R.K.Cowan Prin



Your Bicycle for repairs. W. 192 Dungas Street, London.



198 KING ST. WEST, Torento, On Treats Chronic Diseases and gives special at-tention to skin Discases, as Pimples, Ulcers, PRIVATE DISEASES, and

DISEASES, and Diseases of a Private Nature, to Impotency, Sterility, Varicocle, Nervous Debility, etc. (the result of youthful folly and excess), Gleet and Stricture of long standing.

DISEASES OF WOMEN—Painful, Profuse or Suppressed Menstruation, Ulceration, Leucorrhoea and all Displacements of the Womb. Office hours—9 a.m. to 8 p.m.; Sundays, 1 p.m. to 3 p.m.

Electric Bells, Batteries, Bell Wire, Push Buttons. Magnet Wire

And all other Electric Supplies for sale by

Rogers Electric Co

25 RICHMOND STREET.

Samuel Rogers & Co.

Queen City Oil Works, WHOLESALE—TORONTO.
MANUFACTURERS AND DIALERS IN
PETROLEUM PRODUCTS, BURNING AND LUBRICATING OILS, GREASES, AND EVERY OIL KNOWN TO TRADE AND INDUSTRY. IF OUR TRAVELERS HAVE MISSED YOU, SEND IN FOR PRICES. OUR PE ERLESS OIL BRANDS ARE RELIABLE.

We Do It All

WALL PAPERING, FRESCOING. KALSOMINING, WOOD FINISHING, PAINTING.

Picture Framing is one of our specialties. We have everything that the artist requires.

R. LEWIS Richmond Street

For Rent.

once.

2½ story modern brick residence, 236 Central avenue, possession April 1st.

\$100,000 to loan at favorable rates on real estate and manufacturing properties.

Appraiser and loan agent for Canada Permanent Loan and Savings Co., of Toronto.

B. POWELL, Insurance, real estate and loan agent.
'Office-Ground Floor, 437 Richmond St.

Fine Merchant Tailoring.

W. Fairbairn

Over Priddis Bros. Entrance through store 158 Dundas street.

You May Want

Some plumbing work done soon. Let us give you an estimate. We guarantee our work, and will do it very reasonable, too.

EGGETT & BICKLEY, 274 Dundas Street. - - Phone 1,085

Edwards' Nervine Tea

PEOPLE ADMIT

They have never taken anything so marvelous for making perfect changes and ultimate cures so quickly,

RHEUMATISM

Cannot stay where this great natural remedy is properly used. Upon Skin Diseases it acts like magic. It will give you ample reason in three or four days to praise its merits. Insist upon getting

Edwards' Nervine Tea.

At All Medicine Dealers.

Every 50-cent box contains 21/2 25's.

Here is a new version of an old proverb. It says: "Man proposes and the old boy opposes, and that settles

THERE IS NOT a more dangerous class of disorders than those which afdect the breathing organs. Nullify this danger with Dr. Thomas' Eclectric Oil -a pulmonic of acknowledged efficacy. It cures soreness and lameness when applied externally, as well as swelled Co., Ltd. neck and crick in the back; and, as an Toronto. inward specific, possesses most substantial claims to public confidence. He-But will I have to give up my

club when we are married, love? She— Oh, I'll have a little club at home for you, dear.

How to Care Skin Diseases. Simply apply "Swayne's Ointment."
No internal medicine required. Cures tetter, eczema, itch, all eruptions on the face, bands, nose, etc., leaving the skin clear, white and healthy. Its great healing and curative powers are pos-

The best place to get a fashionable turn-out is at Overmeyer's Livery, Richmond street/north. 'Phone 423.

Ginghams, Crinkles, Velvets, Sateens. Gimps, Linens, Laces, Sheetings, Embroideries. Pillow Cottons, Table Napkins, Hosiery. Towelings, Corsets,

House Furnishings.

158 Dundas Street.

Veilings,

Carpets,

Lace Collars

157 Carling Street. Telephone 324.

Cottons,

Golf Jerseys,

Velvet Capes.

Repairing Departmen t. (UN AND BICYCLE REPAIRING, Razors Thollow ground and set, Scissors and Knives sharpened, Keys fitted and Locks re-raired by

WM. GURD & CO. 185 Dundas St., London, Ont.

Southcott's

FINE TAILORS 361 Richmond St.

FINE AND MILDER. Toronto, Ont., March 16-11 p. m.-There is a depression developing off the middle Atlantic coast, and snow is setting in over the Maritime Provinces. Fair weather is general in Ontario and Quebec, with a few light local snow falls. High pressure is covering the Northwest, where it is mostly fair, with light local snowfalls

and moderate temperature. Minimum and maximum temperatures: Calgary, 36-36; Battleford, 14-32; Qu'Appelle, 8 — 28; Winnipeg, 10 below — 24; Parry Sound, 4 below—32; Toronto, 14—29; Ottawa, 0—28; Montreal, 2-24; Quebec, zero-30; Halifax.

