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Gold-Filled Spectacles and Eyeglasses fitted, free examination, for \$1.00 per pair.

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**HEART OF LONDON**

London's Largest Clothing House, and the place where bargains are handed out every day. Perhaps you have never traded in this store. If not, it will pay you to investigate today. Just come in and look over our stock. Then compare our prices with those of any other store in London. We know that you will do your buying with us afterwards.

**MEN'S SUITS—**  
\$17.00 value for .... \$11.69  
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\$3.00 value for .... \$2.00  
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London's Biggest Bargain Givers.  
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Do not neglect your sight. We will examine your eyes correctly, and, if necessary, furnish glasses reasonably.

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Appointments made for evening examinations.

**We mine our own Coal and sell direct to you.**

**LARGE PEAS COAL, \$5.85 A TON.**  
We guarantee this coal to have the value of nit in the range and heater. Saves you \$1.25 per ton.

**W. J. Wray & Co.**  
234 DUNDAS ST.

**MATTRESSES AND FEATHERS**  
Renovated and remade by the latest improved methods. Goods called for and returned same day.  
**The Keystone Bedding Co.**  
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**QUALITY STORE**  
**A Few Specials**  
**NOTE THE PRICES**

**SPECIAL:**

Pure Strawberry Jam, per half 90c  
Regular 35c Tea for ..... 30c  
Three boxes Silent Matches, per pk. 10c

Red Salmon, half-pound tins, 3 for ..... 25c

Naptha Soap, 5 bars for ..... 25c

Mixed Pickles, regular 15c, for, per bottle ..... 10c

O. K. Sauce, regular 25c, for, per bottle ..... 20c

**COFFEE**  
Our Blend of Coffee, often imitated, seldom equalled, never surpassed. Sold only at this store, 45c per pound.

Marshmallow, per tin ..... 15c

Salted Peanuts, per jar ..... 25c

Try this store for good Breakfast Bacon.

Ready-made Soups, 2 tins for ..... 25c

Free, with every four tins of soup, 1 tin of Spagetti.

**HARRY RANAHAN**  
315 RICHMOND STREET.  
Phone 1024-3323.

**CONFIDENT HIS SON IS SAFE AND WELL**

H. Frank Whetter Making Efforts to Confirm Fact That Young Londoner is Uninjured.

H. Frank Whetter, clerk of the ninth division court, is quite confident that his son, Dick, who is with the Canadian Highlanders at the front, is safe and well. He received a letter from one of the London men at the front, extending condolences, but he is certain that a mistake was made. This was borne out by a wire from Brig.-Gen. Holdings, stating that there was no such casualty. Mr. Whetter has forwarded the letter received from France to Ottawa, and special efforts will be made to confirm the fact that the popular young Londoner has not been injured.

**CANNOT CONFIRM DEATH OF W. B. BRADY**

Rumor at Ottawa Says Londoner Killed at Front.

As yet no official report has been received from the military authorities at Ottawa to confirm the rumor that W. B. Brady, who left here with the first contingent, has been shot in action in France.

Thomas Spettigue, who is looking after Brady's affairs during his absence, stated yesterday that he has received no word regarding Brady's supposed death.

In a long distance telephone talk with Brig.-Gen. W. R. Holdings, Mr. Spettigue learned that at Ottawa it had been rumored that Brady had met his death while on active duty, but the authorities had no official report of it. He is now endeavoring to ascertain whether the report is true or not.

**FRENCH SOLDIERS HOME IN PINK OF CONDITION**

PARIS, April 22.—Six thousand French soldiers just back from the front were reviewed this afternoon by Gen. A. Galopin, on the esplanade of the Hotel Des Invalides.

Large crowds on the esplanade and the bridges, and in the adjoining streets, accompanied the men, who, although they were from 30 to 40 years old, were seen to be in splendid training. To the spectators they looked as though they were ready to go to the front, instead of returning to rest, as was the case. Several decorations were bestowed by Gen. Galopin on the soldiers present. They included the military medal and the Legion of Honor.

Canadian aviators flew over the esplanade and saluted the troops during the review.

**LECTURES ON WAR.**

GODERICH, April 22.—Professor Kyle, of Toronto, addressed the Canadian Club at a dinner in the Masonic Temple last evening. The professor's subject was "The Effect of War on the Human Mind." The address was well handled and appreciated by a large turnout of members.

Huron Lodge No. 62, L.O.O.F., gave its annual "At Home" to its members and friends last evening, cards and dancing were the attraction of the evening and was indulged in by over 200 people, who appeared to enjoy themselves.

