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THE LONDON LIFE INSURANCE CO.

(Established 1874)

Beck's Cove and Water St., St. John's. G. VATER PIPPY, - District Manager.

POLICIES-"GOOD AS GOLD."

In Stock:

STOVE PIPE. STOVE PIPE ELBOWS, STOVE PIPE DAMPERS.

Wholesale only

The Direct Agencies, Ltd

J. J. ST.JOHN.

NOW, MR. FISHERMAN AND OTHERS! are at pour service. We carry a large stock of

Pure White Flour. Pork. Beef. Butter Molasses (best). Tea. Sugar

and all other Groceries which we can save you a little on and guarantee you satisfaction. 50 brls. Good Bright Beef at \$32.00 barrel. Worth about \$45.00.

J. J. ST. JOHN,

ACCOCIO COCIO COCI John Cotton's Smoking

Mixture Tobacco.

We have just received from the land of the Heather a shipment of this famous brand. It is a Smoking Mixture of Highest Class and Exceptional Quality. 1/4 lb. tins, Nos. 1 and 2.

CASH'S

500 BARRELS Atlas Portland Cement.

Lowest Prices.

A. H. Murray & Co., Limited.

Forty Years in the public

.'rom a recent Magazine we have copied the following. We only need to add, Papers to suit all requirements can be had at our Store.

1. Thou shalt heed the call of Plain quiet wall papers and white woodwork wherever such is possible. 2. Thou shalt lighten dark rooms by the use of light-hued, yellow-tinted wall paper, that suggests the blessed sunshine.

3. Thou shalt see that thy walls and thine own personality are not to forward, but modestly retiring. 4. Thou shalt use no large-patterned wall papers against which to hang thy pictures. The one will kill

5. Thou shalt have no centerpiece or cornerpieces upon thy ceiling, but only a very nearly plain expanse

6. Thou shalt have thy fill of bright tints, and delicate designs for bedrooms and boudoirs, but for drawing-rooms, dining-rooms, libraries and halls, thou shalt be compelled to use less frivolous papers.

7. Thou shalt. which the ceiling is not too high, run the paper of the side wall up to the ceiling, putting the border just below the angle.

8. Thou shalt not panel the walls of a small room, except it be above a mantelpiece, a sideboard or a bookcase, where a bit of tapestry, a mirror or a picture may be held in place by strips of moulding. 9. Thou shalt use attention-compelling cut out bor-

ders, or conventionally designed strips for divisions between walls and ceiling. 10. Thou shalt remember at all times that thy wall paper is but a background against which to show thy pictures, thy furniture, and thy friends.



W. V. Drayton.

Complete New Stock of

All High-Class

Player Pianos, Pianos & Organs

We are offering them at prices which will appeal to every dollar saver. Terms as usual made to suite purchasers.

W. V. Drayton, 256 Water St.

Here's Where Your Trouble Ends,

Our vast experience in eye testing enables us to correct your eye troubles with scientific accuracy.

We specialize in the most modern forms of Spectacles and Eyeglasses, including the popular TORIC and the famous CROOKE'S Lenses.

It will be a pleasure to demonstrate to you the superior merits of these Lenses, also our patented Fitzu Eyeglass Mounts. "They fit where others fail."

R. H. TRAPNELL, Ltd., THE EYESIGHT SPECIALISTS.

Goods at Frew's

Now showing Ladies' New Fall and Winter

Coats, Costumes, Raglans, Blouses, HATS, etc., etc. Newest Styles, Lowest Prices.

SEE THEM TO-DAY. Service-the Evening Telegram. WILLIAM FREW, Water St.

Clean Hands

For the Mechanic, Blacksmith, Engineer and all others.

Pine Tar **Pumice** Soap.

The ideal Soap for the workshop, toilet and bath. It is unequalled for removing grease, ink or any other sticky substance that will not yield to ordinary soap.

Being made principally of vegetable oils, and the only Pumice Soap containing oil of tar, the combined features make it beneficial to the skin, healing as well as cleansing.

Price per Cake:

12c.

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Newfoundland Postage Stamps.

