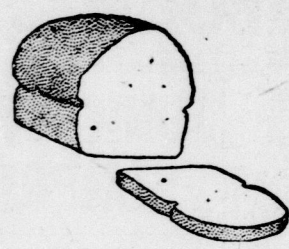
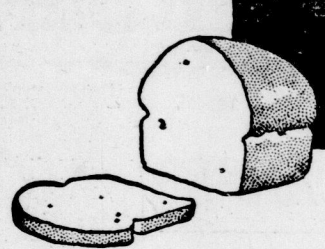


See this wonder picture
at Loew's Thursday,
Friday and Saturday,
this week.



"BREAD!"



Send the children to
Loew's Thursday morn-
ing. Admission — One
Bread ticket.

Three Days More and Parnell's Contest Ends

Saturday, August 30, is the last day on which labels will be found on Parnell's Bread. The contest closes on this day. To give every boy and girl a chance to work right up to the last minute, labels will be accepted at our office up to 4 p.m., Wednesday, Sept. 3. Bet busy now—it may take this last drive to put you "over the top."

Every boy and girl has an equal chance to become the proud owner of a Red Bird Bicycle—the dream of a lifetime. Keep going. You may never have this opportunity again.

Bicycles will be presented on Saturday, Sept. 6. You can be one of the lucky ones if you "keep going."

TO OUR CUSTOMERS.

Parnell's Bread Tickets will be accepted for admission to Loew's Theatre Thursday morning, when the famous picture "BREAD" will be shown for children.

PARNELL-DEAN
STEAM BAKING CO., Ltd.

75 BRUCE STREET.

LONDON, ONT.

BREAD! Eat WILLIS' BREAD See the Picture at Loew's

Two Good Suggestions for This Week

By presenting one of Willis' bread tickets at Loew's on Thursday morning, children will be admitted to the first showing of the wonderful picture.

BREAD!

Give Willis' Bread a show and you will want a continuous performance.

R. WILLIS & SON

509 DUNDAS STREET.

YOUR BREAD

should be Brighton's Bread. Growing boys kept "full of pep" by the constant use of good Bread. Give the children lots of Bread and Butter and watch them thrive. Brighton's Bread is always good. The quality goes in before the Bread goes out. A trial is all we ask.

TO OUR CUSTOMERS

Brighton's Bread Tickets will be accepted for admission to Loew's Theatre Thursday morning, when the feature picture "Bread" will be shown for the children.

Brighton's O.K. Bakery

479 EMERY STREET.

PHONE 2160.



Loew's Theatre To Accept City Bakers' Bread Tickets As Special Admission Price

Strange Method To Be Used
at Morning Showing of
Big Picture.

COMES TOMORROW

London Bakers Supply Tickets
Which Will Be Used
For Charity.

On Thursday morning at 10:30, the management of Loew's Theatre are putting on a special showing of the famous Metro-Goldwyn picture, "Bread," for the benefit of its patrons. The admission to this performance will be on presentation of one bread ticket. The bakers who are advertising on this page are co-operating in this event. Read the advertisement and find out what tickets will be accepted and then go and see the picture.

Following the performance the theatre management will gather together all the bread tickets received and turn them over to his worship the mayor, who will proceed with their equal distribution to the different charitable institutions in London.

On Famous Story.

Among other striking situations developed in "Bread," the new Metro-Goldwyn film to be shown at Loew's Theatre Thursday, Friday and Saturday this week, occurs a sequence in which a woman surprises her husband robbing her own household of its savings. This startling scene is a turning point in the famous Charles D. Norris novel, about which so much discussion raged a year ago. It tells the story of a woman's struggles as breadwinner, and reveals the inside story of an unhappy marriage. Jeanette, a spirited, proud and impetuous girl, finds the poverty in which she lives unendurable, when her shabby clothes become the occasion of a public humiliation at a dance. After seeing her sister Alice sink further into poverty by marrying a poor youth by the name of Roy Beardsley, Jeanette turns her back on marriage and goes into business.

Success In Business.

At the business of breadwinning she finds herself successful. She becomes private secretary to Mr. Corey, her wealthy employer, and, after reaching this point of vantage, is forced to relinquish it by the ill-founded jealousy of Mr. Corey's wife. In a moment of depression she marries Martin Devlin, a spendthrift salesman, and finds herself drifting back into poverty.

At this point occurs the intolerable discovery of the theft. The young wife, heart-broken, leaves her husband and goes back into business. Mrs. Corey learns that her jealousy was unfounded and Jeanette is reinstated as Mr. Corey's secretary. She devotes her entire energy to success, and within three years has become an important member of the firm.

A Plain Misunderstanding. Meanwhile, the deserted husband has become a successful auto sales manager, but, in the belief that he was wronged his wife too deeply, has made no attempt to effect a reconciliation. Alice and Roy have meanwhile established a happy home, which has been blessed by two children. They have saved enough money to purchase a Ford from Martin, and Roy brings Martin back in the machine to the house. There Martin finds Jeanette at play with the children and the meeting is followed by a happy reconciliation.

