

# LET Brantford Kerosene Engines

## MAN YOUR FARM THIS SEASON

### An Engine For Every Need

Our  
"Ideal"

Combination

Several years ago we concluded that the development of the Gasoline Engine, Automobile and other Industries in which Internal Combustion Engines were used, were going ahead so rapidly that it would be only a matter of time until it would very materially affect the price of Gasoline and decided to be ready to meet the condition.

In spite of the scarcity of farm help this year, it is imperative that we, in Canada, produce just as much food stuffs as possible during the coming season. The great European struggle demands our best effort. We must keep our production up to the maximum. High prices, moreover, for every food product is the second reason why our farmers should do their utmost. More of the work must be done by machinery. The farmer who realizes this and so equips his farm is not only working in his own best financial interests, but in the patriotic interests of the entire country.

The price of Gasoline may soon soar sky high, but it makes little difference to the man who possesses a Brantford Coal Oil Engine, and the price of Coal Oil will never increase like Gasoline as the production is so much greater.

The Brantford line of Engines will run on Coal Oil, or Naphtha, and give the same satisfactory and dependable service as our line of Gasoline Engines have given and at half the cost of Gasoline.

The Gasoline Engine has had its day. The Kerosene Engine takes its place.

Brantford Kerosene Engines have exclusive and patented devices not obtained on any other make of Engine, and which add greatly to their efficiency and economy in fuel consumption.

We make our own special Carburetors and they are of our own special design. Two are used on each Engine: One controls the fuel, and a small one controls the water. Each is adjustable to the finest point of efficiency by a Needle Valve. The Water Carburetor is fully covered by patents and is used exclusively on our make of Engines. You must get a "Brantford" to get the benefit of this wonderful invention. It is set so that the same charge of water is supplied with each charge of fuel, and the governor supplies the same charge of fuel that the Carburetor is set to give.

The Carburetor for using Coal Oil in running an Engine must be right and correctly designed. Manufacturing all our own Carburetors in our own Plant, every one is thoroughly tested, and we know them to be right. Coal Oil must be heated before entering the Combustion Chamber. This is accomplished to perfection on all our Engines, and the fuel is so completely used up that the exhaust is very little different from when using high grade Gasoline. This means fuel saving.

With a Brantford Engine you will obtain as much power from a gallon of Coal Oil or Naphtha as any other Engine will derive from a gallon of Gasoline. This is a pretty strong statement but we know what we are talking about. Compare the price of Gasoline with Kerosene and you will realize what this means.

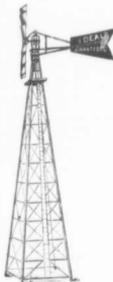
Can you afford to buy and run a Gasoline Engine? Guess not, unless you have more money than you know what to do with.

There is no better built or higher grade Kerosene Engine on the market, and in getting a "Brantford" you are getting the best that money can buy.

If you are in need of cheaper power it will pay you to see our representative, or write us direct for full information.

## BRANTFORD "IDEAL" WIND MILLS

Our "IDEAL" windmills are known from one side of Canada to the other. They are the easy running kind. With them you get all the power there is in the wind. A two months' test of windmills, at the Royal Agricultural Show in England a few years ago, proved this conclusively. Among twenty-three competing windmills from all over the world, the "IDEAL" clearly outdistanced all other by pumping 30% more water than its nearest competitor, without showing any appreciable sign of wear. If you want a windmill with such a record—a mill that will last a life time and longer—buy an "IDEAL." We mail a Windmill Catalogue on request.



"Ideal"

The Brantford "Ideal" Hopper Coiled Tractor  
25-15 H.P.

Operates on Gasoline, Coal Oil, Naphtha, etc.

The "Ideal" is strong enough to pull five plows and has power, it is beyond the experimental stage, and contains many new and exclusive features which have added very largely to its great success.

We shall be pleased to answer all inquiries for further information.

We also make full lines of Pumps, Tanks, Steel Saw Frames, Water Supply Goods, Etc.

# GOULD, SHAPLEY & MUIR CO. LIMITED Brantford, Ont.

Branches at—Winnipeg, Regina, Calgary

You can only do this by having your grain thoroughly ground before feeding. Shrewd farmers realize this and a grinder is considered part of every up-to-date stock farm equipment. The "Maple Leaf" grinder is of the same quality of workmanship as every other piece of machinery that we turn out. It contains every valuable feature essential to a good machine. The same close care, moreover, is taken in testing our grinders as in any other machines. The grinder is run and thoroughly inspected before it leaves our factory.

This year it will pay you to do your chopping at home. Get a "Maple Leaf"—25,000 of which are in use to-day. A Grinder Catalogue will be sent at your request.

Get Every Ounce of  
Value from Your Grain



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