



Suggestions—time-tried and true. Tested in the crucible of public opinion and not found wanting.

Stephens' Pickles.

High quality, but at a low price to you—profitable pickle profits follow naturally.

Packed in absolutely pure Malt Vinegar. They are sound and crisp. Known everywhere for their piquant flavor—a flavor that is all their own.

Codu's Macaroni.

Made only from Russian Wheat—the wheat that's most expensive but best to use, because it makes a white, delicate Macaroni that stands the test of time. "P. Codu" on a package clinches a sale without any argument. Folks know the name "P. Codu."

Fry's Chocolates and Cocoa.

The "Diamond" sweet Chocolate and the absolutely pure, concentrated, easily soluble Cocoa, are standards from which other preparations are judged to be "just as good as Fry's." But please remember one thing—comparisons excite suspicion. The name "Fry" speaks for itself.

Lazenby's Jelly Tablets.

13 varieties of them. Absolutely pure in their rich, delicate fruit and flower flavors. Time savers for economical women—hence profit makers for the store.

Lazenby's Soup Squares

For the Klondyke trade—Matchless, and so proved by the great demand from everywhere. Now used by the British Army. In competition "quality" counts you see.

Sold by Leading Wholesalers Everywhere.

Agents: A. P. Tippet & Co.,
Montreal and Toronto.

F. H. Tippet & Co.,
St. John, N.B.