

LADIES' MUSLIN COLLARS

A clearing lot marked at clearing prices.
14c. to 40c. each.

Wash Gingham

A splendid opportunity to secure a regular 15c. line for 10c. a yard. 20 bds. only left.

**Black and White
Check Linens**

1 piece only, will make very pretty Summer Dresses, 30c. per yard.

Congoleum Hall Canvas

4 pieces, with plain centre and pretty border. Just the thing for narrow halls, 18 inches wide, only 20c. per yard.

Come and See for Yourself.

There is always something here for you—always something which ought to interest the economical and particular. We have the stock, as the following splendid group of bargains will show by a visit to our Store.

AMERICAN DRESS GOODS.

We are showing a magnificent display of American Summer Dress Goods in Cotton Crepe, Crepe Glace, Tussah Brocade, Satin Stripe Poplins, Rice Cloth, Shadow Voile, Silk Brocade, Tussah Silk, Printed Silks in all colors. Priced from 18c. to 50c. yard.

PRESIDENT BRACES.

100 doz. Men's President Suspenders, the most comfortable Suspender made, especially for working men. Old prices, 40c. and 50c. pair.

LADIES' COSTUMES.

About 20 Ladies' Costumes, Job, clearing at Half Price.

MARSHALL BROTHERS.**White Lawn Handkerchiefs**

50 dozen, with initials nicely worked in the corner, 6 for 25c., or 5c. each.

**Boys' Corduroy
Hats and Caps.**

We have an excellent selection here to choose from, in colors Royal, Navy, Fawn, 22c. to 60c. each.

American Neck Ties.

We are showing the largest assortment of Gent's American Neck Ties ever shown in the city at old prices, from 22c. to 75c. each.

**Boys' and Men's
White Linen Hats.**

A few dozen only, just right for summer wear, 25c. to 70c. each.

Pin Prick Duels.

RUTH CAMERON.



RUTH CAMERON.

Cleverness is often dangerous. The cleverness, for instance, that does things so easily that it never learns to do them thoroughly. A great art teacher once said to a young pupil whose work he was seeing for the first time. "How clever you are!" And then, "And how I can lift you out of your cleverness!"

But it is another sort of cleverness whose dangers I am thinking of just now, the cleverness of sharp repartee among housemates, and especially among married folks.

Half Jest, Half Serious Little Digs

You know what I mean; you must have sometime been in a home where the housemates made a habit of giving each other half jesting, half serious little digs, and where all the rest were quick to laugh at the expense of the one defeated in this duel of pin pricks.

Perhaps you've even lived in such a home without thinking much about it. But come, now, think of it, and tell me—after all, is this sort of cleverness worth while? Isn't it, in fact, quite the reverse?

I once knew two people who started out in wedded life by loving each other very dearly. And I use that great word "love" advisedly, for their feeling for each other was not merely an infatuation, it was founded on the firm basis of congeniality, and made up of mutual respect and friendship and tenderness all welded together and fused into love by sex attraction. They had a wonderful chance of be-

ing very happy, and for a time they were. But by and by something crept between them. It wasn't another man and it wasn't another woman. It was just this infernal habit of saying sharp things to each other, of criticising each other's little faults in public, of sarcastic comments on his part and nagging on hers.

Too Many a True Word Spoken in Jest

Many of the things were said apparently in jest but the sting within the jest went home for all that.

No, there was no other man nor woman in the case; but for all that they weren't heart whole, far from it—for the heart of each was pierced with a hundred little pin pricks of taunt and complaint and sarcasm.

I shall never forget one miserable evening, that I spent there toward the last. The duel of pin pricks went on as usual until suddenly, after something his wife had said, the husband turned on her in open rage. She was thunderstruck. "What have I said to deserve that?" she protested. And indeed her last speech had been nothing particularly outrageous. It was simply that each prick had gone a little deeper and left the surface of the heart more sensitive and the last prick had proved unendurable.

Can't Be Happy With or Without Each Other.

They are divorced now, poor, foolish folks, and as unhappy apart as they were together. And they might be so happy if they hadn't been so clever.

If you want to be clever, why not turn your cleverness into graceful, kindly repartee? Anyone can say sharp things that are amusing. It takes an infinite deal of cleverness to make a gracious, witty speech. And the flush of pleasure and gratitude is

In Stock To-Day:

60 boxes, each 4 doz.,
FRY'S BREAKFAST
COCOA—1-4's.

40 boxes, each 4 doz.,
FRY'S BREAKFAST
COCOA—1-5's.

50 cases
ROYAL BAKING
POWDER.
Dime size and 1-4's.

60 boxes
BIRD'S CUSTARD
POWDER.

Soper & Moore,

Retail and Wholesale.

far pleasanter to see than the flush of resentment and hurt. If you don't believe me try it and see.