16-30. PROBABILITIES. Toronto, March 17-1 a.m. - For the lower lakes region (including counties lying south of the Georgian Bay region, east as far as Belleville)-Fair weather; a little higher

In all parts of the city retail at

5c-PER LOAF-5c

Johnston Bros., Phone 818

DON'T Without first having your eyes tested by a practical optician.
We make no charge for consultation, You only pay for the glasses if you need them.
E. W. BOYLE,

Druggist and Optician, 652 Dundas street.

There is Not on the Market

A more up-to-date policy contract than the one issued by the

Confederation Life

TORONTO. POLICY CAN'T LAPSE. Liberal terms payment of premiums.

Ladies at ordinary rates.

Total cash paid and held on policy-holders' account, \$8,798,667 00.

FRED. H. HEATH, General Agent. GEO. PRITCHARD, Local Agent. OFFICE-MARKET LANE.

Paul Bourget is to be sent to Japan for impressions of travel by the Revue des Duex Mondes, and Pierre Loti to

Persia and India. DYSPEPSIA AND INDIGESTION.— C. W. Snow & Co., Syracuse, N. Y., write: "Please send us ten gross of Pills. We are selilng more of Parmelee's Pills than any other Pill we keep. They have a great reputation for the cure of Dyspepsia and Liver Complaint."
Mr. Chas. A. Smith, Lindsay, writes:
"Parmelee's Pills are an excellent medicine. My sister has been troubled with severe headache, but these pills have cured her."

The King of Corea has ordered the use of the Gregorian calendar, beginning with this year.

Piles! Piles! Itching Piles!

SYMPTOMS-Moisture: intense itching and stinging, mostly at night; worse by scratching. If allowed to continue, tumors form, which often bleed and ulcerate, becoming very sore. Swayne's Ointment stops the itching and bleeding, heals ulceration, and in most cases removes the tumors. At druggists, or by mail, 50 cents. Dr. Swayne & Son, Philadelphia. Lyman, Sons & Co., Montreal, wholesale agents. If a piece of cork is sunk 200 feet below the surface of the ocean, the pressure of the water will prevent it

Give Holloway's Corn Cure a trial. It removed ten corns from one pair of feet without any pain. What is has done once it will do again.

Tisdale's Toronto Iron Stable Fittings Healthful, durable attractive and cheaper than other fittings. Send for our new catalogue-The Tisdale Iron Stable Fittings Co., Ltd., No. 6 Adelaide Street East,

The James F. Hunt & Sons' hair mattress and feather bed cleaning factory; manufacturers of new mattresses and goose feather pillows; a good variety on hand. Bedroom sets, spring beds, fancy rockers, tables, chairs, stoves and general house furnishing. 593 to 597 Richmond street. Telephone 997.

A Good Thing. Push It Along.-The baby cabs that we unpacked yesterday are healing and curative powers are pos-gessed by no other remedy. Ask your druggist for "Swayne's Ointment." Ly-man. Sons & Co., Montreal, wholesale agents.

THE HAT THAT WILL BE MOST WORN THIS EASON IS

It is the latest shape. It is the latest color.

It is the best finished. These are the points that make a hat popular with well-dressed men. You will only need to see the CREEDMORE, and you are sure to buy.

FASHIONABLE HATTERS, 146 DUNDAS STREET.

London Advertiser. Call Us Up! Telephone Numbers: 107 Business Office 134 Editorial Rooms 175Job Department

T. R. PARKER'S,

Southwest corner Dundas and Richmond Streets.

542 York street.

-Miss Grace E. Davis, of Vancouver, B. C., is visititing her aunts, Mrs. J. Sheldrick, street, city.

—The general stock of Mowat & Ros-

in circulation at the Free Library, an increase of 20 per cent compared with

that for a month past nothing has been ago. done in the way of cataloguing books. -The Lehigh Valley Railway man-agement intends to hold an exhibition firmly imbued with modern business in this city of 250 photographic views methods and ideas, under the applica-

only.

