

EVERYONE.

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January 25th
January 27th
February 3rd
February 10th
February 16th
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ARTMENT.

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Palace. 5c.

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Wardrobe.

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Maurice Costello,

Stewart, James

RR, Dramatic and

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Telegram

WEATHER FORECAST.
TORONTO. Noon.—Moderate
to fresh westerly winds. Fair
and cold to-day and on Thurs-
day.
ROPER'S, Noon.—Bar. 29.50;
ther. 35.
USE PURE GOLD FLAVORS.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

TEN PAGES TO-DAY.

THE EVENING TELEGRAM.

FOR LATEST

WAR NEWS

SEE 5th PAGE.

VOLUME XXXIX.

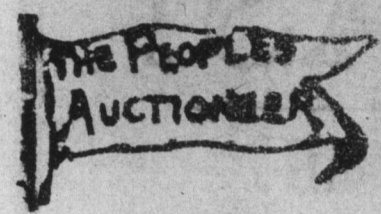
PRICE ONE CENT.

ST. JOHN'S NEWFOUNDLAND, WEDNESDAY, JANUARY 24, 1917.

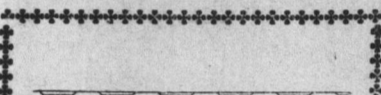
\$3.00 PER YEAR.

NUMBER 19.

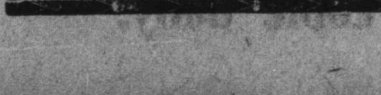
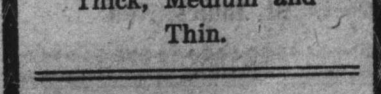
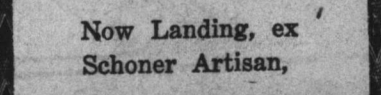
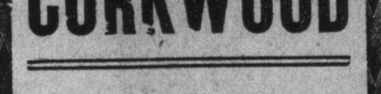
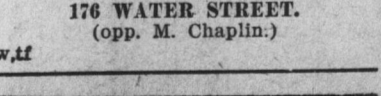
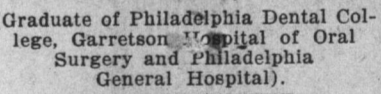
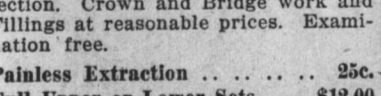
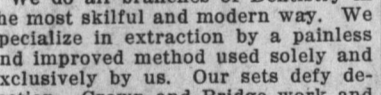
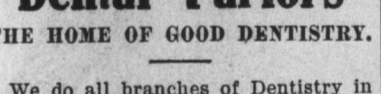
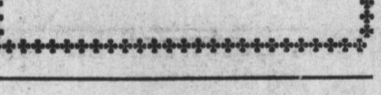
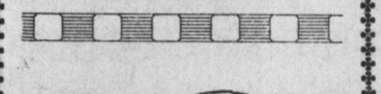
Auction Sales! Shoe Talk No. 4.



THE PEOPLE'S AUCTIONEERS
AUCTION.
At the British Hall, on
Friday next, 26th instant,
at 10.30 a.m.,
a quantity of household furniture and
effects. Parties desirous of sending
articles will please do so on Thursday.
P. C. O'DRISCOLL,
Auctioneer.
Jan 23, 21



DR. A. B. LEHR,
The Senior Dentist,
Wishes one and
all a Bright and
Prosperous
New Year.

