

Buy Here Where
YOUR DOLLAR
Travels the
Longest Distance

The Broadway House of Fashion

Make The
"BROADWAY"
Your Shopping
Headquarters

Forced to Continue the Tremendous Bargain Sale

OUR

EXPANSION SALE!

YES! THE "BROADWAY" acknowledges it. WE are FORCED to continue the GREATEST BARGAIN SALE all this week. Like straws on a tidal wave, BUSINESS LAST WEEK SWEEPED ALL BEFORE IT—it was humanly impossible to handle such crowds. DELIGHTED? Of course we are! And DETERMINED that every single shopper shall have first-rate attention during the balance of this week when this Sale positively ends. We have employed many new Salesladies—re-arranged our Stock so that you can come any day this week—CERTAIN that you'll have perfect attention and secure the bargains you want, no matter how great is the besieging crowd of Bargain-seekers. Ask yourself WHY the THOUSANDS bought at the BROADWAY? Solely because the BROADWAY'S SALE PRICES CANNOT BE EQUALLED ELSEWHERE. We know you may want confirmation. It's in your OWN hands—COMPARISON! But act EARLY TO-MORROW. Remember while you are hesitating, hundreds of other MEN and WOMEN are congratulating themselves on SECURING THE FINEST BARGAINS OF THEIR LIVES AT—THE "BROADWAY."

Walk, Run, Come By Car, By Boat or Train, But be sure you get Here To-Morrow at 9 a.m.

Towels : Towels : Towels

Real Genuine Fancy Turkish Towels, large sizes. Absolutely the Finest TOWEL made. Easily worth \$1.25 each. You must see them to appreciate the value

55c

Boys' Wash Suits

Another Star Special Our MEN'S and BOYS' DEPARTMENT will give you during this GREAT SALE. Every one worth triple the price

1.59

REAL VALUES!

MEN! MEN! MEN!

Shirts! Shirts!

Here's your chance. Buy your SHIRTS Now! Buy 3 for the price of one. Greatest value in St. John's. Values up to \$5.00. All Sizes.

98c to 1.95

Boys' Shirts

A real nice Boy's Shirt, with collar attached. Worth \$1.75. On Sale for

69c

Boys' Raincoats

Ages 8 to 14 years. Now is your chance to buy one for your boy to keep him warm and dry. Values up to \$10.00 for

3.98

A LIFETIME CHANCE!

Men's Pants

In Striped Tweeds & Mixtures, etc. Worth up to \$4.50 a pair. Expansion Sale Price, Only

1.98

Our Men's & Boys' Department

IS NOW LOCATED IN OUR NEW PREMISES FORMERLY OCCUPIED BY
R. TEMPLETON

MEN! An Unusual Offering 800 SUITS

ARE PLACED IN ONE GIGANTIC SALE. PRICES DO THE TALKING HERE! YOUNG MEN'S! BIG MEN'S! HEAVY MEN! TALL AND STOUT MEN!

The New Spring assortment is here with a Smash. It's the Biggest SALE we've ever held and the Greatest St. John's has ever known. Nothing shows up so clearly the superiority of one event over others of similar character as inspection and comparison! You have the opportunity to see why every one of our customers tell us we are "UNDERSELLING THEM ALL." Look at these prices and then come and see the values:—

GROUP NO. 1. GROUP NO. 2. GROUP NO. 3.

8.98

Values up to \$18.00.

14.98

Values up to \$25.00.

18.98

Values up to \$32.50.

GROUP NO. 4.

21.98

Values up to \$39.50.

GROUP NO. 5.

23.98

All these are with 2 Pairs of Pants. Values up to \$42.50.

GROUP NO. 6.

200 Suits in all the finest makes and materials

26.98 to 36.98

Values up to \$60.00.

Boys' Colored Shirts

In heavy Flannel Collars, Grey, Khaki, Navy Blue, etc. Worth up to \$2.50. Now

69c

Men's Hats

A new shipment of Men's New Spring HATS. All sizes and shades. Values up to \$6.50. On Sale for

1.59 and 1.89

Little Gents Suits

In a fine quality Worsted, trimmed with nice Silk Braid. A value you must not miss. Ages 3 to 8.

4.48

Our Men's & Boys' Department

IS NOW LOCATED IN OUR NEW PREMISES FORMERLY OCCUPIED BY
R. TEMPLETON

Mothers! : Mothers!

We want all of you here to-morrow morning to share the greatest feast of Bargain-giving ever seen or heard of in St. John's.

Boys' Suits : Boys' Suits

We are not going into details regarding the values that will greet your eyes when you see the wonderful Suit you can buy for your boy in our Store to-morrow. There is no BUNK in these statements. Every word, every fact is true and can be proven. Come and join the crowd which we are sure will be here to-morrow.

LOOK AT THESE PRICES

GROUP NO. 1.

2.98

Values up to \$9.50
Ages 6 to 14.

GROUP NO. 2.

4.98

Values up to \$15.00
Ages 8 to 17.

GROUP NO. 3.

7.98

Values up to \$20.00.
All these are 2-Pants Suits.

BOYS' ATTRACTIVE DENIM SUITS

Just the thing for your boy for these wet days. Worth up to \$4.50. On Sale for

98c

HERE THEY ARE

MEN! MEN! MEN!

Fibre Silk Hose

Selling all over up to \$1.25 a pair. Some Plain, some Fancy, drop stitching; in all sizes and shades. Price, Per Pair

39c PAIR

Boys' Pants

In Khaki Cloth. Ages 5 to 8. Easily worth \$1.50 a pair. On Sale for

49c

Mothers!

Buy your boys a

Pair of Pants

for almost nothing. Look! Strong Tweed Pants. Worth \$2.50 a pair. Now

89c and 1.39

DON'T HESITATE! COME

Men's Caps

Nice finished Caps, in latest styles and new Spring shades. Now selling way below wholesale prices. Values up to \$2.25 for

49c each

THE BROADWAY HOUSE OF FASHION