Used .- WANTED FOR CASH .- Used. quantity of Used Postage Stamps of Newfoundland, especially Caribon 1918 now in use, and will pay the following

We will also buy for cash all other alues, issues, etc., of Newfoundland and we will remit promptly on re-ceipt. We also buy West Indian Stemps. Price list free on request. We are the Oldest and the Largest Dealers in Postage Stamps in British

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Just Landed per S.S. "Adolph,"

600 Tons

Furnace Size.

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Dr. A. B. Lehr, Dentist. 203 Water Street.

This is the Old Reliable Office. Established 27 years. PYORRHEA.

blood, the germs and pus contributed by diseased gums (Pyorrhea) are the most destructive to the human system. If every red blood cell is forced to fight against numbers of germs to the cell, the blood cannot attend to the building up of the body, and if allowed to continue the system is bound to break down and eventually you are an invalid. Kidney, stomach, heart trouble, rheumanney, stomach, heart trouble, rheumanney.

Reid-Newfoundland Company

Ferryland Excursion Train leaving St. John's station at 1.30 p.m.

1. A CO Kelligrews Excursion Train leaves St. John's Station at 2.30 p.m.

Sunday Excursion!

This is the last Sunday Excursion for the season.

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Light Ham Butt Pork (Parker, Webb & Co.) "Sinclair's" Shoulder Butt Pork. Fancy Spare Ribs-Barrels.

Special Family Beef-Highest Grade. Favorite Plate Beef-A great retailing beef. Heavy Boneless Flank Beef.

Lowest Prices.

F. McNamara, **QUEEN STREET.**



No Matter How the Fire is Caused

if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable

PERCIE JOHNSON.

SLATTERY'S

Wholesale Dry Goods are now offering to the trade the following

English and American Dry Goods.

White Curtains.

English Curtain Net. English Art Muslin. White Nainsook.

Valance Net. White Seersucker. Children's White Dresses Dresses. Ladies' Handkerchiefs. Misses' Colored Dresses. Gent's White Handker-Gent's Colored Handker-

Also a very large assortment of SMALLWARES.

SLATTERY'S DRY GOODS STORE Duckworth and George Streets.

sm and many other diseases are Advertise in The Telegram

TWELVE PAGES TO-DAY WEATHER FORECAST.

TORONTO, Noon.—Moderate to fresh winds, E. to S. winds, cloudy to-day and followed by increasing winds with showers to-night and on Tues-ROPER & THOMPSON.—Bar. 30.17

VOLUME XLI.



Auction Sales AUCTION-FLOUR.

AT BECK'S COVE, Tuesday Next, Oct. 7th.

20 brls. Damaged Flour. Several Rolls of Felt. M. A. BASTOW,

> Auctioneed AUCTION.

Cattle, Sheep & Poultry Property of T. C. Makinson,

On Thursday, Oct. 9th at 12 o'clock noon, at the Cattle Market, CLIFT'S COVE.

15 Head HOLSTEIN CATTLE (2 Cows with Calves). 5 HOLSTEIN YEARLINGS.

10 CALVES. 1 Crate GEESE.

1 Crate INDIAN RUNNER DUCKS. 50 SHEEP and LAMBS.

Also Motor Boat "Flora B' 18 h.p. engine (Fraser), only running 4 months. Carries 15 quintals dry fish, accommoda tion for 6 persons. In perfect running order. Would make suitable ferry boat. Can be in spected at Clarke's Beach.

NOTE:-This bunch of catt has been personally selected Toronto and is the best the Ca adian markets can produce; coming with pedigrees and ce tificates from The Holstei Friesian Assoc. of Canada. Thi is the first opportunity our loca farmers have had to resto their yards with pure stock.

R. K. HOLDEN.

Auctione

Freehold Property, Rennie's Mill Road.

AUCTION SALE.

On Thursday, Oct. 9t inst. at 12 o'clock noon, on the premises, that excellent

Freehold Property, Rennie's Mill Road,

adjoining property of Mr. Gord Winter, at present occupied by M George Coen. Occupation to be giv May 1st next. Plan of property a further particulars upon applicati

FRED. J. ROIL & CO. Auctioneers, Smallwood Bldg., Duckworth St.

> FOR SALE. A PIANO.

This instrument has be used very little and is in splendid condition. Will be sold a bargain. Apply

GEO. G. R. PARSONS, The Garage, King's R

Just Landing A Choice Cargo of

North Sydney

Best Screened Quality.

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