

To Our Old Friends, Loyal and True

To Our Valued New Friends

And to those whose friendship we strive to deserve, we heartily wish unmeasured happiness and good fortune throughout the coming year.

With grateful appreciation for all the favors received by us from you, and for that priceless though intangible asset, your goodwill, which we prize beyond measure, we seek to merit continued confidence and aim to serve you helpfully in the future.

Following a very successful year and a wonderful Christmas trade we intend to keep volume of business up by placing many lines of merchandise most wanted now at such low prices that many will prefer the goods to the cash and buy up these snaps quickly. Every week something new and different.

J. N. Currie & Co.

Frank admission of President Coolidge of the United States that the time is fast approaching when the United States will be one of the greatest buyers of agricultural produce. What farmer does not remember the high prices of cattle which prevailed here before the States put up the tariff bars?

If President Coolidge is right, and no doubt he is, as urban population of the United States is growing fast, the Canadian farmer will soon share the benefits of an increased demand for his products, because Uncle Sam will need them. In addition Canada will still have the great British market.

Such reasons as these inspire us with confidence in this district. The ultimate prospects do not merit any pessimistic view. Those who stand by this old and tried section will eventually reap the benefit. In no part of the country is there a safer investment in land and for agricultural purposes than right here.

STEADY RECOVERY FEATURE OF THE YEAR'S BUSINESS

Nineteen-twenty-four will be marked in Canadian business annals as a period of gradual though by no means sensational expansion. The year has been a failure if we judge by the early forecasts of certain professional business prophets. On the other hand, the doleful opinions of the pessimists have been utterly qualified. The truth is midway between the two extremes. Commerce has been building gradually on a firm foundation which is infinitely better for the country than a business boom. Agriculture has had a singularly successful year, and industry is becoming adjusted to the changed set of conditions which have to be faced. We have not achieved that degree of industrial expansion experienced by the United States, nor have we to fear the degree of reaction which seems invariably to succeed these rapid upward movements.

The actual contribution made by 1923 towards commercial and industrial progress must be taken into account in any attempt to characterize the present position of business and to judge of the probable trend of conditions during the coming months. The agricultural situation offers the greatest degree of encouragement. The rise in grain prices has brought about an adjustment between the farmer's position and that of the industrial and professional groups, which was a necessary prelude to business recovery. It is difficult to measure the full importance of this situation in a gradually rising grain market. The Bureau of Statistics estimates the value of the principal crops of Canada at \$948,663,200 but this total represents the value to the farmer only and is therefore much below the market value of the crop, which is really the pertinent figure in so far as business is concerned. Grades of wheat, incidentally, have been rather low during November only about 54 per cent. of the Western inspections graded No. 3 Northern or better as compared with 84 per cent. during the corresponding period last year.

The next most important contribution of the year was the revival in foreign trade. During the second half of the year there was a steady advance in exports and a limitation in the volume of goods bought from other countries. This places Canada in a favorable position with relation to the balance of trade and exchange. It is true, of course, that the decline in imports is due partly to the slackening in the purchase of raw materials for use in industry, as a result of industrial depression, but the present state of industry indicates that this is a temporary situation only.

In general the year has been somewhat disappointing from the standpoint of the manufacturers. The burden of taxation has been such as to impede progress in this field particularly. Foreign purchasing power has been low, and Canadian manufacturers have found it difficult to compete with rivals in countries where the standard of living is lower and where a production lowers overhead costs. Notwithstanding these handicaps there has been a definite improvement during the past month. A number of manufacturing plants are speeding up, nearer capacity. A leading corporation in one of the basic industries reports profits much larger than those of 1923, and is planning to double the 1924 output during the coming year. Stocks are low and the outlook in many of the industries is brighter than at any time since 1920.

In general business, indications of revival abound. Spring orders in dry goods are reported to be larger than those of last year. The clothing trades are doing a larger volume of business than for some months. Increased building is under way and this has enlarged the volume of hardware business. There is much less unemployment than was forecast some months ago and a general strengthening of confidence has done much to pave the way for genuine business expansion.—Financial Post.

