

INVESTMENT AND LOAN COMPANIES.

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12 per cent. Annual Dividends.

The Prudential Investment Co., Ltd.

Authorized Capital \$2,000,000.00
Subscribed Capital \$800,000.00

DIRECTORATE.

THOS. T. LANGLOIS, Vancouver;
President B.C. Permanent Loan Co.;
President Pacific Coast Fire Insurance Co.
President National Finance Co., Ltd.

HON. G. H. BULYEA, Edmonton;
Lieutenant-Governor of Alberta.
DAVID W. BOLE, Montreal;
President National Drug and Chemical Co.,
Limited.

LEWIS HALL, D.D.S., Mayor of Victoria.
G. A. McGUIRE, D.D.S., M.P.P.,
Vancouver.

ALD. JAMES RAMSAY, Vancouver;
President Dominion Biscuit Co.
GEO. J. TELFER, Vancouver;
Manager B.C. Permanent Loan Co.

Head Office, VANCOUVER, B.C.

The Company has declared a yearly dividend
of 12 per cent. for the past two and a
half years, payable half-yearly.

The funds of the Company are invested in sound
revenue-producing Western Canada properties that
increase in value with immense strides each year.

The National Finance Co., Limited, own a quantity
of the stock of this Company which they will sell
in any number of shares to suit purchaser, and on
terms if desired.

Prospectus and detailed information will be gladly
furnished if you will apply to the National Finance
Co., Ltd., Vancouver, B.C., or at Toronto, Ont.;
Ottawa, Ont.; Halifax, N.S.; St. John, N.B.;
Winnipeg, Man.; Regina, Sask.; or Calgary, Alta.
We gladly furnish bank and other references.

Safety in Security and in Directorate.

The Prudential Investment Co., Ltd.

Paid-up Capital \$450,000.00
Reserve \$100,000.00

DIRECTORATE—cont.

R. H. DUKE, Vancouver; General Manager
The Pacific Coast Fire Insurance Co.

M. DesBRISAY, Vancouver, Merchant.

JAS. A. McNAIR, Vancouver;
Vice-President Hastings Shingle Mfg. Co.

E. W. LEESON, Vancouver
President, Leeson, Dickie, Gross & Co., Ltd.,
Wholesale Merchants.

HON. A. E. FORGET, Regina;
Lieutenant Governor of Saskatchewan.

WM. FLAVELLE, Lindsay, Ont.;
President, The Victoria Loan & Savings
Co., Lindsay, Ont.;
President, The Dundas & Flavell, Ltd.

Security and Profit

The permanent stock of
**The British Columbia Per-
manent Loan Co., Ltd.**
has for several years paid
dividends of nine per cent.
on its par value.

The company's
permanent capi-
tal is \$1,000,000;
the assets are
\$2,677,200.58;
the Reserve Fund

is over \$343,949.50, and the
earnings for 1910 were \$178,-
731.79.

The investments of this
company are in mortgages—
absolutely secure—upon
which exceptionally high rates
are obtained.

**NATIONAL
FINANCE
CO., LTD.**

For these rea-
sons we highly
recommen-
d Class "A" of
this stock at
\$150 per \$100
share, as an in-

vestment of sterling merit.
We are glad to give detailed
information and to furnish
bank and other references.

FISCAL AGENTS:**National Finance Co., Ltd.**

Head Office - VANCOUVER, B.C.

Branch Offices: New Westminster, Calgary, Regina, Winnipeg,
Toronto, St. John and Halifax.

THOS. T. LANGLOIS,
President and Manager.

GEO. J. TELFER,
Vice-President.

**THE GREAT WEST PERMANENT LOAN
COMPANY**

Head Office, 436 Main St., Winnipeg Man.

Paid Up Capital, \$1,750,000.

Reserve Fund, \$500,000.

4½% DEBENTURES issued for \$100.00 or over.
Term 3 to 10 years.

4% Allowed on SAVINGS DEPOSITS.

Annual Report will be mailed on application. Money to loan on first mort-
gages on improved Real Estate on reasonable and convenient terms.

BOARD OF DIRECTORS: W. T. Alexander, Esq., President and Manager.
E. S. Popham, Esq., M.D., Vice-pres.; Nicholas Bawlf, Capitalist, Director of
the Bank of Toronto; E. D. Martin, Esq., Wholesale Druggist; James Stuart,
Esq., President Stuart Electrical Co.; E. L. Taylor, Esq., K.C.; F. H. Alexander
Esq., Secretary.

The Saskatchewan Mortgage Corporation

HEAD OFFICE: REGINA, SASK.

Authorized Capital. - \$2,000,000

PRESIDENT

J. F. BOLE, M.P.P., Regina
President Regina Trading Co.

VICE-PRESIDENT

ROBERT SINTON, Regina
Director Saskatchewan Ins. Co.

We are in a position to handle the idle funds of non-resident investors and give
them as security some of the choicest Loans to be had in Saskatchewan.

BANKERS

The Royal Bank of Canada

SOLICITORS

Messrs Allan, Gordon & Bryant

H. N. GROSS, Managing Director and Secretary

**J. C. BIGGS & CO.,
Edmonton, Alberta**

Correspondence from conservative investors
receives careful attention

SOUTH

AFRICAN

SCRIP

EDSON

The COMING CITY
in the land of OPPORTUNITIES

It pays to Invest where Prospects are Brightest

There is no City in Canada that offers
opportunities for safe and profitable invest-
ment equal to those now being offered to the
investing public in Edson. Write us for
Maps and Circulars, telling all about the
future metropolis of the Northwest.

DOMINION INVESTORS CORPORATION, LIMITED

213 Dominion Trust Building
Vancouver, British Columbia

Room 202 Windsor Block,
Edmonton, Alberta

SASKATOON

The Largest City in the World
for its age.

SASKATOON

The City of Railways, Wholesales,
and pay rolls.

SASKATOON is the geographical centre of the great middle west, and is
surrounded on all sides for 45,000 miles by the finest agricultural land in
Western Canada, embracing 150 thriving towns and villages, and is
destined to become the greatest distributing centre west of Winnipeg. It
has nine operating lines of railways and it has cheap transportation facilities,
and on the completion of the damming back of the Saskatchewan River it
will have the cheapest power in Western Canada; these advantages will
ensure a large city.

Brevoort Park

BREVOORT PARK is situated just outside the two mile circle in the
direction in which the greatest development has taken place, and is
only half a mile from the Saskatchewan University site. We are
selling lots at Seventy-five dollars (\$75) to Ninety dollars (\$90) each, on
the easy terms of Ten dollars (\$10) cash and Five dollars (\$5) per month.
Correspondence solicited.

Saskatoon Development Company, Ltd.

OFFICES:

810 Second Street, East, Calgary; 447 Main Street, Winnipeg.

AN ATTRACTIVE INVESTMENT

Our Debentures bearing 5% in terms
of one to five years. Interest payable
semi-annually, make an attractive form
of short term investment.

APPLY TO

THE EMPIRE LOAN COMPANY

WINNIPEG, . . . CANADA

Wanted—Agency for a First Class Fire Insurance Co. by
responsible firm who can guarantee good business.

FEDERAL INVESTMENTS LTD.

312 Pender St. W. Vancouver, B.C.

MEMBERS PACIFIC COAST STOCK EXCHANGE.