to across the street to a newly-deceone young man proffered a dime for a whole bottle.
"Twenty cents," said the clerk with

"Twenty cents," said the clerk with a touch of reproachfulness.
"Twenty cents" mused the lad with surprise as he walked back to the market square.

Men smiled superior smiles in their offices this morning. They felt a sort of feudal claim to Premission's concession to the "moderate" class. Of course, auvant.

class. Of course, auxone have given women an equal right obeer parlors, with their tables, neatly arranged chairs and a general air of new culture. Tolerant smiles from the girl employees of the office were met with dares.

No Women There.

'Come on and I'll 'treat you," was said hundreds of times, but a close morning survey did not reveal a bright frock among cosmopolitan Every man who entered a hotel wore a sheepish grin. Pedestrians cast glances, he knew, as they passed

There goes someone else to try the new beer," he knew they said. And among those glances of disapproval would be ones of strong disapproval, and not a few of scorn. Therefore, Mr. Man grinned a reply to the un-spoken invectives against himself and others who were entering other hotels. He felt like a boy stealing his uncle's apples. A wee feeling of guilt, but no one with the power to

deny him what he was doing.

Deliveries were made to city homes today. C. Burns, manager at Carling's, said that there was no proling's, said that there was no pronounced rush. A fair volume of business was coming from residences. Caring's had sent no beer over the highways to outside points. They had made some shipments by rail.

Some of the grocers had a stock of Continued on Page 3, Column 6,



THE DAWN OF THE NEW BEER ERA. A critical London greeted the first popping of 4.4 brew this morning The new beer was given an enthusiastic reception at several city hostelries. Here is shown the Grigg house parlor, where the thirsty ones gathered from o'clock this morning to sample the baby concection and compare it with

CURIOSITY, NOT THIRST, LEADS MANY TO IMBIBE

Stronger Beer Fails To Mater-

ialize This Morning.

Nickle Reports That 800 Per-

in Province.

Canadian Press Despatch

than appetite was from all account

the chief visible incentive in most

parts of the province of Ontario to

day in connection with the first day consumption of the much heralded

only one hotel had received its per-

The inauguration of dispensing this beverage, under the recent amendment to the Ontario temper-

ance act was very generally a com-paratively quiet affair. Most points reported ho excitement and little en-thusiasm.

It is thought that the situation

may warm up during the afternoon and with the receipts of more per-mits, which are said to be in the

proposed, he said, to grant permits to clubs with a dozen members, and

uarters over a store. Few grocery stores throughout the

province are yet handling the new beer. It is not reported that women are taking much interest in the buy-ng of the stronger beverage.

NO RUSH IN BROCKVILLE.

Due to the non-arrival of the necessary Continued on Page 11, Column 5.

HOSPITAL BYLAW DEFEATED.

Toronto, May 21.-Curiosity rather

mits Have Been Sent Out

Wait In Vain For Permit

The mailman at Port Stanley was the most popular resident of was the most popular resident of the port today. Never was his coming so eagerly awaited.

Twenty-five men sat on the steps of the Clifton house and waited for one letter. In it they knew would be found a pink paper and when the pink paper was scrutinized they could welcome four-point-four beer.

Twenty-five men sat on the steps. The letter did not come. Twenty-five men's hopes were

Twenty-five men's hopes shattered.

Fifty Permits At Dollar Each the business for the time being. The Have Been Issued to Waiters and Others.

In order to facilitate the distribu tion of employees' permits to handle 4.4 beer, a batch of permits has been forwarded to License Inspector Walter Bolton by the Ontario license

Mr. Bolton spent a busy morning selling permits at \$1 each to hotel waiters and brewery employees. "How is business?" The Advertises

"How is business." The Advertiser asked the license inspector.
"Business is good." he smilingly replied, as he placed another dollar bill on top of a fat roll of bank notes.

The permits are all numbered, and asked the license inspector.

"Business is good." he smilingly replied, as he placed another dollar bill on top of a fat roll of bank notes.

The permits are all numbered, and judging by the amount of traffic through the inspector's office the license commission will be forced to purchase a new carpet in the very near future.

Some fifty permits have been issued locally, while a number of applicants have received the desired papers direct from Toronto.

papers direct from Toronto.

WEST WOULD TAX LAND FOR SOLDIER SETTLERS

Deputation Asks Right From Federal Government-Consideration Promised.