A distinguished cast has been utilized in the telling of this unusual story. Mae Busch, as the wife, and Robert Frazer, as the spendthrift husband, score dazzling personal successes, while Wanda Hawley, Pat O'Malley, Hobart Bosworth, Eugenie Besserer, Ward Crane, Myrtle Stedman, Eugene Besserer.

VISITORS TO EXHIBITION AGAIN BREAK RECORD

Attendance at "Young Canada's Day" exceeds Last Year's by 27,500.

Canadian Press Despatch. Toronto, Aug. 26.—The attendance today at the Canadian National Exhibition (Young Canada Day) was 293,000, as against 175,500 for the corresponding day last year, a gain of 27,500.

The figures are the largest for any corresponding day at the fair in its 45 years' history, apart from Young Canada Day in 1921, when the record was 230,000.

For the three days of the 1924 exhibition the total is 354,000, as against 319,000 for a like period in 1923, a gain of 35,000.

Three thousand orphans from the different Protestant and Catholic institutions in the city and poor children from many districts in the city were the guests of the Shriners and Knights of Columbus today at the city camp. The kiddies were made welcome everywhere.

The "Articles for Sale" columns of The Advertiser classified "Want" ad section will add the housewife in



SEYMOUR PARKER GILBERT.

recently U. S. under-secretary of the treasury, who is now mentioned as permanent agent-general in charge of the operation of the Dawes scheme in Europe.

CANADIANS FLOCK HOME FROM U. S.

More Than Eighteen Thousand Return To Former Homes Since March.

INCREASE IN JULY

Canadian Press Despatch. Ottawa, Aug. 26.—A pronounced return movement of Canadians from the United States is indicated in immigration figures made public today. During the four months of April, May, June and July of the present year, a total of 18,676 Canadians returned to Canada from the United States. Of this total, 16,166 were Canadian-born citizens, 1,646 were British subjects who had acquired Canadian domicile, and 1,055 were classed generally as "Canadian citizens."

In July alone the total number of returning Canadians recorded at the international boundary line was 5,127, while in each of the four months more than four thousand admissions were recorded.

Immigration figures for the four months show an increase of 17 per cent over the same period last year. The total number of immigrants entering Canada from all countries during April, May, June and July was

A METRO-GOLDWYN PICTURE

"BREAD"

A Picturization of the World's Famous Novel by
CHAS. G. NORRIS

WITH AN ALL-STAR CAST INCLUDING

Mae Busch, Pat O'Malley, Robert Frazer,
Hobart Bosworth, Wanda Hawley,
Ward Crane, Myrtle Stedman,
Eugenie Besserer.

DIRECTED BY
VICTOR SCHERTZINGER.

Loew's Theatre

THURSDAY, FRIDAY and SATURDAY,
AUG. 28, 29, 30.

SPECIAL NOTICE!

Thursday Morning at 10:30 a special showing of this famous film will be held for the children. The admission will be on presentation of a Bread Ticket from any of the City Bakers. All Bread Tickets taken in at this show to be handed over to His Worship the Mayor, for distribution to the Charitable Institutions of London.

BREAD!

See the special showing Thursday morning at Loew's Theatre. This show will be for charity, and you will be admitted for

One Ruddy Bread Ticket

which will be donated to a local charitable institution.

Ruddy Quality Bread

maintains its even goodness year after year. Ruddy Bake Shop was the first in London to adopt the slogan "Quality Bread." Satisfied customers, year after year, prove it is lived up to.

RUDDY BREAD

733 RICHMOND STREET.

PHONE 5253.

U. S. Aviators Prepare Final Water Flight

Associated Press Despatch. Washington, Aug. 26.—The United States world fliers plan to embark Thursday on their final water jump from Iqviut, Greenland, to Indian Harbor, Labrador, Lieut. Smith, commanding the flight, informed the army air service today. After a brief stop at the latter port for fuel, the flight is to be continued the same day 40 miles to Cartwright Bay, where a base has been established. The despatch from Lieut. Smith declared preparations had been practically completed so far as the Greenland party was concerned.

64,023, as compared with 54,912 during the same months of 1923. Of this total 33,248 came from the British Isles; 7,065 from the United States, and 23,770 from "other countries."

For July alone there was a decrease in total immigration from 13,960 in 1923 to 10,778 in July, 1924. Immigration from Great Britain dropped from 7,040 in July, 1923, to 4,789 last month.

WHEAT AT GUELPH IS BEST IN YEARS

Yield On Experimental O. A. C. Plots Heaviest Since Year 1900.