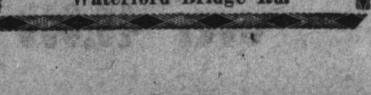
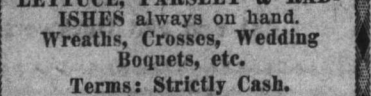
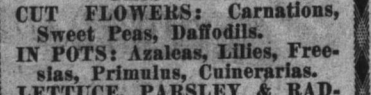
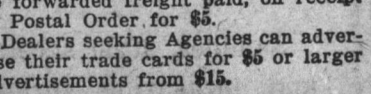
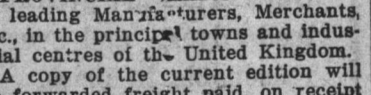
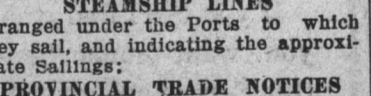
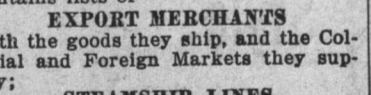
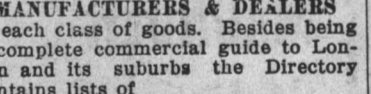
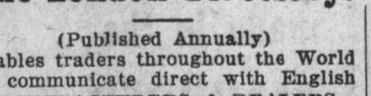
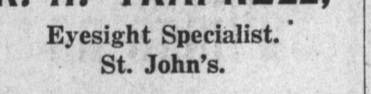
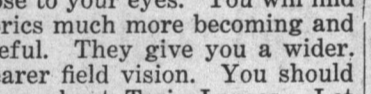
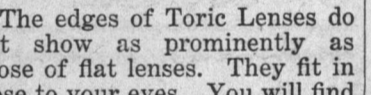
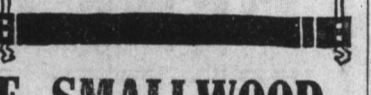


The Cantilever For WOMEN



FROM Fifth Ave., N.Y.,
to the smallest street—
go as far as you like and as
long as you please—every-
where you will find women
who take comfort and pleas-
ure in wearing *The Cantilever*
Shoe.
The shoe that put the
"case" in feet, made miles
shorter, smiles broader, and
styles smarter—and added a
new meaning to quality.
Made by the Edwin C.
Burt Co., High and Medium
Heels, Buttoned and Lace.
(Dealer's Name)

F. SMALLWOOD,
LADIES' DEPARTMENT.



PARCEL POST

Foreign and Inland!

The attention of the Public is
drawn to the following regula-
tions:—

- (1) Parcels for Foreign des-
patch will not be received
after 5.30 p.m., except on
Saturdays, when they will
be accepted up to 6 p.m.
- (2) Local Parcels will be re-
ceived up to 6 p.m. as usual.
- (3) The name and address of
the sender must be distinct-
ly written on cover of each
parcel. Postmasters will be
instructed to accept no par-
cels for transmission until
this is done. The regulation
is made solely in the inter-
est and for the protection of
the senders.
- (4) Receipt forms, provided by
the Department, must be
signed before the delivery
of parcels, whether such deliv-
ery is direct from the
Post Office or by express.

These regulations will come
into operation on the first day
of February next.

J. ALEX. ROBINSON,
Postmaster General.
St. John's, Jan. 24th, 1917.
Jan 24, 61, eod

Insure with the QUEEN,

the Company having the largest
number of Policy Holders in
Newfoundland.
Every satisfaction given in
settling losses.

Office: 167 Water Street.
Adrain Bldg. P. O. Box 782.
QUEEN INS. CO.,

GEO. H. HALLEY
Agent.

GRINDING STONES.

English Cut Stones, 12, 14, 16, 18 inch.

IRON LASTS.

15 inch stand, 3 heavy lasts... \$1.00

22 inch stand, 3 heavy lasts... \$1.20

These Lasts may be adjusted to any
position.

SHOE NAILS AND TACKS.

Iron Nails, 48, 58, 88, 108.

Washed Brass, 48, 58.

Shoe Tacks, 1, 1 1/2, 2, 3 oz.

SHOE BRISTLES.

BEST SHOE AWLS & PEG AWLS.

O'SULLIVAN'S RUBBER SOLING.

No. 1 CEMENT—Screw top tins.

SHOT—No 4 and No. BB.

12 GAUGE CARTRIDGES—Black
Powder.

12 GAUGE CARTRIDGES—Smokeless
Powder.

SLEIGH BELLS.

Body Straps... \$1.40 to \$7.00

Neck Straps... \$1.40 to \$3.50

Tuned Pad Chimes... \$3.25

Open Bells... 10c. to 40c. each

WOOD HAMES & STRAPS, \$1.40 and
\$1.70 pair.