-The regular monthly meeting of the Charity Organization Society was held yesterday afternoon in their rooms, with and growing reputation as a wholesale President J. S. Pearce in the chair. After reviewing the work of the society since its house—The London Shoe Company. inception, the members were much encouraged with what has already been accomplished, and its principles are being more readily accepted than they were at the out-

set. A number of membership tickets were issued, and other bysiness of interest trans--Miss Fanny Rice will appear at the Grand Thursday, in her latest and greatest 10,000 square feet of flat or warehouse success "Nancy at the French Ball," an operatic comedy, supported by a strong cast of ladies and gentleman especially engaged. While Miss Rice is a very strong star throughout the country, she believes in surrounding herself with capable artists who can ably fill their respective roles, and therefore nothing has been spared to accomplish this end. The costumes worn by Miss Rice have been the study of this little lady for many months. In order to secure the

proper gowns to represent the play as it should be, they have been imported direct from Paris. LONDON PRESBYTERIAN COUNCIL. The annual meeting of the Presbyterian Council was held last night in the Bible class room of St. Andrew's Church. Mr. A. S. Macgregor, president, in the chair and style of fittings introduced which great-Mr. H. Bapty, secretary. The city ministers were present except Messrs. Talling and Robertson, the former being absent through illness. About 20 elders and managers were also in attendance. The meeting opened with singing and prayer. Rev. R. Johnston reported that Mr. Gilmore, of Montreal, and Rev. W. J. Clark, that Mr. P. Scott, of Toronto, were expected here in April, to

south of the city respectively.

The following were elected officers for the ensuing year: Rev. M. P. Talling, president; Mr. T. Alexander, vice-president; Mr. R. A. Gray, secretary; Mr. John Macpherson, treasurer. The treasurer read his report showing a balance on hand of \$50. Rev. R. Johnston gave a capital address on the service of praise, which was listened to with deep interest. After discussion the meeting closed with singing the doxology and benediction from Rev. J. G. Stuart.

Italian Cream, the new toilet lotion, price 25c at Anderson & Nelles' Drug Store.

Scene at Shuff's, Dundas street, corner William.—"Do you keep wall papers here?" Clerk—"No, ma'am. We sell them so choice and cheap that we can't keep them

A Table-de-Hote Dinner

Will be served at the Hub dining-rooms 203 Dundas street, every day from 12 to 2 o'clock for 25 cents. It is our desire to make this the best dining room in the city, and to this end we have secured the services of a French chef. The cuisine will include everything seasonable. Dine with us tomorrow. STEVENS & NICHOLLS, proprietors.

NOTICE-If you want good and proper work done to your watches and clocks, without pretense, take them to T. C. Thornhill's, 402 Talbot street, who has had over forty years' experience.
All work guaranteed satisfactory, beplex chronometers, striking repeaters, levers, Swiss, English or American.

UNITED STATES' HEALTH REPORTS Official Indorsement, June 19, 1895, Page 10.

THE TOBACCO HABIT CURED.

In the interest of the masses, for whom these reports are compiled, the United States Health Reports have examined and investigated many preparations having for their object the cure of the tobacco habit, but among them all we have no hesitancy in giving the editorial and official endorsement of these reports to the remedy known as "Uncle Sam's Tobacco Cure," manufactured by the Keystone Remedy Company, at 218 La Salle street, Onicago. They are distributing liferature this week all through the city, and in the light of our examinations and tests of "Uncle Sam's Tobacco Cure," we are but performing a duty we owe the public when we indorse the same, and stamp it as the crowning achievement of the nineteenth century, in the way of destroying a habit as disgusting as it is common (For Only \$1) hence we earnestly advise you to read full particulars, and if you have not seen circulars to call at W. S. Bryers Bark-well's, wholesole and retail agents for Canada, 268 Dundas street, London.

Your Table—

Will be always decorated with the finest in the market if you buy your table supplies from us. It is far more satisfactory to buy the best for your table, and you will find it is also cheaper in the end. Quality counts with us every time.

Our High Grade Coffees AND **Pearless Count Oysters**

Are increasing in favor every day. Try them and you will use no other kind.

A. Rowat & Co

228 Dundas Street.

TWENTY YEARS OF SUCCESSI

House - Wholesale Branch Nine Years Old and Growing-Employ 25 Men and Two

Young Women.

While Londoners are justly interested in such large questions as the G T. R. shops they should not lose sight of the fact of the smaller business and manufacturing establishments are "salt and savor," as well as the very life of the city. Some of these unostentatious concerns employ more hands and pay higher wages than most peo--Miss Bea Nangle, of Elginfield, is ple are aware of. A case in point is the guest of Miss Laura Hobbins, of the wholesale and retail house conducted by Messrs. John and Phillip Pocock. This house can now lay claim

Grey street, and Mrs. Alex. Hay, South to the distinction of being the oldest shoe firm in the city of London, having been in business continuously since The general stock of Mowat & Rosciter, Shakespeare, was sold by Mr. J. W. Jones yesterday to J. A. Cole, of this city. The stock was valued at \$4,608 83, and was purchased at 53 1-2 cents on the dollar. -Last week over 1,300 books were put and disappeared, other houses changed the previous week. Over 400 persons made use of the magazines in the read-but the firm of "Pocock Brothers" is ing room. The rush has been so great the same today as it was twenty years

