VINDOW about new shades for those

O. B. GRAVES

Taylor's Cream of Roses ragrant, greaseless, healing and anti-ptic. Cures sore and rough hands or see in one night. Sells in bulk at only cents per ounce, at any one of TAY-LOR'S FIVE CUT-RATE DRUG

MATTRESSES AND FEATHERS

The Keystone Bedding Co.



By keeping open the sea for you these wonderful bargains listed below for Friday, Saturday and all next week. Clothing is scarce, it is getting scarcer, but we have plenty on hand, owing to big shipments, and we are prepared to give some of the biggest bargains in our history in Worsteds, Serges and Tweeds during the next few days.



\$3.00 Hats \$2.00

THE HEART OF LONDON.

381 TALBOT, OPP. MARKET. London's Biggest Bargain Givers. pen Evenings. Phone 184



We have added to our aleady large stock a line of FLASH LIGHTS. One new feature in a Flashlight is in the style of a Fountain Pen. Come in and see them.

W. J. Wray & Co. 234 DUNDAS ST.

We mine our own Coal and sell direct to you at



KNOW

I Can Relieve That Headache and Evestrain.

The Optician

398 RICHMOND STREET. BOTH END LIVES.

MONTREAL, May 7.—The bodie seph and Mrs. Gareau were f 400 Valois street this aftern

OUALITY STORE

RANAHAN'S SPECIAL COFFEE

and heavy-bodied coffee is con-stantly growing in popularity. It is composed of the highest-grade coffees. 45c per pound, Sold only at this store.

BOYS AND GIRLS

TEA We offer the best tea value London, 30c, 40c, 50c, 60c, 7 and \$1.00 per pound.

CANNED VEGETABLES

Phone your grocery order and t will have our careful attention.

HARRY RANAHAN

Phones 3323 and 1024.

FIRST PRESBYTERIAN

DEACONESS NAMED HERE

Miss D. A. Russenholt Will Be Connected
With St. Andrew's Church.

Miss D. A. Russenholt, recently graduated from the Deaconess' Training Home for the Presbyterian Church in Toronto, was designated as a deaconess at a special meeting of the Presbytery of London in St. Andrew's turners. Conversation naturally turned in turers. Conversation naturally turned upon the war, and the scribe was in turers. Conversation naturally turned in turers. Conversation naturally turned in turers. Conversation naturally turned upon the war, and the scribe was in the hoped Germany would be beaten in the conflict.

"It sounds strange to hear such sentiments expressed by a man of German origin?" he said.

"Perhaps it does," was the reply, and in all probability if I had never been in Germany. I should not feel the way I do, but I have had an opportunity of witnessing the effects of Prussian officialdom—have been a victim of the system in fact—and I say the sooner Prussia is crushed the sooner will the people of Germany enjoy real freedom as we understand the turers. Presbytery of London in St. Andrew's Church last night.

spirit in the work of the deaconess, and pointed his sermon with an explanation of the gift of Mary to Christ of the box of ointment, "a gift ingenious, original, and extravagant, and absolutely complete in itself." The questions to the deaconess were put by Rev. Mr. Cranston, moderator of the Presbytery, and the designation prayer was cranston, moderator of the Fresby-tery, and the designation prayer was offered by Rev. Dr. D. C. McGregor. Miss Russenholt was then presented with the deaconess' badge by Mrs. McGregor, on behalf of the deaconess' McGregor, on behalf of the deaconess'

collar and French cuff, from plete lines of men's shirts, hats, ties, \$1.25 to \$2.50 value; the big-etc. The Parkview is located at Rich-mond street and Central avenue, and gest bargain offered today. Mr. Stewart states that he will cater Special \$1.00 to men, with the aim of always giving them satisfaction. An invitation is exended to gentlemen to drop in and get equainted with the styles carried.

June 1 at 8:15 p.m.

This includes stiff, soft and GODERICH PHYSICIAN VICE-PRESIDENT O.M.A.

Medical Men Pledge To Care For Practices of Those At Front.