**WINDING UP ORDER FOR ASSURANCE COMPANY**

WINNIPEG, April 22.—Application was made today before Judge Curran at the sittings of the court of King's bench for an order winding up the Colonial Assurance Company. The application is based on the ground of alleged insolvency of the company and impairment of its capital, and on general equitable grounds. The order asked for was granted, the official assignee of the province being appointed liquidator to wind up the affairs of the company. The defendants stated that it was their intention to at once appeal against the decision.

**GODERICH PARK FOR INVALID SOLDIERS**

Generous Offer Made by O. E. Fleming—Government Considered.

[Special to The Advertiser.] GODERICH, April 22.—Ridgwood Park and buildings, formerly known as the Atrill estate, has been offered by the owner, O. E. Fleming, of Goderich, to the Canadian Government as a convalescent home for wounded Canadian troops who are invalided home from active service in the trenches in France. The grounds are spacious and well located, while the buildings are declared to be ideal for the purpose.

The offer has been acknowledged by the Government at Ottawa, and it is understood that the matter is under consideration by the military authorities.

Dr. A. H. Mareklin, a prominent physician in this district and who carried the Conservative standard in Centre Huron at the last election, has volunteered for army medical service at the front with the Canadian expeditionary forces. He is daily expecting orders to report to Ottawa for overseas duty.

**PARK—JEWELLS.**

A very quiet wedding was celebrated at the First Methodist parsonage on Saturday, April 17, 1915, when Melville R. Park and Miss Helen May Jewells was married by Rev. Dr. C. R. Flinders, pastor of the First Methodist Church. The young couple were attended by Rev. Dr. Flinders and Rev. Dr. C. R. Flinders. The wedding was held at 195 Wharncliffe road west, where they will be at home to their friends after May 1.

**TRUSSES**

We make a specialty of Trusses. When possible, we prefer to fit our customers in our fitting room. A most complete range to choose from. All prices. CRUTCHES, SUPPORTERS, KNEE CAPS, ELASTIC HOSIERY, TRUSSES, ETC.

**Dispensing**

FRESH DRUGS and Chemicals. Graduates who know their work. The best-equipped dispensary in Western Ontario.

Bring your prescriptions here.

**Safety First**

Cut Prices on Drugs and Patent Medicines Every Day

**STRONG'S DRUG STORE**

"THE HOUSE OF QUALITY."

184 Dundas St. London, Can.

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**QUALITY IS ECONOMY.**

Fix That Cough With

**3 T'S**

A most pleasing, effective and agreeable Cough Syrup that loosens the phlegm, stops irritation of the throat and helps you to fight a cold in the right way.

25c and 50c.

**CAIRNCROSS'**

Dependable Druggists.  
216 Dundas Street—Phone 880.

**DR. BRAITHWAITE TELLS OF W. U.'S ADVANTAGES**

Head of Thriving University Speaks to Chatham Women's Canadian Club.

Dr. Braithwaite, president of Western University, visited Chatham yesterday, and addressed the Women's Canadian Club and the students of the collegiate institute.

Subject before the Women's Club was "Elements on Mystery in Life." At the collegiate he discussed the relation of the high schools of Western Ontario to Western University.

President Braithwaite visited the collegiate in company with the chairman of the board of education and the manager of the Bank of Commerce, and was given a rousing reception. The students exhibited great interest in Western Ontario's university and the advantages it offered to the district.

**LADIES AND GENTLEMEN**

If your hair is thin, faded or discolored, if you are bald, if you would make your appearance attractive and youthful and benefit your health and comfort, be sure you see the Dorendewen Company's wonderful display of quality hair goods at the City Hotel, London, on Tuesday, Wednesday, Thursday and Friday, April 27, 28, 29 and 30. Switches, Braids, Transformations, Pompadours, Wavelets, etc., of unsurpassed quality hair and workmanship. Also Dorendewen art hair-toppers for bald men, including the famous sanitary patent structures. You are offered a free demonstration of any style. Remember the date, April 27th to 30th. Apl 20.23.27.

**PATRIOTISM IN BUSINESS**

Local Firm and Leading Manufacturers Unite Efforts to Make Great Sale.

When you buy goods made in Canada you are helping your fellow-countrymen. Everyone cannot go to the front, but do not overlook the fact there are many ways of doing valiant service—by giving employment by helping the needy—by buying goods made in Canada, and so on. One of these "patriotic helps" is being performed by The Ontario Furniture Co., of this city, at the suggestion and with the co-operation of leading Canadian manufacturers.