With Brass Tops, \$2.75, \$3.00, \$3.25,
\$3.75.

NEYLE'S HARDWARE.

O. Mustad's



Brand Hook

Is the best tinned hook made
and will not rust. Fisher-
men should see the Key
Brand is on each package
they buy. dec14, eod, tf

MINARD'S LIMEHENT CURES DIPH-
THERIA.

Wholesome — Palatable — Economical

Island Brand BONELESS and FLAKED CODFISH

Packed by
Newfoundland-American Packing Co., Inc.
at their plant in Bay Bulls.

Sold by
The Leading Grocery Stores
in St. John's and Elsewhere.

jan 24, w.s-mar 31

FOR Paint, Soap and Oiled Clothing

Send your order to
The Standard Mfg. Co., Ltd.

Rests upon the dependability of your
service of supply.

Three big facts—big buying power,
tremendous production, expert work-
manship—stand behind our claims of
superior service.

It will pay all merchants to see
our spring ranges in

Men's and Boys' Suits, Overalls, Shirts, etc.

DO IT NOW.

Newfoundland Clothing Co., Ltd.

Ask for 'Skipper' Kerosene Oil
Best for Lamps and Lighting purposes.

In stock and to arrive, large
stocks at lowest prices. Also in
stock, GASOLINE and LUBRI-
CATING OILS.

Franklin's Agencies, Limited.

Advertise in The Evening Telegram

More Stock Taking Bargains!

SIX 45c. BOOKS for \$1.00.

For the next ten days you can buy
from us a single copy of Nelson's Lib-
rary of Notable Books for 20c. This
Library contains many recent copy-
right books of outstanding merit and
interest, the price of which has hith-
erto put them out of popular reach.

Some of them in the original edition
sold from \$1.80 to \$5.00 each; the
present price is 45c, but you can have
a single copy at 20c, or six copies for
\$1.00.

Here are a few of the titles:

"The Story of the Great Armada"
by Richard Hale.

"Famous Modern Battles" by Atter-
idge.

"Sea Wolves of the Mediterranean"
by Commander Currey.

"Napoleon the Last Phase" by Lord
Rosebery.

"Havelock's March on Cawnpore" by
Sherer.

"Fifteen Chapters on Autobiog-
raphy" by Russell.

"My Climb in the Alps and Cau-
casus" by Mummery.

"Recollections" by Sir Algernon
Wodehouse.

"Four French Adventurers" by
Dewey.

"Adventures on the Roof of the
World" by Mrs. Aubrey LeBlond.

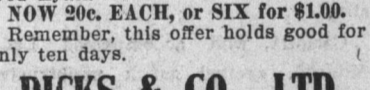
"The Story of the Malakand Field
Force, 1897" by Winston Churchill.

"Life of Lord Dufferin" by Sir Al-
fred Lyall.

NOW 20c. EACH, or SIX for \$1.00.
Remember, this offer holds good for
only ten days.

DICKS & CO., LTD.

Biggest, Brightest, Busiest and Best
Book, Stationery and Fancy Goods
Store in Nfld.



Massatta
A NEW
AND
TOTALLY
DIFFERENT
TALCUM
POWDER

Not only softer, smoother, more satisfying
than any other, but distinguished by the
"True Oriental Odor," a fragrance unim-
itable in its subtlety and charm.

In addition to Massatta, we carry a complete
line of *Lezard's Famous Toilettes*, including
the most exquisite *Perfumes*, *delightful Toilet
Waters*, *soaps*, *Crems*, and *Preparations* of un-
questionable excellence.

At all Druggists, St. John's, Nfld.

FOR SALE—New Dwelling

House on LeMarchant Road, at present
occupied by Mr. E. G. Hunter. Price
reasonable and terms easy. For par-
ticulars apply to A. J. KENNEDY, on
the premises, or SQUIRES & WIN-
TER, Solicitors, Bank of Nova Scotia
Building. Jan 17, 17

Members of the House of Assembly are requested to meet in the Speaker's Room on Thursday, Jan. 25th, at 2 o'clock p.m., for the purpose of attending the funeral of the late

JOHN DWYER, M.H.A.
By order,
H. Y. MOTT,
Clerk.

