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WE WANT AGENTS IN A FEW UNREPRESENTED DISTRICTS



"Think It Over"

FARM AND DAIRY deals editorially with the problems of the great class of dairy farmers in Canada.

The result is that Farm and Dairy circulation is concentrated in the great dairy districts—in homes and on farms where the expenditure for equipment is 10% to 25% greater than in mixed farming sections.

Is your campaign planned to concentrate on such homes as these? Think it over.

A.B.C. Member: Any other information, gladly sent you.

Farm and Dairy - Peterboro, Ont.

Xmas and Breeders' Number
DEC. 9.



The Boiled Shirt

LONG ago, so long ago that even the "oldest inhabitant" cannot remember it, our husky ancestors bedecked themselves on state occasions with a few streaks of paint and a broad grin. At more festive times they stuck a few gay feathers in their flowing tresses and broadened further under stress of work and competition, added gee-gaws were tied around their waists or skins of animals, the trophies of the chase were slung across their able shoulders, until at last in the process of time and in the shrunken decline of an effete civilization, some skinny chap, to hide his wizened skin, invented trousers. And so to-day it is not the string of wand-pipe or glass beads or plume of eagle feathers that gives the "dressed up" effect but that noble, uncomfortable product of the drapers' art, the boiled shirt.

On the farm, day after day, pants, a negligee and a pair of braces, with shoes and socks, mainly of natural, is about all a man wears under his straw hat these days. There is a joy of freedom and careless abandon which, with the sling of the heavy shoes, gives a sort of slouch not only to one's walk but in some subtle way even to one's conversation.

Such conditions, long continued, are not to advantage. They press us too near to the earth. More and more plodding along among the clouds, we seem akin to the dull axe or the inanimate machine, a creature like ourselves.

Clothes and the Man

But come Wednesday, and the overalls are whittled for the Sunday suit; the collar and a jaunty tie adorns our stiff boiled shirt; and we lie ourselves to prayer-meeting; and incidentally a walk home afterwards with one of the devout and pretty girls we find there at the meeting. Compare the walk of the young fellow in his dust and overalls as just this afternoon he followed a loaded wagon down the lane, as against his stride this evening clothed in Sunday best. Some homely dresser tried to justify himself and coined the proverb, "Clothes don't make the man." But he is all wrong. Punch years ago pictured two aesthetic youths gazing rapturously into a sunflower, as one says, "Let us try to live up to it." It is not that clothes make the man; but that unconsciously we strive to live up to our clothes.

Notice the same fellow in an evening dress suit; then in flannels, or again in his "barn clothes" around the farm. Their whole manner is different; and not only their outward manner but the clothes seem to react upon their whole inner nature. If nothing else would justify the Sabbath, the clean up and the shave and the clothes of the higher civilization would alone justify the day's rest. For the true civilization is but the resultant of a wider and loftier mental and moral and social growth as it is evidenced in the outward appearance and actions of humanity.

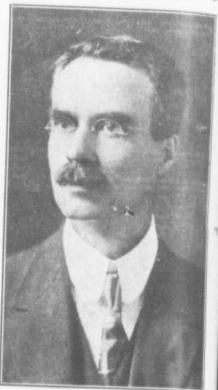
And so it comes about that from an ethical and sociological standpoint we would disprize the discomfited and applaud the moral values of the boiled shirt.

Women and Rural Problems

Prof. J. B. Reynolds, U.A.C., Guelph

THE solution of the rural problem is ultimately a case of brains and character. A few weeks ago I addressed a meeting in Peterboro, Ont. in which I took a suppositionary 100-acre farm and figured it out through good management and fair success, a labor income of \$1,000 for the proprietor. A gentleman remarked to me after the meeting: "If that is the best showing you can make, educated man." There was much in what he said. We ought to recognize the disabilities of farming, but I still maintain that the man of brains and character on the farm is making good.

It is a question often asked whether farming offers to the normal man and woman the satisfactions they demand. Let us not forget the women. The rural problem is a woman's problem, too. In many families the farmer holds the purse strings, the home lacks conveniences, and I go



Manitoba's New President.

A likeness of Prof. J. B. Reynolds, who has resigned the chair of English at the Ontario Agricultural College at Guelph, to accept the presidency of the Manitoba Agricultural College at Winnipeg. To his duties as an instructor of English, he adds at Guelph, Prof. Reynolds added the management of a successful and profitable dairy farm.

not blame any woman who is discontented with that kind of farm life. Being contented on the farm is a question of satisfaction, and this is one of the necessary satisfactions.

Beauty means much to the woman. A potato patch on the front lawn means more to her and to the children than it does to the man.

Business ability is needed on the farm. For 30 years we have been teaching the farmers how to produce. I think it is the neglect of the business end as much as anything else that accounts for the failure of farming in so many cases as a business proposition.

"Why do you sign your name J. John B. B. Brownson?" asked Hawkins. "Because it is my name," said Brownson. "I was christened by a minister who stuttered."—Australasian.

*Synopsis of a short address given at the last meeting of the Ontario Agricultural and Experimental Union, Guelph.



We Welcome Trade Increases

Vol. XXXIV

Happy

Letters from TH

"WE received little boy are glad to report t



The Joy of the Blackburn Home

time ago in Farm one as good as his word, the little fellow in his legs, is published on an environment could a which this one is no nobler work could any than in taking a hon into their home life an into a worthy man, ca in the world and becom to those who befriended

Many readers of Farm loved its activities in ing homes for children remember Harry D whose picture was published last winter. Although it definitely stated when picture was published applications for just su boy were on hand, his br many appearance made an appeal to some of Folks that many of wrote stating that if by chance a suitable home would be found for him would gladly take him raise him as one of t family. Many of them of course, to be disappointed but all will be glad to let that Harry is now the p of one of the best f homes in Ontario. He has been seen with his dog,