

ACCURATE OPTICAL LABORATORIES LTD.  
GUILD OPTICIANS

Optical prescriptions and repairs.  
Contact lenses cleaned and repolished.  
Solutions for hard and soft contact lenses.

in the HUB MALL  
next to the Royal Bank

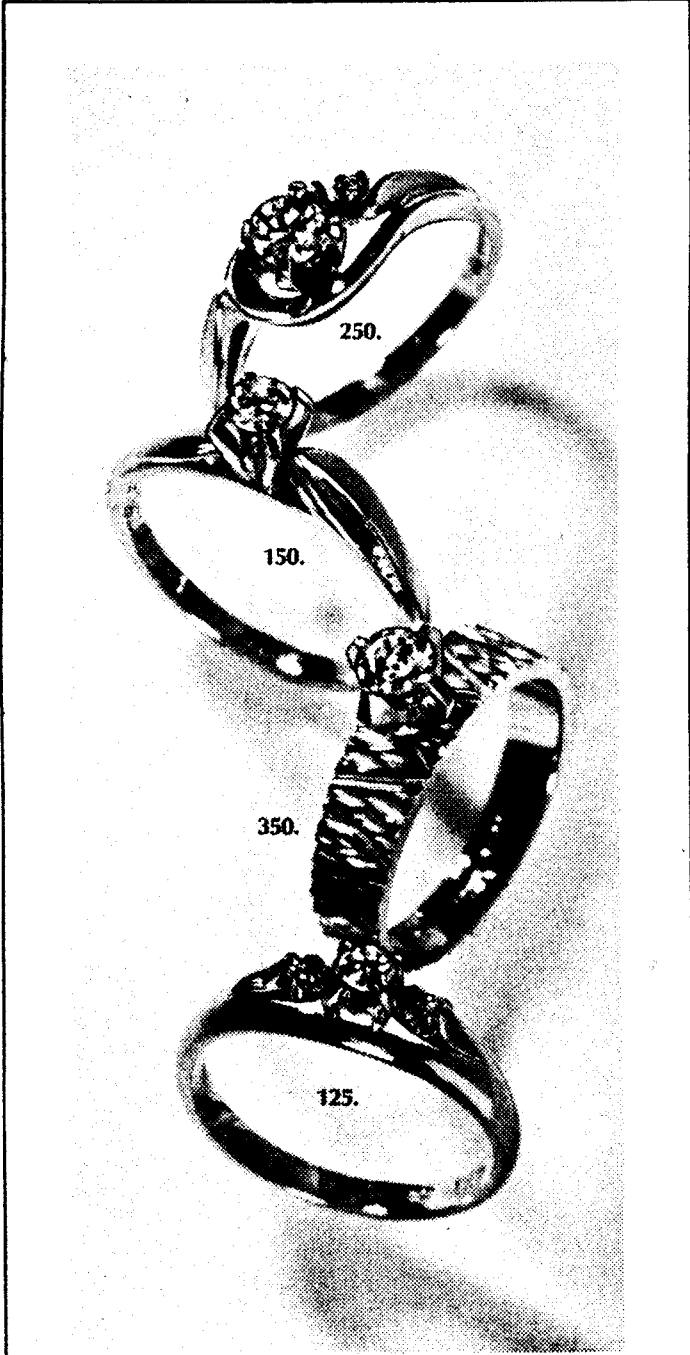
8922-112th St. Telephone 439-5747



Low Prices Finest Quality  
Come in and we'll prove it

WE CARRY THE FOLLOWING QUALITY PRODUCTS:  
—EPI SPEAKERS—HARMAN KARDON RECEIVERS—KENWOOD—SONY—  
AMX—PANASONIC—ELECTROHOME—THORENS—DUAL—NORESCO—  
GARRARD—HITACHI—LLOYDS—BRAUN—AKAI—AND MANY OTHERS

10508 109 st 424 4667



**Love affairs.**

For the togetherness set, Birks has some of the happiest and most engaging ideas in the world. Beautiful diamonds in the most exciting variety of settings you've ever seen.