Canadian Press Despatch. Ottawa, May 21.—The right to tax patented soldiers' settlement lands in Saskatchewan and Alberta, which have been taken over by the soldiers' settlement board, was asked by a deputation which waited upon Premier Mackenzie King, Hon, Charles Stewart, minister of the interior, and Hon. W. R. Motherwell, minister of agriculture, this afternoon. The further right to tax all unoccupied patented lands held by the board and all patented lands sold by the board to civilians was also asked.

It was pointed out to the prime minister and members of his cabinet, it was stated afterwards, that when

SUICIDES

George Oliver Consumes Rat Poison When Overcome by Despondency.

INOUEST UNNECESSARY

Body Was Found This Morning by St. Joseph's Hospital Nurses.

George Oliver, 50 years old, an in perial army war veteran, committe suicide some time last night by eat ing a small quantity of rat poison His body was found lying in a clump of bushes on Grosvenor street near St. George street, this morning Miss Alice Healy and Miss Winnifred Mackness, nurses at St. Joseph's nospital, saw the body first and called to Archie Mohr, 285 Horton street, who was working in front of a home nearby. The police were summoned. Underneath the man's body was found a tube of white phosphorus rat poison, a portion of which had been consumed.

Army discharge papers gave a few Anticipated "Rush" For

facts concerning the man's life. Two postcards found in an inside pocket told the story of Oliver's despond-ency and desire to end his life. ency and desire to end his life.

On one postcard a victure of Christ and the Virgin Mary, was inscribed: "Peace, perfect peace, with sorrow surging 'round? On Jesus' bosom nought but calm is found."

On the other side, written in his own hand in pencil, could be seen. Continued on Page 3, Column 3, **GROCERS NOT SELLING**

Will Ask Fire Marshal To Of all despatches received up to ncon, from various corners of the Investigate Junk Yard province, none of them admitted any Fire. rush for the stronger beverage, ex-

cept that from Kitchener, Ont., where Morris Gootson, owner of storehouses at Philip and Maitland streets, mit and therefore had a monoply of which were destroyed by fire Sunday it can do. night, will ask the provincial fire border points, including Windsor, enmarshal's department to investigate tertained many visitors from the the cause of the blaze, which he him-United States, the majority of self believes to be incendiary. whom, apparently were more of an anguiring mind than possessing a

Mr. Gootson was in Toronto when he building was burned. Arriving in London yesterday and inspecting the ruins, he places the total loss at more than \$25,000. No insurance was carried

that the storehouses were "set." The fire broke out suddenly, and at the start was seen to be burning in five different sections at once. A few minutes later the structure was a mass of flames. It would cost \$7,000 to rebuild, Mr.

Gootson said today. Scrap iron, paper, rags and other junk material which was stored in the building is valued at \$20,000.

KITCHENER COAL DRIVER IS INSTANTLY KILLED for satisfaction from someone, it is said. Of the 40,000 who used this pool in 1924, 30,000 were children, and

Harry Seegmiller Meets Tragic Death Beneath Wagon Wheels.

Canadian Press Despatch.
Brockville, May 21.—Inauguration
of the much-heralded 4.4 beer era
here was attended by little incident. Canadian Press Despatch.
Kitchener, May 21.—Harry Seegmiller, 35, employee of D. Christner, coal dealer, was instantly killed here this morning shortly after 8 o'clock when the wheel of the coal wagon he was driving ran over his head, crushing the skull. Seegmiller was on a downgrade at the time and apparently had noticed something Canadian Press Despatch.

Welland, May 21.—By an adverse majority of 108, the ratepayers yesterday defeated the bylaw to raise \$25,000 by debentures for a new wing for the county hospital. Only 544 votes were cast out of a total possible a vote of 1,800.

crushing the saun.

crushing the saun.

crushing the saun.

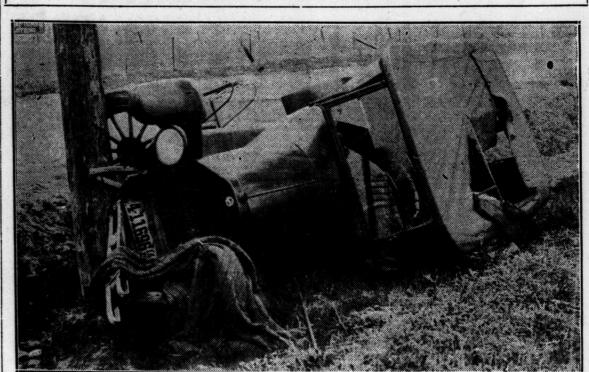
crushing the saun.

on a downgrade at the time and apparently had noticed something wrong with the harness. He got out on the shafts to remedy the trouble when his horse broke into a canter.