MINARD'S LINIMENT is the only Liniment asked for at my store and the only one we keep for sale. All the people use it.
HARLIN FULTON.
Pleasant Bay, C. B.

THE GRAYBEARDS

WILLY MASON.

We relics of a bygone time insist that old things were sublime, that modern things are punk; but our old daddies are full of bats, and we are talking through our hats, and all we say is bunk. The lovely dames come down the street, togged out in palmet silk and neat, and we look on and sigh; "The modern fashions," we declaim, "are nothing but a burning shame—they shock the purist's eye. They make the tired spectator ache; and how the womenfolk can make themselves a holy show, is something that we can't explain; oh, for the fashions safe and sane, of forty years ago!" We make such statements free and bold, but if you talk an album old, and view the women there, with gowns that look like circus tents, and shawls that look like twenty cents, and nets upon their hair, you'll say, "Those girls were surely shrieks! The world was overrun with freaks when those tinsies were made; if any woman should appear in such a spread of rage this year, the cops would make a raid!"

Stafford's Liniment is sold in over 500 stores. Ask for Stafford's.—may 3, 11

MINARD'S LINIMENT CURES DIS-

Peace Talk

AND MILITARY FACTS.

"Peace," says a German paper in commenting on Sir Edward Grey's speech of Wednesday, "can only be built up on a general acknowledgment of the military facts of the war."

We agree. Indeed, we hasten to adopt the formula as a welcome corrective to those who prattle of peace, whether here or in the United States or anywhere else, without constant reference to the military facts. It is a sounder formula than any that is likely to be evolved out of recriminations between the Allied Foreign Ministers and the German Chancellor.

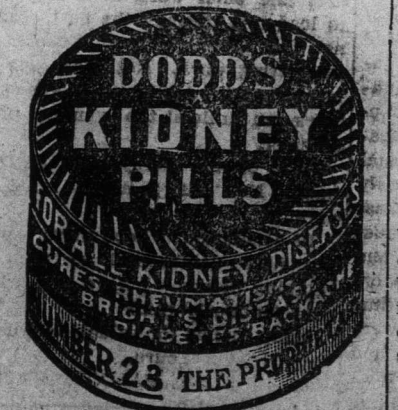
What are the military facts? One of them undoubtedly is that Germany is in possession on both her fronts of Belgian, French, and Russian territory from which she has not yet dislodged. To the Germans that is the only fact worth noticing. In their view it governs the whole situation. They exhort the world to look at the map. They cannot understand why the Allies do not recognise the necessities of the case and sue for peace.

The reason is that there are other facts. It is, for instance, a military fact of the first moment that we hold the seas, can continue to hold them indefinitely, and that until we give permission not a single German merchant vessel dare show her nose in any of the seven seas. It is another military fact that Germany's Colonies are in the hands of her enemies and that she has not a ghost of a chance of regaining them.

It is a third military fact that on the top of a stupendous voluntary effort, which the king rightly described as "one which will be a lasting source of pride to future generations," Great Britain has now adopted compulsion.

It is a further military fact that the pressure of British sea power is making itself felt throughout the length and breadth of Germany and that we have only just begun to enforce the blockade with some vigour. Is there any German who believes that his country can stand it for another two years? Is there any Russian, Frenchman, or Briton who is not ready to fight on for twice as long, if need be, in order to drive home to every German subject the lesson that war against civilisation does not pay?

These are all military facts, and in our judgment they far outweigh the territorial gains on which the Germans set such excessive store. Facts for facts, the winning facts are on our side; and the Allies will hold on and hold together until all Germany breaks beneath them.—Daily Mail, May 27.



MINARD'S LINIMENT CURES COLDS, ETC.

Sons of England Lodges.

IN FAVOR OF CONSCRIPTION HERE.

Ottawa, June 9.—The Sons of England of the Ottawa and Hull districts have passed a resolution in favor of conscription in Canada and calling upon the Supreme Grand Lodge of the Order, which meets in Halifax next August, to make a move in that direction.

A copy of the resolution has been forwarded to Sir Sam Hughes.

**Will You Take
Two At Our Risk?**

So many customers who suffer from run down nervous condition with its consequent ill of insomnia, indigestion and general debility are being greatly helped by Zotic—the nerve tonic, that we wish to have every ailing person in this town try this really famous remedy. It is all that a tonic should be and more than any other tonic is. It combines the most precious of health-building substances. Glycer Phosphates are the actual element of the human body in most assimilative form. You know the value of Cod Liver Oil and the invigorating effects of tonic wine. In Zotic these are combined into an exceedingly pleasant tonic which in two weeks will work quiet wonders in your health. If at the end of two weeks the purchase price. Doesn't this convince you that you should start trying it to-day? Sold by T. McMurdo & Co., Sole Distributing Agents for Newfoundland. (1)

Your Boys and Girls.