Property Owners.

This Company acts as Agents either
for Trustees, Executors or Owners,
and will take entire management of
property, attending to repairs, taxes,
appraisals and insurance; the collec-
tion of rents and interest, making
prompt returns either monthly or
quarterly as desired. Act as Broker
for the sale or purchase of Real Es-
tate, also the placing or procuring of
money on mortgage of sums of
\$100.00 and upwards. Absolutely free
advice.

FRED. J. ROIL & CO.,

Real Estate & Auctioneers.
Smallwood Building,
Duckworth Street.

FOR SALE!

One 15 H. P. Ferro Marine Engine
at a bargain if applied for at once.
Has gasoline and kerosene carbur-
ators, reverse gear and all fittings
needed to install in boat. Just over-
hauled by Trask & Co. and guaranteed
by them.

For particulars and price apply to
M. E. MARTIN,
Board of Trade Bldg., St. John's,
Jan 12, 61, eod

HOUSES TO LET—House

with Shop and 5 rooms on Clifford St.;
House, 6 rooms, corner Clifford and
Stephen's St.; House, 5 rooms, on
Pleasant St.; Tenement, 3 rooms, on
Pleasant St.; Tenement, 4 rooms, on
Pleasant St.; Tenement, 3 rooms, on
Mundy Pond Rd. Land for sale or
to let on Nunery St. Several fishing
rooms for sale or to let near Chain
Rock. F. C. WILLS, City Terrace, 328
Duckworth St. Jan 23, 21

BARGAIN FOR CASH—

Ford Touring Car, 22 H.P., in good
mechanical condition. Price \$350.00,
or reasonable offer. For further in-
formation apply to J. ASHWORTH,
Writer, H.M.S. "Briton", City. Rea-
son for sale, expecting to leave the
country. Jan 24, 21

HOWARD J. McDOUGALL,

Chartered Accountant.
Office - - - McBride's Cove.
Jan 3, 1m

FOR SALE—At a Bargain,

a New Boat, built especially for motor
engine; in use only 3 months; 22 ft.
long, 7 ft. wide; apply MR. ELLI
LEWIS, Golf Avenue. Jan 23, 21

Help Wanted!

WANTED—A Cash Girl;
apply THE WHITE SHOE STORE.
Jan 24, 17

WANTED—Immediately,
Good Housemaid; apply MRS. WIL-
LIAMS, 21 Circular Road. Jan 24, 21

WANTED—An Express-
man for Grocery Store; good wages
for the right man; apply Telegram
Office. Jan 24, 21

WANTED—At Once, a
General Servant; apply to MRS. A.
W. KENNEDY, 7 Military Rd. Jan 23, 21

WANTED—A General Girl,
one who understands plain cooking;
apply MRS. MARY CONNORS, 376
Water Street. Jan 23, 21

WANTED—By married
couple, furnished rooms (bedroom &
sitting room), with use of bathroom;
apply by letter "ROOMS", this office.
Jan 23, 21

WANTED—A General Ser-
vant; washing out; apply MRS. J. P.
KIELY, 6 Kimberley Row (opposite
Star Hall). Jan 23, 21

WANTED—An Experi-
enced Book-keeper for Grand Falls; ap-
ply THE ROYAL STORES, LTD.
Jan 23, 21

WANTED—An Experi-
enced Man for Dry Goods Dept.; also
one for Grocery Dept. Applicants
must apply by letter only, naming sal-
ary required, what experience can be
given, also stating age. G. KNOW-
LING. Jan 19, 17

WANTED—A General Ser-
vant; apply to MRS. W. J. CLOUSTON,
7 Queen's Road. Jan 17, 17

WANTED—A Housemaid,
with some experience; apply at this
office. Jan 16, 17

WANTED—A Housemaid;
apply at COCHRANE HOTEL.
Jan 16, 17