

Savings Worthy of Consideration

FOR FRIDAY & SATURDAY.

PILLOW CASES.

This is a recently arrived lot of White Cotton Pillow Cases, taped ends, regulation size, 18 x 24; well hemmed. Special for Friday & Saturday, each ... **12c**

Read every item carefully—there is surely something in this list that you need.

Why should you pay more than ROYAL STORE Prices for anything? Decide to come here Friday and Saturday—and come as early as possible.

WADDLED QUILTS.

Now is the time to buy Waddled Quilts. Prices are sure to advance. We offer full sized Sateen Covered Quilts, filled with good quality carded cotton. Friday and Saturday at the **2.08** Special price of, ea. **2.08**

Ladies' Strap Shoes.

The Pink of Perfection in foot wear is fully attained in this line of Shoes, 4-strap styles. A limited number only, sizes 2 1/2 to 7, Cuban heels, patent vamp. Reg. \$2.50. Friday and Saturday ... **2.30**

Ladies' Walking Shoes.

New styles in Black Dongola Kid Boots, in weights suitable for Fall wear; button and laced, medium heels, patent tip; all sizes. Regular \$2.10 pair. Friday and Saturday ... **1.90**

JOB Children's Shoes.

A job line comprised of a varied assortment of Cloth Topped Boots, with Tan and Black Kid Vamps; sizes from 00 to 2. Values 25c. pair. Friday & Saturday ... **18c**

Cotton Blankets.

You can spend your nights in comfort with a pair of these Californian Blankets, soft finish cotton fleece; size 64 x 80; Blue and Pink Borders. Reg. \$1.75 pair. Friday and Saturday ... **1.59**

Blay Calico.

Here's good value in Blay Calico, American manufacture; soft finish, even thread, absolutely no dressing; 36 ins. wide. Special for Friday and Saturday, per yard ... **9c**

Bed Tickings.

Get that "satisfied feeling"—make your own Pillows, Bolsters, &c. Then you'll know what's in them. Bleached yarn, herring bone ticking, 36 ins. wide. Special per yard, Friday and Saturday ... **27c**

Damask Table Cloths.

The appearance of these Cloths will charm you right away. They are 2 yards square, nicely finished, in assorted floral designs. Reg. \$1.15 ea. Friday & Sat. **1.08**

Velour Dress Serges.

A new soft finished Serge that combines elegance with economy, 43 inches wide; shades of Saxe, Corise, Navy, Wine, Scarlet, Mahogany, Brown, Grey and Black. Reg. 75c. yard. Friday & Saturday ... **65c**

Job Gloves.

Full Gloves that don't cost much. Suede and Undressed Kid Gloves in Tan and Grey only. These Gloves will give a touch of smartness to your Fall Costume at a small outlay. Values 50c. pair. Friday & Saturday ... **39c**

Ladies' Cashmere Gloves.

Best Milanese finished Gloves, 2 dome fasteners, in colors of Beaver, Brown, Grey, Navy, Chamomile and Black; in all sizes. Reg. 30c. pair. Friday and Saturday ... **25c**

Special Hosiery Value.

Over 300 pairs high grade Cashmere Hose, imported expressly for those who are particular about their Hosiery; fast colors, seamless feet; in all sizes. Reg. 60c. pair. Friday and Saturday ... **49c**

Ladies' Cashmere Hose.

You'll be buying these by the dozen when you see the values; assorted ribs, fast dyed wool, spliced cashmere feet; in all sizes. Special on Friday & Saturday, per pair ... **20**

Job Collars. Men's & Boys.

A large assortment of White Linen Collars, English and American makes are offered. These Collars are in assorted sizes and shapes. Special for Friday & Saturday, each ... **5c**

Good Hardware Values.

COPPER NICKEL-PLATED KETTLES.
Regular price, \$2.10 each. Selling for ... **\$1.80**
Regular price, \$1.75 each. Selling for ... **\$1.52**

Nail and Tooth Brushes, 2 for ...
Can Opener, with Corkscrew ...
Jackson's Wax Floor Polish ...
Wood Towel Racks ...
Wood Pastry Rollers ...
Asbestos Toy Irons ...
Heavy Steel Fire Shovel ...
Scrub Brushes ...
Kitchen Knives ...
Moulding Picture Hooks, 2 dozen for ...
Vegetable Paring Knives ...
Paint Brushes ...
Brass Sash Rods, 3 for ...
Enamel Milk Skimmers ...
Shaving Brushes ...
Pocket Knives ...
Ladies' Scissors ...
Draping Hooks, 2 dozen for ...

At 10c

Special Values In Fancy Linens.

SIDEBOARD COVERS—White Cotton, trimmed with Lace and Insertion, others Tarn-boured; all run about 64 ins. long. Reg. 50c. each. Friday & Saturday ... **40c**

TABLE CENTRES—Lace trimmed Tray Cloths, size 16 x 24; Table Centres, size 20 x 20, in White Cotton, nicely finished. Reg. 70c. each. Friday & Saturday ... **59c**

White Sheets.

