

Teeth Without It

of brushing do not and film, great enemy. Now we ask you to at our cost—and compare results.

Be Ended Now

re due to that film, is—not the teeth. It is the basic substance which ferments and the acid in contact with the teeth. In it. They, with tartar, are rich in teeth, enters crevices and stays. it. No ordinary tooth paste can day it may do a ceaseless damage, a result, that ordinary brushing

after many years, has found a film have been proved by convincing tests. The method is today ap- pears everywhere. Method is embodied in a dentifrice we are making 10-Day Tubes to you see its effects.

Pepsin Method

pepsin, the digestant of albumin, matter. The object of Pepsodent day by day combat it. Harmless method of activating pep- is an acid harmful to the teeth, barred. constantly applied—can be left to Now you can every day combat stinky way. being cleaned in this new way, where—white, glistening teeth. a 10-Day Tube. Note how clean it. Mark the absence of the slimy whitening as the fixed film disappears. teeth mean—see how they look. If between the old methods and coupon now.

Ten-Day Tube Free

THE PEPSODENT CO.,
Dept. E215, 1104 S. Wabash Ave.,
Chicago, Ill.
Mail Ten-Day Tube of Pepsodent to



NDSDOR-
most beautiful
cle frame in
America.

universal choice of those who require spectacle frame. The broad temples, noted comfort cable ends, make the a real pleasure. Fitted with a pair of your particular need, you have the tion.

uley & Co.,

Jewellers and Opticians,
John's, N.F.

BARRELS

land Cement.

est Prices.

& Co., Limited,
John's.

TICE!

to the sale of Codfish, Cod Oil. Will guarantee the highest most satisfactory results. Re- made promptly. Consignments

SHEA,

Commission Merchant.
Wholesale and Retail Chemists,
St. John's, Newfoundland.

Great Sale of Men's & Boys' Readymade Clothing!

Commencing TO-DAY, November 7th, we offer Our Entire Stock of Men's and Boys' Readymades at Prices that will help you beat the High Cost of Living.

Men's Tweed Pants

A Large and Well Assorted Stock of
Worth from\$2.50 to \$11.00
Selling from\$2.20 to \$10.00
Full range of sizes.

MEN'S TWEED SUITS

Value\$12.00 to \$55.00
Selling\$10.00 to \$50.00

MEN'S NAVY SERGE SUITS

Value\$35.00 to \$55.00
Selling\$33.00 to \$50.00

BOY'S NORFOLK SUITS

Value\$7.50 to \$10.00
Selling\$6.60 to \$9.00
According to size.

BOYS' RUGBY SUITS

Value\$9.50 to \$24.00
Selling\$8.50 to \$22.00
According to size.

Saturday Our "Special" Sale Day;
Sweeping Reductions in Every Department

Marshall Bros

Side Talks by Ruth Cameron

AND YOU FIND SOMETHING ELSE.



This neighbor had a serious illness this Spring. She was at a beautiful hospital, she had the best of care, her husband came in every day and spent practically all his spare time with her. Her room bloomed with flowers and fruit from kind friends, as soon as she was able to receive them, the friends themselves came, and she often had two or three callers in an afternoon. At home two competent maids carried on the regular routine of the housework and a trained nurse took charge of the children's needs.

She Grew Plump and Rosy.

When she came out of the hospital she still retained this nurse to fill her own place in the household and take all possible care from her. As soon as she was able she went to a lovely country place. She had the best of food, she lay on the beach half the morning, and took long naps every afternoon, she grew plump and rosy.

Everyone who saw her spoke of how well she looked.

What She Called "Real Rest."

"Yes, it is lovely here," she sighed, "but the children do make so much noise. I do envy Mrs. G. You know she had the flu last Spring, too, and when she got out of the hospital, she sent her two children away to summer camps and just went and boarded all summer. That's what I call real rest."

Thus she turns her back on a path sixty-nine women out of a hundred would call blessedly smooth, and

sighs longingly for what she would call "real rest."

Think of the hundreds of thousands of weary women who would call it real rest to have the help of even one maid.

A Smug Selfishness About This.

I hate the look-at-those-who-have-misfortunes-and-be-happy-that-you-haven't doctrine. There is smug selfishness about it that sets me on edge.

But it certainly is exasperating to see people deliberately turning their backs and looking the other way when happiness is calling them.

Of course, you have guessed the something more that you are sure to find when you go looking for someone with a pleasanter lot than yours.

GAVE IT AWAY.

A gentleman was giving a dinner one evening to a few friends. He ordered half a dozen bottles of claret for the occasion, but wished to pose as the possessor of a wine-cellar.

When the dinner had commenced, the host called to the servant:

"John, bring up a couple of bottles of claret from bin No. 9."

John, whom he had forgotten to let into the secret, replied, after a slight hesitation:

"Please, sir, is that the half-dozen that came in yesterday?"

What is Phoratone?

Phoratone is a preparation manufactured by Dr. F. Stafford & Son for all kinds of Coughs, Colds, Bronchitis, Asthma and various Lung Troubles. It is the result of 25 years' experience and thousands of bottles are being sold every year. At the present time quite a large number of people are suffering from Sore Throats, Coughs and Colds, etc., and if you will only try a bottle of this Phoratone you will be surprised with results. You can purchase same at Stafford's Drug Store, Theatre Hill, for 30c. a bottle. Postage 10c. extra.

