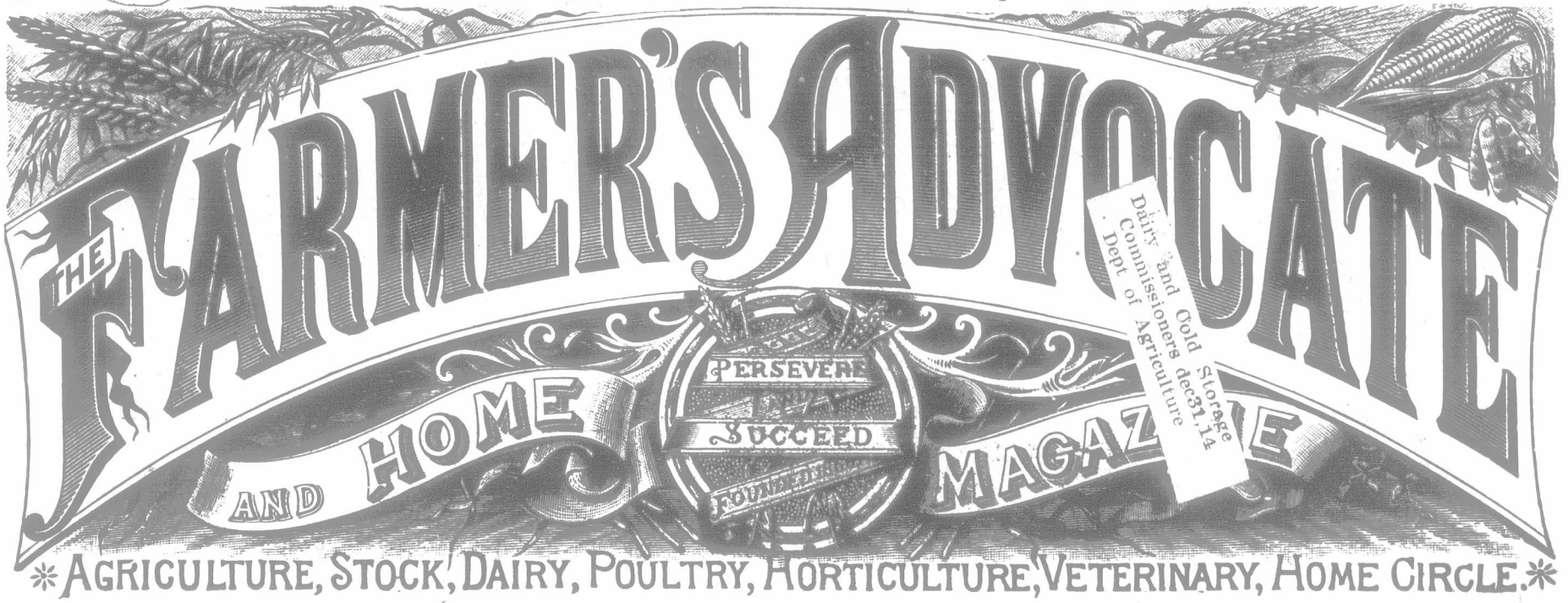


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## Feed Your Children Lots of Wholesome Bread

Make it with **PURITY FLOUR**  
so it will be **More Nutritious**

IN the words of Woods Hutchinson, one of America's most eminent physicians, "If a child is worth raising at all, it is worth feeding upon the best and most nutritious food—and plenty of it."

And the medical profession is a unit in placing good, wholesome bread among the best and most nutritious food for children. Many give it first place.

But some bread is more wholesome than others, depending upon the skill of the baker and the grade of flour used.

So if that boy or girl of yours is worth raising, make your bread of **PURITY FLOUR**.



The bread will be greater in food value, more nutritious, because it will be made of flour *consisting entirely of the high-grade portions of the No. 1 Western hard wheat berries*. It will contain the high-grade food elements, the high-grade gluten, phosphates and starch of the world's most vigorous wheat.

See that your children have lots of **PURITY - FLOUR - BREAD**.

It's a well-known fact among physicians that a vast number of children don't eat enough bread. A child should be encouraged to eat an abundance of bread, so as to supply fuel for energy and building material for growing bones, flesh and muscle.

**Reminder:** On account of the *extra strength and extra quality* of ordinary flour requires for making bread. For best pastry results *more* shortening is needed. Add **PURITY FLOUR** to your grocery list right now.



# PURITY FLOUR

MAKES

"More bread and better bread"