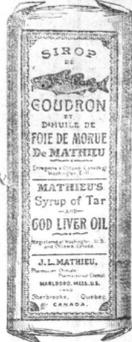


A Neglected Cold May Cause Consumption.

Thousands of people die every year from the effects of this dreaded disease, which, if treated in its first stages with

MATHIEU'S SYRUP

of Tar and Cod Liver Oil and other medicinal extracts, will cure the diseased lungs and give strength to the patient. **Sold every where.**



WESTERN UNION TEL. CO.,
Church Point, N.S., May 9, 1908.
Blacking & Mercantile Coy., Ltd., Amherst, N.S.
Dear Sirs,—Rush one gross Mathieu's Syrup to Church Point Station.

LOUIS A. MELANSON.

CHARLOTTETOWN, P.E.I., July 27, 1908.
Blacking & Mercantile Co., Ltd.

Dear Sirs,—Yours of the 22nd inst. received re Mathieu's Syrup. I have been using the article in my home for the last seven or eight years, and know of nothing better to use when one is subject to cough or cold. In fact, we would not be without it for twice its value. I have very much pleasure in recommending this article, and in selling it over the Island I have the same report from our customers.

CARVELL BROS.,
C. M. RITCHIE.

SYDNEY, C.B., July 20, 1908.
Dear Sirs,—Yours of the 22nd to hand asking for testimonial for Mathieu's Syrup. I have handled Mathieu's Syrup for one year, and find it one of the best sellers in a cough medicine that I have ever handled. I am ordering one gross from your traveler to-day, as I sold the last bottle in stock yesterday.

DON. J. BUCKLEY, Druggist.

MATHIEU'S NERVE POWDERS are free from opium, chloral and other dangerous drugs and they are supreme against headache, sick headache, neuralgia, overwork. 25 cts. per box of 18 powders. Prepared by

J. L. MATHIEU CO., Sherbrooke, Can.

THOS. McMURDO & Co., Wholesale Chemists and Druggists, St. John's, Nfld.

Better Be Safe Than Sorry.

Are you sufficiently protected from loss by fire? Why not cover your property adequately? The Winter Season with its fire hazard is now on. Strong Companies, low rates and prompt payments are good inducements. Look up our record and you will find how promptly we settle claims.

PERCIE JOHNSON, Agent.

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Why not embrace it, and get one of our

MOTOR BOATS or MOTOR ENGINES?

Indispensable to the FISHERMAN, PLANTER, CLERGYMAN, TOURIST, and PLEASURE-SEEKER.

Place your order now for next season's wants.

Angel Engineering and Supply Co., Ltd.

READYMADES!

- Men's Tweed Pants.....\$1.00, 1.20, 1.40 up
- Men's Tweed Jackets, from.....\$2.00 up
- Men's Tweed Vests, from.....70 cts. up
- Men's Tweed Suits,.....\$3.50, 4.50, 5.00, 5.50 up

Also,—A Big Stock of Boys' Suits.

Outport Orders carefully and promptly attended

WILLIAM FREW, WATER STREET,
(Nearly Opposite Court House.)

COTTONS AND WOOLENS.

Best and Cheapest Wholesale House in the City.

A complete stock of the newest American and English Goods, embracing **Percales, Shirtings, Calicoes, Misprints.** Also **Tweeds, Dress Goods, Top Shirts, Flannellettes, etc.,** and **Fleece-lined Underwear—special make.**

Please See Our Prices.

Cutport Orders will have special attention.

W. A. Slattery,
Duckworth Street,
3 Doors East Seamen's Home Building

The Evening Chit-Chat

By RUTH CAMERON



Suppose you and a comrade were caught and hemmed in by the tide on a rock-boulder shore, and your comrade should make you stand on his shoulder and should help you get your foot in a niche in the cliffs that would eventually bring you to safety.

Would you be apt to look down upon him as a failure because he chose to save your life instead of his own?