The Ontario Furniture Co., in order to assist the furniture industry of Canada, and keep employed heads of families and others employed in the making of furniture, best furniture, are today inaugurating a sale of Canadian-made Furniture that promises to eclipse previous efforts in the offering of "low prices for high quality." The sale is unique in many respects: It is backed by some of the best factories in Canada; these factories have reduced their prices on the very highest quality goods they produce; the sale comes just at the beginning of house-cleaning season. It offers the choice of the very best goods at particularly low prices, besides other special inducements. For these and other reasons, every announcement made by The Ontario Furniture Co., during this sale should be read by the housewives of London and district.

Stop and consider the possibilities if every home would "buy-a-piece-of-Canadian-made-furniture." Think of how busy it would keep the factories; remember the men and their families who would be kept in employment; think of the money that would be kept circulating. After you have done this—make up your mind to co-operate with the Ontario Furniture Co. and the enterprising manufacturers who are both sacrificing profits in order that the people of Western Ontario will "buy-a-piece-of-Canadian-made-furniture."

**"DRYS" PROTEST HEARD AGAIN BY LICENSE BOARD**

Commissioners Promise To Give Decision Saturday Night.

PUT REDUCTION THROUGH Temperance Forces Say the Peoples' Request Should Be Law.

COMMISSION INDIFFERENT

Chairman Openly Expresses No Sympathy With Proposed Move.

In an effort to have six local hotel licenses cut off as a result of the vote in January last, a delegation of local temperance workers appeared before the commissioners at their annual meeting yesterday afternoon and presented many strong arguments. Chairman A. B. Greer remarked to the delegation before anyone spoke that the commissioners "had lots of patience and would listen to all who wished talk." After hearing the speakers the commissioners said they would consider the request and give a decision on Saturday night. The chairman openly expressed no sympathy with the move to reduce licenses yet described himself as a teetotaler.

Rev. J. H. Boyd, who spoke first, said he was there on behalf of temperance workers to ask that the request of the citizens as shown by the January vote be granted the number of hotel licenses be reduced to twenty. If this were done he felt that the citizens would be greatly gratified and that there would be a great decrease in the drunkenness and disorder in the district. He said the present commission would have to make a good move like this, and it would be recorded in their credit.

"Do you honestly mean to tell me that you believe that if we reduce the licenses there will be any decrease in drunkenness?" asked Chairman Greer.

Some Warm Exchanges.

"Most assuredly," said Rev. Mr. Boyd. "Then you are not a mixer or never were," said Mr. Greer.

"I beg your pardon," said Mr. Boyd, "but I am constantly in contact with men, especially with workmen, and I am certain that if the hotels were not there they would be less drinking. For instance, I am satisfied that if you take away the two hotels out in the east end and many men would never go downtown to get a drink. Last year the chairman argued that good work that had been done by cutting off some licenses. Why not continue the good work?"

"We cut off some of the bum places," said Mr. Greer.

"They are all 'bum' in my estimation," said Mr. Boyd, amid "hear, hears" from the other delegates. "To my mind, the strongest argument in support of this is that there were less hotels in the district the hotels are making to stop the licenses."

B. G. H. Wright spoke next, and he represented the temperance people of No. 1 ward, where the great percentage of the hotels are located.

"We have all the hotels in this district," he said, "that are worth mentioning, and many that are not. You will find that if the life time now to do something that will benefit the community, the province, the Dominion and the empire. You have a new condition to deal with since the last meeting, since the city has been made a great military concentration point. The militia, the volunteers, the result of the hotels so pernicious that they have put some of them out of bounds."

License Inspector Galpin took exception to this saying that hotels had been put out of bounds only for the 7th Mounted Rifles.

Fatal to Soldiers.

"Anyway, the hotels have been far more fatal to our soldiers," he said, "than the German army has been to any similar number of Canadians. There are more men dead, so far as helping the war effort, than through drink, than through any other cause. German bullets have not wrought anything like the destruction that liquor has. The loss to the empire through liquor is most deplorable."

Rev. Mr. Boyd spoke again, saying that Lieut.-Col. Wigle had stated to him that were it not for the fear of driving his men down into the centre of the city to get drink, he would have placed all the East End hotels out of bounds.

"Lieut.-Col. Wigle," said Mr. Boyd, "declared to me that the liquor people of this city were absolutely nothing for the empire or the soldiers who were defending it, and that all they were after was the dollars. He said that he had had absolute nothing to do with the liquor men in helping his soldiers to be men."

Inspector Galpin said that he thought the soldiers who were in shops more largely than hotels and bought many flasks.