This threw him off the wagon under the wheels. There will be no inquest.

Dogs Earn for City, \$6,000, Forty-Seven Give Up Lives

Wrecked Car Puzzled City Police



WRECKED.CAR ABANDONED NEAR CRUMLIN.

HEADS METHODISTS.

BUILDING BYLAW WILL

BE DISCUSSED AGAIN

Committee Hopes To Accomp-

lish Regulation Other

Cities Will Envy.

London's building bylaw, for some

and argument, will again appear for

At 5 o'clock today this old-timer

and explain why it is entitled to live

unchanged with the changing times.

city that will be the envy of "effi-cient" Windsor, "good" Toronto, "flowery" St. Thomas, "snobbish"

Ottawa and all other Ontario cities

Canadian Press Despatch.

MAN MISSING 3 WEEKS

fathers this afternoon.

The above picture, taken by an Dundas highway east of Crumlin last on the rear seats and it was feared Advertiser staff photographer early night. Police were unable to find this morning, shows the position in any trace of the owner or other pasthat Thurston and his companions which a motor car owned by Walter which a motor car, owned by Walter sengers. The top was cut away to left the car to spend the night M. Thurston of Davenport, Iowa, was allow occupants to crawl from the East London hotel. They stound abandoned in a ditch on the wreckage. Blood stains were found from minor cuts and bruises.

Two Civic Bodies at Work

Health Board and Public Util-

ities Commission Seeking

Solution.

APPLY TO TORONTO

While C. H. Mitchell, chairman of

the London board of health favors

opening the Thames park swimming

pool this year and asking for per-

mission from the provincial health

authorities in Toronto to do so, the

public utilities commission is holding

a meeting this afternoon to see what

The provincial law will not allow

of the opening of the Thames park

pool until three things are installed

—a filter plant, a scum gutter and shower baths. All these things, say

the commissioners, had been intended this year, but the reduction of their

estimates by the city council pre-

ronto, and both local bodies must act

As far as London is concerned, the

the city board of health, who in turn rely on Toronto for their power and

Mr. Mitchell is inclined to believe

iny kind of swimming pool.

If the provincial department stand

tion standpoint there will be some

the daily average was 650.

The pool has an educational value as well. In 1924, 600 children were

as well. In 1924, 600 children were taught to swim and 200 grownups learned the natatorial art. It was open last year from June 15 to Sept. 15, and if the pool is opened this year the supervisor. Jerry Goodman, hopes to have regular swimming classes at fixed hours. This is one of the most important sides of the pool's activity.

important sides of the pool's activi-ties in view of the number of drown-ing accidents which take place every

Canadian Press Despatch.

Moose Jaw, Sask., May 21.—Premier Charles A. Dunning was nominated Liberal standard bearer for

convention in Moss Bank yesterias afternoon. Progressive and Conserv-ative candidates were nominated or

Tuesday to oppose the premier.

APPOINTMENT OF LLOYD

IS LIBERAL NOMINEE

SASKATCHEWAN PREMIER

that the regulations apply only to in-

In Real Campaign To Save

Bathing Pool For Children Conference Report To Show Property Value Exceeds Six Million Dollars.

> In a report to be presented to the London Methodist conference on Friday by Rev. C. W. DeWitt Cosens, of Lucknow, statistical secretary, it will be shown that the grand total raised for all purposes during the year by the churches of this conference has reached the sum of \$1,147,714. This is a splendid showing and points to the fine fin-ancial standing of the Methodist church just prior to the consummation of church union.
>
> The amounts raised under the various departmental heads were as fol-

229,564, the total amount raised for circuit purposes being \$544,209

Ministerial support figures will be quoted as having reached the sum of \$298,370. The educational fund totals \$11,210 and evangelism and social service \$7.911

social service \$7,911.

The total value of church property of the London Methodist conference will be shown as \$6,475,921, when the report is read before the delegates.

Rev. A. E. M. Thomson, M.A., B.D of Centennial church and pastor SAYS CHURCH MUST AID elect of Ridout street Methodist church, London, the unanimous choice for president of the London TO KEEP ARMISTICE DAY Methodist church at its 42nd session

Field Marshal Haig Heads Delegation To Assembly of Church of Scotland.