PETERBORO, May 27.-At today's ssion of the annual meeting of the Ontario Medical Association the following officers were elected: President, Dr. H. B. Anderson, Toronto; vice-presidents, G. S. Cameron, Peterboro; A. T. Emmerson, Goderich; Dr. C. B. Oliver, Fort William, Dr. W. B. Colbeck, Welland; secretary, F. A. Arnold. Toronto; assistant secretary, F. C. Harrison, Toronto; treasurer, J. B Elliott, Toronto; delegates to Canadian Medical Association, Dr. D. J. G. Wish-

art, Toronto, F. C. Neale, Peterboro H. J. Hamilton, Toronto. appreciation of the fact that many of its members had entered upon active service and the intention of the asso ciation to look after the work of these octors in their absence and to see that their practices were retained and restored to them on their return.

When possible, we prefer to fit our customers in our fitting room. A most complete range to choose from. All prices, CRUTCHES, SUPPORT-ERS, KNEE CAPS, ELASTIC HOSIERY, TRUSSES, ETC.

FRESH DRUGS and Chemicals

aduates who know their work.

Cut Prices on Drugs and Patent Medicines

DRUG STORE "THE HOUSE OF QUALITY." 184 Dundas St. London, Can. - Quality Is Economy. -

Hazel-Rose is the most popular prepara-tion in London for keeping one's hands and face in perfect condition.

Buy a Bottle today

25 Cents

Excellent for sun and wind

Cairneross & Lawrence

Dependable Druggists, 216 DUNDAS ST. PHONE 880.

WILL BE BADLY BEATEN

Says Will Fight If Uncle Sam

An Advertiser representative was travelling by train from Toronto a few

days ago and got into casual conversa-

Fight Against Homeland.

No. 1, the International Lim-

ted, will leave London 9:03 p.m. (in-

a.m. daily. Stops at Kerwood and Wat-

o.m. daily (instead of 8:05 p.m.), ar-

New train No. 83 will leave London

Huron 6:40 p.m., but will be through

train from Toronto (1:25 p.m., arrive London 5:30 p.m.). This train will give

ions, also connect at Port Huron for

New train No. 166 will leave London

7.20 a.m. daily except Sunday, arrive Stratford 8:30 a.m., connecting with

train No. 191 at Stratford for Palmers

New train No. 173 will leave Stratford 4:20 p.m. daily except Sunday, arrive London 5:25 p.m. No. 173 will

connect at Stratford with No. 32 leav ing Toronto 12:45 p.m., also connect at

don 5:38 p.m. for Sarnia, Port Huron

Further particulars at city ticket of

VICTORIA HOSPITAL HAS

RECORD LIST OF PATIENTS

During Month-Many Soldiers

Treated.

At the regular meeting of the Vic-

toria Hospital trust yesterday after-

noon reports presented by Superintendent Heard showed the greatest vol-

ume of business on record. This was

partly due to the number of soldiers brought in for treatment. The patients treated numbered 715 as follows: Admissions, male, 148; female, 127; children, 67; total, 342; discharges, male,

161; female, 144; children, 68; total, 373. There were 19 births and 19 deaths.

The cash receipts totalled \$5,779.82 for the month. This is a new record. During the month 177 cases were handled by the free dispensary. The board will

of supplying heat to the hospital from the incinerator and an estimate, it is

expected, will be secured shortly.

lon with train No. 83 leaving Lon-

May 29.

ive Detroit 10:55 p.m.

Detroit.

ton, etc.

streets London.

GERMAN HOPES KAISER

Prof. Leacock Entertains Big Crow To Raise Funds for Destitute To have the pleasure of listening to

a clever humorist read his own humor-ous writings falls to the lot of few ordinarily, and so it behooves London citizens who last night realized this pleasure in hearing Prof. Leacock, of Toronto University read from manuscript his "novel" Spoof and his three-act "drama" Behind the Beyond, to give all thanks and due credit to the Red Cross Society of London, who were re-sponsible for the professor's appearance IN TITANIC STRUGGLE

Clever Humorist

Delights Audience

With His Readings

sponsible for the professor's appearance in the city. The avowed object of his coming was to raise funds for the destitute in Belgium, and the large number that filled the Masonic Temple Building presupposes a tidy sum realized which will in due course of time help aid some father or mother or sister or brother in the land the ruthless Kaiser. and his mercenaries, has laid waste.

