

# The Carleton Observer

Vol. 9. No. 25.

HARTLAND, N. B., NOVEMBER 8, 1917.

Whole No. 435

IF YOU PATRONIZE  
*The Everyday Bargain Store*

YOU LEARN TO SAVE MONEY

THE HOUSE OF GOOD VALUE

## Full Line of New Fall Goods

Heavy Underwear for all the family, Winter Clothing, Reefers, Heavy Working Pants, Sheep-lined Jackets, Cardigans, Gum Rubbers, Overcoats, Raincoats, Caps. Bought right; sold right.

A. W. PHILLIPS

BRISTOL N. B.

## HARVESTING TOOLS!

of all kinds, including Forks, Rakes, Scythes, Snaths, Blocks, Grapples  
Rope and Warp of all sizes, Baskets

Most of these are carried over from last year, so we can sell them cheaper

We also have plenty of Paris Green, Arsenate of Lead and Blue Vitriol (99% pure), Arsenoid, Lime, etc., for the potatoes.

Straw Hats, Light Shoes and Thin Underwear for the hot weather

In Ladies' goods we have plenty of Summer Dry Goods, including louses, Middies, Skirts, White Underwear, Hosiery, in colors Prints, Cottons, Ginghams, Voiles, Creppes, Striped Goods, etc.

In Groceries we are ahead of the game as usual, having a large stock bought before the recent advances, and are giving our customers the benefit of this saving.

We are paying MORE for Butter and Eggs than any of our competitors. Please call us up if you have any of these to sell. It will pay you

We have two Typewriters, one a brand new No. 4 Underwood, and the other a secondhand Empire. Both in perfect repair and running order, but as we do not require both will sell either at a bargain. Also a Second-hand Automobile (5 passenger McLaughlin-Buick), in good repair, will be sold at a snap on, easy terms.

As we are the only STRICTLY CASH STORE IN THIS VICINITY we are in a good position to do better for our customers than our competitors.

# S. W. SMITH

The Cash Store

N. B. Phone 3-2

EAST FLORENCEVILLE, N. B.

Farmers' Phone 18-2

## VICTORY LOAN CLAIMS ATTENTION

Already Brighton People Have Applied for \$7000 Worth of Bonds

Even the enforcement of the Military Service Act must take second place in people's minds in view of the Victory Loan campaign now open. The columns of this and all other papers have for weeks proclaimed Canada's need for funds to carry on the war, and the proposal to hire from the people \$150,000,000 at a relatively high rate of interest is the soundest proposition that has ever been put before the people, and it is the safest investment that can possibly be made.

The local committee appointed to handle the loan in the parish of Brighton met on Saturday night and it was reported that \$7000 of the total allotment of \$35,000 for the parish had already been applied for. The committee includes S. S.

Miller, chairman, M. L. Hayward, secretary, J. T. G. Carr, A. Plummer, W. D. Keith, H. H. Hatfield I. B. Curtis, R. W. Cameron, J. E. McCallom, E. C. Morgan, R. J. Potts, H. W. Annett and Fred Smith. Two solicitors, J. E. McCallom and A. L. Baird, will devote their whole time to explaining the nature of the loan and taking applications for bonds, which are sold in multiples of \$50 and will pay 5 1/2 per cent interest.

This week explanatory letters will be sent broadcast and from Nov. 12 to Nov. 30 the campaign will be in full swing. Bonds will not be issued until Nov. 12, and will not be sold after Nov. 30.

There is evidence that the amount allotted to Brighton will be quickly oversubscribed. The local organization is made up of our best business men and they are going to the work with the zeal that brings results.

### "Bob" Aiton Decorated for Gallant Conduct

Pte Robert L. Aiton, son of Trackmaster Aiton of the C. P.

R., has been decorated with the Military Cross for a conspicuous act of service on the battlefield. Details are lacking but Private Aiton has sent home a letter, the original of which was addressed to himself and was signed by Brig. Gen. Edward Hilliam, O. C. 10th Can. Infantry Brigade. The letter follows:

"On behalf of the Brigade I desire to congratulate you most heartily on the honor which has been awarded you in recognition of your gallant conduct as a Canadian soldier. It afforded me much pleasure to forward the recommendation submitted by the officer commanding your battalion. I thank you for the good service you have rendered to date, and trust that you will be spared to continue the good record which you have already set for yourself."

Private Aiton left Hartland and went to Alberta about 12 years ago. Early in the war he enlisted with the 47th Battalion and has seen much active service.

## What Will Canada's Answer Be?

OVER in the sodden trenches amid the bursting shells and the roar of artillery where Canada's boys are fighting and dying.

—they are waiting for Canada's answer when the sale of Victory Bonds begins.

CANADA'S soldiers expect that we at home will put up the millions they need to keep on fighting.

—the millions they must have to win Victory for freedom, home and Canada.

What answer will Canada make?

What answer will you make?

Shall it be said that Canada spares not her sons from the sacrifice of battle, yet withholds her dollars to give them victory?

Rather will it be said that Canada once more, for the fourth time in three years, cheerfully puts up her millions upon millions for the cause of freedom, righteousness and justice.

Canada's answer must be,

—that the Canadian hand to the plow of Victory holds steadfast and firm.

—that Canada is in deadly earnest when she says the "last man and the last dollar."

That is the answer Canada will give to our boys in the trenches, our kinsmen in Britain, and our Allies everywhere.

That is the answer we will give to the Hun who thought and said that Canada would desert the Empire before she would fight or pay.

Every bond you buy is an answer. Let the millions of answers from Canada's loyal men and women make a chorus of Victory to ring around the world.

## Canada's Victory Loan Campaign opens on Monday, November 12

### "Canada's Victory Loan All About It"

is the title of a pamphlet that should be in the hands of every man and woman in the country.

Mail this coupon at once and get your copy

Chairman, Provincial Committee,  
Canada's Victory Loan,  
St. John, N. B.

Kindly send me a copy of pamphlet entitled:—  
"Canada's Victory Loan, All About It."

Name.....

Street or R.R.....

P.O.....

Prov.....

Issued by Canada's Victory Loan Committee  
in co-operation with the Minister of Finance  
of the Dominion of Canada.

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