Heavy Twilled Cotton Sheets, soft finish, smooth thread; size 2 x 3 1/2 yards. Reg. \$1.75 pair. Friday and Saturday ... **1.48**

Odds and Ends: Notions.

CAMPOR ICE—For chapped hands, in tins. Special, each ... **5c**

TOILET SOAP—Velvet Skin, assorted colors; 3 cakes in box. Special, ... **21c**

BRIC-A-BRAC—Assorted patterns, filled with Perfume. Reg. 20c. ea. for ... **16c**

TALCUM POWDER—Corylopsis, for Toilet and Nursery; oval cans. Special, ea. ... **6c**

PENCIL SHARPENERS—The "Ever-Ready," for pencils of all sizes. Special, each ... **5c**

FANCY BROOCHES—V shaped, gilt and enamel; assorted patterns. Special, each ... **6c**

VEST POCKET BOOKS—Very neat, fancy leather covers. Special, 2 for ... **11c**

NEEDLES—Castle Brand; mixed pkts; all sizes. Special, 2 pkts. for ... **7c**

FRAMED MOTTOES—White Enamel frames, artistic designs. Reg. 25c. each for ... **20c**

WRITING PADS—Cream Wave Bank Paper, 100 sheets; ruled. Special, each ... **11c**

SHELL HAIRPINS—High grade Tortoise Shell, inset with Brilliants. Special, each ... **13c**

WIRE HAIRPINS—Best quality Black Wire, invisible holdfast. Spec. 2 bxs. for ... **6c**

STRIKING VALUES IN MEN'S FURNISHINGS.

MEN'S UNDERWEAR.

The famous "Lansdown" fleece lined Underwear, superior quality; Vests and Pants in all sizes, from 34 to 44; guaranteed satisfactory and healthy. Reg. \$1.00 a garment. Friday & Saturday ... **90c**

MEN'S CAPS.

Scotch Tweed, Golf shapes. The kind that always looks well and give good service; all sizes; light and dark patterns. Reg. 75c. each. Friday & Saturday ... **65c**

BOYS' CAPS.

A clearing line of Navy Serge Khaki Caps for boys. These are marked very low for speedy disposal. Special, each ... **20c**

MEN'S SWEATER COATS.

A high grade Knitted Sweater Coat will keep you comfortable on cold days when an overcoat would be in your way. Get one of these. We have them in Navy, Grey, &c.; all sizes. Reg. \$3.25 each. Friday & Saturday ... **2.90**

MEN'S SHIRTS.

New Fall patterns, made of Striped Madras in assorted colors, soft bosoms, medium cuffs, neat fitting collar bands; sizes from 14 to 17 1/2. Regular \$1.50 each. Friday & Saturday ... **1.35**

MEN'S BOOTS.

Gummett Bluchers. The Boot for everyday wear; neat in appearance, comfortable, takes a splendid polish and will give excellent wear; all sizes. Special Friday & Saturday, per pair ... **4.15**

MEN'S HALF HOSE.

A big collection of Cashmere and Worsted Hose in Black and Colored, plain and ribbed; well spliced soles and heels; all sizes. Reg. 50c. pair. Friday & Saturday ... **42c**

MEN'S PIQUE COLLARS.

A good assortment of White Pique Double Collars in all sizes, smart styles, two buttons in front. Special for Friday and Saturday, each ... **16c**

GENT'S GLOVES.

Soft Grey Suede Gloves, 2 dome fasteners, well cut, gusseted fingers. Regular \$1.10 pair. Friday and Saturday ... **94c**

MEN'S TIES.

A new lot of Ties worth seeing. Knot Ties with stud and wire fasteners; a beautiful array of patterns. Reg. 20c. ea. Friday & Saturday ... **17c**

Cash Receipt Books.

Handy size for the pocket; hard covers, containing 100 forms. Special, each, **13c**

The Royal Stores Ltd.

Axminster Door Mats.

Assd. patterns, fringed ends; size 11 x 28. Reg. 45c. each. Friday & Saturday, **39c**

The Friends of Our Boys in Old England.

Editor Evening Telegram.
Dear Sir,—At the instance of the Imperial Authorities, each of the Dominions, furnishing Contingents to aid the Motherland in the present war, has arranged for the appointment in London of a number of ladies and gentlemen to be known as the War Contingent Association, the intention being that these Associations shall look after the interests of the members of the respective Contingents upon their arrival in England. These Associations, it is intended, shall work in conjunction with a Central Committee under the Chairmanship of Lord Islington.

I enclose herewith a list of those who have been appointed by the Government to form the Newfoundland War Contingent Association in London, as you may consider it of sufficient interest to your readers to publish the list.

Yours faithfully,
J. R. BENNETT,
Colonial Secretary.
St. John's, Oct. 1, 1914.

