

The High Liner Packets of Xmas & N. Y. Cards.

Certainly the grandest value in Packet Cards ever imported into Newfoundland. Every card a gem; no two alike; cannot be bought singly for at least double the money. Our re-tion for extraordinary value in this line now stands right on the top notch.

The Allan Line Pkt. of 8 Xmas and New Year Cards, 10c.
 The Vanguard Line Pkt. of 10 Xmas and New Year Cards, 15c.
 The Diamond Line Pkt. of 10 Attractive Cards, 20c.
 The Empress Line Pkt. of 12 Charming Cards, 25c.
 The Furness Line Pkt. of 50 Large Value Cards, 25c.
 The Oriental Line Pkt. of 10 Unique Cards, 30c.
 The Red Cross Line Pkt. of 12 Excellent Cards, 40c.
 The White Star Line Pkt. of 10 Exquisite Cards, 50c.
 The Selling Line Pkt. of 12 Superb Cards, 60c.
 The Garland Line Pkt. of 12 Magnificent Cards, 75c.

Packets of Cards for Children containing from 5 to 8 Cards, at 2, 3, 4, 5, and 7 cents.
 High Liner Series of Boxed Cards containing 6 to 20 Cards in very charming styles and designs, at 15, 20, 25, 30, 40 and 45c.
 Boxes of very Superior Cards, 50, 65, 75c. \$1.00 up.
 Very prettily gotten up Lace, Silk and Flash Xmas and New Year Cards, boxed singly, 5, 7, 10, 15, 20, 25, 30, 40, 55, 70 90c. \$1.00, \$1.20, \$1.50 and up to \$2.00 each.
 Fancy Calendars, 1911.
 Fancy Folding Calendars, at 4, 5, 7, 10, 12, 15c. up to 50c.
 Art Calendars, Black and White tinted, etc., up to \$2.00.
 Tear-off Block Calendars, 25c. and 45c.

The marvellous value offered in these packets will not permit us to pay postage. Outport friends will please add from 2 to 4c. per pkt. to their remittance. All Card and Calendar orders attended to promptly by return mail. Remember if you put address your letter Garland, St. John's, it will be sure to find us.

GARLAND'S BOOKSTORE, 177 and 353 Water Street.
 nov21,fp

Children's White Bear and Curl-Cloth Coats, Reduced!

OWING to the exceptional mild weather we find our stock of Children's White Pelisses and Coats too large for this season.

Hence **Bargains** are in Store for many a Mother who takes a pride in dressing her Children well.

Nothing lends a charm and grace to the innocent appearance of any Child better than a Stylish and Serviceable White Coat or Pelisse, therefore now is the opportunity to buy one at a greatly reduced price.

When you are up or down town drop in and see them, we have at present about two hundred to select from, in many Styles, Makes and Prices.

Call before the rush for these bargains, and have a good chance to get your choice. Here are the prices, compare and note the reduction.

Original Prices:	Reduced Prices:
\$1.50	\$1.10
\$1.90	\$1.40
\$2.30	\$1.70
\$3.00	\$2.00
\$3.50	\$2.50
\$4.00	\$3.00
\$4.70	\$3.70

ANDERSON'S, Water Street, St. John's.

This Year we are Showing Bigger Variety in Packets and Boxes of XMAS CARDS Than Ever.

PACKETS.
 The Evergreen packet containing 6 pretty cards, 4c.
 The Favourite packet containing 10 cards, 5c.
 The Homestead packet containing 12 well assorted cards, 7c.
 The Champion packet containing 16 well assorted cards, 10c.
 The Empire packet containing 12 pretty folding cards, 10c.
 The Treasury packet containing 12 dainty cards, 15c.
 The Excelsior packet containing 15 well assorted cards, 15c.
 The Reference packet containing 18 flat and folding cards, 20c.
 The Fireglow packet containing 25 high-class cards, 20c.
 From Friend to Friend packet containing 25 pretty cards, 20c.
 Wishes For You packet containing 15 folding cards, 25c.
 The Greeting packet containing 20 attractive cards, 40c.

Boxes with envelopes to match.
 Showers of Good Wishes box, with 6 pretty cards, 20c.
 The Poppy Cabinet box, with 6 dainty cards, 25c.
 The Happy Days box, with 12 assorted cards, 25c.
 Our Big Value box, with 25 pretty cards, 35c.
 Silverque box, with 10 excellent cards, 40c.
 The Aero box, with 20 attractive cards, 40c.
 The Chester Cabinet, 15 assorted, 47c.
 The Parchment Gems, 10 dainty, 45c.
 The Pansy box, 12 high-class, 55c.
 The Queen's box, 6 pretty cards, 60c.
 The newest in Calendars, from 5c. to \$6.00 each.
 Single Xmas Cards from 2c. to \$1.20.
 Single Box Cards from 5c. to \$2.00.

