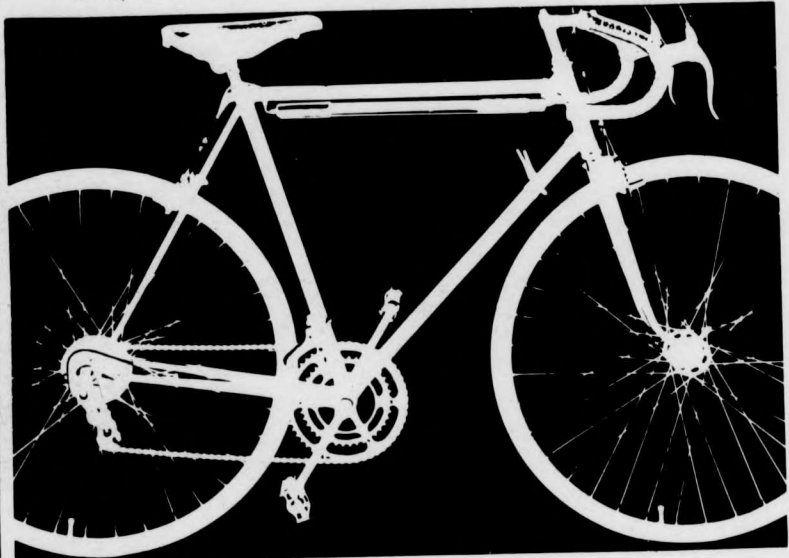


So you want to buy a bicycle

How tall are you? What do you weigh? Will you be cycling cross-country or around the block? Will you need three, five or ten gears? Centre or side-pull caliper brakes? How much do you want to spend?

There are many things to consider when buying the right bicycle. And because most bicycles look the same, it takes a professional to 'fit' a particular model to your particular requirements.

A full size bicycle can weigh from 22 to 50 pounds. Frames run from 20 to 25½ inches high. Only one weight and one height are right for you.



Many cyclists should consider five or ten speeds rather than three. This choice will depend upon where and how long you ride. And what kind of condition you're in. (If you're out of shape you'll need the assistance of a ten-gear range.)

A bicycle is a very personal purchase. It should be 'fitted' to you as carefully as a suit of clothes.

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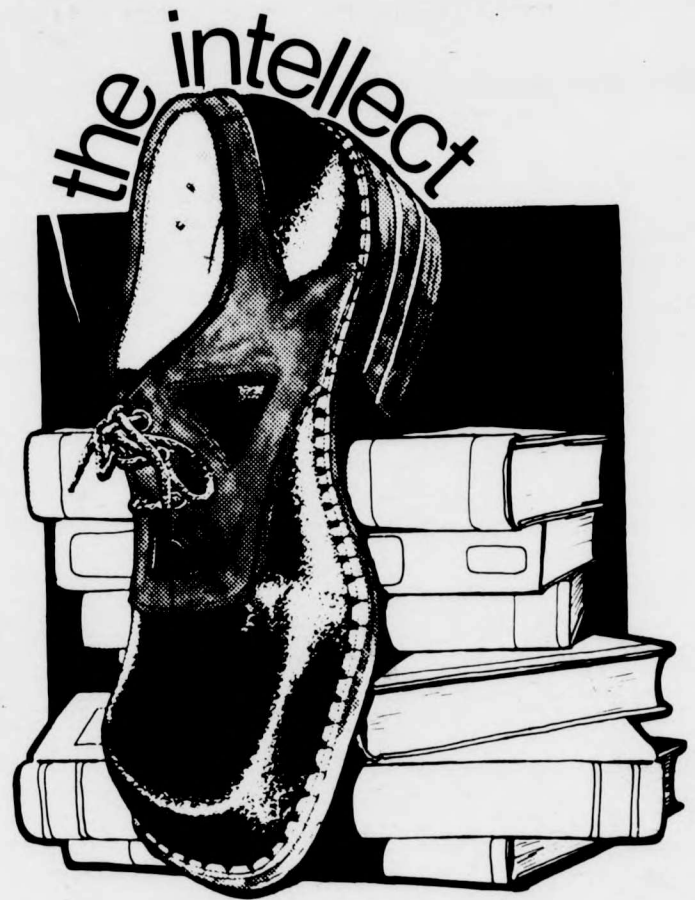
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