The recent ice storm is causing some anxiety among farmers in those parts of the province where there had been little snow, but several correspondents of the Department of Agriculture feel that the ice is sufficiently porous to prevent severe damage to the wheat.

TREAT POLLUTED WATER

Sterilize It by Boiling or by Adding a Disinfectant

Use Hypochlorite—How to Make and Apply It—Calf Troubles—Sprouted Wheat Injured for Seed—When to Feed Silage.

(Continued by Ontario Department of Agriculture, Toronto)

When wells have become polluted from unsanitary seepage or drainage the cause should be found and removed, and preventive measures taken so that the trouble should not recur.

The water so polluted should be sterilized before being used for drinking purposes. Sterilization may be accomplished either by boiling the water or by the addition of a suitable disinfectant. The disinfectant most suitable for this purpose is a hypochlorite solution.

Stock Hypochlorite for Water Purification.

This hypochlorite solution may be prepared and applied as follows:

1. Mix one-half pound of chlorinated lime (32 per cent available chlorine) with one pint of water.
2. Add sufficient water to make one gallon.
3. Dissolve 13 ounces of sal soda crystals in two quarts of lukewarm water.
4. Add sufficient water to make one gallon.
5. Mix these two solutions in a barrel or crock and allow the milky solution to settle over night.
6. Pour off the clear liquid from the white sediment into a jug and fill into bottles, well stoppered, and keep cool in a dark place. This "stock hypochlorite" will contain approximately the equivalent of 3 per cent. of chlorine of lime or 1 per cent. of available chlorine.

Application.

Mix one ounce of this stock solution to five gallons of water that is to be used for drinking purposes. After mixing allow to stand for half an hour before use.

The solution may be added in small quantities to water after it has been drawn from the well, or the quantity of water in the well or cistern may be estimated and the necessary amount of the solution poured direct into the well and stirred in.

Farm well waters in Ontario suspected of being polluted will be tested upon application to the Bacteriological Laboratory, Ontario Agricultural College—Prof. D. Jones, O. A. College, Guelph.

Main Causes of Calf Troubles.

- Cold milk to-day; warm milk to-morrow.
- Sour milk to-day; sweet milk to-morrow.
- Sour, dirty feed pails and troughs.
- Dirty pens; flies; no protection from heat or sun.
- Feeding too much or too little.
- No drinking water supply.
- Sour whey and sour skim milk from the factory.
- Vermin.

It is a good practice to leave the calf with its dam for the first two or three days, even though it is planned to rear the calf by hand.

Autumn-born calves usually escape digestion troubles, due to cold weather being an aid in preventing the souring of food.

A grass lot adjoining the stable is very useful to calves over three months of age. Young calves thrive best in a clean, well ventilated, cool, dry stable.

If the horns are not desired, treat with caustic potash before the calf is more than ten days old.—Dept. of Extension, O. A. C., Guelph.

Wheat Sprouted Before Harvest Is Injured for Seed.

Winter wheat is less valuable for seed purposes if it becomes sprouted before it is harvested. Experiments were conducted in the Field Husbandry Department at the Ontario Agricultural College in which different varieties of winter wheat which had been more or less sprouted in the fields were tested for germination. The comparative injuries caused by sprouting before harvest is indicated by the following average percentages of the germination of the threshed wheat: Skin over germ, unbroken 84; skin over germ, broken, 78; sprouts one-quarter inch long, 30; and sprouts one inch long, 18. The sprouted seed not only gave lower germination, but the plants produced were uneven in growth.

This information may prove very valuable in some sections of Ontario where rains have been frequent at the time of winter wheat harvest this autumn.—Dept. of Extension, O. A. C., Guelph.

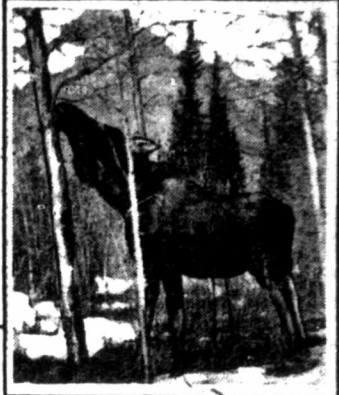
When to Feed Silage.