GARRETT BYRNE . . Bookseller and Stationer.

MEN and WOMEN'S Unshrink'ble Underwear

Men's all Wool Shirts from \$1.00 up
 Men's all Wool Drawers from \$1.00 up
 Ladies' Unshrinkable Vests from 65c up
 Ladies' Unshrinkable Pans from 50c up

Also a full stock of Men's, Women and Children's Fleece Lined Underwear. Mail Orders receive prompt attention.

WILLIAM FREW, Water Street.
JOB PRINTING Neatly EXECUTED

ARCHIBALD'S BOOTS & SHOES.

Men's Bals and Bluchers.	Ladies' Bals and Bluchers.
Vici Kid, Box Calf, Dongola, Oil Grain and Glove Grain.	
Boys' & Youths' Bals & Bluchers	Misses' and Children's Bals.

You lose many sales by not keeping sizes up. Order NOW.

ARCHIBALD BROS., Ltd.,
 The Pioneers of Modern Shoe Manufacturing in Newfoundland.
WATER STREET, - - - HARBOR GRACE.

To Arrive
 NEXT WEEK FROM MONTREAL:

4000 barrels KING GEORGE FLOUR.
500 barrels REMOKA FLOUR.
750 brls. STAR (choice blend) FLOUR.
 Each the Best of its kind.
—GREAT OVER PRICES.

Greene & Co.
 Telephone No. 5.

A. & S. RODGER.

SPECIAL VALUES!

Big Variety of Blouse Materials,
 New Designs at 12, 14, 16, 18, 20 & 22 cts.

Bargains in White Embroidery and Insertion.
 Another Lot opened of our Famous **COSTUME CLOTHS** at 25, 40, 60, 75 and \$1.00 per yd.
 ASnap in Dainty Open Work.
 Sideboard Cloths and Table Centres—Exceptionally Cheap.

A. & S. RODGER.

Telegram Ads. Pay

The Casino The Nickel

TO-DAY!

The thrilling melo-drama:
The Female Burglar.
 American adaptation from the famous problem play "Leah Kleschna."
SEE The Thieves Den, A Brothers Wrong, The Girl Thief, A Wretched Woman, The Reformation.
Cupid and the Motor Boat
 —An exciting love episode.
An Old Maid's Valentine;
 Or, Doomed to Disappointment.

Pathe's Society Drama:
The Lady Companion—
 The pathetic story of a woman of the world.
A Toymaker's Secret—A pretty little fantasy.
Prof. Thomas' Cats—A comedy of the nocturnal "waits."
A Merry Christmas—A comedy-drama of the festive season.

HAM AND EGGS!

We have a full supply of our celebrated **BERKSHIRE** brand of **SMOKED HAMS** on hand, and offer to-day **Ex-BONAVITA** from Charlottetown, a small shipment of **FRESH EGGS**, at lowest prices.

F. McNAMARA, - Queen St.

SOMETHING CHEAP and GOOD!

Three Clearing Lines:

Ladies' Black and Coloured Jackets, this Year's Styles, from \$2.00 to \$6.00.
 Ladies' Costume Skirts, in Newest Pattern Tweeds, only \$1.40.
 In Navy and Black Cloth, only \$1.80.
 In Navy and Black Cloth, only \$2.20.
 In Unspotable Cloth, newest Colours, only \$3.00.
 Ladies' Felt Hats, this Fall's shipment, at Greatly Reduced Prices.

ROBERT TEMPLETON

REID NEWFOUNDLAND COMPANY.

Are You Going to Canada or the United States?

Take the shortest route; only six hours at sea. Quickest, Shortest, Cheapest and best route.

Dining and Sleeping Cars on Express Trains leaving St. John's 6 p.m. Sundays, Tuesdays and Thursdays.

Shore Line Passengers connect with Express Trains at Brigus Junction at 8.10 p.m.

Always travel by the Reid Newfoundland Company's system and advise your friends to do the same.

Reid Newfoundland Company

Maconochie's Pickles!

All our products are put up in our own factories in England. These factories are noted, over the whole Empire, for cleanliness and up-to-date methods.
 A cheap Pickle is a dangerous article of diet.

GET THE BEST.
 Your Grocer has them.
 Manufactured only by
MACONOCHE Bros., Limited,
 London, England.
 Purveyors to H. M. the King.



WE'RE EASY!

Five Dollar Greenbacks are Burning Holes in Our Pockets

Do You Want One?

Save the Alphabet Cards in all Pound Packets of Union Blend Tea, bring to us and get the money.

H. W. de FOREST TEA CO'Y.

The Famous Needham Organ—Tens of thousands in use world over. Sold in almost every Cove and Hamlet in Newfoundland. Seven styles to choose from. Liberal terms. **CHESLEY WOODS.** Sole Agent, 140 Water St.—nov21f.