Sir Henry Blake, Sir Henry McCallum, Sir Cavendish Boyle,
Sir William MacGregor,
Sir Ralph C. Williams,
Mr. Edward R. Morris (Whitehead, Morris & Co.)

Lord Northcliffe, Lady Northcliffe, Lord Rothermere, Mr. Albert E. Reed, Professor Wyndham Dunstan, Sir John Anderson, G.C.M.G., Mr. H. G. M. Lambert, Mr. A. Berriedale Keith, Lord Emmott, Mr. H. C. Thomson, Mr. A. Hanson (Scotts, Son & Co.), Sir Thomas B. Bowring, Rev. C. V. Cogan, Rev. Fr. Bennett, Dr. Edward Greene, Dr. F. H. Crowley, Mr. W. A. Good, Mr. Fred L. Marriott, Mr. Thomas B. Bowring, Rev. James Bell, Mr. M. M. Beeton, Mr. E. A. Susham, Mr. G. A. Sutton, Mr. T. D. Holmwood, Mr. Ernest Holmwood, Mr. F. W. Senior, Mr. Wm. Martin, Mr. Douglas Davidson, Lady Louisa Fielding, Mr. Geoffrey Harley, Mr. Robert L. Newman, Mr. T. R. Job, The Earl Brassey, G.C.B., The Viscount Hythe, Mr. W. F. A. Archibald, Mr. Edgar Hogue, Mr. C. Freeman Murray, Mr. James R. Boose, Mr. E. Holman, Mr. H. E. Gooderham, Sir Thomas Edmonde, Bart, M.P., Mr. Ernest R. Watson, Mr. Stephen A. Cumming, Mr. S. Fenn, Sir T. H. D. Berridge, Mr. F. G. Thomas, Mr. W. B. Boyd-Carpenter, Hon. T. C. Fitzherbert.

Rope Mats.

We have secured another supply of these popular Mats, but not nearly enough to supply the demand for them; size 14 x 23; Red borders. Special, each, Friday & Saturday **14c**

Scotch Hearthrugs.

Another strong appeal to your sense of economy, reliable Scotch made Hearthrugs in a variety of useful colors and designs; size 28 x 56; fringed ends. Reg. \$2.00 each. Friday & Saturday ... **\$1.65**

Boys' PANTS.

A special offer in Tweed and Serge Pants, to fit boys of 8 to 8 years; straight and knicker styles; well made, reliable quality. Values to 70c. pair. Friday and Saturday ... **45c**

Salvia Will Grow Hair.

SALVIA, the Great Hair Tonic and Dressing, will positively create a new growth of hair.

If you want to have a beautiful head of hair, free from dandruff, use SALVIA and watch the results.

SALVIA is guaranteed to stop falling hair and restore the hair to its natural color. The greatest Hair Vigor known.

Watch your hair if it is falling out. If you don't, you will sooner or later be bald.

SALVIA prevents baldness by fastening the hair to the roots.

Alexander the Great.

Red McKehe says: St. Paul, Nebraska, and I remember see—

It boasts a railroad, a siding, an a store, in straight geography that's all. But when you reckon in baseball it boasts one big gob more.

For Alexander first pitched there. He pitched clean out of his high chair in 1888. An' darned if he ain't pitchin' yet. He's Philly Doolin's one best bet to serve 'em to the plate.

His folks originally meant that he should be a president instead of just a king. They called him Grover Cleveland so he'd have a little better show to join the big Dem ring. But politics was nix with Grover. He shovelled out-curve in the stove an' pitched ball in his sleep. In nineteen-nine he left the boys an' went to Galesburg, Illinois, an' pitched ball for his keep.

This six-foot slabster had the goods an' didn't stay long in the woods. The scouts got on his trail. His right arm reached the Phillies' dough an' when he got a chance to show he ran up all his skill. He hit the spotlight from the start. His pitchin' an' his fieldin' art took rating in Class A. They tacked behind his name "The Great." He's made good on it three years straight. I guess it's gonna stay.

To teach that he who saves himself is lost;
To hear in silence though our hearts may bleed;
To spend ourselves, and never count the cost,
For others' greater need;—

To go our quiet ways, subdued and sane;
To hush all vulgar clamor of the streets;
With level calm to face alike the strain
Of triumph or defeat;—

This be our part, for so we serve you best,
So best confirm their prowess and their pride,
Your warrior-sons, to whom in this high test
Our fortunes we confide.
—Sir Owen Seaman.

Where Responsibility Lies.

No matter how large, or how small, a business may be, nobody can deny that its Office is the nerve centre of the firm. Every transaction, important or trivial, must be recorded at the Office. An order is received at the Office, its history is recorded at the Office, and finally payment is received at the Office. If the Office makes an error the firm stands the loss. That's why you must be sure that your office is modern and dependably equipped for the care of all important papers. To do this effectively you need the up-to-date equipment of the "GLOBE-WERNICKS CO." When sixty offices in St. John's have found this necessity this equipment can surely be of use to you. Mr. Percie Johnson represents this world famous firm in Newfoundland.

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