What an absolutely absurd question. I know everyone is thinking. But listen—

Is a man or woman who chooses to make another life instead of his own, less fine than the man or woman who saves another life instead of his own?

And yet haven't you known young men and women whose fathers and mothers have made them stand on their shoulders and get their feet into the niches in the cliff so that they might climb to success; haven't you known these young people after they had reached the top actually look down and be ashamed of the men and women at the bottom who chose to make their children's lives instead of their own?

And can you think of any more hateful sin? I can't.

I shall never forget the case of one girl who graduated from college the year before I did. She came from a distant city, and all through her college course none of her people had ever come to visit her.

She was a girl who always had nice clothes and never seemed stinted for spending money, and we had an idea that she was rather well off.

A few days before class day she told me that she felt very badly because she did not think any of her people would be able to come to see her graduate. Her father and mother were quite old, she said, and the long journey was rather more than they wanted to attempt.

I realized now that this reluctance was undoubtedly the result of an at-

Ruth Cameron

Facts for Weak Women

Nine-tenths of all the sickness of women is due to some derangement or disease of the organs distinctly feminine. Such sickness can be cured—is cured every day by

Dr. Pierce's Favorite Prescription
It Makes Weak Women Strong, Sick Women Well.

It acts directly on the organs affected and is at the same time a general restorative tonic for the whole system. It cures female complaint right in the privacy of home. It makes unnecessary the disagreeable questioning, examinations and local treatment so universally insisted upon by doctors, and so abhorrent to every modest woman.

We shall not particularize here as to the symptoms of those peculiar affections incident to women, but those wanting full information as to their symptoms and means of positive cure are referred to the People's Common Sense Medical Adviser—1008 pages, newly revised and up-to-date Edition, sent free on receipt of 31 one-cent stamps to cover cost of mailing only; or, in cloth binding for 50 stamps.

Address Dr. R. V. Pierce, Buffalo, N. Y.



HOUSEHOLD NOTES.

An oily complexion can only be overcome by avoiding gravies, pastries, rich cake, etc. Water must be freely drunk between meals and plenty of fruit eaten.

One teaspoonful of flavoring extract is the proportion for one plain loaf of cake, and one-quarter of a pound of salt pork for a pint of Boston baked beans.

An old country cream for chapped hands, to be rubbed in at night is made of spermaceti, one ounce, almond oil, two ounces, orange flower water, two ounces.

When using valuable vases for table decorations, fill them with sand, for this makes them stand firmly and renders them less likely to be knocked over and broken.

Don't put the salt into cold milk when making a custard. Put the salt in after the milk has been scalded; otherwise the custard will separate as though curdled.

Old fashioned mutton tallow, which can be perfumed with a few drops

of essences of rose, is very healing for chapped hands or lips or rough skin, made so from high winds or frosty air.

Varnished furniture should be rubbed with silk occasionally, when a little sweet oil may be used. If rubbed on and wiped off carefully, it will remove all spots and preserve the brightness of the veneer.

A few spoonfuls of left-over mashed potato can be used to form a foundation of rice soup. If mixed with cold chopped meat and rice and an egg and suitable seasoning, they make appetizing croquettes.

A careful laundress always uses a wooden spoon in preparing starch, and never makes starch in a tin utensil. These precautions taken, there is no danger of the starch imparting rust spots to the clothes.

Curtains, ottomans and sofas covered with worsteds can be cleaned with wheat bran, rubbed on with flannel. It is surprising how fresh and bright this process of cleaning will render

A Tonic
Tired? Just as tired in the morning as at night? Things look dark? Lack nerve power? Just remember this: Ayer's Sarsaparilla is a strong tonic, entirely free from alcohol. It puts red corpuscles into the blood; gives steady, even power to the nerves; strengthens the digestion.



