

University News

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Arts admin. study program starts

The new research program in arts administration, directed by Professor Brian Dixon, administrative studies, has recently completed a very successful 3-day seminar, its first, on Legal Aspects of Performing Arts Administration.

Just getting off the ground, the research program, which is being developed under the auspices of the Faculty of Administrative Studies in co-operation with the Faculty of Fine Arts, has already received \$40,000 in financial support (\$10,000 each from the Canada Council, the Ontario Council for the Arts, the Donner Canadian Foundation, and the Ford Foundation) to initiate research projects, conduct seminars and conferences in arts administration fields, and to encourage work and research toward the development of a degree program in arts administration.

"We are in the midst of a culture boom. Never before have so many members of society been involved in artistic activities," sculptor-economist Dixon said.

"One fallout from this boom is a lack of trained managers and administration in the arts. The situation is comparable to that in business a few decades ago when the supply of trained managers lagged behind the demand. As a result, programs of business studies were developed at many universities.

"There is the same need in the arts today, but educational programs designed to meet it are woefully scarce."

A conference on arts management, sponsored by the Ontario Council for the Arts and York's faculties of administrative studies and fine arts, met throughout the fall, winter, and spring of 1968-69 to examine issues, problems, and possible solutions in the training of arts managers and administrators.

As a result of recommendations made by this committee, a research program in arts administration had



Brian Dixon

been developed at York. Eventually it is hoped this will lead to the development of a degree program in arts administration within the Faculty of Administrative Studies. Also deeply involved with Dixon in the plans for the

arts administration programme (the first of its kind in North America) are Professors Joe Green and Alan Rosenthal, fine arts; Peter Cummings, Osgoode Hall; and John Dewhurst, administrative studies.

Presently taking the form of a research project within the Faculty of Administrative Studies, the arts administration program has three major research studies underway at the present time: 1) marketing of art objects, 2) corporate policies regarding grants in the arts, and 3) management of arts organizations.

A 4th research study—case history of the St. Lawrence Hall—will start in February.

The first of what will be a series of short, intensive courses in the area of arts administration and management, was offered to practicing arts personnel in November.

The seminar Legal Aspects of Performing Arts Administration, attended by such prominent arts personnel as Calvin Rand, president, Shaw Festival; Sergei Sawchyn, general manager, Royal Winnipeg Ballet; Frank Storey, general manager, Confederation Centre, PEI; J.M. Wright, director of the Calgary Allied Arts Council; and William Wylie, general manager of the Stratford Shakespearean Festival, was given jointly by Donald F. Farber, noted New York theatrical attorney and author of *Performing on Broadway* and *From Option to Opening* and Peter Cummings, of the Faculty of Law, Osgoode Hall.

The seminar covered basic Canadian law relating to problems of contract, agency, copyright, and labour and was followed by discussion relating the material to the specific problems of performing arts organizations.

Under the auspices of the arts administration program, a second intensive, 3-day seminar will be held at York in February when the topic will be Planning for Arts Organizations.

High school symposium

York spawns creativity

York is providing an unusual opportunity for Ontario High School students to display their creative abilities and will honor a number of these students at a symposium for senior students of Ontario secondary schools, to be held on campus Jan. 22-24.

Through the Schools Liaison Office, the university has invited high school students across Ontario to prepare and submit an

original research paper or creative project of interest to them.

Since no restrictions were placed on the content of the entries, the students were able to cover any topic they wished -- in the humanities, sciences, social sciences, fine arts, or business.

Eighty entries, with subject matter ranging from essays on Shakespeare's works and on working with rabbits, to an analysis of the current drug scene, were submitted by more than 50 schools across Ontario from as far away as North Bay and Gananoque. Most of the projects are in essay form; however, a number of audio and video tape presentations have also been entered.

A panel of scholars, composed of York faculty members, are presently examining the submissions. The authors of the top 20 entries will be invited to York to present and discuss their works at the symposium. Submissions are being judged on the basis of scholarships and/or creativity, depending on the nature of the work.

High school teachers and students, university faculty and students will form the audience for the presentations and some lively discussions are expected. By requiring that all submitting students have a sponsoring teacher with whom to discuss their creative project or paper, and by having both the students, their sponsors, and York students and faculty attend the symposium, York hopes to make the occasion one that is relevant to all involved with the secondary schools and the university.

The students and their sponsors (selected by the students from their high school teaching staff) will be the guests of the university during the three-day symposium. Accommodations for other interested parties are also being arranged upon request. A full and varied programme of social and academic events, including University tours and a closing banquet will complete the occasion.

Faculty briefs

PROF. DAVID BAKAN, psychology, spoke on "Eros and Knowledge" at the Carnegie-Mellon Institute, Sept. 11; on "Psychology and Student Unrest" at Harvard University, Oct. 29; and on "Education and the Future of Human Relations", to the Ontario Association for Curriculum Development, Ottawa, Nov. 13.