Prof. Leacock's writings have been widely read in Canada and elsewhere. but few of his admirers, comparatively.

tion with a man who, it developed, was Although, as he stated, the teaching a German-American, commercial travelof political economy to undergraduates is ler for a Cincinnati firm of manufac- his "trade," humorous writings, are recreation, and when he reads in person they take on more merit than the bald words at first sight might show. His Spoof is a clever satire of high life and the part your modern Money Bags plays in his own househld. That his office is to supply the cash to run a household and otherwise conduce to the general pleasure of his wife and her admirers seemed to be the motive of his being, and it was a really brill'ant endeavor.

have heard him in public.

Behind the Beyond is also satirical and strikes at Society, the opera and theatregoers, generally. The farce is about the love affairs of the young wife of a British baronet and his secretary, and is of the problem variety. The modern problem play is cleverly dis-

Church last night.

Miss Russenholt is the first Presbyterian deaconess in London, and her work will supplement the work of the pastor of St. Andrew's, Rev. Dr. D. C. McGregor, and fill the place to a certain extent, made vacant by Rev. H. MacFarlane, who was assistant pastor of the church.

The sermon of the evening was preached by Rev. T. H. Mitchell, pastor of New St. James' Presbyterian Church. He referred to the Christian spirit in the work of the deaconess, and pointed his sermon with an explanation of the gift of Mary to Christ of the box.

Fight Against Homeland.

He went on to say that he had three sons and that he hoped, in the event in the hoped, in the event in the hoped, in the event in the work of the United States being drawn into the war, they all would fight against Germany.

The newspaperman's companion said he was born in America, but three years before the outbreak of war, at his doctor's orders, he went to Germany for a holiday to regain his health. He spoke German, but looked like a typical American, and twice during a short visit to the German capital was subjected to indignities at the hands of officials such as Americans in their own country would not tolerate.

On the first occasion he had boarded a streetcar, in which he stood, ignorant show the least interest. Indeed the show the least interest. Indeed the majority can barely recall what were the contentious clauses that had caused such bitter debate before war had come, and Lloyd George, on being questioned as to where the drafts of the bills were.

them into the ocean.
At the conclusion of his reading the

Miss Russenholt was then presented with the deaconess' badge by Mrs. McGregor, on behalf of the deaconess bodd.

The history of the deaconess bodd.

The history of the deaconesses in the Presbyterian Church from the beginning, and the great need for such ministry as they can bestow, was the feature of a serious of the writer's shoulder. The latter of the writer's shoulder. The latter of the writer's shoulder the writer's shoulder the writer's shoulder the writer's shoulder. There is no chapter of the deaconess of the public to the officer approached the hotel clerk, and, in the Presbyterian Church in this city since 1998. Miss Russenholt will work in the Presbyterian Church in this city since 1998. Miss Russenholt will work in the Presbyterian Church in this city since 1998. Miss Russenholt will work in the Presbyterian Church in this city since 1998. Miss Russenholt will work in the Presbyterian Church in this city since 1998. Miss Russenholt will work in the Presbyterian Church in this city since 1998. Miss Russenholt will work in the Presbyterian Church in this city since 1998. Miss Russenholt will work in the Presbyterian Church in this city since 1998. Miss Russenholt will work in the Presbyterian Church in this city since 1998. Miss Russenholt will work in the Presbyterian Church in this city since 1998. Miss Russenholt will work in the Presbyterian Church in this city since 1998. Miss Russenholt work in the Presbyterian Church in this city since 1998. Miss Russenholt work in the Presbyterian Church in this city since 1998. Miss Russenholt work in the Presbyterian Church in this city since 1998. Miss Russenholt work in the Presbyterian Church in this city since 1998. Miss Russenholt work in the Presbyterian Church in this city since 1998. Miss Russenholt work in the Presbyterian Church in this city since 1998. Miss Russenholt work in the Presbyterian Church in this city since 1998. Miss Russenholt work in the Presbyterian Church in this city since 1998. Miss Russenholt work in the Presbyterian Church in t hardship next winter even then we should share our portion with our more unfortunate brethren across the sea. We of 8:15 p.m.), arrive Chicago 8:00 have been generous in the fat years; let us be no less so if the lean years Out of this wreck and disaster Train No. 15 will leave London 9:10 of war something great and good and splendid for the world is bound to ome. We shall be purified."