Dr. F. Stafford & Son,
Wholesale & Retail Chemists,
St. John's, Newfoundland.

Due This Week:

1200 brls. King Apples.

250 brls. Wagner Apples.

250 brls. Blenheim Apples.

ON SPOT TO-DAY:

150 kegs Green Grapes.

75 cases 5's Spanish Onions.

NOW DUE:

300 bags (100 lbs. each)

Yellow Globe Onions.

Soper & Moore

Wholesale Grocers.
PHONE 480.

CHARITY.



With charity for all I walk the village street; I see a duffer fall, and lift him to his feet. I dry the widow's tears and still the orphan's sighs; and when a bum appears, I feed him pumpkin pies. With charity on file, my failings do not count; my soul may harbor guile in fabulous amount; but charity's a cloak that covers all my sins, and so through town I poke, and meet with friendly grins. With charity for all I go my modest way, and strive not to recall ill tales of yesterday; the rumors foul and dire that smirch a fellow's name, and drag through muck and mire some once unspotted fame. I struggle to forget the libels doubly base which make the victim sweat in anguish and disgrace. With charity I greet the fellows who have failed, and all whose futile feet have to demitition trailed. I'm not so snowy white that I can sit on high, and hand out words that blight, to any erring

guy. If charity is mine, I may have countless faults, but my white soul will shine, when through the Gates I waltz.

Winter Wisdom.

Winter's coming—a very bad time for boots. Rain, snow and mud play havoc with leather and stitches.

If you rasp with a rough file the soles of your new boots, and then apply two coats of oak copal varnish—the second to be put on when the first is quite dry—the soles will be hardened, and, for quite a month, impervious to wet. The treatment should then be repeated.

For the uppers there is nothing better than mutton fat well rubbed in. The leather should be warmed first. In a day or two the boots will shine all right, and be waterproof.

If you are caught unprepared, and your boots are wet, do not attempt to dry them before a fire. That ruins leather. Stuff the boots with pieces of newspaper, made as hot as possible. Then hang the boots as near the ceiling as possible. Hot air ascends! The boots will be dry in the morning, and in perfect shape.

If, against your wishes, your wet boots have been dried in the old bad way before the fire, and are therefore hard, a little paraffin will quickly soften them.

Mud should always be wiped off when wet. That not only because it is easier, but because the mud of today is not pure. So wipe the wet mud off, and then, not too lavishly, wipe the boots over with vaseline.

Finally, all boots are the better for being washed in warm water occasionally, to remove the caked cover of blacking. Then a rub with castor oil—a splendid leather restorative—should follow.

Minard's Liniment Co., Limited.

Gentlemen—I have used MINARD'S LINIMENT on my vessel and in my family for years, and for the every day ills and accidents of life I consider it has no equal.

I would not start on a voyage without it if it cost a dollar a bottle.

CAPT. F. R. DESJARDIN.

Schr. "Storke," St. Andre, Kamouraska.

WITHOUT GAS.—Perhaps the relatives of massacred Armenians may find some comfort in the report that an American dentist has been in attendance on the Sultan of Turkey.—New York Morning Telegraph.



Just Folks

Edgar A. Guest

WHEN THE OTHER FELLOW'S BUSY.

When the other fellow's busy, wave your hand and pass along. Do not ask him: then to listen to your little tale of woe.

Do not talk about the weather or the latest bit of news. Shout a glad good morning to him, but don't stop to air your views.

When the other fellow's busy with the work he has to do, Don't imagine that he's eager to hear idle talk from you. He won't thank you for your visit, but he'll list you with the fools.

And he'll wish he'd never met you if you make him drop his tools.

When the other fellow's busy never take the empty chair.

Just forget your pleasant story or your little tale of woe.

For the chances are he's thinking of the work he has to do.

And before the day is over he would like to see it through.

If you want to keep the friendship of the men you meet and know, If you'd have them glad to see and be sorry when you go, There's a certain way to do it, and I'm telling it in rhyme:

When the other fellow's busy do not stop and waste his time.

Women and Tobacco.

There is no indication that women will ever become wedded to the weed as our men are, and yet there is no doubt that there are thousands of women smokers more than there were even at the beginning of the 19th century, when old ladies smoked pipes pretty generally. There are many society functions that are not considered complete these days unless Lady Nicotine has a place with the coffee. The users claim that there have never been any maladies that are directly traceable to tobacco. Men have not become accustomed to seeing their women folks making "fringe," and until they do so and give the habit masculine sanction, smoking by women will not become generally popular.—Boston Post.

When you want something in a hurry for tea, go to ELLIS'—Head Cheese, Ox Tongue, Boiled Ham, Cooked Corned Beef, Bologna Sausage.

Eternal Vigilance

in every department—from the selection of raw material on through all the stages of the baking—is the secret of the quality of

Johnson's Goods.

To Our Customers and Friends!

Having made satisfactory arrangements with the Dominion Coal Co., we have this day dropped the price of Coal to

\$15.00 Per Ton.

Now landing ex S.S. Corunna:

BEST QUALITY SCREENED COAL.

CROSBIE & Company

aug 11, 21

MUTT AND JEFF— YES, AND TEN BUCKS IS A NICE CHUNK OF COIN THESE DAYS.

By Bud Fisher.