"Spreads Like Butter."
Sold only in 15c and 25c. blocks
For sale by all grocers.
Manufactured by
The Ingersoll Packing Co., Ltd.
Ingersoll, Ontario, Canada.

JOHN V. O'DEA & Co.,
Agents, St. John's, Nfld.

such articles if done in the proper manner.

Some cooks always add a little potato to the mashed turnips, while others dredge in a little flour before seasoning. When the turnips are large, they will have a more delicate flavour if the water is changed at least once during boiling.

Sometimes it is quite impossible to make old glassware bright and clear. If strong ammonia is poured over it and it is then scrubbed well with a brush and rinsed in warm water it will, when dried, look quite as bright as one could wish.

A simple water icing for cakes is made by taking two cupsfuls of confectioners' sugar and adding enough water to make a thick paste. Then sprinkle in a pinch of cream of tartar. Beat well and if not stiff enough, add a little more sugar. Flavour with any extract.

The cleaning of saucepans is very imperfectly understood in many houses. Each time a saucepan is used it should be put over a fire, filled with clear, cold water to which has been added a little soda. Heat this, pour it off and scour the pan with soap and sand.

English Joan of Arc.

The Army Pageant, which will be held in the grounds of Fulham Palace from June 20 to July 2, has been fortunate in securing an ideal Joan of Arc in Mrs. Henry Hohler, of York.

This lady is the second daughter of Sir George Wombwell, Bart., the famous Yorkshire squire and Crimean veteran who rode with the 17th Lancers in the gallant charge of the Light Brigade and came unscathed out of the valley of death."

Mrs. Hohler is the sister of the Countess of Dartrey and niece of Lord Jersey. Ever since she could ride she has been known as a daring horsewoman and a member of the York and Ainsty Hunt, of which her father was for many years master.

In the York Pageant of 1909 Mrs. Hohler was a beautiful Queen Isabella. Riding astride on a magnificent grey, she was the embodiment of grace and dignity.

As the Maid of Orleans in the Army Pageant Mrs. Hohler will require all her nerve and skill as a horsewoman. Ridding a spirited white horse, clad in armour, and possibly bearing a standard, she must head a charge of French knights on the Field of Patay, scattering and overwhelming an opposing force of English. Lances will be in front of her and lances behind her. The encounter will be one of the most thrilling in the pageant.

"The Maid's" Armour.

Mr. C. J. Houliques, of Oxford, armurer to the pageant, has settled the details of Joan of Arc's costume. Author of "Armour and Weapons," Mr. Houliques is one of the first authorities of the day on these subjects.

For Joan's costume he has followed a tapestry in the museum at Orleans made about the middle of the fifteenth century, and therefore the earliest representation of the Maid. She is there shown wearing white plate armour under a "haque" or overall of silk, satin, or some rich fabric.

"It is certain," writes Mr. Houliques, "that she never wore chain mail, which was not in favour at that period and would have been far too heavy and cumbersome for a woman to wear."

Mrs. Hohler as the Maid of Orleans will wear

Dark hair, cut short.
Scarlet velvet jerkin.
Bright brassards (armour for the arms with small coudes (elbow pieces)).

Bright leg armour.
A gorget (breastplate) of plate armour.

White satin surcoat to the ankles, lined blue, "powdered" with fleur-de-lis, and edged with gold.

Long jagged sleeves lined with blue, edged with gold.
Scarlet sword-belt and scabbard.

Joan of Arc must ride a white horse, with high saddle and blue and gold trappings.

With an eye to the risks which the Maid of Orleans will encounter in her great ride to victory, Major Tudor Craig has already selected a second Joan of Arc, who will "understudy" Mrs. Hohler. This lady is Mrs. Reginald Glossop, of Hainthorpe.

LATEST Copyright NOVELS.

Colonial Edition, 50c.