The time to feed silage is directly after milking, or several hours before milking. If fed immediately before milking the silage odors may pass through the cow's body into the milk. Besides, the milk may receive some taints directly from the stable air. On the other hand, if feeding is done subsequent to milking, the volatile silage odors will have been thrown off before the next milking hour.

Combating Orchard Pests in Winter.

When the orchards have been cleared of apples there is time to go through the nearby woods and hedges and cut the wild cherry trees and bushes which are the bivouacs of the tent caterpillars that raid the orchards in the spring. It is a good time to inspect the trees for borers and to put down mice and rabbit guards at the same operation. Tramp the ground at the tree base to allow a close inspection for sawflies from the borer's operations, and then adjust the wire or paper guard to be in place when snow comes.

Hunting With Guns as Accessories



By the time he has gathered all his equipment and impediments around him the average man preparing to enter the woods with the idea of game hunting begins to wonder, first of all how he is going to carry it all, and then just how much of it he really needs. Eventually he sets off with the bare necessities of the trip, minus most of the paraphernalia he intended to take, but one thing he will not leave behind—his camera. It may get in his way sometimes, but as a rule he finds it indispensable. Without it he knows that he will be unable, probably, to support his claims as to big moose shot or ferocious game encountered.

As a matter of fact quite a noticeable number of those entering the Canadian woods during the last few years have been known to carry guns rather than cameras as accessories. A great deal more skill and bush lore is required to enable one to secure a shot

with a camera than with a rifle, the chase is even more exciting and the end, without entailing any slaughter, produces quite as much thrill. This will be readily acknowledged by the true sportsman.

Reproduced above are some of the closing season's most interesting shots. The doe was got within range after three days hunt out of Ste. Jovite, Quebec. She was not the largest animal seen, but she made the best shot. The moose which is seen leisurely sharpening its teeth was caught in the Kipawa district of Ontario, while the other faced the camera in the waters of the Tobique, Nova Scotia. The buck cleaving the Lake of the Woods shows what may be obtained in the way of "action" photographs.

Here and There

Rex Beach, the eminent American author, was recently in New Brunswick as a guest of W. G. McIntyre. On leaving for his home in the United States at the conclusion of his visit, Mr. Beach expressed himself as a strong booster for the hunting and fishing possibilities of the province, charmed with its scenic beauties, delighted with its people and solemnly proposing to return with his gang next year.

The largest and one of the most valuable shipments of foxes ever to pass through Montreal, Que., by Dominion Express Company, was handled by that organization recently. There were 35 animals in the shipment, valued at \$17,000, 30 being silverblack foxes and the rest black foxes. The former were destined for exhibition at Minneapolis, while the latter went to different points in the Canadian West.

The Eastern International Dog-Sled Derby, which was so successful last year, will again be held at Quebec in 1925, the dates set being February 19th, 20th and 21st. As on former occasions, the distance to be covered will be 120 miles, at an average rate of 30 miles a day. Earl Bridges, Le Pas, Manitoba, now holds the handsome trophy awarded for the race and is expected to defend his honors. Many teams are already working out.

A decided acquisition to Trois Rivieres, Que., is the new Canadian Pacific Railway station, which was opened there on November 8th. The building is Italian in design. Rose and Macdonald of Montreal were the architects. Remarkable speed was made in the construction, as the contract for the work was only signed on June 2nd last. The opening ceremony was performed by Grant Hall, vice-president of the company, in the presence of many notables.

Three moose and one deer was the total bag of W. B. Leeds, Jr., young American multi-millionaire, and his friends, Nils Florman, Albert Hopkins, Paul Smith and Mortimer Davis, Jr., as the result of their recent hunting trip into the Kipawa district. The leader of the party expressed himself as delighted with the results, as he had not hoped for such luck. Great quantities of game of all kinds were seen.