PROF. R. STERLING BECKWITH, Programme in Music, Fine Arts, presented a paper on "Music, Language and Structuralism" to the Conference on Language Theory, State University of New York at Buffalo, Oct. 31.

PROF. K. ISHWARAN, sociology, presented a paper on "Religion and Progress in India: a record of Sikism" to the International Seminar on "Guru Nanak's life and teachings", Punjabi University, Patiala, India, Sept. 3-5.

PROF. IRVING LAYTON, English, appeared on the CBC TV shows: "Weekend", Oct. 19 and "The Morning After", Oct. 22, and on the "Pierre Burton Show", Oct. 23.

PROF. LEE LORCH, mathematics, was an invited participant in the conference on Constructive Function-theory (Hungarian and Soviet Academies of Science), Budapest, Aug. 25 - Sept. 2. Lorch was also invited to participate in the Anniversary Meeting commemorating 50 years of the Polish Mathematical Society, Sept. 2-8.

PROF. D.E.S. MAXWELL, English, presented a paper on "Time's Strange Excuse: W. B. Yeats and the Poets of the Thirties" to the Yeats Summer School, Sligo, Ireland, in August.

PROF. KEITH MILLS, administrative studies, played the leading role in "The Caucasian Chalk Circle" by Bertolt Brecht presented by the Toronto Summer Centre Theatre, July 9-13 and July 16-18, and the leading role in James Saunders' "Next Time I'll Sing to You" presented by the University of Toronto Graduate Centre for the Study of Drama, Nov. 3-8.

PROF. R. W. NICHOLLS, CRESS, presented a paper, prepared in collaboration with PROF. C. LINTON, on "Spectroscopic observations on TiO band systems" at the Scientific Symposium National Committee for Canada of the International Astronomical Union, University of Western Ontario, Sept. 4-6.

PROF. JOHN O'NEILL, sociology, presented a paper on "Self-Prescription and Social Machiavellianism" at L'Institut International de Sociologie, Rome, Sept. 15-21, and participated as a discussant on the topic "Sociology as a Rigorous Science" at the Second West Coast Conference on Existential Philosophy and the Human Sciences, San Jose State College, Calif., Nov. 14-16.

Scholarships

1970-71 Ghana, Ceylon, Pakistan

Three scholarships covering full academic and living expenses, for two years, at an institution in a) Ghana, b) Ceylon, c) Pakistan are available to graduates of recognized universities. Deadline for application is Dec. 31. Further information on these three awards may be obtained from: The Canadian Commonwealth Scholarship and Fellowship Administration, c/o The Association of Universities and Colleges of Canada, 151 Slater St., Ottawa 4, Ontario.

Belgian Government Fellowships

An unspecified number of full fee 12-month scholarships are available for arts, engineering, and science studies at Belgian universities. Applicants must be Canadian citizens and graduates of a college affiliated with the AUCC. Deadline for applications is Dec. 31.

Israeli Government Scholarships

Unrestricted post-graduate or research studies are available to Canadian citizens or landed immigrants tenable at five Israeli universities. All fees except travel are included in the nine to 12-month scholarships. Deadline is Dec. 31.

Swiss University Scholarships

Six full cost scholarships are available for study in all fields except music and fine arts, at a Swiss university for the 1970-71 academic year. Applicants must be Canadian citizens or landed immigrants and speak either French or German. Deadline for applications is Dec. 31.

Scholarships to Greece 1970-71

Two scholarships are available to Canadian citizens for a year's study at the Universities of Athens and Thessalonika. Applicants must be graduates of a Canadian University. Deadline is Dec. 31.

Cultural Agreement France-Canada

An unspecified number of one-academic-year scholarships for study in any field at a French university are available to Canadian citizens or landed immigrants who have at least one university degree. Virtually all fees are covered by the scholarship. Applications should be in by Dec. 31.

For further information on these awards write: the Director of Awards, Association of Universities and Colleges of Canada, 151 Slater St., Ottawa 4, Ontario.

York to present brief

The annual submission by York University to the province's Committee on University Affairs will take place at 9:15 a.m., on Monday, December 15, 1969, in the Multi-Purpose Room, ninth floor, Ross Humanities and Social Sciences Building.

This meeting is open to observers from within York University. Limitations of space require that the number of observers be restricted to a total of 30. Admittance of observers will be by ticket. Tickets will be available from Thursday, Dec. 11, in the

office of the Secretary of the University, Room S945, Ross Building, on a first-come, first-serve basis.

The chairman of the Committee on University Affairs, Dr. Douglas T. Wright, will chair the meeting; he will receive only the official brief of the University, and will normally recognize only members of the University's official delegation.

All participants and observers are asked to please be in their seats by 9:10 a.m.