Dr. Braithwaite, president of Western 5:38 p.m. daily except Sunday (instead of No. 111 at 1:50 p.m.), arrive Port

DRUGLESS EYE EXAMINATION late afternoon service from London. etc. to Port Huron and all intermediate sta-

University, was chairman, and in that

capacity acted ably. He welcomed

Fee. \$2.50. BROWN OPTICAL COMPANY. 223 Dundas Street. Phone 1877.

THAT BOY OF YOURS
is just as particular about his appearance as you are. He likes to have shoes that look dressy, wear well and give a maximum of comfort. You like him to have them also, but are often stopped by the price asked by some stores and the number of pairs of shoes required for a boy in a year. We make a specialty of shoes for boys that look well, wear well, and give absolute comfort. They are of solid calfskin, in sensible shapes, and at prices anyone can afford. Sizes 1 to 5 at \$2.00, \$2.25, \$2.50 and \$2.75; sizes 11 to 13 at \$1.75, \$2.00, \$2.25, \$2.50; sizes for little lads, 6 to 10½, at \$1.25, \$1.50 and \$1.75. If you cannot come in yourself, send the boys. We guarantee to serve them to the best of our ability.

The Store that Serves You Best' Supt. Heard's Report Shows 715 Cases



by the free dispensary. The board will ask the council to go into the question Diamond Rings, \$5 to \$600. 386 RICHMOND STREET.

THE ALPS CAFE AND DINING ROOM

WE CATER TO GENTLEMEN AND LADIES.

Grand Opening Saturday

FULL COURSE DINNER 11 A.M. TO 2 P.M. Cortese Bros.' Orchestra 12 to 2, 5 to 8, 10 to 12. FULL COURSE SUPPER 5 to 8 P.M.

A la Carte Meals Any Hour. The finest and most complete Cafe and Dining-Room in Western Ontario.

168 Dundas Street

Try our Biscuits, and let us prove it. You will always find them fresh, and of good flavor. Your favorte is here.

DUIRR'S JAM We have often recommended Duerr's Jam, and invariably in pleases. It is the best.

Many Flavors, 40c. Strawberry de Luxe, 45c. Sharwood's Marmalade Made from the very best quality elected bitter oranges and the best of refined sugar. Guaranteed free of adulteration. Try it at this special price,

REGULAR 25c FOR . 15C

DRIED BEEF Has a rich, beefy flavor that is elicious. It is ready to serve on

COOKED HAM People who use our Cooked Ham repeat their order, because it gives 40c per pound.

New Carrots, Asparagus, Let-tuce, Tomatoes, Cucumbers, New Potatoes, Spinach, Pineappies, Rhubarb, Green Onions, Rad-

TELEPHONE ORDERS The care and attention given to telephone orders assures you the same satisfaction as though you called personally.

T.A.ROWAT & CO. Phones 3051-3052. 250 DUNDAS STREET.

Prof. Leacock in happy words and extended the thanks of those present, at the conclusion of the lecture, after Mayor Stevenson and George S. Gipbons had respectively moved and seconded this vote of thanks. On the platform were also Inspector C. B. Edwards. Principal Rogers, of the Collegiate, Rev. Mr. Norwood and Col.

IMPROVEMENTS PLANNED

The board also plans to have a number of improvements made at the playgrounds for the season, so that the children may better enjoy themselves.