If it is necessary for a child to take a lunch to school, see that it is different each day as well as dainty and pleasing in appearance. Here are a few suggestions for luncheons: White bread with quince marmalade. Fifteen filberts orange. Boston brown bread with pimento cheese. Ten "dates" stoned and rolled in sugar. Biscuits with sardines and lettuce. One frosted cup cake. White bread with chopped nuts. One cruller.

Eight small crisp crackers with peanut butter. Four stuffed prunes. Graham bread with cold chicken. Twelve English walnut meats. White bread with currant jelly. White grapes. Sandwich made with one slice of Graham and one slice of white bread spread with blackberry jelly. One apple. White bread with crisp bacon. One celery heart. Two chocolate marshmallows.

Graham biscuits with bits of thin-sliced steak. One one-half-inch cube maple sugar. White bread with chopped eggs. Two big figs. Graham bread and lettuce sandwich. Twelve salted almonds. White bread with cold lamb. One banana. Rye flour muffins. American dairy cheese. Four stuffed prunes.

**Kills Wife, Four
Children and Self**

Chicago, June 9.—Frank S. Usabick, 40, laborer, killed his wife by crushing her skull with a baseball bat, killed his four children, respectively 8, 6, 4, and 2 years old, and then committed suicide. The bodies of the six were found in their home to-day.

FLORIZEL COMING. — The S. S. Florizel leaves Halifax to-morrow morning for this port, due Thursday morning.

NEW WALL PAPERS!

Just opened 7000 pieces carefully selected Papers, including
Oatmeal Papers and Varnished
Tile Papers,
Suitable for Bathrooms, Kitchens, etc.

Bedroom Papers, from 10c. up.

ROBERT TEMPLETON.

333 Water Street.

**Notice of
Removal and Partnership**

HON. R. A. SQUIRES, K.C., LL.B.,

Announces the removal of his LAW OFFICES to the New BANK OF NOVA SCOTIA Building at the corner of Beck's Cove and Water Street, and the formation of a PARTNERSHIP for general practice as Barristers, Solicitors and Notaries, with MR. J. A. WINTER, eldest son of the late Sir James S. Winter, K.C., under the firm name of SQUIRES & WINTER.

Address: Bank of Nova Scotia Building, St. John's.
January 3rd, 1916. dec31, 11

Hon. R. A. Squires, K.C., LL.B.

Mr. J. A. Winter.

SQUIRES & WINTER

Barristers, Solicitors and
Notaries.

New Bank of Nova Scotia Building.

Corner Beck's Cove and Water Street. dec31, 11

JUST ARRIVED!

ATLAS

Portland Cement!

Lowest Prices.

A. H. MURRAY, Beck's Cove.

may 19, 11

Advertise in the TELEGRAM

"Gems"

Used in the trenches
in the training camp
on the firing line
on the battlefields
on the heights

10 for 15c
50 for 75c

Imperial**LONDON**

LONDON, May 29th.
DOM MANOEL.

The young exiled King of Portugal is said to be eating his heart out not being permitted to take part in the war. Falling the chance of at the head of his own army, he would like to be in the field, and his sympathies are passionately for the Allies. He has, however, a physical ailment for the wounded at Brighton which he is personally and keenly interested in. It is something of a complication that his wife, Queen Amalia, should be a Hohenzollern, a branch is Catholic, more ancient than that of the Kaiser, and not greatly loved with the Prussian Court. Her step-mother is a daughter of the King of Bavaria, and therefore, a cousin of the Queen of the Belgians. Manoel's mother, Queen Amalia, now training as a nurse in a hospital.

FASHIONS AND MUNITIONS
The difficulty of inducing girls to enter the dressmaking allied trades is a phase of the shortage problem which is at present occupying the attention of West End dressmaking houses. For some time past there has been a falling

T. J. Eden

200 half bags
P.E.I. Blue
Potatoes,
\$2.25 sack
100 half bags
Local Potatoes

Holbrook's Sauce—Pints and pints.
Skipper Sardines.
Lyle's Golden Syrup—1's, 2's, 4's.
Allenbury's Food.
Jeye's Fluid—Small & medium.
Sweet Mango Chutney.
Blue Bell Liquid Metal Pot

Brisket Pork

BETTER THAN FAMILY AND CHEAPER.
Selected Table Potatoes, 13c.
Rangoon Rice, 5c. lb.; 2 lbs.
Pearl Barley—English.
Sunbeam Shoe Polish, 1 lb.
Tan and White, 1 lb. 10c.
Pineapple Chunks, 1 lb. and 1 lb. tins.
Blueberries in tins, 15c. ea.
Maple Sugar, 1 lb. blocks.
3 lb. tin Best Tomatoes, 10c.
BULLDOG TEA, 45c. lb.
5 lbs. for \$2.00.
DANAWALLA TEA, 50c. lb.
5 lbs. for \$2.25.
By Rail To-Day:
25 cases
CALIFORNIA ORANGE

T. J. EDEN

Duckworth Street and Military Road.