"If you go out to the fair grounds," he said, "you can find wagonloads of flasks."

He said that Lieut.-Col. Wigle had not spoken to him as he had to Rev. Mr. Boyd.

Rev. Mr. Boyd took exception, as far as his own knowledge went, to what Inspector Galpin said about the troops.

Over One Hundred an Hour.

"For one that enters the shop I think there are 20 go to the bars," he said. "On one day 66 soldiers were counted going into the Duke of York bar in 22 minutes. On another occasion more than 100 entered the same bar in an hour."

"There is no shop in town does a

**Readymaid Soup Demonstration**

Friday and Saturday will be the last opportunity to get FREE can of Spaghetti with four cans of Soup. Ask the lady demonstrator.

15c per tin, two for 25c. Four tins for 50c.

**ORANGE SPECIAL**

SUPERIOR QUALITY. SWEET AND SEEDLESS. In size and quality these Oranges compare favorably with the usual 40c per dozen variety.

Friday and Saturday 32c Per Dozen

**DRIED BEEF**

One of the very best cold meats to be obtained. Full, beefy flavor, that is delicious.

45c per pound.

**Sharwood's Marmalade**

Made from the very best quality selected bitter oranges and the best refined sugar. Guaranteed free of adulteration. Try it at this special price.

REGULAR 25c FOR 15c

New Carrots, Asparagus, Celery, Tomatoes, Head Lettuce, Cucumbers, Spinach, New Potatoes, Salsify, Pineapples, Rhubarb, Leaf Lettuce, Green Onions, Radishes, Parsley.

**TELEPHONE ORDERS**

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**T.A. ROWAT & CO.**

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business like this," he said in conclusion.

"The people have spoken and spoken unmistakably," said Prof. J. H. Bowman.

"People, of course, have different views," said Chairman Greer. "We have had ten years' experience in our work. There are many nice people in the hotel business. It is a matter of opinion as to whether their business is worse than the pulp business or any other. One thing it is perfectly legal, and I cannot understand why they are attacked so bitterly on all sides and called such hard names. They have kept the law as well as any other business. Right be expected to and, and last year the holders of the 26 licenses in London only paid \$140 in fines. We cut off a license to please you people and it drove the business to other hotels. I have never been able to ascertain what the business might be if we enlarged their bars. We have tried to contend with such a few elements one of the hotels in this district. Cutting the licenses won't stop a class of people drinking. I could take you now to hotels which in anticipation of the six licenses being cut off are enlarging their bars. We have learned in ten years that cutting off licenses won't decrease drinking."

Says Just Try It.

"What we need like you to do is just to try it, and see," said Rev. Mr. Boyd.

"If you can do anything to stop this damnable traffic which is ruining so many good men," said Mr. Wright. "You should try and do it."

"I will be glad to get out of this work," said the chairman. "I do not look upon it as any honor, but I think no one can say we have not done our duty."

Prof. J. H. Bowman said that while the law might have been administered all right during the ten years of the commission, there certainly had been a frightful increase in drinking in London.

"The only remedy," said the chairman, "is to stamp out the hard liquor traffic. There won't be so much drunkenness if only wine and beer are sold."

**MOTORCYCLE HITS RIG**

Smash Occurs at King and Richmond Streets—No One Hurt.

A motor cycle, a horse and a delivery wagon got badly mixed up at Richmond and King streets as a result of yesterday afternoon as a result of a machine ridden by C. W. Alford, line superintendent of the hydro-electric department, crashing into a vehicle owned by the Imperial Bend Tea Company. The rig was going east across the intersection of the two streets and the motor cycle was proceeding at a fair rate of speed from the south.

Instead of turning in behind the rig, Alford is said by pedestrians to have attempted to cross in front of the horse. His machine missed the animal, but struck the rig with considerable force.

**FOR A BAD COUGH.**

Here is a fine old-fashioned recipe for coughs, colds or catarrh trouble that is absolutely unequalled. Get from your druggist 1 oz. of Parment (Double Strength), and add to it 1/4 pint of hot water and 4 oz. of granulated sugar. Take one tablespoonful four times a day. No more racking your whole body with a cough. Clogged nostrils will open, air passages of your throat will clear and you can breathe freely. It is easy to prepare, costs little, and is pleasant to take. Anyone who has a stubborn cough, hard cold or catarrh in any form should give this prescription a trial.

AS.12.19.23

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**Examine Your Eyes**

And prescribe, grind and fit glasses for all defects of vision, which can be corrected by glasses.

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15c per tin, two for 25c. Four tins for 50c.

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