

Ayrshires

The Breed for Every Purpose

Quality is from year to year becoming more and more the deciding factor of every commodity the public buys. It is just as true of dairy cattle as with everything else. This largely accounts for the wonderful increase in the number of dairymen in Canada who have chosen Ayrshires as their breed—particularly in the last two years.



VIGOR AND PROFIT.

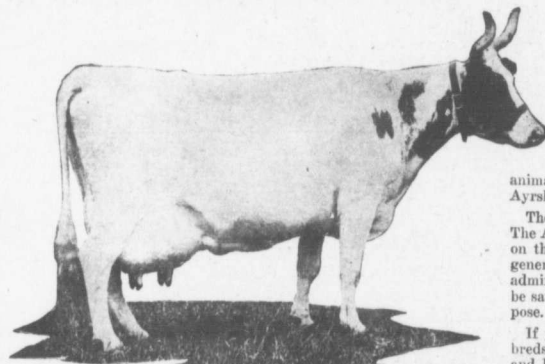
From the Maker's Point

The man who has worked in a cheese factory knows what a saving it would be if the milk could come to him containing 4% fat instead of 3 and even less, as it averages in some districts. It would mean he would have to handle tons of milk less per year and yet manufacture the same amount of better cheese. Three hundred pounds of 4% milk would turn out for him identically the same amount of cheese as four hundred pounds of 3% milk. The saving in labor alone would be 33%—a valuable item in these days when labor is the largest expense in farm operations.

From the Patron's Viewpoint

The saving from the standpoint of the man who is shipping milk or cream is even more striking. He saves on labor—but he also saves on the amount of feed consumed and the capital invested in his herd. A dairyman with seven Ayrshire cows averaging 4.3%, and giving 40 pounds per day, will produce 12.04 pounds of butter fat. Another dairyman with a herd testing 3.2%, and giving 45 pounds per day would have to keep 8 animals in order to produce approximately the same amount of butter fat. The advantage is quite evident. One keeps seven cows, the other must keep eight. He must stable, milk and feed eight, and yet receive no more than the man with seven. At the same time he runs the greater chance of loss from sickness or death on account of his larger herd.

From the Breeder's Point of View



FORM AND BEAUTY.

In selecting his breed, the man who is interested in pure-breds must look at the question from every possible angle. In order to save labor his herd should test up well. Otherwise as a dairyman he is handling large quantities of milk, where less labor would be required if he had a higher testing herd.

But another point of equal or even greater interest to him is the market for his surplus stock. Every prospective buyer wants an animal that tests up well. The average test of all the Ayrshires qualified in the R. O. P. is over 4%.

The scope of the market must also be considered. The Ayrshire is not only a utility animal for the man on the farm, but its high testing qualities, and the general beauty of the breed make it particularly admirable for the town or city man. It can thus truly be said that the Ayrshire is the breed for every purpose.

If you are interested in starting a herd of pure-breeds this fall see the exhibits at Toronto, Ottawa and London. Write for full information regarding Ayrshires to

Canadian Ayrshire Breeders' Association

See the Ayrshire Exhibits at Toronto, Ottawa and London

W. F. Stephen, Secretary, Huntingdon, Que.

GET OUR BOOKLET,
"ON THE ROAD TO PROSPERITY" WITH

Ayrshires

Grandview

worth. At present particularly good he

The senior herd sired by Comet, eight years ago last spring Mr. at the Williamstown saw this bull the third prize taker, favorably impressed asked to be shown that had taken first These he decided animals as the bull placed third. The that he bought this Bennis, of Williamstown is well pleased with then made. Lessee bred by A. Montgomer to Canada by Robert His sire was Lessee whose dam gave 11 per cent. milk. Comet Lessee's Betty 2r she took target as a never had a chance Mr. Montgomery con one of the most prom his herd both as a regards true Ayrshire was of the same fam Lessee'sock, and it by the Hunters to b cow than Minnie. S daughters are in the promising bunch. F be put in the Record this season. Four m him are in the Bennis also high class ch ber of his progeny h

One glance at Com gathered from the page 15, shows him to standing merit. His characteristic is his His masculinity is n This, taken with an Ayrshire head and ho eyes, strong well form heavily muscled a open, well sprung ri back, the whole carri ing energy, mark his unusual individuality quality, but more like this grand old bull v than any other bull v East. In the show ring worthy contender with of the breed in Canada

The junior herd bull of Tanglewyld. This proved wonderfully si a year ago, having a able weight. While he ing of Comet, and mifaulted a little about neck, he is a grand old well set together and good bulls of Canada. has rich backing, and ability as a sire in the ting. His sire, Royal Brae, has nine daughters P. His sire's dam, E cord of 13,826 lbs. m butter fat. His dam cow, Primrose of T produced 16,196 lbs. m butter fat in a year. four daughters and one O. P. Primrose Tangle sister of this bull, has record of 10,750 lbs. m fat.

The Female

The outstanding fem is naturally Grandview thinner in flesh than sh saw her last year, but is nevertheless. Last ap ped twin calves. The illustration of Rose sh lent dairy type, includ constitution and capac large, well placed teats