

Savings Worthy of Consideration

FOR FRIDAY & SATURDAY.

PILLOW CASES.
This is a recently arrived lot of White Cotton Pillow Cases, taped ends, regulation size, 18 x 24; well hemmed. Special for Friday & Saturday, each . . . **12c**

Read every item carefully—there is surely something in this list that you need.

Why should you pay more than ROYAL STORE Prices for anything? Decide to come here Friday and Saturday—and come as early as possible.

WADDLED QUILTS.
Now is the time to buy Waddled Quilts. Prices are sure to advance. We offer full sized Sateen Covered Quilts, filled with good quality carded cotton. Friday and Saturday at, ea. **2.08**

Ladies' Strap Shoes.
The Pink of Perfection in footwear is fully attained in this line of Shoes, 4-strap styles. A limited number only, sizes 2 1/2 to 7. Cuban heels; patent vamp. Reg. \$2.50. Friday and Saturday . . . **2.30**

Ladies' Walking Shoes.
New styles in Black Dongola Kid Boots, in weights suitable for Fall wear; button and laced, medium heels, patent tip; all sizes. Regular \$2.10 pair. Friday and Saturday . . . **1.90**

JOB Children Shoes.
A job line comprised of a varied assortment of Cloth Topped Boots, with Tan and Black Kid Vamps; sizes from 00 to 2. Values 25c. pair. Friday & Saturday . . . **18c**

Cotton Blankets.
You can spend your nights in comfort with a pair of these Californian Blankets, soft finish cotton fleece; size 64 x 80; Blue and Pink Borders. Reg. \$1.75 pair. Friday and Saturday . . . **1.59**

Blay Calico.
Here's good value in Blay Calico, American manufacture; soft finish, even thread, absolutely no dressing; 36 ins. wide. Special for Friday and Saturday, per yard . . . **9c**

Bed Tickings.
Get that "satisfied feeling"—make your own Pillows, Bolsters, &c. Then you'll know what's in them. Bleached yarn, herring bone ticking, 36 ins wide. Special per yard, Friday & Saturday . . . **27c**

BARGAIN PRICES ON BRAND NEW FALL MERCHANDISE.

TANGO WOOL VESTS.
Heavy Knitted Tango Vests to wear under Costume Jacket or Coat; in assorted colors. Reg. \$2.10 each. Friday and Saturday . . . **1.90**

Children's Headwear.
A new line of Pretty Bonnets in Cream, Flush, Velour and Corded Silk, trimmed with soft Jap Silk; also a collection of Felt Hats in assorted new shapes and colors, to suit children from 3 to 8 years. Reg. price \$1.00 each. Friday & Saturday . . . **85c**

ROPE MATS.
We have secured another supply of these popular Mats, but not nearly enough to supply the demand for them; size 14 x 23; Red borders. Special, each, Friday & Saturday **14c**

Damask Table Cloths.
The appearance of these Cloths will charm you right away. They are 2 yards square, nicely finished, in assorted floral designs. Reg. \$1.15 ea. Friday & Sat'y **1.08**

D. & A. CORSETS.
Special line, White French Coutil bodies, long hips, low busts, 6 garters; sizes 20 to 26 in. only. Special, Friday & Saturday, pair. **92c**

NURSE DORA APRONS.
White Linen, ample skirts, large bibs, plain. Regular 30c. each. Friday and Sat. **25c**

JERSEY KNIT KNICKERS.
Fleece lined, divided skirts, Directorate shaps; colors Navy, Saxe, Mole, Tan and Cream. Reg. 85c. pair. Friday and Saturday . . . **70c**

Velour Dress Serges.
A new soft finished Serge that combines elegance with economy, 43 inches wide; shades of Saxe, Corise, Navy, Wine, Scarlet, Mahogany, Brown, Grey and Black. Reg. 75c. yard. Friday & Saturday . . . **65c**

NEW DUST CAPS.
Fancy Cotton Dutch Caps. Everyhousekeeper should wear one. Special for Friday and Saturday, each . . . **12c**

CHILDREN'S FLEECE KNICKERS.
White Twilled Cotton Knickers, American make, lace trimmed; to fit children of 3 to 10 years. Values to 25c. pr. Friday & Saturday . . . **15c**

NECKWEAR SPECIALTIES.
A pretty assortment of Neckwear in various new designs, Lace and Net Collars & Jabots; Bows in Silk and Tulle, Ties in Silk and Velvet. All selling at one price. Friday and Saturday, each . . . **12c**