Birks diamond rings run a glorious gamut from the brashly avant-garde to the sweetly sedate. And each has the look of love you're looking for.

Convenient terms.

DOWNTOWN WESTMOUNT SOUTHGATE  
**BIRKS**  
JEWELLERS

**The inquiring reporter**

Taking a hint from his editor, The Gateway Inquiring Reporter went forth into the highwasy and bywasy yesterday to gather a few student opinions concerning The Gateway "having twins". The query: "What do you think of the University weekly blossoming forth into a bi-weekly?" Comment, complimentary and otherwise, follows:

*Herbert Hancock, Law student:* "It seems to me a very smart piece of business for The Gateway to increase production while keeping fixed costs practically constant. In these days of economic recovery a genuine bargain is usually appreciated, and for this reason, if no other, the new policy of the paper whould meet with general approval."

*Jean Rae, Household Economics student:* "Personally, I don't think The Gateway is worth publishing once a week. However, if having two issues a week will improve it, I am in favor. The only things worth reading in The Gateway now are the jokes, and I think they are getting worse and worse."

*Audrey Dean, Household Economics student:* "Are you the Inquiring Reporter? Let me concentrate. I agree with Jean that The Gateway, in its present condition, is not worthy of weekly publication, as news is history by the time it is read there. If bi-weekly publication will remedy this fault, you can put me down as being in favor of it."

*Emmet Doyle, Arts student:* "This innovation is undoubtedly

the best thing that has happened to The Gateway in years. While sporting news will bear the chief advantage of more frequent publication, the whole paper should be improved by its ability to give news while it is news. Readers should not forget the added burden which is placed on the whole staff, who now have to double production while facilities remain the same."

Jan 23/34,

**Indians to hold war dance**

Wauneitas, attention! The first major function of the year, the Wauneita Reception, is almost upon us. Saturday, October 27, is the date of a dance which will surpass even Wauneita tradition. For the first time in the twenty-three years' history of the Wauneita Society, supper is to be served! Now the ultimate has been achieved, and "the Wauneita" will gain even more popularity than it has enjoyed before.

The new Varsity Orchestra will fill the air with the latest in melody and rhythm. Booking has begun already here, there and everywhere is excited chatter: "Have you got the tenth?" "May I have the seventh?" So do your Christmas shopping early if you want a program full of lovely ladies for you partner and a few campus heroes for yourself.

Dress is optional, so wear you most becoming frock, and know that you are charmingly and suitably dressed. Your escort may wear a tux or not as he wishes. Oct. 19/34

**THE HUB BEAUTY CENTRE**

is now open, from 8 am—9pm, Mon. thru Fri. Our aim is to please you. Come in & meet Terry Hayduk, owner and Judy Cousins, licensed hairdresser. Be the first to try our automatic shampooer, the only one in Edmonton. Julia Chan is here to give facials, manicures, and apply permanent eyelashes. Come and see us, or phone for an appointment at...

**433-0240**

**Give it to us straight**

On October 7, we started an experiment which gives Edmonton Transit buses the exclusive use of the northbound curb lane of 109 Street between 82 Avenue and 88 Avenue.

To properly evaluate this, we need to know your reaction. Whether you're a motorist, bus rider or an interested citizen, we would like to hear from you in the next week.

Call us at 439-4971, write us a letter or complete the short questionnaire below. Tell us what's good and bad about the bus lane. After all, we're all in this together to improve transportation in Edmonton.

**City of Edmonton**

Transportation & Engineering Department

I am a  Motorist  ETS rider

Send to: Buslane Project  
Edmonton Transit System  
10330 - 84 Avenue  
Edmonton T6E 2G9

I support the 109 st bus lane experiment   
I oppose the 109 st bus lane experiment

And here's why: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_