Kraft Foods boycott being staged by NFU

SASKATOON (CUP)- The National Farmers Union has launched a nation-wide boycott of all products manufactured by Kraft Foods.

The purpose of the boycott is to force the giant corporation to bargain collectively with dairy producers in order that they may receive a fair price for their produce.

Dairy producers are being caught in an economic squeeze between monopolies such as Kraft and Carnation and the various provincial marketing agencies which set the prices for the farmers' products. The result is that companies such as Kraft rake in the profits while the dairy producers receive only minimal returns and are often forced to leave the land because of low incomes Their farms are then absorbed into huge corporate farms.

The NFU is seeking the right to act as the bargaining agent for dairy producers in their negotiations for a fair deal from food manufacturers. In the past there has been no such unified front.

Kraft has been chosen as the target of the boycott because it is the predominant corporation in the food-marketing field in Canada. The farm union also accuses the corporate giant of being a "notorous exploiter of labour" and a "shameless union-buster."

In its attempt to achieve a fair price for dairy producers the NFU is distributing a four-page tabloid newspaper detailing its campaign against Kraft and asking all consumers not to buy any Kraft products or those of its subsidiaries Seal test and Dominion Dairies.

The NFU urges consumers, in addition to boycotting Kraft brands, to ask store managers to remove these products from their shelves. It also asks that various organizations and institutions officially endorse the boycott.

Such endorsation has already been received from such groups as the Ontario Federation of Labour, the Saskatchewan Federation of Labour, the Alberta Federation of Labour, the United Fishermen and Allied Workers Union and the Board of Evangelism and Social Service of the United Church of Canada.

At a special meeting last

night, students' council accepted

a document stating that they

would endorse and support the

actions of the Indian people of

Northeastern Alberta in their

boycott of schools on reserves.

The document further stated

that council will sponsor a

benefit concert in Dinwoodie

Dave Biltek, in introducing the

document said that he wanted to

make students aware of the

Indian situation and to bring

pressure to bear on government

officials, particularly on Indian

Affairs minister Jean Chretien.

spokesman for the Indians said

that the problem has been

developing for several years. "In

following channels, they have

always come up against dead

Affairs department has spent

He said that the Indian

ends."

Mr. John Perehinec, a

Academic vice-president

Lounge, October 14.

Council endorses

school boycott

Earlier this year the National Farmers Union picketed the Kraft plant in Ingleside, Ont. in an attempt to win an increase in what farmers were receiving for their produce. They succeeded in gaining an increase of only \$1.15 per hundredweight, well below what they needed.

By taking on Kraft the NFU hopes to set a precedent in dealing with other food conglomerates and escape from companies and their puppets, 🐺 the provincial marketing boards, In its publicity releases the 🛠

Farmers Union acknowledges

half a million dollars to help

These schools have limits set

more than ten or twenty per

cent Indian. Teachers have

encouraged Indian students to

drop out in an effort to raise

Cold Lake reserve has been made

to look fine on the outside, but

the inside of the school is a

different story. Water is drawn

from a polluted stream, and 🔆

pipes leak. Portable classrooms

The suicide rate in Indian

astronomical. Alcohol and drug 💥

rates are climbing. "The people *

are becoming concerned with

what is becoming of their lives,"

are built as a temporary

measure. These temporary

measures last forever.

said Mr. Perehima.

The school now on the

class averages.

build schools where there were

no Indians entering grade one. 🕵

preventing classes from being

¥-

the enormity of its task. Kraftco Corporation is the largest dairy monopoly in North America and is the 32nd largest corporation with sales totalling \$2.6 billion in 1969:

"Kraftco is larger than such well-known giants as General Dynamics, Firestone, Litton Industries, Lockheed Aircraft, and Dow Chemical... it has sales

about double those of the Coca-Cola Corp. and greater than either Kresge's or Woolworth's" the NFU says in its newspaper.

Kraft and its subsidiaries produce a wide range of products including milk, butter, cheese, salad dressing, jams, jellies, fruit products and many others.

Advertisement

DEAN OF ARTS SELECTION COMMITTEE

One student from the Faculty of Arts (preferably from the * Humanities, i.e. Languages Art, Music, etc.) is required to sit on a 🛠 committee to select the new Dean of Arts. Interested people * should contact Dave Biltek, Vice-President (Academic) in Room 🛠 259c, SUB, or call 4236. ***

DIRECTOR OF STUV REQUIRED

*************** Duties- to be responsible for the overall operation of SUTV. SUTV is a newly formed organization that will be responsible for the operation of a Students' Union Television Station, which will have limited closed circuit capacities within the Students' Union Building.

Apply: Vera Radio Students' Union Secretary or Receptionist, nd Floor, SUB

ELECTION AND REFERENDUM NOTICE

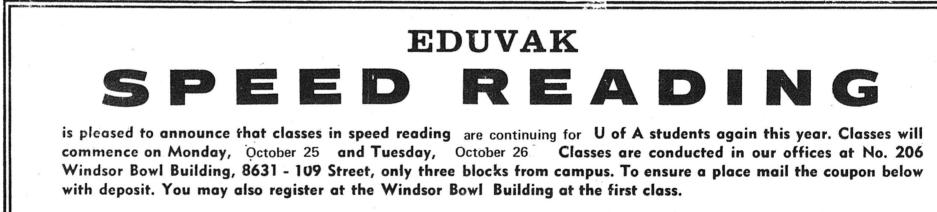
- for: Board of Governors Education Rep on Students' Council
 - Science Rep on Students' Council

Nomination forms are available at the receptionist's desk, 2nd Floor, SUB and at the Education Society Office, Room B-69, Education Building.

Closing date for nominations is 5:00 p.m., Friday, October 15, ******** 1971.

schools is becoming 🔆 Referendum on

- 2nd Term Reading Week
- **Trimester System** Rally
- 12 p.m., Wed., Oct. 20 in SUB Theatre
- Election & Referendum to be held Friday, October 22, 1971.
- Advertisement



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(including notebooks and textbooks)

Check the following features of our multi-model approach to reading efficiency. The program emphasized INDIVIDUALIZED INSTRUCTION in all phases of the program. In addition, LISTENING SKILLS have been introduced as part of our program and time has been allotted for INDIVIDUAL PRACTICE outside of regular class periods. Opportunity to practice with your OWN MATERIAL is an integral part of the course.

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