Job Gloves.
Fall Gloves that don't cost much. Suede and Undressed Kid Gloves in Tan and Grey only. These Gloves will give a touch of smartness to your Fall Costume at a small outlay. Values 50c. pair. Friday & Saturday . . . **39c**

Ladies' Cashmere Gloves.
Best Milanese finished Gloves, 2 dome fasteners, in colors of Beaver, Brown, Grey, Navy, Chamois and Black; in all sizes. Reg. 30c. pair. Friday and Saturday . . . **25c**

Special Hosiery Value.
Over 300 pairs high grade Cashmere Hose, imported expressly for those who are particular about their Hosiery; fast colors, seamless feet. Reg. 60c. pair. Friday and Saturday . . . **49c**

Ladies' Cashmere Hose.
You'll be buying these by the dozen when you see the values; assorted ribs, fast dyed wool, spliced cashmere feet; in all sizes. Special on Friday and Saturday, per pair . . . **20**

Job Collars. Men's & Boys.
A large assortment of White Linen Collars, English and American makes are offered. These Collars are in assorted sizes and shapes. Special for Friday & Saturday, each . . . **5c**

Good Hardware Values.
COPPER NICKEL-PLATED KETTLES.
Regular price, \$2.10 each. Selling for . . . **\$1.80**
Regular price, \$1.75 each. Selling for . . . **\$1.52**

Nail and Tooth Brushes, 2 for . . .
Can Opener, with Corkscrew . . .
Jackson's Wax Floor Polish . . .
Wood Towel Racks . . .
Wood Pastry Rollers . . .
Asbestos Toy Irons . . .
Heavy Steel Fire Shovel . . .
Scrub Brushes . . .
Kitchen Knives . . .
Moulding Picture Hooks, 2 dozen for . . .
Vegetable Paring Knives . . .
Paint Brushes . . .
Brass Sash Rods, 3 for . . .
Enamel Milk Skimmers . . .
Shaving Brushes . . .
Pocket Knives . . .
Ladies' Scissors . . .
Draping Hooks, 2 dozen for . . .

Special Values In Fancy Linens.
SIDEBOARD COVERS—White Cotton, trimmed with Lace and Insertion, others Tambooured; all run about 64 ins. long. Reg. 50c. each. Friday & Saturday . . . **40c**

TABLE CENTRES—Lace trimmed Tray Cloths, size 16 x 24; Table Centres, size 20 x 20, in White Cotton, nicely finished. Reg. 70c. each. Friday & Saturday . . . **59c**

Odds and Ends: Notions.
CAMPHOR ICE—For chapped hands, in tins. Special, each . . . **5c**

TOILET SOAP—Velvet Skin, assorted colors; 3 cakes in box. Special, . . . **21c**

BRIC-A-BRAC—Assorted patterns, filled with Perfume. Reg. 20c. ea. for . . . **16c**

TALCUM POWDER—Corylopsis, for Toilet and Nursery; oval cases. Special, ea. . . **6c**

PENCIL SHARPENERS—The "Ever-Ready," for pencils of all sizes. Special, each . . . **5c**

FANCY BROOCHES—V shaped, Gift and Enamel; assorted patterns. Special, each . . . **6c**

VEST POCKET-BOOKS—Very neat, fancy leather covers. Special, 2 for . . . **11c**

NEEDLES—Castle Brand; mixed pkts; all sizes. Special, 2 pkts. for . . . **7c**

FRAMED MOTTOES—White Enamel frames, artistic designs. Reg. 25c. each for . . . **20c**

WRITING PADS—Cream Wave Bank Paper, 100 sheets; ruled. Special, each . . . **11c**

SHELL HAIRPINS—High grade Tortoise Shell, inset with Brilliants. Special, each . . . **13c**

WIRE HAIRPINS—Best quality Black Wire, invisible holdfast. Spl. 2 bxs. for . . . **6c**

STRIKING VALUES IN MEN'S FURNISHINGS.