Associated Press Despat Edinburgh, Scotland, May 21 .- Field Marshal Earl Haig headed a delegation to the general assembly of the Church of Scotland here today, asking the church to assist in perpetuating Armistice Day as a day of national rememgenerations a thing of controversy brance. It was unnecessary to remind people of mature years what Armistice discussion before a committee of city Day meant, Earl Haig said, but each year it would become more difficult for the rising generation to appreciate the among London's prohibitions will great war unless Armistice Day receivshow its face on the official carpet ed the public recognition due to that

The moderator of the assembly, the The committee in charge hopes to of Scotland was ready to assist in the eccomplish a building bylaw for the perpetuation of Armistice Day.

FOUR HELD AS SUSPECTS IN ROBBERY AT GUELPH Kingston 54 Canadian Press Despatch.

Guelph, May 21.-Four men have FOUND IN WELLAND CANAL been arrested and are being held as St. John suspects in connection with the rob-Dogs may be a nuisance in London but they contribute \$6,000 every year to the city treasury. That is the amount of dog tax paid in each year in London, and covers the taxes on about 3,000 dogs.

In the meantime George Tustin, the inspector of the humane society, is negligible. In the meantime George Tustin, the inspector of the humane society, is and the dog is turned out, and has destroyed 47 this month. bery of Chester McBain and Ernest St. Catharines, May 21.-The body

THOMSON

Pastor of Centennial Church Is Unanimous Choice of Conference.

ession Passes Resolution Sympathy For Sir Adam Beck.

Rev. A. E. M. Thomson, M.A., B.D., of Centennial church, was elected president of the London Methodist conference at its forty-second annual session, convening this year for the final time as a distinct Methodist

The election of Mr. Thomson to this post of high honor was generally conceded, but when it was shown that he was to receive the post without opposition from any of his ministerial brethren, the enthusiasm of the conference knew no bounds.

Mr. Thomson was nominated by Rev. H. B. Parnably of Mount Brydges, and Rev. J. A. Agnew, pas-tor-elect of Centennial church. Sets Record.

On being installed to the office by the retiring president, Rev. H. J. Uren, the assembled delegates rose to their feet and tendered Mr. Thomson a magnificent reception, Mr, Uren stated that never before in this con-ference had a minister been elected

ference cane was then handed over.

Mr. Thomson made an especially eloquent address, in which he defended the Christian church from current criticism and, in noting its accomplishments, said that no other organization on earth is rendering to organization on earth is rendering to

organization on earth is rendering to mankind a ministry such as is being rendered by the church.

"It is not a question as to whether the work of the church is being im-perfectly done, but whether we are actually doing our utmost," said the president

Religion Practical.

"Methodism is but part of hristian church," he said, and Whitness made rengion was moribund. It is when religion was moribund. Methodism has not had a long career, but it has been a glorious one. In America, where its work has been been lows:

Missionary, \$209,287. This figure includes \$60,000 raised by the women's missionary society.

The commercial funds totaled a time when the world is hungry for faith, and is entering the United Church in Canada strong and splen-Church in Canada strong and splen-did, and is ready to impart its ideals to the new body.

Sees Great Church.

Mr. Thomson pictured a great union church of over nine thousand congre-gations, a great church permeated by the spirit of God and ready to bring its marvelous united impact against the forces of sin. The motto of the church must be "Let King Jesus

reign."
Following the address, on behalf of the congregation, T. R. Wright and William Wilkey presented Mr. Continued on Page 2, Column 5.

The Weather FORECASTS.

northerly winds; fair and cooler tonight and Friday.

A moderate disturbance has developed over the St. Lawrence value, ley, and an area of high pressure has come in over Lake Superior from the northward. Showers have occurred in some sections of Northern and Eastern Ontario, and in Quebec. Else-

Cloudy

where the weather has been fair. Temperatures.
The highest and lowest temperatures

during the 24 hours previous to 8 a.m.

today were: Stations. High. Victoria 62 Calgary 82 Fair Clear Cloudy Fair

Winnipeg 74 Port Arthur.... 60 Parry Sound 68 Toronto 76 ttawa 78 Montreal Father Point.... 60

m..... 52

Halifax 66
LOCAL TEMPERATURES. The highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night were: lighest, 75; lowest, 50. The official temperatures for the 12

Highest, 63; lowest, 54. Sun rises at 4:47 a.m. and sets at 7:42 p.m. (Standard time.) Barometric Readings.

Wednesday—8 p.m., 29.03. Today—8 a.m., 29.02.