Special to The Advertiser. Guelph, Aug. 26.—According to Dr. C. A. Zavitz, head of the field husbandry and experimental department of the Ontario Agricultural College, winter wheat in the experimental plots has yielded higher this season than in any other year since 1900.

Yield of grain per acre per annum of 14 varieties, grown for the past twenty-nine years is 44.5 bushels, while the average yield per acre for the same varieties for 1924 is 63.4 bushels or an increase in 1924 of fully 18 bushels per acre.

Within the last 34 years over three hundred varieties, selections and crosses of winter wheat have been tested on the experimental plots for at least five years. In 1924 and in the average of the past five seasons, varieties giving the highest yields per acre have been originated at Guelph by hybridization and by selection.

The new hybrid, O. A. C. No. 104, has surpassed the Dawson's Golden Chaff at the college by an average of 5.3 bushels per acre, and it is now being increased rapidly in the winter wheat sections of the province.

POSTAL OFFICIAL HELD IN ROBBERY

Police May Have Master Mind in \$2,000,000 Mail Robbery.

Associated Press Despatch. Chicago, Aug. 26.—William Fahy, regarded as one of the aces of the local force of postal inspectors, was arrested in his own office in the Federal Building late today, charged with being the master mind in the recent \$2,000,000 mail robbery at Rondout, Illinois.

The arrest was made by Chief Deputy United States Marshal Sam Howard, after Fahy had been under the surveillance of Charles H. Olara, head of the postal inspectors' service in New York for three weeks.

"We have obtained enough evidence to convince us Fahy was the 'inside man' in the robbery," Olara said tonight. "He knew the movements of the trains and what they carried. We can show that he had a leading part in engineering the robbery, although he took no actual part in the holdup of the train."

William Newton, Willis Newton, Jeff Newton, Herbert Halliday, James Murray, Walter McComb, Carlos Fontana and Ernest Fontana had already been taken into custody in connection with the robbery. Two others are being sought.

Fahy had been assigned to the Chicago office for four years, prior to which he was in the federal secret service in Philadelphia. The Rondout robbery occurred late on the night of June 12. A special mail train of the Chicago, Milwaukee & St. Paul Railway was stopped by eight men 34 miles north of Chicago. The clerks barred the doors of the cars and turned out all lights, but the bandits forced entrance by hurling tear bombs through the windows. The bandits escaped in two motor cars.

When news of the robbery reached Chicago Fahy was one of the postal inspectors notified, and he left his home immediately, heading a posse through the woods where it was thought the bandits were hiding.

BURGLAR IS SHOT DEAD.

Associated Press Despatch. Spofford, N. H., Aug. 26.—An unidentified man, who had robbed the store of David Slade, was shot and killed early today when he failed to heed a command to halt by Slade and police officers.

The burglar is the third to be shot in connection with six breaks at the Slade store, and is the second man

A Ticket for a Loaf of

NEAL'S Good White Bread

will admit any child to the special Thursday morning performance of the great motion picture production "Bread" at Loew's Theater.

Neal Baking Co., Ltd.

Phone 1313-2173.

Windsor, London, St. Thomas, Sarnia

BREAD!

SEE THE FILM AT LOEW'S

Dean's Bread Tickets

Will be accepted for one admission Thursday morning to the Special Show, and all tickets will be given to charity.

DEAN'S BREAD

A standard of high class, purchased daily in London homes as the principal health food. Good for grown-ups, good for kiddies.

DEAN'S RAISIN BREAD

The demand for this popular loaf has necessitated our making it daily. Order a loaf.

DEAN'S HEALTH BISCUITS

Should be used in every home. A delightful way to build your health. Order a dozen.

Dean Baking Co.

579 RICHMOND STREET.

PHONE 1345W

BRIDLE'S BREAD

is the same fine quality Bread it was 50 years ago. Quality built our Business and sustained quality has held our Business all through the years. Our delivery service covers the city. When others fail try Bridle's.

TO OUR CUSTOMERS.

Bridle's Bread Tickets will be accepted for admission to Loew's Theatre on Thursday morning, when the wonder picture "Bread" will be shown for children.

PHONE 1055W.

BODY OF UNKNOWN MAN TAKEN FROM NIAGARA

Canadian Press Despatch.

Niagara Falls, Aug. 26.—The body of a man about 38 years of age, nude except for socks, a shoe and a striped shirt, was taken from the Niagara River at Lewiston today.

On the left hand was a plain gold band ring, bearing the initials C. J. to J. T. T. July 12, 1921.

The body may be that of a man

gone over the American Falls on Friday afternoon. They described the alleged suicide as a man about 40 years old, weighing about 170 pounds, and wearing a gray suit.

BUSINESSMAN DIES.

Canadian Press Despatch. Regina, Sask., Aug. 26.—R. H. Williams, aged 72, former mayor of Regina, and a prominent business man, died last night. He was born in Toronto in 1852, and came west in 1881 to Fort