MEN'S UNDERWEAR.
The famous "Lansdown" fleece lined Underwear, superior quality; Vests and Pants in all sizes, from 34 to 44; guaranteed sanitary and healthy. Reg. \$1.00 a yard . . . **90c**

MEN'S CAPS.
Scotch Tweed, Golf shapes. The kind that always looks well and give good service; all sizes; light and dark patterns. Reg. 75c. each. Friday & Saturday . . . **65c**

BOYS' CAPS.
A clearing line of Navy Serge Khon Caps for boys. These are marked very low for speedy disposal. Special, each . . . **20c**

MEN'S SWEATER COATS.
A high grade Knitted Sweater Coat will keep you comfortable on cold days when an overcoat would be in your way. Get one of these. We have them in Navy, Grey, &c.; all sizes. Reg. \$3.25 each. Friday & Saturday . . . **2.90**

MEN'S SHIRTS.
New Fall patterns, made of Striped Madras in assorted colors, soft bosoms, medium cuffs, neat fitting collar bands; sizes from 14 to 17 1/2. Regular \$1.50 each. Friday & Saturday . . . **1.35**

MEN'S BOOTS.
Gunmetal Bluchers, The Boot for everyday wear; neat in appearance, comfortable, takes a splendid polish and will give excellent wear; all sizes. Special Friday & Saturday, . . . **4.15** per pair . . .

MEN'S HALF HOSE.
A big collection of Cashmere and Worsted Hose in Black and Colored, plain and ribbed; well spliced soles and heels; all sizes. Reg. 50c. pair. Friday & Saturday . . . **42c**

MEN'S PIQUE COLLARS.
A good assortment of White Pique Double Collars in all sizes, smart styles, two buttons in front. Special for Friday and Saturday, each . . . **16c**

GENT'S GLOVES.
Soft Grey Suede Gloves, 2 dome fasteners, well cut, gusseted fingers. Regular \$1.10 pair. Friday and Saturday . . . **94c**

MEN'S TIES.
A new lot of Ties worth seeing. Knot Ties with stud and wide fasteners; a beautiful array of patterns. Reg. 20c. ea. Friday & Saturday . . . **17c**

Cash Receipt Books
Handy size for the pocket, hard covers, containing 100 forms. Special, each, **13c**

The Royal Stores Ltd.
Axminster Door Mats
Assd. patterns, fringed ends; size 11 x 23. Reg. 45c. each. Friday & Saturday, **39c**

The Friends of Our Boys in Old England.

Editor Evening Telegram.
Dear Sir,—At the instance of the Imperial Authorities, each of the Dominions, furnishing Contingents to aid the Motherland in the present war, has arranged for the appointment in London of a number of ladies and gentlemen to be known as the War Contingent Association, the intention being that these Associations shall look after the interests of the members of the respective Contingents upon their arrival in England. These Associations, it is intended, shall work in conjunction with a Central Committee under the Chairmanship of Lord Islington.

I enclose herewith a list of those who have been appointed by the Government to form the Newfoundland War Contingent Association in London, as you may consider it of sufficient interest to your readers to publish the list.

Yours faithfully,
J. R. BENNETT,
Colonial Secretary.
St. John's, Oct. 1, 1914.

Sir Henry Blake, Sir Henry McCallum, Sir Cavendish Boyle,
Sir William MacGregor,
Sir Ralph C. Williams,
Mr. Edward R. Morris (Whitehead, Morris & Co.),
Lord Northcliffe, Lady Northcliffe, Lord Rothermere, Mr. Albert E. Reed, Professor Wyndham Dunstan, Sir John Anderson, G.C.M.G., Mr. H. G. M. Lambert, Mr. A. Berriedale Keith, Lord Emmott, Mr. H. C. Thomson, Mr. A. Hanson (Scotts, Son & Co.), Sir Thomas B. Bowring, Rev. C. V. Cogan, Rev. Fr. Bennett, Dr. Edward Greene, Dr. F. H. Crowley, Mr. W. A. Good, Mr. Fred L. Marriott, Mr. Thomas B. Bowring, Rev. James Bell, Mr. M. M. Beeton, Mr. E. A. Sursnam, Mr. G. A. Sutton, Mr. T. D. Holmwood, Mr. Ernest Holmwood, Mr. F. W. Senior, Mr. Wm. Martin, Mr. C. Freeman Watson, Lady Louisa Fielding, Mr. Geoffrey Harley, Mr. Robert L. Newman, Mr. T. R. Job, The Earl Brassey, G.C.B., The Viscount Hythe, Mr. W. F. A. Archibald, Mr. Edgar Hogue, Mr. C. Freeman Murray, Mr. James R. Boose, Mr. E. Holman, Mr. H. E. Gooderham, Sir Thomas Edmonde, Bart, M.P., Mr. Ernest R. Watson, Mr. Stephen A. Cumming, Mr. S. Fenn, Sir T. H. D. Berridge, Mr. F. G. Thomas, Mr. W. B. Boyd-Carpenter, Hon. T. C. Fitzherbert.

Salvia Will Grow Hair.

