will Start TUESDAY the 20th October, at 9 a.m.

Watch MONDAY'S Paper for Our 2-Page "Ad" With Full Particulars

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Look for the Name PREMIER GARMENT CO. and the No. 341 Water St.

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Watch for the Bargains that you will be sure to find at this Birthday Celebration

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PREMIER GARMENT COMPA

mouncement of the Signing of Security Pact Joyfully Received

andon Gives the Prince Most Enthusiastic Welcome -- Italian Airman Will Hop Off From Newfoundland on Last others, as they appeared at the win- near here, shortly after midnight last and secured by a lead seal. Leg of Flight -- Quebec Liquor Traffic Shows Profit of \$4,000,000.

Box

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Sign.

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191 Water St

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other,

comings this aftermile voyage to South South America. He was toria Station by the King other members of the Roy-

ately on both cheeks. The enthusiastic cheering at Victoria Station, which RECEIVES MOST AFFEC- lasted several minutes, was broad-

onate welcome of all but tired, although not too weary to plans are for the flyer to go from here greet the cheering crowds with his

SECURITY PACT ACCLAIMED. LOCARNO. Switzerland, Oct. 16. Joyous outbursts and enthusiastic

War. The announcement came to long been held by anti-Reds. multitudes packed around the Palace, when one of the delegates, waving aside all ceremony and convention,

ANOTHER TRANS-ATLANTIC FLIGHT FROM NFLD.

William Roche and Sons, steamship LOCARNO, Oct. 16. After shaking hands with the King, agents here, have been asked by the Locarno, embodying the heir apparent bent low over the Asiatic Petroleum Company of Lon- it is believed, show sales amounting act between Western Queen's hand, then dropping all for- don, whom they represent here, to act to slightly over twenty-one million dolwas formerly ini- mal salutations placed his arm about as a supply depot for Commander lars, with four million dollars prothe Powers late his mother and kissed her affection- Casagrande, of the Italian Government fits. The figures show a move of pofrom Genoa to South America, thence to hard liquor. Azores and home, to arrive at Halifax ELLERDALE WILL BE TAKEN TO casted by radio throughout the farthest part of the United Kingdom. The about November 20. No details are the Prince of Wales Prince appeared bronzed and happy, available but it is expected that the to Newfoundland for the final cross Atlantic hop-off.

> CHINESE REDS' SUCCESS. CANTON, China, Oct. 16. Red troops, of the Canton Govern-

tice that the Security Protocol had ceived here say that the Reds took more than £10,000 a year in com- year. been endorsed by all the Powers and many prisoners. Waichow is an im- pensation for workmen's tools that that Peace had won a victory over portant city on East River and has have been stolen.

3 KILLED AND 22 INJURED IN MOTOR TRUCK ACCIDENT. WATERLOO, Ont., Oct. 16.

QUEBEC LIQUOR SALES SHOW

Air Force, who is attempting a flight pularity towards wines in preference

QUEREC. QUEBEC, Oct. 10

The wrecking tug Lord Strathcona has left Quebec to assist the freighter Ellerdale, which recently struck bottom while passing through the Strait of Belle Isle. She is at present at St. Anthony, Nfld., where the Strathcona will meet her and, it is believed, bring her here for repairs.

DANISH FREIGHTER ASHORE NEAR SOREL.

QUEBEC, Oct. 16. The Danish freight steamer Fdaure is ashore on Isle aux Foins, one mile above Sorel, 120 miles above Quebec, on the south shore of the St. Lawrence. Her cargo is being salvaged.

MYSTERIOUS SHADOW ATTRACTS CROWDS.

MINEOLA, N. Y., Oct. 16. Crowds are jamming St. Martha's Roman Catholic Church here as the result of a report that an apparition of the Madonna and child is plainly visible on the walls of that edifice.

NICE, France, Oct. 16. and Finance Minister Caillaux opposing it, dominated to-day's sessions of the Radical Socialist Congress. No vote was taken but it was apparent

HIGH COST OF PETTY THEFTS.

When you read or think about a mount up.

Many passengers on buses and tramcars either manage to avoid paying their fares, or purposely ride farther than the distance for which they have paid. It is estimated that each bus and each tramcar loses two shil-

In workshops, some men help themselves to nails, bits of brass, wash leathers, and so on. Others steal tools, and these small thefts add up in an astonishing way. One metal-working company sets its losses under this

celebration welcomed the announce ment, captured Waichow, 90 miles head at from £15 to £20 a week, and of drapers sets their loss from ment to-night from the Palace of Jus- east of Canton, Tuesday. Reports re- a certain insurance company pays small thefts at well over £2,000 a matched his trousers, and had a high

allows a shilling a ton for coal that Three people are dead and twenty- disappears between pit and destinathe Security Pact was a reality, two injured, one seriously, as a result tion. There was recently exhibited a Cheers were given for Briand, Cham- of a motor truck containing twenty- thief-proof coal sack, fastened by a berlain, Stresseman and Luther, and six young people colliding with a cow brass chain drawn through eyelets

transit. and this sort of small thieving has increased to such an extent that insurance rates that were formerly 2s. 6d, per cent, are now 40s, to 50s, per cent. It is estimated that the loss from

In spite of shop detectives, pilfering

The Sweet Young Man

SCENT AND SUEDE SHOES IN PICCADILLY.

late brown, he wore the Oxford bags so long and wide that only the tips still goes on, and an Oxford Street firm of his dear little brown suede shoes aug17,3mos

polo collar. His overcoat exactly matched his jumper, and was the kind now worn by so many girls—I believe they have named it after the Prince of

The Prince, however, never wore carments that suggested femininity as this did, or perhaps the effect was acentuated by the other items of the oilette. On his waved hair rested a rown felt hat representing the newuse a lace-edged handkerchief. Assuredly he used scent, and more than a suggestion of make-up. Such a perfect lady he was and yet what a courage, of sorts, he needed in order to as he came down Piccadilly, and I do it (writes a "Weekly Post" woman

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All-weather Extinguisher for ordinary fire risks (not involving oils, greases, etc., in any form) especially in places where temperatures are very low. (This type of course is

equally serviceable on the same risks in warm weath-

Fire Gun Extinguisher for fires in automobiles, motor boats and live electric equipment.

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BRING IT TO 17

PETER O'MARA, THE DRUGGIST, THE REXALL STORE.

MINARD'S LINIMENT FOR NEU-BALGIA.

ANS Life Insurance should be large enough when invested at the current rate of interest to produce an income at least half as large as he earned while living

HEAD OFFICE. S. J. FOOTE, Manager for Newfoundland, St. John's.

I would like to create an estate of \$.27.... through life insurance. At present I carry insurance. Kindly forward me particulars of the policy best suited to my needs.

FRENCH SOCIALISTS DEMAND CAPITAL LEVY. The question of a capital levy, with former Premier Herriot its champion

that Herriot had a majority of the members lined up with him against

Sneaks' Harvest

thief you have a mental picture of a man going off with a sackful of silver plate, a tray of jewellery, or a great wad of banknotes. You seldom think of the little thefts and how they

lings a day in this way.