RESUMPTION CANADIAN PACIFIC

*GREAT LAKES SERVICE.

Passenger service via the Great
Lakes Canadian Pacific route from Port
McNicoll, will be resumed, commencing
Saturday, May 22. The service this
season will be maintained by the
steamers Keewatin, salling Tuesdays;
Manitoba, Wednesdays; Alberta, Thursdays, and Assinabola, on Saturdays,
from Port McNicoll at 4 p.m. The Manitoba, sailing Wednesdays, will also
call at Owen Sound each sailing date
at 10:30 p.m. Special train will leave
Union Station, Toronto, at 12:45 p.m.,
arriving Port McNicoll 4 p.m., daily,
except Friday. For reservations or
other information regarding this service consult any Canadian Pacific agent,
or write M. G. Murphy, District Passenger Agent, Toronto.

May 21, 24, 26, 28.

THE CHI-NAMEL STORE.

Buy Your Household Necessities

At The Purdom Hardware

Quick Auto Delivery. Prompt Attention to Mail and Phone Order

SHETLAND PONY, VEHICLE AND HARNESS GIVEN

Enter your children's names now, it costs you nothing. Every cent counts a vote. This is the only hardware store in this contest.

AWAY FREE.



PONY CONTEST STORE.

Made in all sizes. Price 20c up to 50c

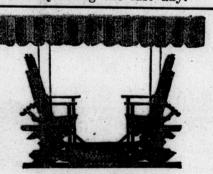


O'Cedar Mops.

Useful in every home. Price 75c up POLISH - 25c, 50c, \$1.25, \$2.00 and \$3.00.

CHI-NAMEL VARNISH.

Hammer-proof, heelproof and waterproof the kind that lasts. Get your 25c can and a brush, all for 10c, while the demonstration lasts. Saturday being the last day.



GLIDING SETTEES.

All made of hard wood, painted and varnished; moveable backs. Price without top\$12.50 Price with top\$17.50

CHI-NAMEL AUTO PAINT

Anyone can paint their own auto by using Chi-Namel Auto Paint. It saves you money, and that is what counts these days. It is sold in any size from half-pints to quarts.



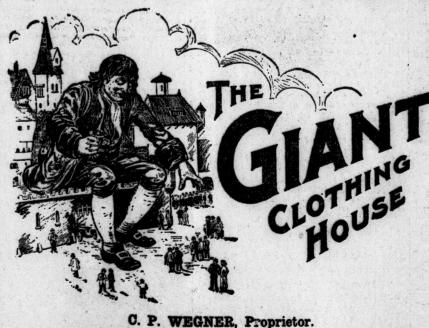
All painted and varnished; strong and durable; will hold four big people; will fold up. Price only \$6.00

The Purdom Hardware Co.

124 Dundas St.-123 Carling St.

Phones 2800 - 2801.

MUST SELL ONE THOUSAND SUITS OR SHUT DOWN



You can buy any one of these suits on Saturday or any

Remember they are high-grade suits and Made in Can-

day next week at the regular wholesale price.

ada by Canadian workmen.

The exact words of one of Canada's largest manufacturers were that he must sell at least 1,000 suits or shut down his factory. "Our warehouses are overloaded," he said. We had the cash necessary to take the stock at greatly reduced prices, and as a result you are going to get some wonderful bargains. In order to keep his men working this manufacturer sacrificed his profits. We'll do the same, and help to keep the men busy.

The Only Thing Cheap About These Suits Is the Price!

This will be the greatest Suit Sale ever held in London. Starts Saturday morning, May 29, at 8:00 o'clock.

\$33.00 Fine Blue Serge, for\$27.00 \$30.00 Fine All-Wool Tweed, for \$23.50 \$26.00 Fine New Grey, for \$19.50 \$24.00 Fine Black and White Check, for . . \$17.00

Our New Ally, the Cortese Italian Orchestra, Will Furnish Patriotic Selection: During the Afternoon and Evening. Come in and hear them

THE GIANT CLOTHING STORE

120 Dundas Street