SALVIA, the Great Hair Tonic and Dressing, will positively create a new growth of hair.

If you want to have a beautiful head of hair, free from dandruff, use SALVIA and watch the results.

SALVIA is guaranteed to stop falling hair and restore the hair to its natural color. The greatest Hair Vigor known.

Watch your hair if it is falling out. If you don't, you will sooner or later be bald.

SALVIA prevents baldness by fastening the hair to the roots.

Alexander the Great.

Red McGhee says:
St. Paul, Nebraska.
Lemme see—
It boasts a railroad, a siding, an a store, in straight geography that's all. But when you reckon in baseball it boasts one big gob more. For Alexander first pitched there. He pitched clean out of 'er high chair in 1888. An' darned if he ain't pitchin' yet. He's Philly Doolin's one best bet to serve 'em to the plate.

His folks originally meant that he should be a president instead of just a king. They called him Grover Cleveland so he'd have a little better show to join the big Dem ring. But politics was nix with Grove. He shovelled out-curve in the stove an' pitched ball in his sleep. In nineteen-nine he left the boys an' went to Galesburg, Illinois, an' pitched ball for his keep.

This six-foot slabster had the goods an' didn't stay long in the woods. The scouts got on his track. His right arm reached the Phillies' dough an' when he got a chance to show he run up all his sail. He hit the spotlight from the start. His pitchin' an' his fieldin' art took rating in Class A. They tacked behind his name "The Great." He's made good on it three years straight. I guess it's gonna stay.

ROYAL BAKING POWDER
Absolutely Pure
Made from Grape Cream of Tartar
NO ALUM

This Date in History.

OCTOBER 2.
Full Moon—4th.
Days Past—274 To Come—90
ARISTOTLE died B.C. 322, aged 62. The most famous of all the Greek philosophers and a disciple of Plato.
W. ELLERY CHANNING died 1842, aged 62. An American Unitarian minister and writer whose efforts in the cause of slavery abolition were greatly appreciated, and whose sermons and writings displayed great power and earnestness.
MAJOR ANDRE executed 1780. England was at war with America and the fortress of West Point was in the hands of the Americans, under the command of a Major Andre. The traitor opened negotiations with the English to deliver the fortress into their hands, but Major Andre, the English officer selected to carry through the negotiations was arrested within the American lines, tried as a spy and hanged. His body was in 1821 exhumed; brought to England, and buried in Westminster Abbey.
NEW BRITISH HALL opened 1894.

PRO PATRIA.

The editor of "Punch" admirably describes the duty of those who are unable to go to the war, and what he says is equally applicable to others, who are, for valid reasons, compelled to stay at home while their hearts are in the fighting line:—
England, in this great fight to which you go
Because, where Honor calls you, go you must.
Be glad, whatever comes, at least to know
You have your quarrel just.
Peace was your care; before the nation's
Because, where Honor calls you, go you must.
Her cause you pleaded and her ends you sought;
But not for her sake, being what you are,
Could you be bribed and bought.
Others may spurn the pledge of land to land,
May with the brute sword stain a brilliant past;
But by the seal to which you set your hand,
Thank God, you still stand fast!

Red McGhee.

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Where Responsibility Lies.

No matter how large, or how small, a business may be, nobody can deny that its Office is the nerve centre of the firm. Every transaction, important or trivial, must be recorded at the Office. An order is received at the Office,—its history is recorded at the Office, and finally payment is received at the Office. If the Office makes an error the firm stands the loss. That's why you must be sure that your office is modern and dependably equipped for the care of all important papers. To do this effectively you need the up-to-date equipment of the "GLOBE-WERNICKS CO." When sixty offices in St. John's have found this necessity this equipment can surely be of use to you. Mr. Percie Johnson represents this world famous firm in Newfoundland.—
257 WATER STREET, ST. JOHN'S.

Dept. Socks, weight \$5, and piped, strong and White with collar, able seams, boulders, S. priced, Bargains \$1.50 PANTS. \$90c assorted 60c, eight in. nited num- his special Socks at, d be good \$8 cts. per, values, ts., g., accumulation of ndows and frames d gas brackets with water. e the floors can be the short ends of ng them with equal winegar is added to ch colored clothes prevent the color

amnia Tablets
For Headache, Neuralgia, La Grippe, Relieve All Nerve Pains FOR A-K TABLETS

SALE.
SE, about 6 years, 1,000 lbs. also YORKSHIRE for delivery. MPBELL, ON'S HILL. sep22, eod, 11