But while the firm is old established the proprietors are still young and of places of interest touched by their tion of which the establishment has road. The use of the Free Library built up such an enviable reputation on building will probably be secured for the solid rock of success. Their estabtwo days for the purpose. Admission lishment is metropolitan in dimento the exhibition will be by invitation sions, facing both Dundas and Carling streets. Nine years ago the firm concentrated their several branch houses, and recognizing London's established center, opened up their wholesale The offices of this portion of the business are situated on Carling street. Ever since the inception of the London Shoe Company has been successful, and lately it has been found necessary to considerably increase the dimensions of the building. This work is just about completed, and the firm has now in its wholesale branch no less than

room. The retail portion of the store faces Dundes street, just opposite the Market Lane. There are four flats and the show windows are models of art and ingenuity, and always engage attention. None but first-class clerks are employed, and the salaries range from \$600 up. By this means the proprietors are able to insure for their customers the immense benefit of experienced and expert salesmen. The store is divided into compartments, the front portion being devoted to men's and youths' goods. The rear compartment is set apart for the use of lady customers. The value of this plan is plain, and is also highly appreciated by the lady patrons of the place. The store has recently been remodeled and a new ly simplify the handling of goods. The new fittings have a shelf capacity which will accommodate 20,000 shoeboxes. The fittings cost over \$2,000. The first flat upstairs is utilized as a trunk room, where the firm carries a stock ranging from the packer to the steamer trunk, as well as almost every variety of valise made. The next flat is used as a wareroom for staple goods, carry on mission work in the north and while the top flat is used as a workshop for custom work and repairs. The firm employs constantly 25 men. and two young women who assist the

bookkeeper, and is justly entitled to rank as one of the leading city industries. Londoners generally are well acquainted with the high class of goods carried by Pocock Bros., but it will not be out of place to mention that they are the sole city agents for the celebrated "Slater" shoe (for men). These shoes are easily recognized by their style and finish, and the demand

Windsor Salt, Purest and Best.

is large.

Try Trafford's for baby carriages, -nothing better in London; also fine furniture in great variety. See our whist tables, Grand Rapid designs, for \$2 50. 95 and 97 King. Queen Elizabeth and King James I.

The sooner you begin to fight the fire, the more easily it may be extinguished. The sooner you begin taking Ayer's Sarsaparilla for your blood disease, the easier will be the cu: e. In both cases, delay is dangerous, if not fatal. Be sure you get Ayer's and no

n burnt two persons alive for her-

Every civilized nation of the world, even China and Japan, now has a PINEMALT, the Newest, most Palat- And Market Square weather bureau. able and Best remedy for colds, coughs, la grippe, hoarseness, and all bronchial and lung ailments.

LONDON'S GREATEST STORE.

WE DEFY COMPETITION.

For the Masculine Sex

Never before in the history of our career have we been able to show such magnificent lines of Men's, Boys' and Children's Clothing.

> Blue Serge Suits, Scotch Tweed Suits, Clay Worsted Suits, Cheviot, Black, Gray and Blue Suits, Fine Black Venetian Coats and Vests Fine Spring Overcoats, all colors.

2-piece Navy Blue Suits, \$1 50. 2-piece Navy Blue Suits, very fine quality, \$2.

3-piece Navy Blue Suits, extra fine quality, \$2 65.

2-piece Tweed Suits, 75c. Youths' Tweed Suits, long pants, 2-piece Scotch Tweeds, \$2 20.

Youths' Scotch Tweed Suits, \$5 50. Boys' Short Pants, 50c. Youths' Odd Pants, 99c.





Young Men's Heavy English Serge Suits, \$4 25. Young Men's Scotch and English

Tweed Suits, \$5. Odd Pants, tweed, 75c, 99c and

Men's Blue Serge Suits, \$3 85. Men's Blue Serge, heavy English Men's Scotch and English Tweeds,

Men's Black Worsted Cutaway Suits, Men's Clay Worsted Suits (steel gray),

Men's Tweed Pants, 75c. Men's Tweed Pants, 97c. Men's Tweed Pants, \$1 25. Men's Black Worsted Pants, \$2 49. Men's English Hairline Pants, \$2. Men's Fancy Moleskin Pants, \$1 25.

Men's Spring Overcoats, worsted, \$5. We have a few Brown, Blue and Fawn Melton Overcoats left, at \$4 50.



The T. E. Mara Co.

LIMITED.

153 Dundas Street, London. 155 Dundas Street,

TELEPHONE 1,048