- Her Mother's Daughter, by Kath-Susan and Sue, by Kate Douglas Wiggin.
- A Question of Quality, by Madam Albanezi.
- The White Prophet, by Hall Caine.
- Jack the Rascal, by G. Manville Fenn.
- The Music Master, by Chas. Klein.
- A Country Corner, by Amy Le Feuvre.
- Troubled Waters, by Headon Hill.
- The Balance of Power, Arthur Goodrich.
- The Palatine, by H. A. Vachell.
- The Case of Sir Geoffrey, by Florence Warden.
- Splendid Brother, by W. Pett Ridge.
- Love and the Wise Men, by Percy White.
- The Inheritance, by Annie Swan.
- The Settler, by Ralph Connor.
- The Gateway, by Harold Begbie.
- The Lady of Blossholme, by H. Rider Haggard.
- Bella Donna, by Robert Hechens.
- Blue of the Sea, by L. T. Meade.
- Marriage A La Mode, by Mrs. Humphrey Ward.
- Open Country, by Maurice Hewlett.
- The Ivory Box, by J. S. Winter.
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ROYAL Society Floss,

The great substitute for Silk.

See our window for Centre Piece worked with ROYAL SOCIETY FLOSS.

CHARLES HUTTON,
Agent for Newfoundland.

"Alligator" Chewing Tobacco.

The constantly increasing demand for "Alligator" Mahogany Chewing Tobacco is the best test of its superior quality.

We have another shipment to-day ex "Rosalind," from New York and will be pleased to have your further orders.

"Alligator" is put up in 5-lb. caddies, 16 sticks to the pound.

F. McNAMARA, Queen Street, Wholesale Distributor.

Picture Post Cards Free,

The Lipton Agency This Week!

These are beautiful coloured views of Lipton's various estates and plantations in Ceylon (The Garden of the World), which very interestingly portray tea-picking and growing, and also the life of the natives of Ceylon. Of these we shall be delighted to give any customer a dozen different cards upon request while they last.

It is but natural that in the "Garden of the World" the BEST TEA in the World should be grown, and the best is "LIPTON'S."

Pure Ceylon Tea containing an extremely small percentage of tannin, put up in Air Tight and Dust Proof Packets, at 32c., 44c., 52c. lb. Try the Tea that has delighted and cheered thousands of customers continuously for the past 18 years, that is Lipton's Red Packet Tea, at 44c. lb.

LIPTON'S COFFEE ESSENCE. Superior to all other similar preparations, makes a Delicious Cup of Coffee in a minute, only 15c. and 28c. bottle.

The word "LIPTON" means HIGH-CLASS GOODS at a LOW PRICE.

LIPTON'S PURE COCOA, equal to any costing half as much again, 4-lb. tins, 20c.; 1-lb. tins, 35c.; 1-lb. tins, 70c.

LIPTON'S CHOCOLATE POWDER, in 4-lb. packets, at 7c. and 10c. each, and also in 10c. tins.

LIPTON'S TABLE JELLIES are the perfection of a Table Jelly, all flavors, in 1 pint tablets, 10c. each.

LIPTON'S CONFECTIONERY has a name above every other make, and the price is very low. Then our Confectionery is always fresh, we have shipments every fortnight.

LIPTON'S ASSORTED CHOCOLATES, every Chocolate tin foiled, 4-lb. boxes, 35c. each; 1-lb. boxes, 60c. each, equal to any at 90c. lb.

LIPTON'S CELEBRATED CARAMELS, in 4-lb. and 1-lb. tins at 10c. and 20c. each.

LIPTON'S DELICIOUS WALNUT TOFFEE, in 4-lb. tins, at 20c. each.

LIPTON'S UNSURPASSABLE MILK CHOCOLATE, the best of all Milk Chocolates, at 8c. pk.

Henry Blair,

AGENT FOR LIPTON, LTD.

The Best of all Desserts

Can be had and enjoyed by using

MacLaren's Imperial DESSERT JELLY.

Try a package and be convinced of its superiority over all other Jelly Powders.

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