That the Land of Evangeline (Nova Scotia) now ships over 2,000,000 bushels of apples abroad annually was the recent statement of F. G. J. Comeau, general freight and passenger agent, Dominion Atlantic Railway. A number of British apple growers and buyers are at present putting large tracts of land under fruit. With the apple growing industry increasing from year to year, at the rate of two to three hundred per cent per decade, only twenty per cent of the orchard land available in the province is yet under fruit.



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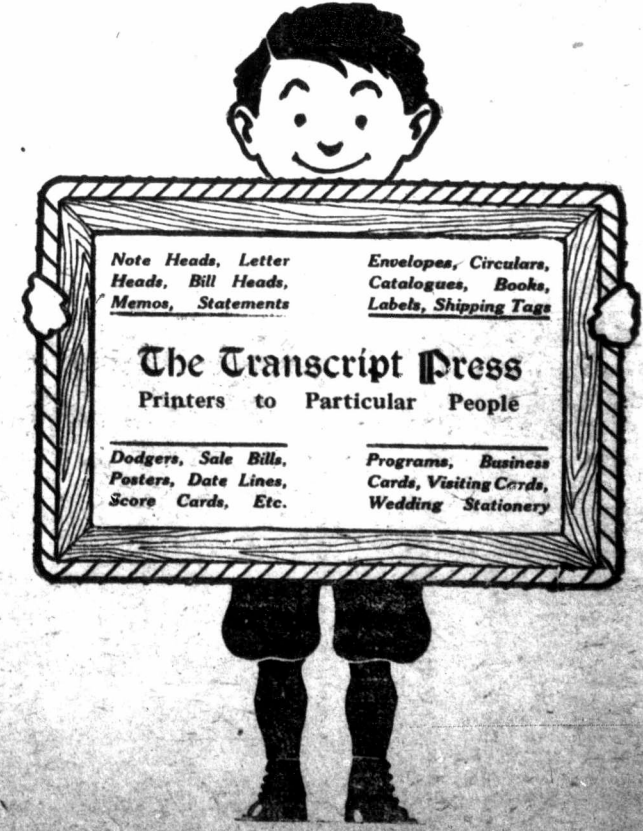
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The Transcript

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Advertising.—The Transcript covers a wide section of territory in Western Ontario, and its readers are the leading farmers and townspeople. It is a first-class advertising medium. Rates on application.

Job Printing.—The Jobbing Department has superior equipment for turning out promptly books, pamphlets, circulars, posters, blank forms, programs, cards, envelopes, office and wedding stationery, etc.

A. E. Sutherland, Publisher.

Man wants but little here below—zero.

Christmas Day is past, but the Christmas spirit should take no account of dates.—The Globe.

If you have any ideas to air on municipal or community topics, The Transcript will provide you with the space and an audience.

Somebody says that Christmas would be better for fewer gifts, and more friendly letters; fewer Christmas cards, and more hearty handshakes; fewer holly wreaths, and more cheerful smiles. Is this a fact?

While individual examination of all persons intending to drive automobiles on Ontario streets and highways next year has been decided to be impracticable, Hon. G. S. Henry, Minister of Highways, states that there will be Provincial-wide registration of all persons desiring to drive a motor car. In making his announcement Mr. Henry stated that while there would be a small registration fee to cover the cost of the step toward increasing safety for motor highway travel, it would not be considerable. The real objective he said, was to secure rigid control over every driver of a motor vehicle in the province. "It would be impracticable," he said, "immediately to examine every driver, but that is what it is eventually coming to. Under the registration system, each member of a family desiring to drive a car will take out a registration card." Mr. Henry also said that a minimum age limit would be determined for automobile drivers, and would be rigidly enforced.

LOCAL FARM VALUES

We believe there is no room for any loss of confidence in the prospects of this section as an agricultural district, and we venture the opinion that the somewhat low prices of farm lands now prevailing will increase very materially in the coming years.

Ontario's proximity to the great market centres is another big advantage we have. The long rail haul, which the Western farmer has to pay for, eats into his profits. Aaron Sapiro, the great market expert, shrewdly pointed out this geographical advantage to this section and Ontario as a whole.

A further important factor of interest to every farmer is the recent

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